

Presentation guidelines

Nicholas Rivers

API6319
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1 Guidelines

- You will have **10 minutes** to deliver your presentation. This will be strictly enforced to make sure that there is enough time for everyone to be able to present during the class time. I will give you a warning when you have 2 minutes left, and cut you off when you reach 10 minutes.
- There will be 3-5 minutes for questions and answers following presentations. I encourage you all to participate actively by providing feedback to your colleagues and asking questions during this time. You may think of something that your colleague missed, and your question could help to improve their work.
- I will be marking the presentations based both on the content of the presentation as well as on the delivery. To guide you in preparing, my grading scheme will be as follows (grades in brackets; total out of 15):
 - Content (10)
 - * Clear motivation (why is the topic interesting, important?). What is the context? (2)
 - * Clear, appropriate, and well-formulated research question (2)
 - * Good explanation of data (2)
 - * Good explanation of research design/method (2)
 - * Good explanation of results (2)
 - Delivery (5)
 - * Effective slides, including logical organization (2.5)
 - * Clear delivery (2.5)
- Given the short amount of time available, you should think carefully about organizing your presentation to maximize your use of the available time. In general (for a short presentation like this one), you should expect to take about one to two minutes per slide, so a sensible structure for your presentation might be:
 1. Introduction. Presents background, explains importance of research topic. Presents research question. You may find it useful to outline what is going to come next in your presentation, as well as hint at the main research findings. Briefly reference existing literature. [1-3 slides]
 2. Data. Explains data source. Any deficiencies in the data, or particular novelties in the data (e.g., no analysis has been done using such a new data set; this is a Canadian data set, whereas other analysis is US-based, etc.). Figure may be useful. [0-1 slides]
 3. Method/design. Explains in intuitive as well as more formal terms how the research will proceed. Explains the research design and discusses threats to causality. Figure may be useful (to illustrate research design). [1-2 slides]

4. Results. Explains in intuitive and statistical terms the results. If useful, illustrate with graphical evidence. Can be very useful to present an abridged table of regression results to explain whether analysis results change with different assumptions, samples, etc. Remember that your audience will only see these results for two or three minutes, so you want them to go away with a clear take-home message, not a jumble of numbers.¹ [2-3 slides]
 5. Conclusions. What is the significance of results? What should change as a result? How should research proceed to improve on what you have shown today? How do your results compare to existing studies? Overall: how should people think differently after hearing your research? [1-2 slides]
- In order for transitions between presentations to go smoothly, I ask that you send me your presentations by e-mail before 8:00 am on Tuesday, December 3. Any format is acceptable (e.g., PowerPoint, PDF, Prezi), but you are responsible for any “technical difficulties” that arise.
 - There are many guides available for developing effective presentations (for example, Google “academic presentation”). This one is quick and worth a scan: https://www.brown.edu/Research/Shapiro/pdfs/applied_micro_slides.pdf

2 Order of presentations

I chose the presentation order randomly. It is as follows:

8:30-8:45 Alice

8:45-9:00 Haotian

9:00-9:15 Luan

9:15-9:30 Yi

9:30-9:45 Somen

9:45-10:00 Break

10:00-10:15 Mohammed

10:15-10:30 Rawan

10:30-10:45 Lauren

10:45-11:00 Manuella

¹When/if you present a regression table, you may find it useful to highlight just the key regression coefficient, and leave out some of the regression coefficients on control variables. You can do this with both huxreg and stargazer. You could also highlight results by circling them in powerpoint or changing the font colour, etc.