



CHEETAH CONVERSIONS

ACCELERATING YOUR FUNNEL

What We Do

We are a team of marketing experts based specialising in maximising the impact of paid advertising for B2B and B2C businesses. We work collaboratively with our clients to ensure they invest where it counts. Think of us as an extension of your team, that's how we like to work! Transparent, hands on and all over the detail. Our proven methodology uses data driven strategy, testing and UX design to get results, but don't take our word for it...

NOTA: Al seleccionar las otras pestañas se abren los diferentes canales con información diferente (PAID, SEO, CRO)

PAID

SEO

CRO

Reach your target audience where they are most likely to convert. With smart targeting and the right message, pay per click ads can bring you up to 70% of your revenue. Cheetah's extensive paid advertising knowledge will get you converting traffic from week 1.

Read More



Ads Channels We Cover

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Learn More

NOTA: Se puede desplazar por los canales haciendo click en las flechas laterales para ver todos los canales

What they have said about us

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Charlotte Linde, Growth Hacker

Cheetah's cross-channel testing process really challenged the assumptions we have developed over time and showed us a successful way of running our multi-language campaigns across different channels. It allowed for tweaks and adjustments that drove lead generation significantly more than expected. Thanks to Cheetah we found the right approach for our target audience. We cannot recommend them enough!

Get Case Study



Patricia Olear, Marketing Manager

"We decided to work with Cheetah Conversions after they provided us with a strong proposal and a detailed Google Audit. They then successfully ran a multi-channel Google Ads and Facebook campaign. They provided full end to end support creating banners, building landing pages, running A/B test. Along with weekly meetings and regular updates, we were very happy working with the Cheetah Conversions team."

Get Case Study

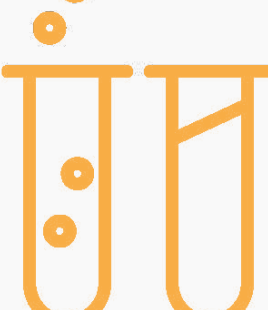
NOTA: Se puede desplazar por los "Testimonials" haciendo click en los puntos y también estos cambian de manera automática

Why Us



Team Of Specialists

We're specialists in all paid channels. We have worked with clients big and small across Europe in both B2B and B2C industries.



A Proven Methodology

We combine strategy, testing and UX best practice with a healthy dose of creativity to get results.



One Team

We work collaboratively to get to the right answers. We're hands on and in the detail! Think of us as an extension of your team.



Transparent

The core of our client relationships. We believe that communication is the key to building trust so we can push each other to do our best work.



Paw Active Consultancy

If you're tired of not seeing any result, time to take action and ask us what could be done differently or better.



Success Oriented

If you're tired of not seeing any result, time to take action and ask us what could be done differently or better.

NOTA: Los iconos son animados

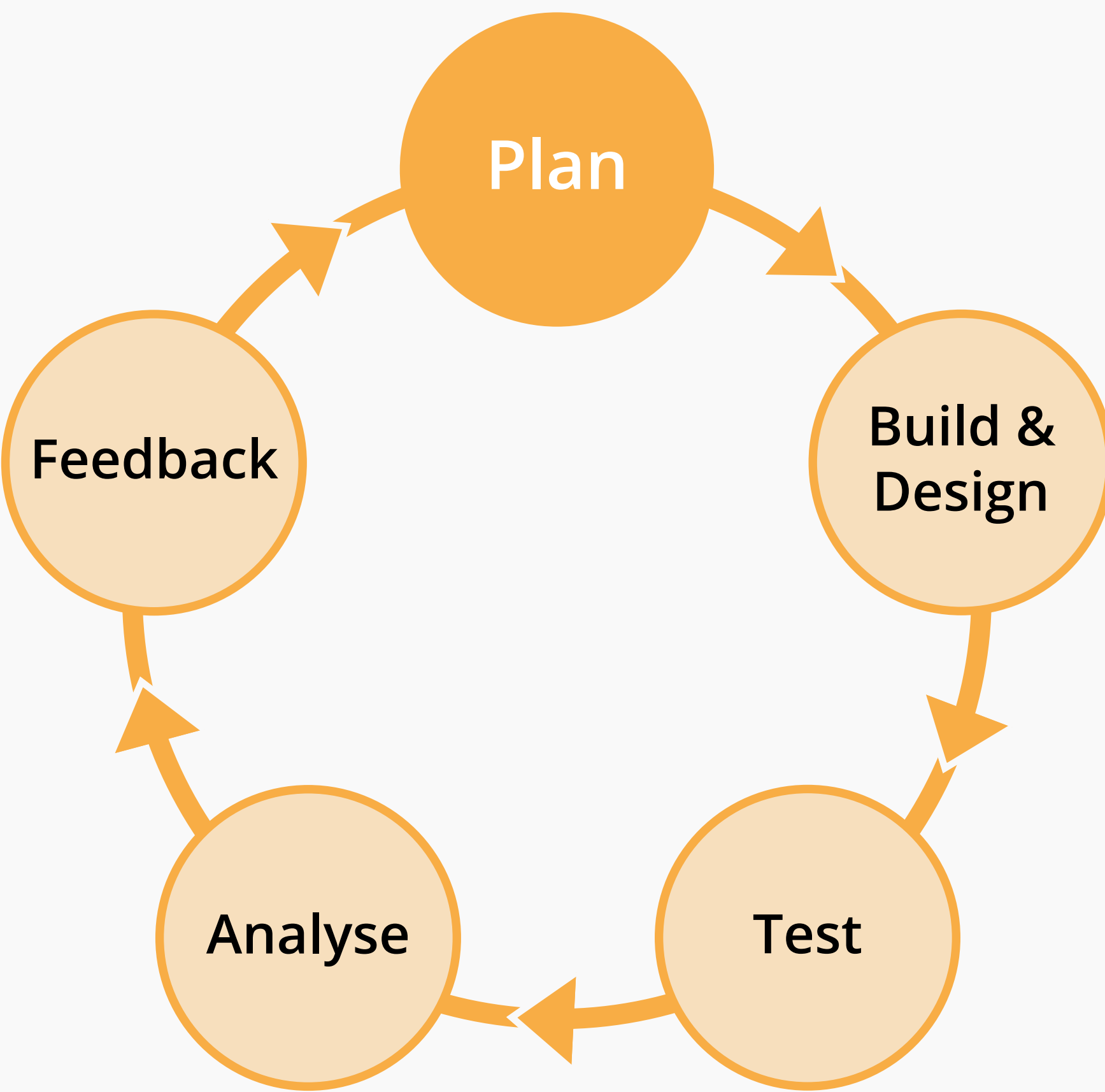


NOTA: El logo del cliente en el cual se para uno, se vuelve a color, los otros permanecen en blanco y negro

How do we work?

Plan

STEP DESCRIPTION (EACH STEP HAS ITS DESCRIPTION) Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



NOTA: Se pueden seleccionar los diferentes pasos de como trabaja la empresa

Meet the Cheetah Team



Naveed
Co-Founder



Martina
Co-Founder



Ketly
Paid Social



Bruna
Paid Search / Display



Lashmy
Paid Social



Nicolas
Design

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Contact Us

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Get Started

SEO Services

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Keyword Research



Technical SEO



On-Page SEO



Off-Page SEO



Competitor Analysis

NOTA: Los iconos son animados y al pasar sobre ellos crecen, para indicar que se puede hacer click e ir a la seccion de ese tipo de SEO

SEO Services

Discoverability

Are all of your pages discoverable by search engine bots? Your site should have relevant inbound links from relevant sites.

Indexation

Once your site is discovered, are the URL's unique and correctly indexed? An accurate and comprehensive sitemap & Robots file should be built.

Coverage

Careful evaluation and placement of keywords within your page content has direct impact on how Search Engines categorise your page.

Page Rank

How well do your pages rank? "The higher the pages rank the more visibility your website gets on relevant searches."

Keyword Research

Here are the steps we take in order to find the right keywords that match your company's goals.

Do the keywords you chose to build your page content around reflect what people are searching for?

Will the people who find your site using these keywords get the answers to their questions they were searching for?

Will the audience driven by these keywords help your company to reach goals, monetary, email sign ups or other?



On-Page SEO

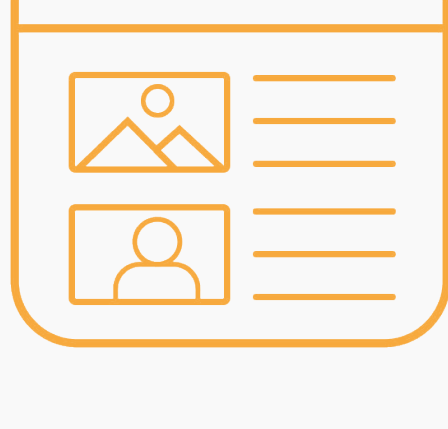
On-Page optimisation shows search engines that the content is useful and relevant to the user searching. Put simple, it shows search engine crawlers what your website is about. Here are some key points that On-Page optimization covers.

every image through which you tell the crawlers what the picture is about.

H1 AND HEADER TAGS:
Each of your pages should have a header that communicates the purpose of the page to both, website visitors and search engines.

TITLE TAGS:
Summarise your page content with tags which

H1 AND HEADER TAGS:

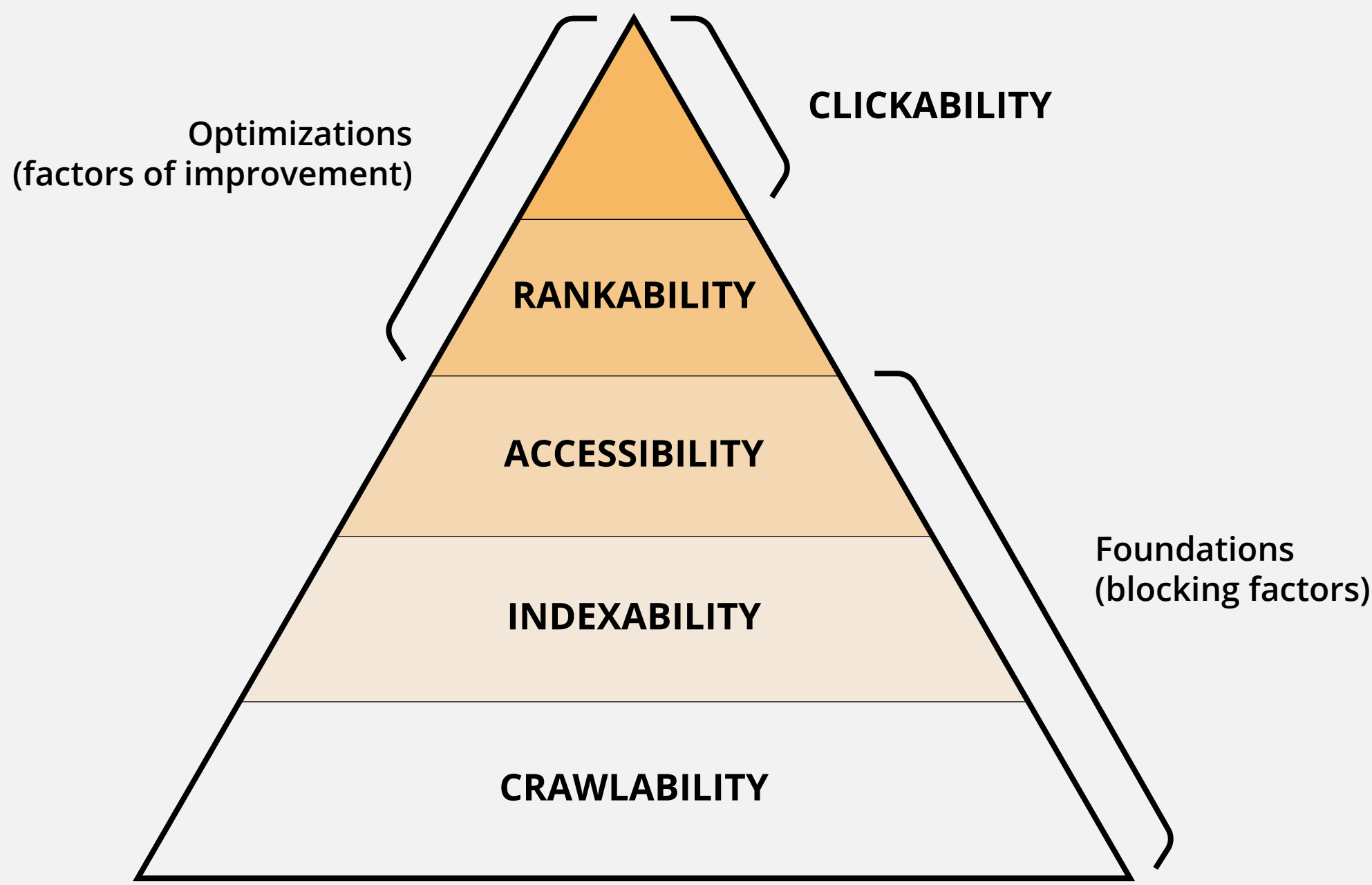


NOTA: Se puede deslizar hacia abajo para ver los diferentes tipos de On-Page SEO, cambiando tambien la imagen

Technical SEO

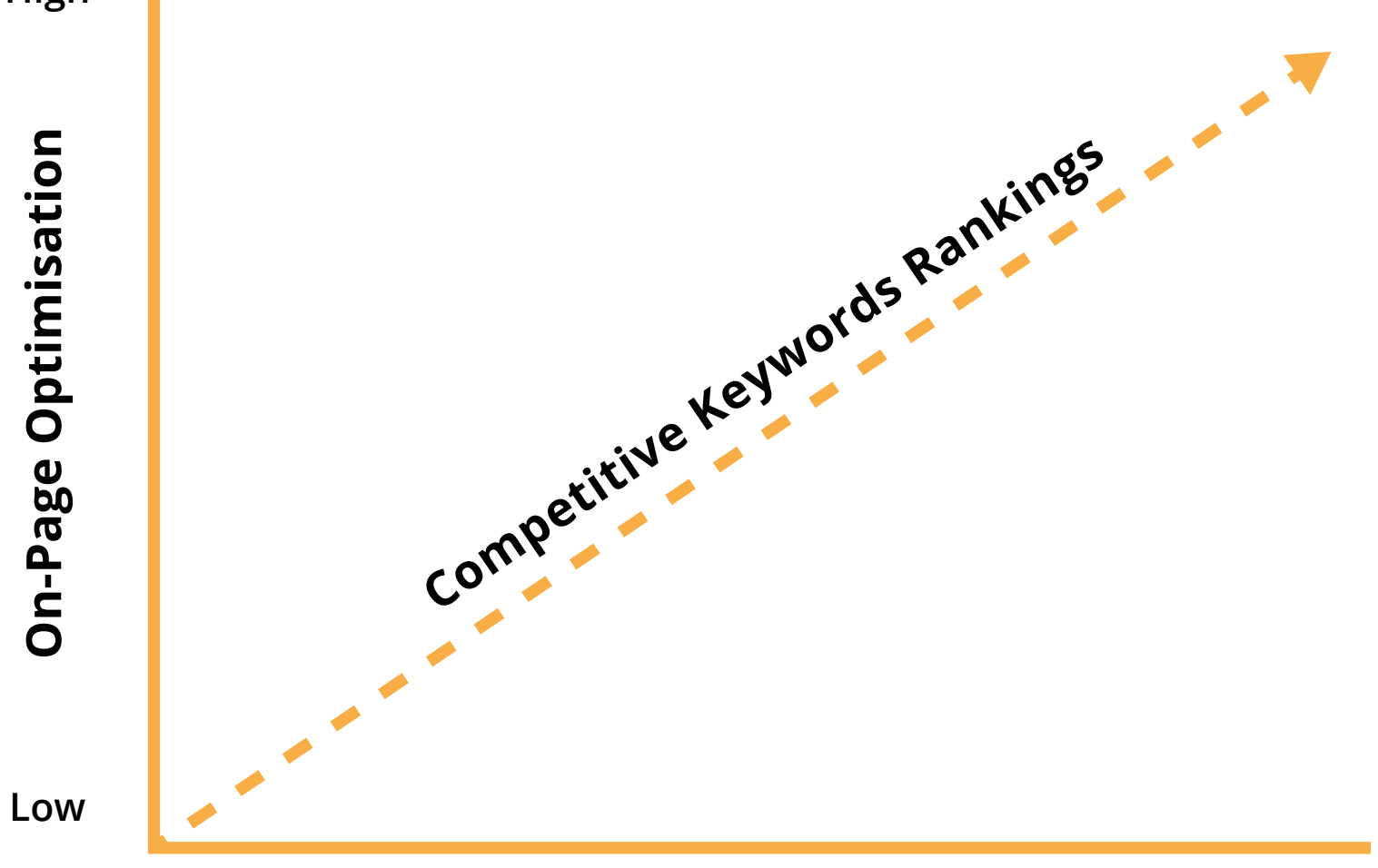
On many websites hidden technical issues prevent the search engine bot to properly read the pages, which prevents them to achieve high rankings and good organic search results. These issues are screened and solved on the technical side of SEO.

Through technical SEO you can speak the language of the web crawlers. Areas covered are e.g. mobile optimisation, robots.txt file, duplicate content, site structure, speed, errors, sitemaps, etc. All these factors directly affect your website ranking on search engines like Google, Bing, etc.



Off-Page SEO

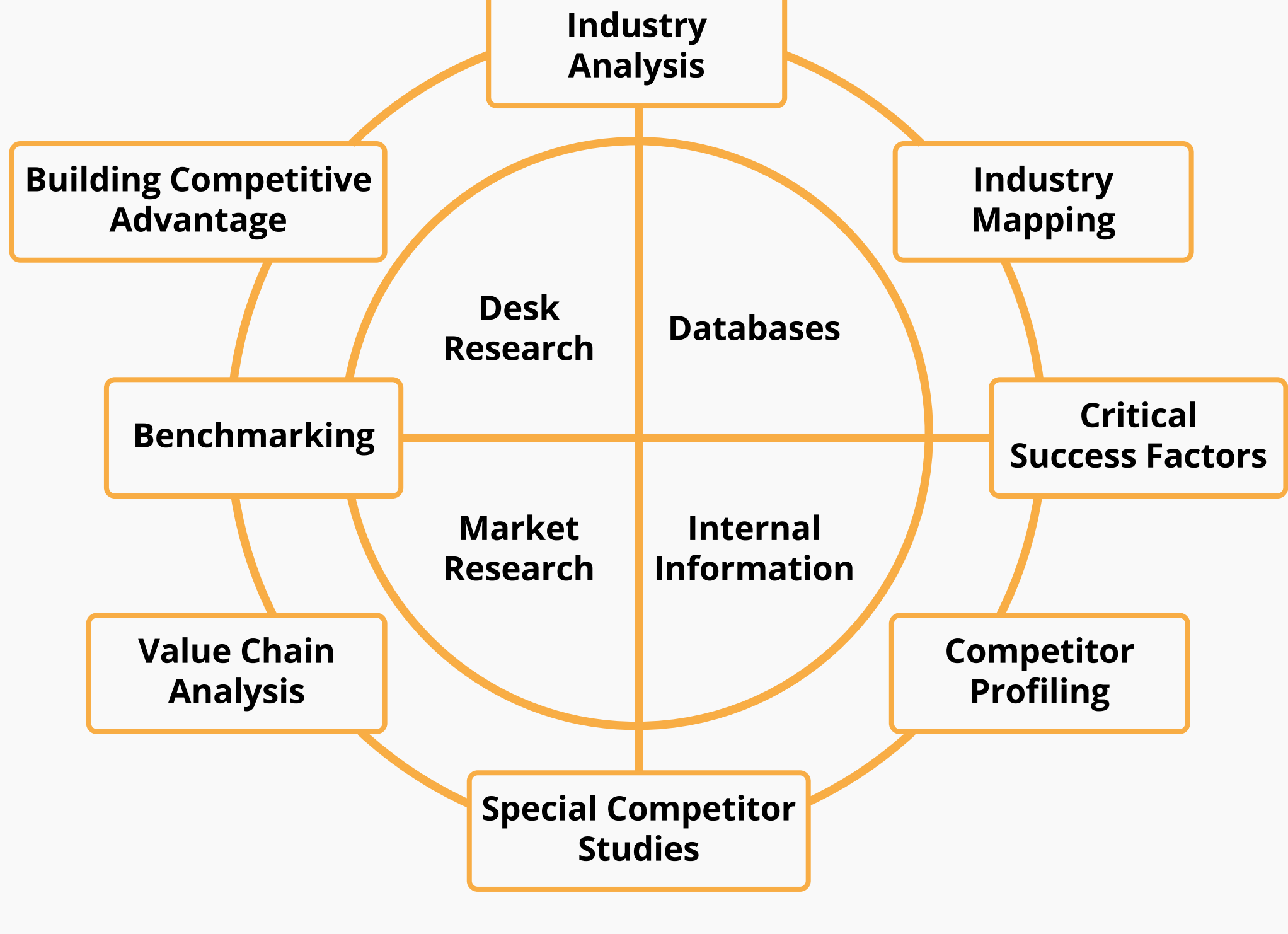
Off-Page SEO is about link building and other signals through which you can convince search engines of the quality and usefulness of your website. Compared to On-Page SEO, Off-page SEO refers to the page ranking factors that occur outside of your website, such as links to your site on other websites (also called backlinks), social promotions, bookmarkings or blogs. What do sites communicate to search engines about your site?



Competitor Analysis

Through a comprehensive competitor analysis you are able to identify the big players in your industry and reveal who ranks on the first page for the keywords you are targeting.

Optimising for these search queries you can improve your position in web results and pick up on industry trends. This enables you to plan your online strategy accordingly.



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Co-Founder



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Nicolas
Design

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About Us

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NAVEED DESCRIPTION AND INFORMATION: (EACH MEMBER HAS A DESCRIPTION)
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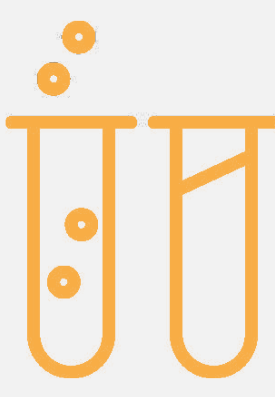
NOTA: Al hacer click en cada persona, cambia la informacion y esta persona resalta

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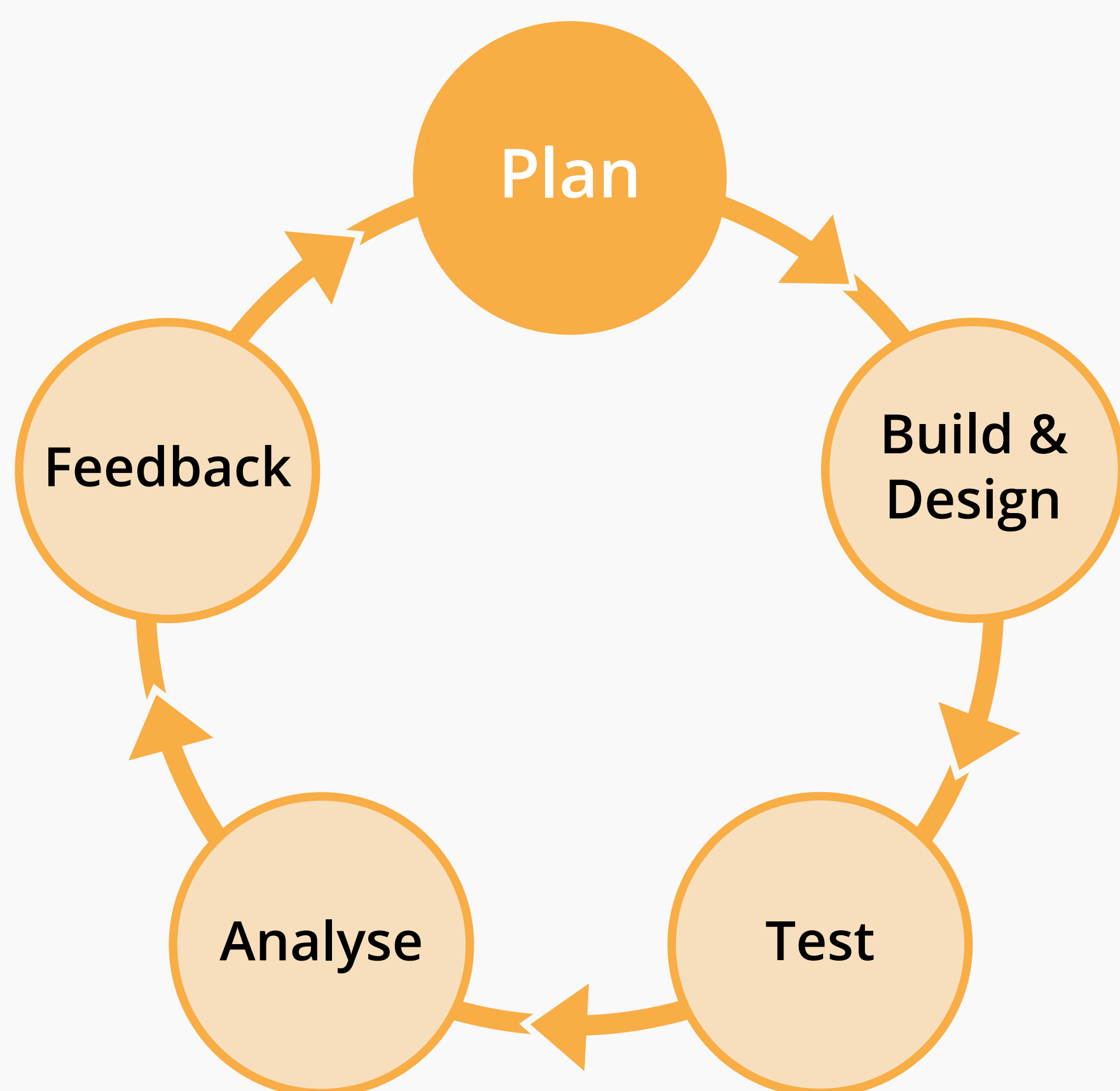


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Ads Channels We Cover



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Case Studies

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Introduction into Case Study, what Cheetah made for them.

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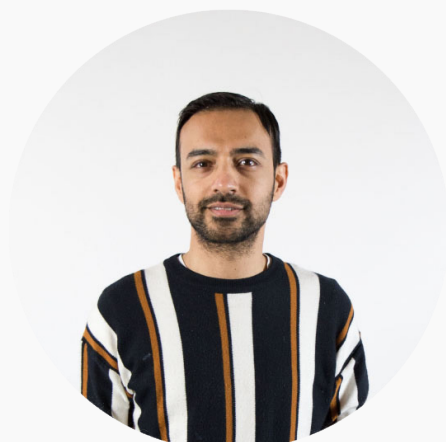
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Learn More



Meet the Cheetah Team



Naveed
Co-Founder



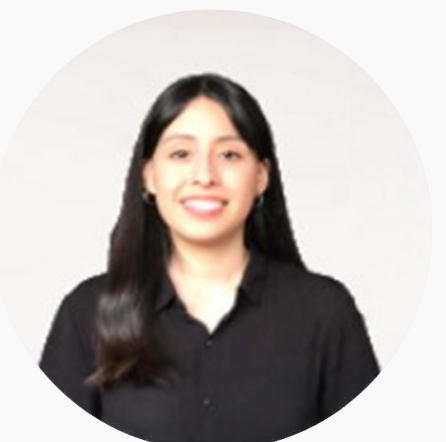
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