Nicolò Zanellato

Languages: Italian, English, Russian   **E-mail**: zanellato.nico@gmail.com
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PROFILE

Tech-savvy, open-minded young professional with a keen interest in data; always motivated to learn something new and help others. Strong experience in data analysis and visualization for reporting purposes, matched with excellent problem-solving and analytical skills.

EDUCATION

Master of Science in International Business
University of Leeds Business School (2015-2016)
GPA: 2.1

Bachelor of Arts in Modern and Contemporary Foreign Languages and Cultures
Ca' Foscari University of Venice, Italy (2010-2013)
Languages studied: English and Russian with International Relations
GPA: 2.1

High School diploma in IT
I.T.I.S. state institute, Monselice, Italy (2005-2010)

WORK EXPERIENCE

Senior Technical Analyst
(August 2019 – present) Jet2.com, Leeds, UK

- Working in the web analytics team within the marketing department to deliver data automation projects as well as managing the technical implementation of tracking on the main websites. Acting as a subject matter expert for Google Tag Manager (GTM) working with varied stakeholders across the e-commerce and marketing teams.

- Direct line management experience and providing support for all questions related to Google marketing suite, Tableau, SQL, Google BigQuery.

Senior Data Analyst
(October 2018 – July 2019) cap hpi, Leeds, UK

- In addition to the tasks performed in the previous position, this role entails supervising two analysts, assigning new tasks and managing their workload, following an Agile methodology.

- Working in an international team, alongside data scientists in order to automate and optimise a range of processes for numerous stakeholders using data mining and machine learning techniques in Python programming language.

Data Analyst
(April 2017 – October 2018) cap hpi, Leeds, UK

- Providing internal business support through accurate and timely reports and analysis covering international markets for used car valuations and new vehicles' data. Carrying out support services and presenting findings to both internal and external customers using a variety of tools such as SQL, Tableau and Microsoft Power BI.

Insight and Data Analyst
(August 2016 – April 2017) CGA Strategy Ltd (Joint Venture with Nielsen), Stockport, UK

- Delivering high standard market measurement and insight to the world's biggest drinks companies. Working in the Diageo account for European markets using Nielsen data.

- Identifying key brands and market trends through thorough data interrogation, with both qualitative and quantitative research methods. Gained advanced skills in Access and Excel.

Student iPad Representative
(October 2015 – September 2016) Leeds University Business School, Leeds, UK

- Supporting fellow students with the use of their devices, including set-up, troubleshooting and advice about useful apps. Organising regular 'drop-in' sessions for students and managed social media (Facebook, Twitter).

- Leading focus to receive feedback and actively address areas of improvements. Team work, leadership, good communication and great problem solving skills were essential to help students.

Gap year in Australia
(July 2014 – July 2015) Melbourne, Australia

- Worked in various positions, including Italian language teacher to small groups of students for 5 months and working as a Front Office executive at the reception of a 4-star hotel for the remaining of my stay. Good communication and problem-solving skills showed to be crucial.

Export sales and Marketing Executive
(June 2013 – June 2014) Cast Bolzonella (work wear supplier), Padua, Italy

- Looking after clients in the Russian, Middle-Eastern and African markets. Also responsible for the development of web marketing strategy in Russian, English and Italian language and carrying out foreign markets analysis.

- Taking part in a trade mission in Moscow, Russia, organised by the Italian Chamber of Commerce. The goal of the mission was to create networks with potential clients in Russia. My contribution proved to be fundamental as I managed the correspondence with Russian clients, which increased company's revenue by roughly more than 10%

ADDITIONAL SKILLS

I am a fast learner with strong analytical and communication skills gained through various courses during my MSc as well as being a good self-learner. I enjoy working in multicultural environments as they can be a source of diversity thanks to the different points of view available. I have strong skills in using Microsoft Office suite, SQL server, Cloud technologies such as Big query and reporting tool such as Tableau and Power BI.

My visualisation work can be viewed on https://public.tableau.com/profile/nicolo.zanellato. Good skills in Python and Google marketing suite including Google Analytics, Tag Manager.

During my undergraduate degree, I was an exchange student at Tula University, Russia, for three months, and in Puškin Institute, Moscow, Russia, for a month in 2012. Thanks to these experiences, I had the chance to improve my knowledge of Russian language.

HOBBIES, INTERESTS AND VOLUNTEERING

Along with my love for rugby union (I've played rugby since I was 16), my passions are travelling, playing the guitar and foreign languages.

REFERENCES AVAILABLE UPON REQUEST