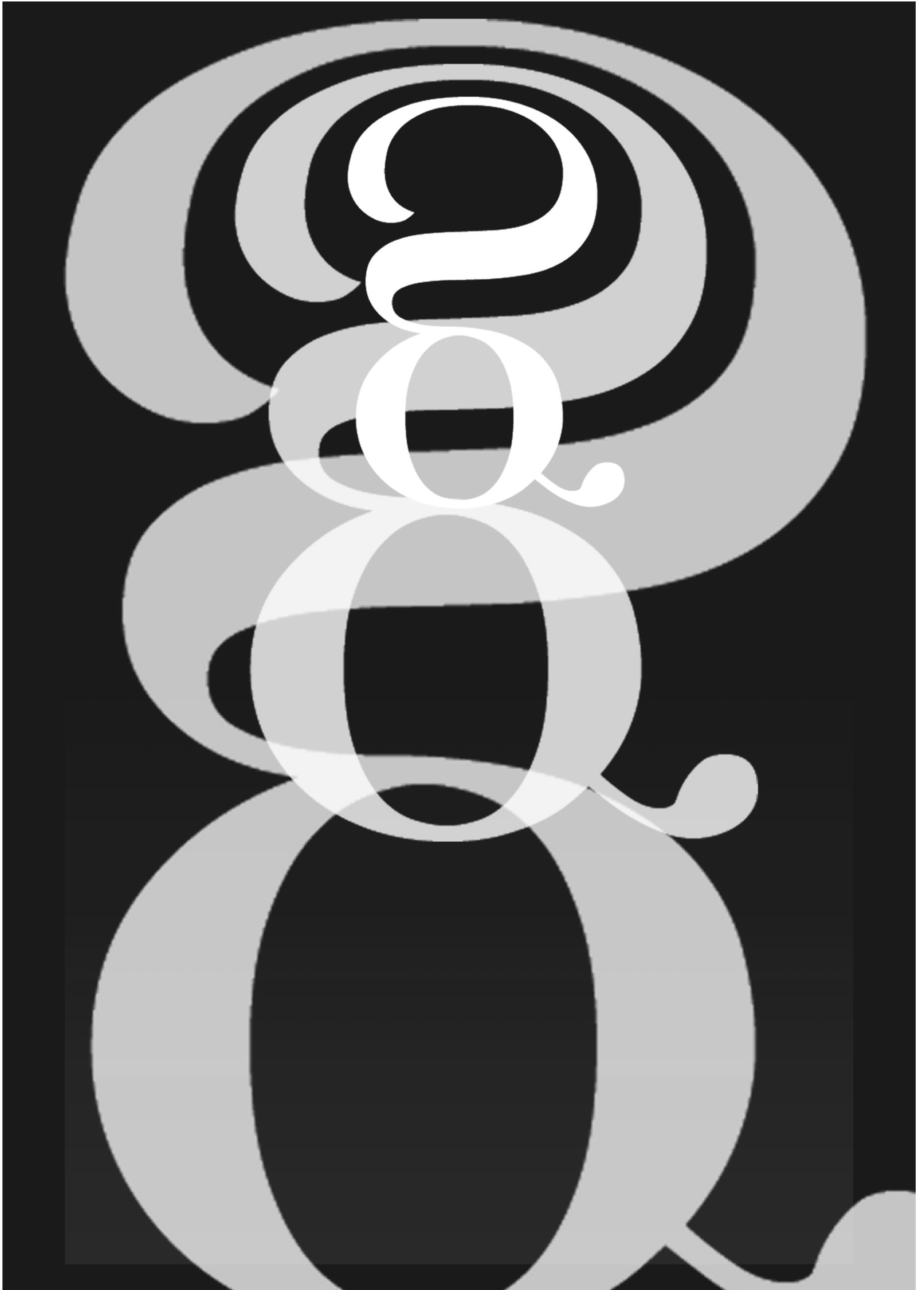


Typography Fundamentals 2020 Folio

W1 /
Letterform
Anatomy







W2 /
Modular
Alphabet



COARSE.

W3 /
Logotype



W4 / Grid Systems

1969

July 1969. It's a little over eight years since the flights of Gagarin and Shepard, followed quickly by President Kennedy's challenge to put a man on the moon before the decade is out.

It is only seven months since NASA's made a bold decision to send Apollo 8 all the way to the moon on the first manned flight of the massive Saturn V rocket.

Now, on the morning of July 16, Apollo 11 astronauts Neil Armstrong, Buzz Aldrin and Michael Collins sit atop another Saturn V at Launch Complex 39A at the Kennedy Space Center.

At 9:32 a.m. EDT, the engines fire and Apollo 11 clears the tower. About 12 minutes later, the crew is in Earth orbit.

1 9 6 9

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6

9

12.7mm margins

1

9

6

9

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Franklin Gothic URW Demi 230pt

Franklin Gothic URW Book 25pt

10mm gutters