

## Nicola Vece

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To design something, you must know how to build it. As a graphic and digital product designer who has always had a foot in development, I have supported my clients in building their brands and businesses online and offline for twenty years. I still want to deepen my knowledge to be more helpful.

### Work experience

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10/2015 - Present

#### Front-end developer and digital product designer - Freelance

Salonbookingsystem OÜ. Tallinn, Estonia

- Supporting the company from the start in designing and developing its core product, creating a successful WordPress commercial plugin with thousands of active users.
- Lead front-end developer for WordPress-based applications
- UI/UX design consulting

09/2021 - Present

#### Digital product designer - Freelance

Beaver Lab S.r.l., Milan, Italy

- Design websites, microsites and marketing campaigns elements and artworks.
- Collaborate effectively with team members to ideate and conceptualize marketing campaigns.

11/2012 - 12/2022

#### Front-end developer and digital product designer - Freelance

Tomobikidesign di Paolo Barbagallo. Milan, Italy

- Designed digital products like websites, e-commerce, online catalogues and booking systems.
- Developed front-end and back-end of WordPress-based websites and web applications

07/2012 - 11/2018

#### Wordpress and Front-end developer, digital product designer - Partner

WordpressChef. Ariano Irpino, Italy

- Developed front-end and back-end of WordPress-based websites and web applications

02/2007 - 12/2011	<b>Graphic designer, Web department manager - Partner</b> Iknstudio. Ariano Irpino, Italy <ul style="list-style-type: none"> <li>◦ Managed projects and relationships with clients</li> <li>◦ Implemented and maintained visual design systems for branding and communication.</li> <li>◦ Led a four members team to design and develop websites and web applications.</li> </ul>
01/2004 - 02/2007	<b>Graphic designer - Trainee</b> Iknstudio. Ariano Irpino, Italy

Education

09/1996 - 07/2001	<b>School of Architecture - Not graduated</b> University of Naples Federico II. Naples, Italy
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Design skills		Development skills	
Graphic design	Advanced	HTML	Advanced
Typography	Intermediate	CSS	Advanced
Layout deisgn	Advanced	Javascript	Intermediate
Brand and Identity design	Advanced	PHP	Intermediate
Image Editing and Retouching	Advanced	React	Novice
UI design	Advanced	Wordpress	Advanced
UX design	Intermediate	MySQL	Intermediate
Software skills		Languages	
Adobe Creative Suite	Advanced	Italian	Native language
Figma	Intermediate	English	Between C1 Advanced and C2 Proficient
Sketch	Advanced	German	Between A1 Beginner and A2 Elementary
Sublime Text	Advanced		
Visual Studio Code	Intermediate		