1 Hierarchical models: data-analysis problems

1.1 Math tests

1.

2. Rewrite the distributions in terms of precision

$$(y_{ij}|\theta_i, \omega) \sim N(\theta_i, (\omega)^{-1})$$

$$(\theta_i|\omega, \lambda) \sim N(\mu, (\omega\lambda)^{-1})$$

Choose prior for parameters

$$\omega \sim \Gamma(\frac{d}{2}, \frac{\eta}{2})$$

$$\lambda \sim \Gamma(\frac{h}{2}, \frac{h}{2})$$

The joint distribution of everything is, suppose n data are grouped into m groups:

$$\text{constant} \times \omega^{n+m}\lambda^m e^{-\frac{\omega\sum_{ij}(y_{ij}-\theta_i)^2}{2} - \frac{\omega\lambda\sum_i(\theta_i-\mu)^2}{2} - \frac{\omega\eta}{2} - \frac{h\lambda}{2}} \omega^{\frac{d}{2}-1}\lambda^{\frac{h}{2}-1}$$

From which we have, suppose each group have g_i elements

$$(\omega|y, \lambda, \theta, \mu) \sim \Gamma(\frac{d+n+m}{2}, \frac{\eta}{2} + \frac{\sum_{ij}(y_{ij}-\theta_i)^2}{2} + \frac{\lambda\sum_i(\theta_i-\mu)^2}{2})$$

$$(\lambda|y, \omega, \theta, \mu) \sim \Gamma(\frac{h+m}{2}, \frac{h}{2} + \frac{\omega\sum_i(\theta_i-\mu)^2}{2})$$

$$(\theta_i|y, \omega, \lambda, \mu) \sim N(\frac{\lambda\mu + \sum_j y_{ij}}{\lambda + g_i}, \frac{1}{\omega(\lambda + g_i)})$$

$$(\mu|y, \omega, \lambda, \theta) \sim N(\frac{\sum_i \theta_i}{m}, \frac{1}{m\omega\lambda})$$

We will update the parameter according to these distribution. For the code, see mathtest.r.

3. See "mathtest\mathtest.r"

1.2 Price elasticity of demand

Let $y = \log V$, $x = (1, \log P, d, d\log P)$. Where $d = 0, 1$ is an indicator whether a particular store display ads or not. Each data point are indexed by the store indices $i = 1, ..., n$ and time index $t = 1, ..., p_i$. Each x and β are four vectors whose vector index will be suppresed. We want to build the model:

$$y_{it} = x_{it}\beta_i + \epsilon_i$$

we have the prior distribution

$$\epsilon_i \sim N(0, \sigma^2)$$

$$\beta_i \sim N(\mu, \Sigma)$$

$$(\mu, \Sigma) \sim NIW(m, \lambda, \psi, \nu)$$

$$\sigma^2 \sim U(0, \infty)$$

from which we have

$$(y_{it}, \beta_i, \Sigma, \mu, \sigma^2) \sim N(X_i\beta_i, \sigma^2 I)N(\mu, \Sigma)NIW(m, \lambda, \Psi, \nu)$$

The conditional distributions are:

$$(\beta | y_{it}, \mu, \Sigma, \sigma^2) \sim N(\mu_i', \Sigma_i')$$

where

$$\mu_i' = \Sigma_i'(\frac{X_i^T Y_i}{\sigma^2} + \Sigma^{-1}\mu)$$

$$\Sigma_i'^{-1} = \frac{X_i^T X_i}{\sigma^2} + \Sigma^{-1}$$

$$(\mu, \Sigma | \beta_i) \sim NIW(m', \lambda', \Psi', \nu')$$

where

$$m' = \frac{\lambda m + \sum \beta_i}{\lambda + n}$$

$$\lambda' = \lambda + n$$

$$\Psi' = \Psi + \sum_i (\beta_i - \bar{\beta})(\beta_i - \bar{\beta})^T + \frac{\lambda n}{\lambda + n} \sum_i (\beta_i - \mu)(\beta_i - \mu)^T$$

$$\nu' = \nu + n$$

$$(\sigma^{-2} | y_{it}, \beta_i) \sim \Gamma(\frac{s}{2} + 1, \sum_i \frac{(Y_i - X_i\beta_i)^T (Y_i - X_i\beta_i)}{2})$$

s is the total number of observations.