

# Task 2: Day 1

Date \_\_\_\_\_

Step 1: Choose Your Market place Type  
- E-commerce (Skechers Shoes)

Q: Document your choice and describe its primary purpose

Ans: Primary purpose is e-commerce business network is spreading day-by-day, mostly people preferred online platform, due to shortage of time and almost 9 out of 10 individuals are android users and they love online shopping.

Step 2: Define your business Goals  
Q1: What problem does your Market place aim to solve?

Ans: Firstly ensure accessibility for customers globally who might not have physical stores in their regions, with premium quality from casual to athletic.

Q2: Who is your target audience?

Ans: Focus on every individual who prioritize comfort for everyday wear.

Q3: What products & Services will you offer?

### Products

Ans: We offer a wide range of Stylish and comfortable Skechers footwear

### Services offer

We offer fast delivery with hassle free return policies.

Q4: What will set your Marketplace apart?

Ans: Provide recommendation to customer

Prompt: like, "Are you buying for work, casual wear or gym workouts?"



Date

Step 3: Create a Data Schema.  
\* Identify the entities in your marketplace.

- Product, Orders, Customers, Delivery Zone, Shipment.

\* Relationship between these entities.

