

Introduction



BOTH CITIES ARE BUSIEST CITIES.

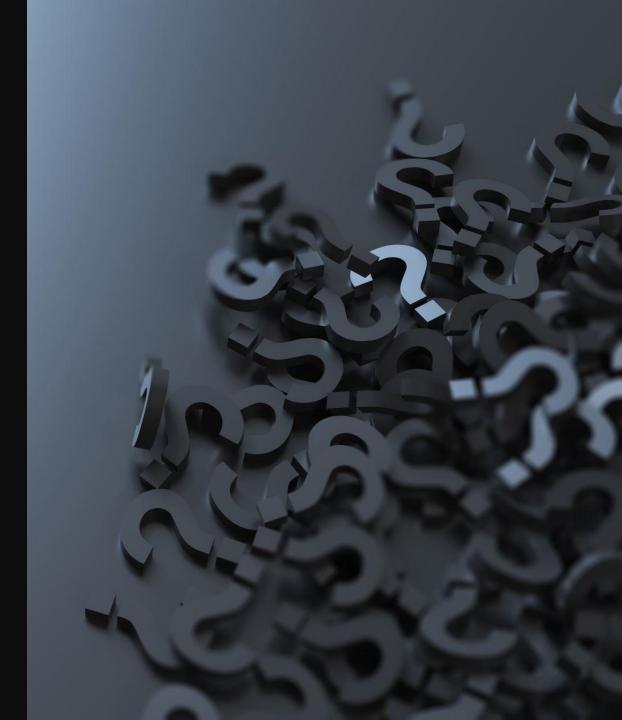
CITIES HAVE VENUES LIKE PARKS, RESTAURANTS, COFFEE SHOPS, BARS AND MANY MORE IN THE NEIGHBORHOODS.

Data

- Toronto
 - Link to the dataset:
 - https://en.wikipedia.org/wiki/List of postal codes of Canada: M
 - Preprocessing is done on the dataset
- New York
 - Foursquare API is used to get the dataset

Methodology

- K-Means clustering
- Value of k = 7 used to get most common venues



Results

- Most common venues of Toronto
 - Coffee shop
 - Café
 - Restaurant
- Most common venues of New York
 - Restaurant
 - Bar
 - Park



Conclusion & Future Enhancement

- Both cities are almost similar
- Investors can not decide based on most common venues of neighborhood
- The other factors such as cost, environment and customer review should be considered

Thank You