A Global Comprehension

Listen to the recording and write whet the report is about.

What?

Video conferencing – *face-to-face* meeting, without spending a dime on gas.

Why is it successful?

With the high price of gasoline....more and more people and companies....are making use of virtual meetings to save money.

What was? like in the past?

Video conferencing...which used to mean herky jerky video and audio....

What is? like now?

The quality has improved on everything from Skype to Windows Live Messenger.

B Listening for more detail

Listen again and add in more detail.

Company:

Name: OoVoo

How long has the company been going? 2 years old

CEO: CEO Philippe Schwartz

Details:

How many people: up to six people on a video call

Plus points:

- the quality is really impressive
- ease of use.
- basic version is free

Premium package:

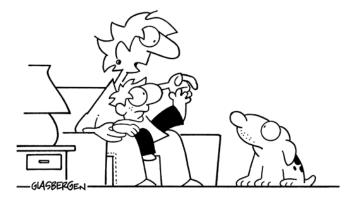
What do you get for:

- five dollars a month = use the service to make phone calls
- ten dollars a month = adds a variety of features including the ability to have up to six people
 participate in a video
 conference that can be
 recorded as well.

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Why is it successful?

- the price of gasoline
- to avoid a day in the office, but still be connected to the office



"This little piggy drove a gas guzzler, this little piggy refused to recycle, this little piggy ignored global warming, and this little piggy went sizzle-sizzle all the way home!"