

Task 2: Prototyping UI

Wireflow improvements

The improvements I want to make to my wireflows are generally design related, which can be fixed later when making the interactive prototype.

I also removed a lot of the thick lines which I planned to include as I felt they contrasted with the sleek design.

I'm designing for a 360px width by 736px height.

Moodboard & Style Tile



Image sources

[\[pic1\]](#) [\[pic2\]](#) [\[pic3\]](#)

[\[pic4\]](#) [\[pic5\]](#) [\[pic6\]](#)

For my moodboard I first chose three images which encapsulated the colours and design style I want for my app. I want to use blue, green and purple, and generally pastel colours to keep the app light and modern looking. I want to use thin icons and buttons, to keep my app looking clean and simple.

For my next three images I used app layouts as I felt this allowed for a combination of icons, images, and text. Out of the three I'm most fond of the third layout, as I think it allows for more colour, but for my app I'll strive to make something more formal like the first layout.



This is an example of heading 1.

This is heading 2.

This is the text 1.

This is text 2.

This is text 3, a sub-text.

For my style tile I wanted to collate the colours, icon style, and font styles to reference when making my prototype. I used this image when creating my pages in Axure.

The icons I used are the following, which both require attribution:

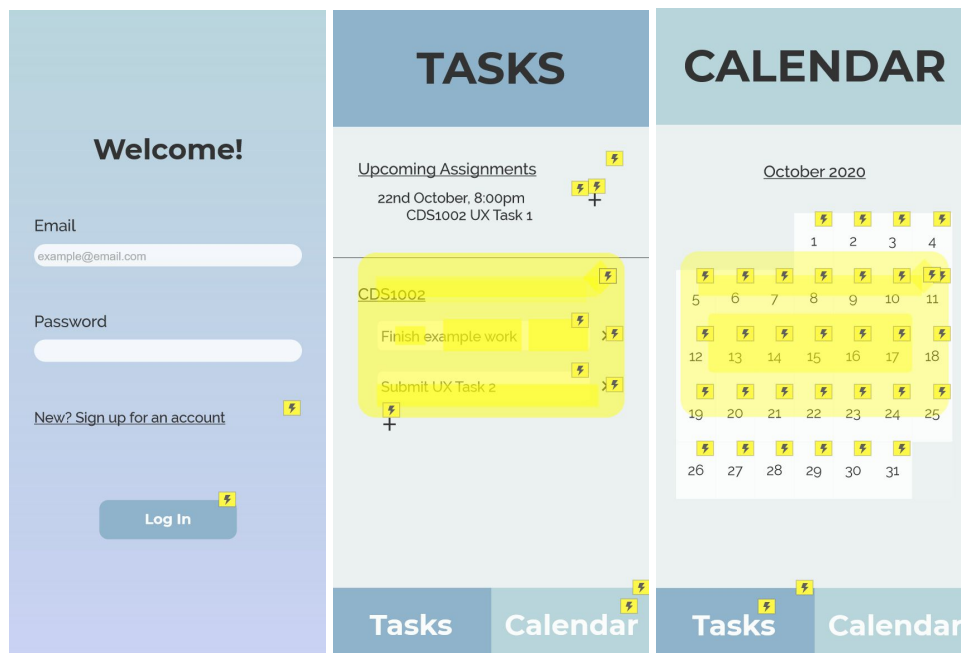


[Notebook by Gregor Cresnar](#)



[books by rahmat](#)

Document Grid & Type Ratios



I kept my layout very loose, mainly using the padding on the left and right on the welcome page (which I designed first), and aligning the elements of my page centre vertically.

Base Size

16 px / 1em

Scale

1.125 – Major Second

Google Fonts [↗](#)

Raleway

Weight

300

Preview Text

Raleway

Base Size

32 px / 2em

Scale

1.125 – Major Second

Google Fonts [↗](#)

Montserrat

Weight

600

Preview Text

Montserrat

⌕ Reset All

🔖 Save for Later

⊕

1.802rem/28.83px Raleway

1.602rem/25.63px Raleway

1.424rem/22.78px Raleway

1.266rem/20.25px Raleway

1.125rem/18.00px Raleway

1rem/16.00px Raleway

0.889rem/14.22px Raleway

0.79rem/12.64px Raleway

0.702rem/11.24px Raleway

0.624rem/9.99px Raleway

⊕

1.802rem/57.67px Montserrat

1.602rem/51.26px Montserrat

1.424rem/45.56px Montserrat

1.266rem/40.50px Montserrat

1.125rem/36.00px Montserrat

1rem/32.00px Montserrat

For the text I used the following sizes/weights in my Axure Prototype. I chose montserrat as it provided a chunky but modern style for my headings, and raleway as I think it provides a nice aesthetic because of the interesting shapes.

Montserrat (Bold)

Heading 1 - size 50

Heading 2 - size 32

Raleway (Medium)

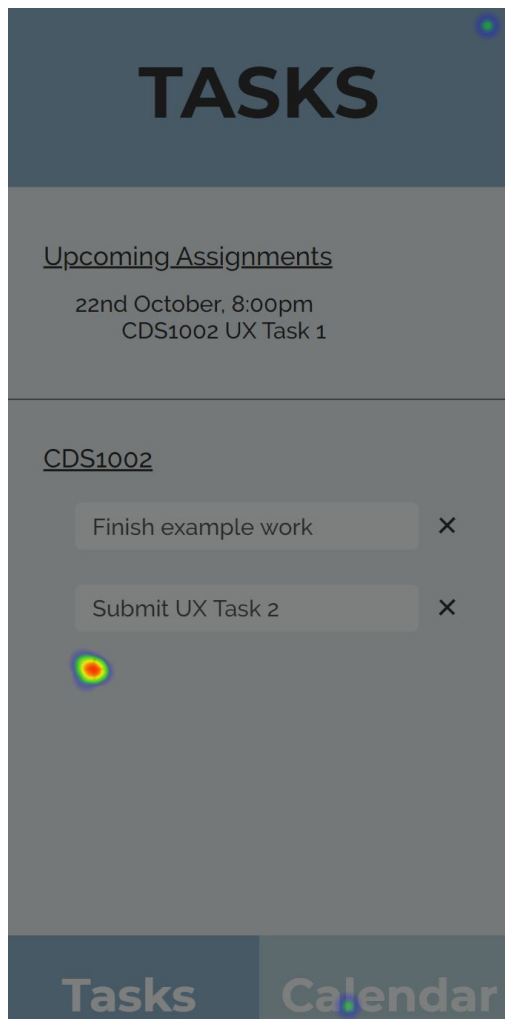
Text 1 - size 18

Text 2 - size 18 & underlined

Text 3 - size 16

1st Click Test & 5 Second Test Results

1st Click Test Results - Responding to the question “Where would you click to add a new task?” I also included a follow up question, “How confident are you that you selected the correct location?”, with a scale from 1 to 5.

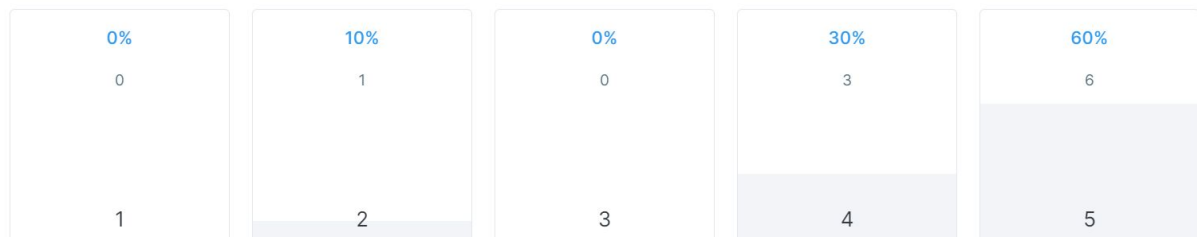


How confident are you that you selected the correct location?

Mean: 4.4

Not at all.

Extremely!



Generally people knew where to click, with two clicks out of ten on the calendar button, and one at the top right on the 'Tasks' banner. The other eight selected the '+' sign under the tasks, which was the correct location.

5 Second Test Results - I wrote the following three questions for people to respond to for my 5 second test results. I wanted to choose basic questions due to the short time that testers got, especially since I asked multiple questions.

- What element did you focus on the most?
- What was the page about?
- What came to mind when you saw the page?

What element did you focus on the most?

 [Answers 11](#)  [Tags 0](#)  [Word cloud](#)

☐ Select all

☐ Task

☐ Words

☐ Detail of assignments

☐ Upcoming assignments

☐ Task

☐ 'Tasks' and due date

☐ The two tasks already on the list

☐ the upcoming assignments reminder

☐ Task list and two tabs at the bottom

☐ calender boxes

☐ the calendar

In response to “What element did you focus on the most?”, people most likely looked at the two tasks, or the upcoming assignments. The most common answer was the tasks, with the upcoming assignments second, and a few people looking at the tabs at the bottom, more specifically at the ‘Calendar’ tab.

What is this page about?

 [Answers 11](#)  [Tags 0](#)  [Word cloud](#)

☐ Select all

☐ Submitting assignment

☐ To Do list for assignments

☐ Tracker for course assignments

☐ Tasks due

☐ To do list

☐ Lists of tasks for submission

☐ Upcoming assignments

☐ looks like its about setting tasks to help complete assignments on time

☐ Adding new tasks to organise assignments

☐ Overview of tasks throughout the month

☐ i think choosing a date ?

In response to “What was the page about?”

people mostly thought it was for tasks and future assignments. Generally this question was answered very accurately.

What came to mind when you saw the page?

Answers 11 Tags 0 Word cloud

☐ Select all

☐ Uni

☐ Wow someone who actually has a to do list for assignments. How organised.

☐ Neat

☐ Tasks and due dates

☐ nothing

☐ University

☐ That there are tasks to do? ;-;

☐ i thought of moodle 😊

☐ simple organisation

☐ Organisation

☐ just reminded me of the real life wall calendars

In response to “What came to mind when you saw the page?”, this question had the most diverse answers, as it was more of a vague question. I included this as I wanted to see the associations people had between my app and something relevant to them. A few people were reminded of uni immediately, one answer mentioned moodle in particular.

Improvements Based on Test Results

Based on the results of my tests, generally people knew where to click on, and what my page would do. However, based on the results of the question “what element did you focus on the most?” I decided to add a white box around the upcoming assignments, as I wanted people to focus on both the upcoming assignments and the tasks, rather than just the tasks.

Axure Cloud Prototype

The prototype I created for my app can be found through [this link](#).