Nidhi M

UX DESIGNER

876/21, 80 FEET ROAD, GIRINAGAR 2ND PHASE, BENGALURU: 560085 +91 9845715474 nidhimuralikrishnan@gmail.com

EXPERIENCE

FUZIA Bombay — Graphic Designer

August 2021 - September 2021

• designing the presentations and redesigning their website as

Bliss, Delhi — Junior UX designer

November 2021 - December 2021

- Worked as a junior designer in creating professional UX and UI for the app.
- Developed the Information Architecture for the app.

EDUCATION

NATIONAL HILL VIEW PUBLIC SCHOOL

2003-2018

COMBINED: 94%

DEEKSHA CENTER FOR LEARNING

2018- 2020 PCB: 91%

PROJECTS

Heather: Mobile shopping app for sustainability

- Personal project that was aimed at making sustainable fashion more available.
- Designed the UX, conducted user research and market study.
- Developed an information architecture of the same.
- Created high fidelity and working prototype for the app.

SKILLS

DESIGN THINKING

FIGMA DESIGNING

PHOTOSHOP

ILLUSTRATOR

CONSTRUCTIVE FEEDBACK

IDEATION

EMPATHY

FLEXIBILITY

PERSISTENCE

ACHIEVEMENTS

SCHOLARSHIPS:

Distinction

TOP 10% OF THE CLASS

UCEED 2020 AIR 764

SGPA 9.83

,...<u>,</u>

9.2+ EVERY SEMESTER

LANGUAGES

FLUENT IN ENGLISH, KANNADA, HINDI, TAMIL