

# 1 Hierarchical models: data-analysis problems

## 1.1 Math tests

- 1.
2. Rewrite the distributions in terms of precision

$$(y_{ij}|\theta_i, \omega) \sim N(\theta_i, (\omega)^{-1})$$

$$(\theta_i|\omega, \lambda) \sim N(\mu, (\omega\lambda)^{-1})$$

Choose prior for parameters

$$\omega \sim \Gamma(\frac{d}{2}, \frac{\eta}{2})$$

$$\lambda \sim \Gamma(\frac{h}{2}, \frac{h}{2})$$

The joint distribution of everything is, suppose  $n$  data are grouped into  $m$  groups:

$$\text{constant} \times \omega^{n+m} \lambda^m e^{-\frac{\omega \sum_{ij} (y_{ij} - \theta_i)^2}{2} - \frac{\omega \lambda \sum_i (\theta_i - \mu)^2}{2} - \frac{\omega \eta}{2} - \frac{h \lambda}{2}} \omega^{\frac{d}{2}-1} \lambda^{\frac{h}{2}-1}$$

From which we have, suppose each group have  $g_i$  elements

$$(\omega|y, \lambda, \theta, \mu) \sim \Gamma(\frac{d+n+m}{2}, \frac{\eta}{2} + \frac{\sum_{ij} (y_{ij} - \theta_i)^2}{2} + \frac{\lambda \sum_i (\theta_i - \mu)^2}{2})$$

$$(\lambda|y, \omega, \theta, \mu) \sim \Gamma(\frac{h+m}{2}, \frac{h}{2} + \frac{\omega \sum_i (\theta_i - \mu)^2}{2})$$

$$(\theta_i|y, \omega, \lambda, \mu) \sim N(\frac{\lambda \mu + \sum_j y_{ij}}{\lambda + g_i}, \frac{1}{\omega(\lambda + g_i)})$$

$$(\mu|y, \omega, \lambda, \theta) \sim N(\frac{\sum_i \theta_i}{m}, \frac{1}{m \omega \lambda})$$

We will update the parameter according to these distribution. For the code, see mathtest.r.

3. See "mathtest\mathtest.r"

## 1.2 Price elasticity of demand

Let  $y = \log V$ ,  $x = (1, \log P, d, d \log P)$ . Where  $d = 0, 1$  is an indicator whether a particular store display ads or not. Each data point are indexed by the store indices  $i = 1, \dots, n$  and time index  $t = 1, \dots, p_i$ . Each  $x$  and  $\beta$  are four vectors whose vector index will be suppressed. We want to build the model:

$$y_{it} = x_{it} \beta_i + \epsilon_i$$

we have the prior distribution

$$\begin{aligned}\epsilon_i &\sim N(0, \sigma^2) \\ \beta_i &\sim N(\mu, \Sigma) \\ (\mu, \Sigma) &\sim NIW(m, \lambda, \psi, \nu) \\ \sigma^2 &\sim U(0, \infty)\end{aligned}$$

from which we have

$$(y_{it}, \beta_i, \Sigma, \mu, \sigma^2) \sim N(X_i \beta_i, \sigma^2 I) N(\mu, \Sigma) NIW(m, \lambda, \Psi, \nu)$$

The conditional distributions are:

$$(\beta|y_{it}, \mu, \Sigma, \sigma^2) \sim N(\mu'_i, \Sigma'_i)$$

where

$$\begin{aligned}\mu'_i &= \Sigma'_i \left( \frac{X_i^T Y_i}{\sigma^2} + \Sigma^{-1} \mu \right) \\ \Sigma'^{-1}_i &= \frac{X_i^T X_i}{\sigma^2} + \Sigma^{-1} \\ (\mu, \Sigma|\beta_i) &\sim NIW(m', \lambda', \Psi', \nu')\end{aligned}$$

where

$$\begin{aligned}m' &= \frac{\lambda m + \sum \beta_i}{\lambda + n} \\ \lambda' &= \lambda + n \\ \Psi' &= \Psi + \sum_i (\beta_i - \bar{\beta})(\beta_i - \bar{\beta})^T + \frac{\lambda n}{\lambda + n} \sum_i (\beta_i - \mu)(\beta_i - \mu)^T \\ \nu' &= \nu + n \\ (\sigma^{-2}|y_{it}, \beta_i) &\sim \Gamma\left(\frac{s}{2} + 1, \sum_i \frac{(Y_i - X_i \beta_i)^T (Y_i - X_i \beta_i)}{2}\right)\end{aligned}$$

$s$  is the total number of observations.

For details, see "cheese\cheese.r"

### 1.3 A hierachical probit model with data augmentation

Let  $i = 1, \dots, m$  denote quantities belongs to a certain state,  $j = 1, \dots, g_i$  the number of samples within a given state.  $n = \sum_i g_i$  the total data points.  $\beta$  is a  $f$  dimensional vector indicating  $f$  factors.

$$\begin{aligned}(z_{ij}|\mu_i, \beta) &\sim \begin{cases} N_+(\mu_i + x_{ij}^T \beta, \sigma^2) & y_{ij} = 1, \\ N_-(\mu_i + x_{ij}^T \beta, \sigma^2) & y_{ij} = 0 \end{cases} \\ (\mu_i|\mu_0, \lambda) &\sim N(\mu, \lambda^2)\end{aligned}$$

$$(\lambda, \mu_0) \sim NIG(m_0, \frac{d_0}{2}, \frac{\eta_0}{2})$$

$$\beta \sim N(0, \tau^2 I)$$

$$\tau^2, \sigma^2 \sim U(0, \infty)$$

Besides  $z$ , we have these updates for gibbs sampler.

$$(\lambda^2, \mu_0 | z_{ij}, \mu_i) \sim NIG(\frac{1}{m} \sum \mu_i, \frac{d+m}{2}, \frac{\eta + \sum_i (\mu_i - \mu_0)^2}{2})$$

$$(\mu_i | \beta, z_{ij}, \lambda^2, \mu, \sigma^2) \sim N(\frac{\sigma^2 \mu + \lambda^2 \sum_j (z_{ij} - x_{ij}^T \beta)}{\sigma^2 + \lambda^2 g_i}, \frac{\lambda^2 \sigma^2}{\sigma^2 + \lambda^2 g_i})$$

$$(\beta | \mu_i, z_{ij}, \lambda^2, \sigma^2, \tau^2) \sim N(\frac{1}{\sigma^2} V X(z_{ij} - \mu_i), V)$$

where

$$V^{-1} = \frac{1}{\tau^2} I + \frac{1}{\sigma^2} X^T X$$

$$(\sigma^{-2} | z_{ij}, \beta, \mu_i) \sim \Gamma(\frac{n}{2}, \frac{\sum_{ij} (z_{ij} - \mu_i - X\beta)^2}{2})$$

$$(\tau^{-2} | \beta) \sim \Gamma(\frac{f}{2}, \frac{\beta^2}{2})$$