



Version 1.0

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## Product Overview

Apptha Marketplace is an extension built for the purpose of accelerating the development of a multi-vendor store in Magento 2.x. This extension imbibes the latest developments in Magento 2.x including user experience, architecture flexibility, improved scalability, file structure, security and much more thus contributing towards a ecommerce marketplace build that's technically sound and purposeful.

Apptha Marketplace can be readily hosted on cloud and is 100% customizable making it flexible enough to accommodate any peculiar functionality. With support towards multiple currencies, payment gateways and languages, Apptha Marketplace for Magento 2.x versions is one of the best-in-class extensions to build a multi vendor store in quicktime.

## Features List

### For Admin:

- Seller accounts shall be manually or automatically approved or declined by the administrator
- Marketplace operators shall declare separate commission rates for each seller
- Marketplace operator shall view the complete transaction history of any particular seller from the Admin Panel.
- Approve or disapprove newly added products by sellers through mails either automatically/manually and option to automatically approve products for all vendors.
- Site owners shall easily manage seller profiles and their products through admin panel.
- Admin can enable/disable subscription option for seller and can add subscription plan.
- Marketplace owners shall either customize or make use of the default email template provided for Email notifications.
- Admin can either Enable or Disable seller sales email notification.
- Ratings and Reviews for sellers can either be Enabled or Disabled.
- Admin can either Enable or Disable the 'Profile Page' for sellers.
- Marketplace operator can approve or decline any seller account automatically/manually.
- Admin can set the global commission for sellers.
- Admin can send mass email to all sellers.

### For Sellers:

- Sellers can provide instant access for customers to their fan pages by placing Facebook and Twitter buttons on their profile pages
- Sellers can add product of types namely 'Simple', 'Virtual','Configurable' through an option which can be set by the administrator
- Sellers can upload products in bulk using csv file in their dashboard.
- Sellers can assign the product.
- Seller can add the attributes dynamically while adding the product.
- Seller can select the subscription plan.

- Sellers can add 'Custom options' while adding any product to the store which can be either Enabled or Disabled by the Admin
- Product details can be updated by the sellers instantly.
- Products can be categorized by sellers under relevant categories and subcategories.
- Sellers will receive Email notifications for every single purchase of their product.
- Sellers can view complete order details like shipping address, payment method etc, by clicking the 'View' option in the 'Orders' tab.
- Sellers can independently add and edit information and logo using edit options in 'My Profile' page.
- Vendor specific URLs can be generated for stores as per the store names suggested by them.
- Sellers can retrieve complete information on all their transactions made with the marketplace owner through 'Transaction History'.
- Integrated Social login extension for seller to login and register.
- SKU can be provided by sellers while adding a product.
- If admin cancel an order then email notification will be sent to seller and customer.
- Option to add national and international shipping cost for each product
- Payments can be transferred to sellers from marketplace owners via Bank account/PayPal account

#### For Buyers:

- Integration of Apptha's Social Login extension allows customers to log in at ease through their Facebook, Twitter and Google+ accounts.
- Instant email confirmation for customers upon product purchase.
- Any customer can become a seller in the marketplace with the approval of Admin
- Stock available quantity and sold count is displayed in product detail page.
- Share product information through Facebook, Twitter and Google+ buttons placed on 'Product Details' page

## Installation Guide

Make sure you have installed Magento 2.x in your server to use Apptha Marketplace. Check the server prerequisites and installation guide for Magento 2.x from the following URL

<http://devdocs.magento.com/guides/v2.0/install-gde/bk-install-guide.html>

It is mandatory to have SSH root access to install Magento and other extensions. Only VPS and Dedicated/Cloud will servers will have SSH access. Magento 2.x cannot be installed in shared servers.

After purchasing Apptha Marketplace for Magento 2.x extension, login to [www.apptha.com](http://www.apptha.com) .

1. Kindly login to My Account-> My Downloadable Product menu in the left hand side for downloading the product.
2. To Generate license key -> Click on Order number -> Product name and enter the domain name as [www.yourdomain.com](http://www.yourdomain.com) and click on generate license.

After downloading, unzip the downloaded package and move the files through FTP in the path /app/ in your server. Don't worry if you see directory 'code' inside app, just move the marketplace extension and the files will be moved inside code directory. After moving the file run the following command "**php bin/magento setup:upgrade**" from SSH. Make sure you change the directory to Magento root while executing the command.

## Backend Configuration

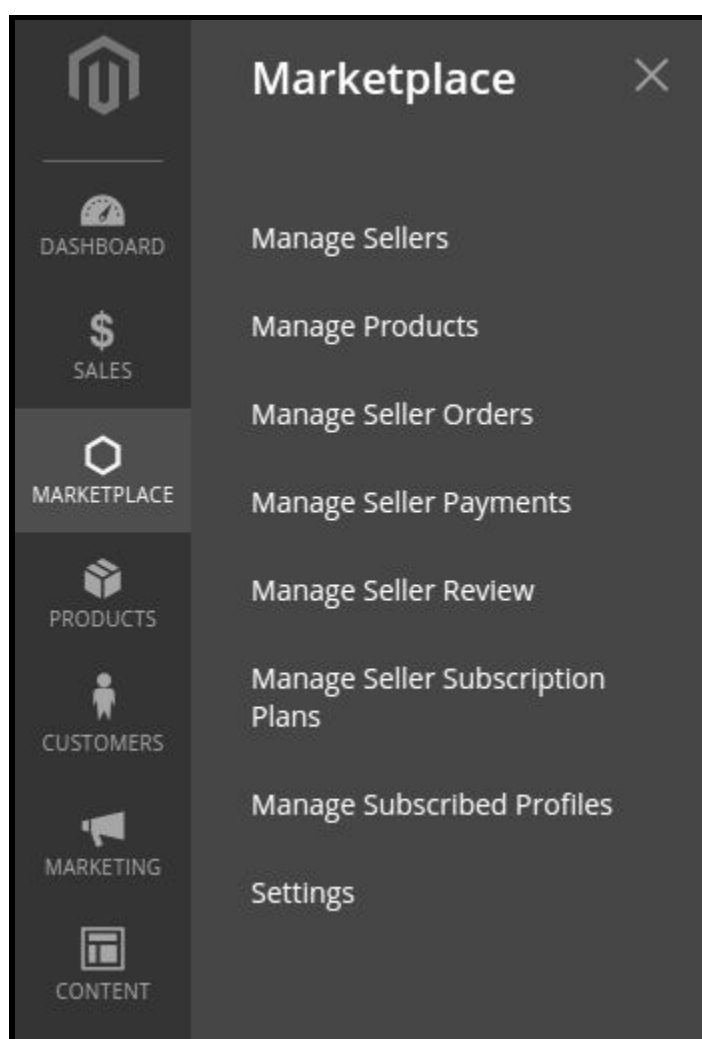
You can configure Marketplace in Admin --> choose Marketplace in the left pane --> Settings.

### General Settings

**Activate Marketplace** : Select 'Yes' from the drop down to activate the Apptha Marketplace software.

**Enter License key** : Enter the license key which you have generated for your domain name (ref. page 4).

**Enter Title** : The text which you provide here will display in the frontend.



## General Settings

Activate Marketplace

[store view]

Yes

▼

Enable/ Disable Marketplace.

Enter License Key

[store view]

Enter Title

[store view]

Demo Store

Title which appears on frontend

## Seller Settings

**Need Admin Approval :** If you select 'Yes' then seller has to wait for admin approval to log in. If you select 'No', then seller can login after successful registration.

**Seller Commission :** Admin can set the commission globally that applies to all sellers. This is a mandatory field.

**Display Seller Profile link in Product Detail Page :** Admin has an option to select whether the seller profile link need to be displayed in product detail page or not.

**Contact Admin :** Seller has an option to contact admin by sending an email from their account dashboard. Here admin can enable or disable this option.

**Select Admin Approval Email Template For Seller :** If admin approves a seller, a notification email will be send to him/her. In this Field, admin has an option to select the email notification template.

**Select Admin Disapproval Email Template For Seller :** If admin disapproves a seller, a notification email will be send to him/her. Here Admin can select the email template.

**Select Contact Admin Email Template :** Admin can select the contact email template here. So Seller can send email to Admin.

Seller Settings

Need Admin Approval

[store view]

Yes

▼

Enable auto approval of sellers

Seller Commission(%)

[store view]

5

Enter global commission for sellers

Display Seller Profile Link in Product Detail Page

[store view]

Yes

▼

Display seller link in product page

Contact Admin

[store view]

Yes

▼

Enable contact admin functionality in frontend

Select Admin Approval Email Template For Seller

[store view]

Default Template (Default)

▼

Email template chosen based on theme fallback when "Default" option is selected.

Select Admin Disapproval Email Template For Seller

[store view]

Default Template (Default)

▼

Email template chosen based on theme fallback when "Default" option is selected.

Select Contact Admin Email Template

[store view]

Default Template (Default)

▼

Email template chosen based on theme fallback when "Default" option is selected.

## Product Settings

**Product Auto Approval :** If you select 'Yes', automatically seller product will be enabled and displayed in the front-end. If you select 'No', seller has to wait for admin moderation to get the product displayed in the front-end.

**Select Product Type(s):** Seller can select Simple, Virtual or Downloadable product type from the drop-down options based on his/her needs.

**Product Custom Option:** Admin has an option to allow seller to add custom options while adding a product.

Product Settings

Product Auto Approval

[store view]

No

▼

Enable auto approval of product

Select Product Types

[store view]

Simple

Virtual

Configurable

Select product type

Enable Product Custom Options

[store view]

Yes

▼

Enable product custom options while adding the product

Select Product Approval Template

[store view]

Default Template (Default)

▼

Email template chosen based on theme fallback when "Default" option is selected.

Select Product Disapproval Template

[store view]

Default Template (Default)

▼

Email template chosen based on theme fallback when "Default" option is selected.

Enable Product delete option for sellers

[store view]

Yes

▼

Bulk upload option for sellers

[store view]

Yes

▼

Enable bulk upload of products(using csv and zip file)

Enable assign product for sellers

[store view]

Yes

▼

Enable custom attributes option

[store view]

Yes

▼

**Select Product Approval Template :** Admin can choose the email template for product Approval notification that is sent to the seller.

**Select Product Disapproval Template :** Admin can choose the email template for product Disapproval notification that is sent to the seller.

**Enable Product delete option for sellers :** If you select 'Yes', then the seller can delete the product in their dashboard else seller can only add and edit the products.

**Bulk Product Upload Option for seller :** Admin can Enable/Disable the option for the seller to upload bulk products with images (upload format is .csv ).

**Enable Assign Product for Seller :** If a seller have to add a specific product which is available for sale already in the store then seller can use this option.

**Enable Custom Attributes for Seller :** Seller can use the custom attributes which admin added in the admin panel.



## Order Management

**Enable Seller Order Management :** Admin has an option to enable/disable the order Management feature for seller.

**Select Seller New Order Notification Email Template :** After a customer purchases a product a notification email will be sent to corresponding seller as well as admin.

**Select Buyer Order Item Cancel/Refund/Return Request Email Template :** Admin has an option to select the Cancel/Refund/Return Email notification template for buyer.

**Select Seller Order Item Cancel/Return Email Template :** Admin has an option to select the Cancel/Refund/Return Email notification template for seller if buyer cancel the order.

### Order Management

**Enable Seller Order Management**  
[store view]

Enable to allow order management for sellers(invoice,shipment,cancel and refund)

**Select Seller New Order Notification Email Template**  
[store view]

Email template chosen based on theme fallback when "Default" option is selected.

**Select Buyer Order Item Cancel/Refund/Return Request Email Template**  
[store view]

Email template chosen based on theme fallback when "Default" option is selected.

**Select Seller Order Item Cancel/Return Email Template**  
[store view]

Email template chosen based on theme fallback when "Default" option is selected.

## Seller Review Settings

**Enable Seller Review :** Admin has an option to enable or disable seller review option for users from admin panel.

**Review Admin Approval :** If you select 'Yes', automatically the review will be enabled and displayed in the front-end. If you select 'No', then the review need to be approved by admin .

**Enable Review Approval Notification :** Admin can enable/disable the email notification for Approval.

**Select Admin Notification Email Template For Seller Review :** Admin can select the email template which is sent to Admin if user placed a review.

**Select Admin Approval Email Template For Seller Review :** Admin can select the email template of Approval which is sent to seller.

**Select Admin Disapproval Email Template For Seller Review :** Admin can select the email template of Disapproval which is sent to seller.

### Seller Review Settings

Activate Seller Review

[store view]

Yes

Review Auto Approval

[store view]

Yes

Enable auto approval of Seller Review

Enable Review Approval Notification

[website]

Yes

Notification email will be sent to customer and seller

Select Admin Notification Email Template For Seller Review

[store view]

Default Template (Default)

Email template chosen based on theme fallback when "Default" option is selected.

Select Admin Approval Email Template For Seller Review

[store view]

Default Template (Default)

Email template chosen based on theme fallback when "Default" option is selected.

Select Admin Disapproval Email Template For Seller Review

[store view]

Default Template (Default)

Email template chosen based on theme fallback when "Default" option is selected.

## Seller Subscription Settings

**Activate Seller Subscription :** Enable/Disable the subscription feature.

**Enable Sandbox Mode :** Select Yes to enable sandbox mode. Sandbox mode is a test mode.

**Merchant Paypal Id :** Admin can enter their PayPal Id.

**Enable Subscription Notifications :** Admin can enable/disable the email notification for the subscription feature.

**Select Subscription Successful Notification Email Template For Seller :** Admin has option to select the email notification to seller when they subscribe for subscription.

**Select Subscription Successful Notification Email Template For Admin :** Admin has option to select the email notification to admin when seller subscribe for subscription.

**Select Subscription Expired Notification Email Template For Seller :** Admin has option to select the email notification template for seller when the scription expired.

## Seller Subscription Settings

Activate Seller Subscription

[store view]

Yes



Enable Sandbox Mode

[store view]

Yes



Merchant Paypal Id

[store view]

thirunisha.c@contus.in

Enable Subscription Notifications

[website]

Yes



Notification email will be sent to admin and seller

Select Subscription Successful  
Notification Email Template For Seller

[store view]

Default Template (Default)



Email template chosen based on theme fallback when "Default" option is selected.

Select Subscription Successful  
Notification Email Template For Admin

[store view]

Default Template (Default)



Email template chosen based on theme fallback when "Default" option is selected.

Select Subscription Expired Notification  
Email Template For Seller

[store view]

Default Template (Default)



Email template chosen based on theme fallback when "Default" option is selected.

## Manage Seller

Admin has an option to manage the seller account. From this grid admin can approve, disapprove or delete any seller registration. Email notification will be sent to seller if admin approves or disapproves a seller account. Fields like Seller Name, Email, Contact, Commission(%) and Customer status are displayed here. Also admin has options to view the order details of the seller, edit seller information and also set commission for every seller.

Manage Sellers									
									Add Seller
<div> <div>Search</div> <div>Reset Filter</div> </div> <div> <div>Actions</div> <div>6 records found</div> <div>20 per page</div> <div>1 of 1</div> </div>									
	Seller ID	Seller Name	Seller Email	Store Name	Contact Number	Commission(%)	Status	Set Commission	Action
Any									
<input type="checkbox"/>	3	sabarivel	sabarivel@gmail.com	Fashion Store	9876543210	5	Approved	Commission	Edit
<input type="checkbox"/>	4	vignesh	vignesh@contus.in	Happy Store	9876543210	10	Approved	Commission	Edit
<input type="checkbox"/>	5	thirunish	thirunish@contus.in	Ross Store	9876543210	15	Approved	Commission	Edit
<input type="checkbox"/>	6	Sabari	sabarivel@gmail.com			11	Disapproved	Commission	Edit

Admin can create new seller from the admin panel by clicking the Add Seller button in the above screenshot. Admin need to prove necessary details with the group name as "Marketplace Seller".

### Account Information

Associate to Website \*
Main Website
?

Group \*
General

☐ Disable Automatic Group Change Based on VAT ID

Prefix

First Name \*

Middle Name/Initial

Last Name \*

Suffix

Email \*
@email:

Date of Birth

Tax/VAT Number

Gender

Send Welcome Email From
Default Store View

## Manage Products

All Seller's products will be displayed in this grid. Fields like Product name, Product type, Seller Id, Seller Email, SKU, Price, Qty and Status are displayed in this grid. Also admin has an option to view all the product information by clicking the 'View' action link.

Manage Products										
Search		Reset Filter								
Actions		50 records found		20	per page	<	1	of 3	>	
	ID	Name	SKU	Price	Approval Status	Status	Seller	Seller Email	Action	Preview
Any	From									
	To									
<input type="checkbox"/>	2078	Taurus Elements Shell	assign- taurus833	0.0000	Disapproved	Disabled	vignesh	vignesh.athiraman.in	Edit	Preview
<input type="checkbox"/>	2077	Taurus Elements Shell-XL-Yellow	MJ09398	250.0000	Disapproved	Disabled	vignesh	vignesh.athiraman.in	Edit	Preview
<input type="checkbox"/>	2076	Taurus Elements Shell-L-Yellow	MJ09970	250.0000	Disapproved	Disabled	vignesh	vignesh.athiraman.in	Edit	Preview
<input type="checkbox"/>	2075	Taurus Elements Shell-M-Yellow	MJ09807	250.0000	Disapproved	Disabled	vignesh	vignesh.athiraman.in	Edit	Preview

## Manage Seller Orders

Information on all the orders of all the sellers will be available in this grid. Fields like Seller Details, Order Id, Product Details, Product Price, Seller's Earned Amount, Commission Fee, Acknowledge Status, Acknowledge On and Order Date are available in this grid. Also admin has options to view the order information and option to credit the sold amount to seller if any customer asks for refund.

Manage Seller Orders								
Search		Reset Filter		7 records found				
20	per page	<	1	of 1	>			
Order ID	Increment ID	Currency Code	Seller Product Total	Commission	Seller Amount	Status	Seller	Action
3	000000003	USD	134.0000	6.7000	127.3000	pending	satharvel	View
4	000000004	USD	62.0000	6.2000	55.8000	pending	vignesh	View
4	000000004	USD	111.0000	5.5500	105.4500	pending	satharvel	View
5	000000005	USD	124.0000	6.2000	117.8000	pending	satharvel	View
6	000000006	USD	124.0000	6.2000	117.8000	pending	satharvel	View
7	000000007	USD	124.0000	6.2000	117.8000	completed	satharvel	View
8	000000008	USD	124.0000	6.2000	117.8000	pending	satharvel	View



## Manage Seller Payments

In this grid, information regarding commission given by the seller to the admin for product selling will be displayed. Fields like Store name, Email, Amount received, Amount Remaining, Customer since, Payment mode, Comments and Action are displayed here. If the admin clicks the 'Pay' action link, a form will be opened to get the comment regarding the payment and admin will have to click the 'Save' button to pay the remaining amount to seller. (Note: Payments can be made through Bank Account or PayPal Id manually)

Manage Seller Payments								
Search		Reset Filter		6 records found		20	per page	1 of 1
Seller ID	Store Name	Seller Name	Seller Email	Payment Method	Total Paid Amount	Pending Amount	Action	View All Payments
3	Fashion Store	sabarivel	sabarivel@gmail.com	PayPal Id : NA Bank Payment : 9876543210	0.0000	124.4700	Pay	NA
4	Happy Store	vignesh	vignesh@contus.in	PayPal Id : NA Bank Payment : 9876543210	0.0000	0.0000	NA	NA
5	Ross Store	thirunish	thirunish@contus.in	PayPal Id : NA Bank Payment : 9876543210	0.0000	0.0000	NA	NA

## Manage Seller Reviews

All seller reviews and ratings will be displayed here. If 'Admin Approval Option Required' is set as enabled in the seller configuration, then admin has to approve the reviews and ratings by selecting approve option in status field drop down. In this grid, fields like Review id viewed On, Review, Ratings, customer Id, Product Id, Seller Id and Status will be displayed.

Manage Seller Review								
Search		Reset Filter		1 records found		20	per page	1 of 1
Actions	ID	Created	Store Name	Customer Email	Rating out of 5	Review	Status	Action
Any		From						
		To						
<input type="checkbox"/>	1	Jul 27, 2016, 9:35:47 AM	Fashion Store	vignesh.s@contus.in	5	Good product and on-time delivery	Approved	Edit

## Manage Seller Subscription Plans

Here Admin can view the subscription plans which admin created for sellers with the status. Admin can edit the plan whenever they require by clicking Edit icon in the grid.

Manage Subscription Plans									
									Add New
<div> <div>Search</div> <div>Reset Filter</div> </div>									
<div> <div>Actions</div> <div>2 records found</div> <div>20 per page</div> <div>1 of 1</div> </div>									
	ID	Plan Name	Created	Subscription Period Type	Period Frequency	Max Product Count	Fee	Status	Action
Any			From To						
<input type="checkbox"/>	2	Diamond	Jul 27, 2016, 8:37:25 AM	Month	3	100	1000.0000	Enabled	<a href="#">Edit</a>
<input type="checkbox"/>	1	Gold	Jul 27, 2016, 8:36:58 AM	Month	2	unlimited	500.0000	Enabled	<a href="#">Edit</a>

Admin can add subscription plans here. The seller can choose subscription plan then the activated plans will display in frontend. Choose "Add New" as shown in the above screenshot.

Add Subscription Plans	
Plan Name *	<input type="text"/>
Subscription Period Type *	Month ▼
Period Frequency *	<input type="text"/>
Is Unlimited Product	<input type="checkbox"/>
Max Product Count *	<input type="text"/>
Fee *	<input type="text"/>
Status *	Disabled ▼

**Plan Name :** Enter the name for the plan.

**Subscription Period Type :** Admin can select the subscription period from the dropdown (Monthly, Yearly).

**Period Frequency :** Admin can specify the number of subscription period(example : if subscription period is Monthly and validity period is 2 then the seller is subscribed for 2 Months).

**Is Unlimited Product :** If Admin selected this option the seller can add any number of products in this plan.

**Max Product Count :** Admin can enter the maximum number of products that seller can add in the plan. ( This field will not display if Admin choose the unlimited product)

**Fee :** Admin can set the fee to subscribe.

**Status :** Admin can enable/disable the plan here.

## Subscribed Profiles

Here Admin can view the subscription plans which sellers are subscribed with the status.

Subscribed Profiles											
Search		Reset Filter		1 records found		20 per page		< 1 of 1 >			
ID	Created At	Seller Email	Plan Name	Subscription Period Type	Period Frequency	Max Product Count	Fee	Invoice Id	Started At	End At	Status
	From To								From To	From To	
1	Jul 27, 2016, 8:42:45 AM	seller@gmail.com	Gold	Month	2	unlimited	500.0000	3Gold77432975173	Jul 27, 2016, 8:41:22 AM	Sep 27, 2016, 8:41:22 AM	Active



## Front End

### Registration

Seller has to create an account to add his/her product to your website. For this reason, we have a separate seller registration form link named 'Register as seller' in the 'Seller's' dropdown at the top of the website. Sellers can either fill this form or use their social network logins to register in the site.

If admin selects 'Yes' in Seller Approval field, then an email will be sent to admin, to approve the seller registration. After admin approval a notification email will be sent to seller so that he/she can log in with his/her log in credentials. Once logged in Seller will be redirected to the Seller Dashboard.

### Seller Dashboard

In the Seller dashboard , It will display the today's sales, today's, total number of orders and the seller income.

Signup Form

Personal Information

First Name \*

Last Name \*

Email \*

Password \*

Confirm Password \*

☐ Sign up for newsletter

Sign up

Sign in with

Facebook

Twitter

Google+

OR

Already have an account? [Login!](#)

## Manage Products

Seller has an option to edit and delete the added product information. Go to seller account dashboard and click Manage products, where you will be able to see the list of products with product name, product type, price, status and action. Click the 'Edit' button under Action field to edit the product details and save by clicking 'Submit' button.

## Manage Products

Action
Select an option




Submit

Name
Status
Type
Price
SKU

Search

Add New Product

1 2 >

#	Thumbnail	Name	Type	SKU	Price	Quantity	State	Status	Action
<input type="checkbox"/>		BETTY NEST COT	Simple	cot	\$400.00 Regular Price \$800.00	600	Approved	Enabled	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>		FEATHERLITE SOFA	Simple	sofa	\$200.00 Regular Price \$300.00	500	Approved	Enabled	<a href="#">Edit</a> <a href="#">Delete</a>
<input type="checkbox"/>		SEIKO 5 AUTOMATIC GENTS SPORTS WATCH	Simple	watch1	\$350.00 Regular Price \$400.00	500	Approved	Enabled	<a href="#">Edit</a> <a href="#">Delete</a>

## Add New Product

By clicking the Manage Products-> Add New Products Link in account dashboard, a seller can add his/her products to your website.

### Attribute Set:

**Product Type** : Admin has an option to select the product types by which seller can add product from the front end. The three product types which are available to select from the drop down are

- Simple
- Virtual
- Configurable

**Product Categories** : Seller has an option to select the product category which is created by Admin.

**Name:** Enter the product name.

**SKU:** Enter the SKU for your product. Without page refresh it will check whether the entered SKU is available or not.

### Add Product

#### Product Details

Attribute Set

Default

Product Type

Simple

Product Categories

☐ Books(1)
☐ Clothing and Electronics(1)
☒ Gear(49)
☒ Men(0)
☐ Sale(2)
☒ Training(7)
☐ What's New(1)
☒ Women(1)

Name \*

SKU \*

Price \*
 [USD]

Special Price
 [USD]

Special Price From Date:

Special Price To Date:

**Price:** Enter the price for the product.

**Special Price:** Enter special price for the product.

**Special Price From Date:** Specify starting date to offer special price.

**Special Price To Date:** Specify ending date to close special price.

**Description:** Enter the description about the product.

**Quantity :** Specify available product quantity for sale.

**Weight:** Enter the Weight of the product for simple product type.

**Meta Keywords:** Enter Meta Keywords.

**Meta Description:** Enter Meta Description.

**Custom Options**

Custom Options is for products that will require additional information.

**Description**

**Path:** p

**Quantity**  **In Stock** ☐

**Weight**  **lbs**

**Meta Keywords**

**Meta Description**

**CUSTOM OPTIONS**

**Add New Option**

**Images**

[Click here to add images.](#)

**Save**

**Add New Option:** Enter a Title to be used as a label for this option. Select the Input Type for this field, such as text or dropdown. Set “Is Required” to Yes, if this should be selected before purchase. To control the sequence of options, enter a number in the ‘Sort Order’ the sequence/order in which this option should be listed along with other options. Setting the Sort Order as ‘1’ puts this option at the top of the list.

**Add New Row:** Enter a Title to be used as a label for this variation. If applicable, enter the Price of the variation as a markup or markdown from the base price of the product.

**Set Price Type to one of the following:**

**Fixed:** Sets the price of the option to a fixed amount, such as \$1.

**Percentage:** Sets the price of the option to a percentage of the base price of the product, such as 10%.

**Enter the SKU for the option.** The option SKU is a suffix that is added to the SKU of the main product record.

To control the sequence of options, enter a number in the Sort Order field to determine the sequence of this option when listed with other options. The number 1 puts this option at the list.

**Images :** Add any number of images for your product.

## Assign Products

If a seller have to add a specific product which is available for sale already in the store then seller can use this option. Seller will have this feature only if admin has enabled this option.

## Assign Products

**Action**
Select an option


Submit

Name
Status
Type
Price
SKU

All
All

Search

Assign New Product

#	Thumbnail	Name	Type	SKU	Price	Quantity	State	Status	Action
		Didi Sport Watch	simple	assign-didi607	\$500.00	500	Approved	Enabled	<a href="#">Edit</a> <a href="#">Delete</a>

## Assign New Product


Seller can search the product using search field. It will display only seller product.

## Assign Product

### SEARCH PRODUCT IN STORE

Search

Not exist in the Store's Catalog? Want to add a new product?[Click here](#)

Product	Name	Price	Action
	Fusion Backpack	\$59.00	<div>Use</div>

## Add Product

### Product Details

SKU 

Price ☆

Quantity ★

In Stock



## Product Information

Path: p

Save

**Product Information :** Enter the description about the product.

**Price :** Enter the price for the product.

**Qty :** Specify available product quantity for sale.

## My Store

By clicking the My Store link a seller can add his/her profile information.

**Store Name** : Sellers can enter their store name.

**Country**: Sellers can enter their country name.

**Address** : Seller can enter their complete address here.

**State** : Sellers can enter their state.

**Country**: Sellers can enter their country name.

**Store Logo**: Sellers can upload their store logo here.

**Store Banner**: Sellers can upload their store banner image here.

**Twitter page Url**: Sellers can enter their Twitter page url .

**Facebook page Url**: Sellers can enter their Facebook page url.

**Linkedin Page Url** : Sellers can enter their Linkedin url.



# My Store

## STORE INFORMATION

Store Name \*

Contact Number \*

Address \*

State \*

Country \*

## SHIPPING AMOUNT

National Shipping Amount \*

[ USD ]

International Shipping Amount \*

[ USD ]

Shipping Amount based on / per product



### Company Description

**B**
*I*
U
ABC

Styles

Paragraph

Font Family

Font Size

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.


Path: p

### Store Logo

Choose File

No file chosen

Upload image size 150 X 110




☐ Remove

### Store Banner

Choose File

No file chosen

Upload image size 150 X 110



☐ Remove

**Google Plus Page Url :** Sellers can enter their Google Plus url.

**Meta keyword:** A meta keywords tag is supposed to be a brief and concise list of the most important themes of your product. Meta keywords are very useful in helping pages to win on search engines.

**Meta Description:** The meta description is designed to provide a brief description of your product which can be used by search engines or directories.

**Process Payment via Bank/PayPal Account:** Sellers can provide payment method information. If PayPal is selected then seller can enter their PayPal account number.

SOCIAL MEDIA

Twitter Page Url \*

https://twitter.com/

Facebook Page Url \*

https://www.facebook.com/

Linkedin Page Url \*

https://in.linkedin.com/

Google Plus Page Url \*

https://plus.google.com

SEO MANAGEMENT

Meta Keywords

Meta Description

PROCESS PAYMENT VIA BANK/PAYPAL ACCOUNT

Bank Payment \*

[Please enter your Account number, Bank Name with Branch and IFSC code]

9876543210

Paypal Id

☒ Display your profile link in product detail page

Save Profile

## Order Management

Order details of the seller product will be displayed with Order Id, Product Details, Product Price, Earned Amount, Order Grand Total, Status and Date of order. And also seller has an option to view the order details by clicking the view link.

Seller can manage the orders from their dashboard. They can create an invoice and update the shipping status for the order.

Seller can click the Invoice button to generate Invoice and the invoice email notification will be sent to the buyer who Ordered the item.

## Manage Seller Orders



 admin

Search

[Reset Filter](#)

7 records found

20



per page



1

of 1



Order ID	Increment ID	Currency Code	Seller Product Total	Commission	Seller Amount	Status	Seller	Action
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
3	000000003	USD	134.0000	6.7000	127.3000	pending	<a href="#">saharvel</a>	<a href="#">View</a>
4	000000004	USD	62.0000	6.2000	55.8000	pending	<a href="#">saharvel</a>	<a href="#">View</a>
4	000000004	USD	111.0000	5.5500	105.4500	pending	<a href="#">saharvel</a>	<a href="#">View</a>
5	000000005	USD	124.0000	6.2000	117.8000	pending	<a href="#">saharvel</a>	<a href="#">View</a>
6	000000006	USD	124.0000	6.2000	117.8000	pending	<a href="#">saharvel</a>	<a href="#">View</a>
7	000000007	USD	124.0000	6.2000	117.8000	completed	<a href="#">saharvel</a>	<a href="#">View</a>
8	000000008	USD	124.0000	6.2000	117.8000	pending	<a href="#">saharvel</a>	<a href="#">View</a>

## Order #0000000004

PENDING

Order Date: Jul 27,2016

## Items Ordered

Product Name	SKU	Price	Qty	Subtotal
Mach Street Sweatshirt	MH10-S-Black	\$62	Ordered: 1	\$62
Subtotal				\$62
Commission (-)				\$6.2
Shipping Handling				\$4
<b>Estimated Seller Amount</b>				<b>\$59.8</b>

## Order Information

## Shipping Address

thirunisha c  
Dubai, United Arab  
Emirates  
chennai,Tamilnadu,123456  
IN  
9999999999

## Shipping Method

Flat Rate - Fixed

## Billing Address

thirunisha c  
Dubai, United Arab  
Emirates  
chennai,Tamilnadu,123456  
IN  
9999999999

## Payment Method

Check / Money order

[Invoice](#)[Shipment](#)

## Order #0000000004

**PROCESSING**

Order Date: Jul 27, 2016

Items Ordered

Product Name	SKU	Price	Qty	Subtotal
Mach Street Sweatshirt	MH10-S-Black	\$62	Ordered: 1	\$62
Subtotal				\$62
Commission (-)				\$6.2
Shipping Handling				\$4
<b>Estimated Seller Amount</b>				<b>\$59.8</b>

### Order Information

Shipping Address	Shipping Method	Billing Address	Payment Method
thirunisha c Dubai, United Arab Emirates chennai,Tamilnadu,123456 IN 99999999999	Flat Rate - Fixed	thirunisha c Dubai, United Arab Emirates chennai,Tamilnadu,123456 IN 99999999999	Check / Money order

[Invoice](#) [Shipment](#)

Seller can select the carrier service and the tracking number by clicking the "Add Tracking Number". Also seller can enter the shipment comments.

[Invoice](#) [Shipment](#)

Carrier	Title *	Number *	Action
Custom Value ▼	custom parcel	9876543210	<a href="#">Delete</a>

[Add Tracking Number](#)

[Submit](#)

## Transactions

In the Transactions, information regarding payment will be displayed in fields like Transaction id, Order id, Earned Amount, Admin Commission, Paid On, and Payment Status. If the seller receives the payment then she/he has to select the 'Click to Acknowledge' link to acknowledge the received payment.

### Transactions

Invoice Id #	Date	Paid Amount	Payment Mode	Comment	Acknowledge
123	07/29/2016	\$0.4	Bank Payment : 9876543210	paid	07/29/2016
4	07/29/2016	\$4	Paypal Id :	paid	<a href="#">Acknowledge</a>
123654987	07/29/2016	\$120	Paypal Id :	paid	07/29/2016

## Reviews

The reviews which is approved by the Admin for the seller will be displayed here.

### Seller Review

#### REVIEWS AND RATINGS OF FASHION STORE

**vignesh**

Jul 27, 2016

Good product and on-time delivery

## Contact Admin

Seller can contact admin by filling this form. This information will be sent to administrator's email.

### Contact Admin

Subject \*

Message \*

Send

## Social Login Configuration (Free Addon)

Admin → Marketplace → Settings → Choose Social Login

Follow the steps in the userguide given below to configure Social Login in the website and apply the keys in above path <https://goo.gl/QuRaaF>

## Contact us

<b>Pre-sales</b>	To discuss about product feature and customization	<a href="mailto:bdm@apptha.com">bdm@apptha.com</a>
<b>Forums</b>	Common questions and technical issues	<a href="https://www.apptha.com/forum/viewforum.php?f=173">https://www.apptha.com/forum/viewforum.php?f=173</a>
<b>Live Chat</b>	Instant support from our support executive	<a href="https://www.apptha.com/magento-2/marketplace">https://www.apptha.com/magento-2/marketplace</a>
<b>Tickets</b>	Get support through email	<a href="mailto:assist@apptha.com">assist@apptha.com</a>