Nidhi Muralikrishnan

UX Designer

About me

I am Nidhi Muralikrishnan. I am currently pursuing design, specifically Interaction Design at PES University. I am in my second year. I have done a few internships in the field of UI/UX and Graphic.

I love painting, sketching, Playing badminton.

I am well versed in Figma, Photoshop, Illustrator, Canva and Adobe XD.

I dabble around a bit with other softwares like Adobe Indesign.

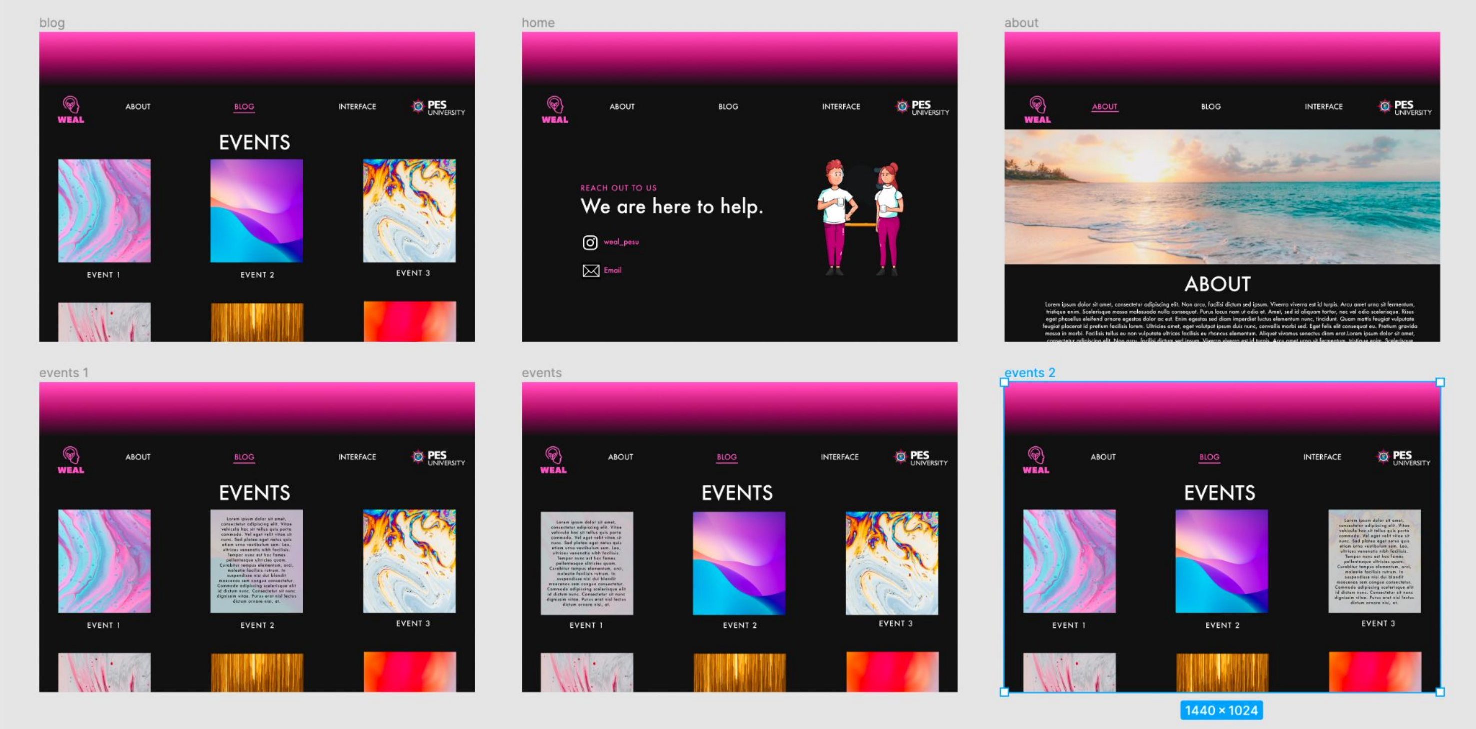
Skills & expertise

Graphics

User interface

User experience

UI/UX DESIGN SAMPLES


blog
home
about
WEAL
ABOUT
BLOG
INTERFACE
PES UNIVERSITY
EVENTS
EVENT 1
EVENT 2
EVENT 3
REACH OUT TO US
We are here to help.
weal_pesu
Email
ABOUT
events 1
events
events 2
1440 × 1024

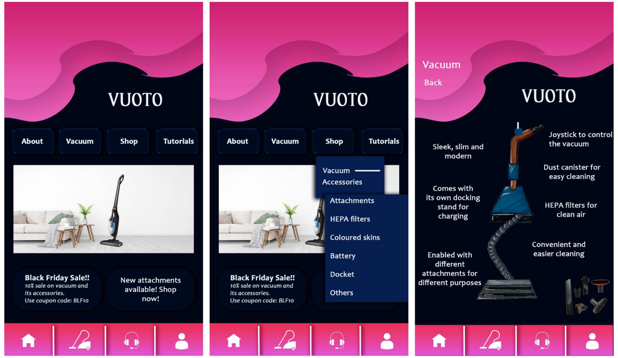
Link to Project

https://www.figma.com/proto/IXephihWrPg0HNboH4Fzrd/WEAL-website?page-id=0%3A1&node-id=6%3A2&viewport=241%2C48%2C0.26&scaling=scale-down&starting-point-node-id=6%3A2

WEAL

I am currently working as a designer in WEAL PESU. i am working on designing a website for them.

Home Screen

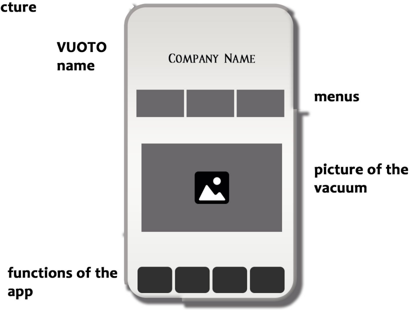

VUOTO
About
Vacuum
Shop
Tutorials
Vacuum
Accessories
Attachments
HEPA filters
Coloured skins
Battery
Docket
Others
Vacuum
Back
Sleek, slim and modern
Comes with its own docking stand for charging
Enabled with different attachments for different purposes
Joystick to control the vacuum
Dust canister for easy cleaning
HEPA filters for clean air
Convenient and easier cleaning

Black Friday Sale!!
10% sale on vacuum and its accessories.
Use coupon code: BLF10

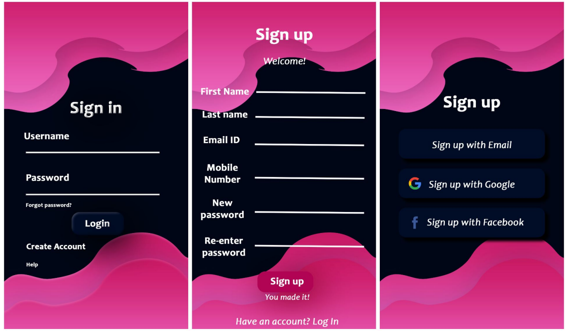
New attachments available! Shop now!

Black Friday Sale!!
10% sale on vacuum and its accessories.
Use coupon code: BLF10

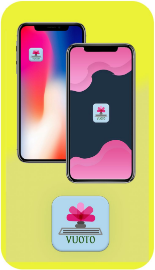
Information Architecture

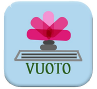

VUOTO name
COMPANY NAME
menus
picture of the vacuum
functions of the app

Login and Sign up


Sign in
Username
Password
Forgot password?
Login
Create Account
Help
Sign up
Welcome!
First Name
Last name
Email ID
Mobile Number
New password
Re-enter password
Sign up
You made it!
Have an account? Log In
Sign up
Sign up with Email
Sign up with Google
Sign up with Facebook

Logo and Branding



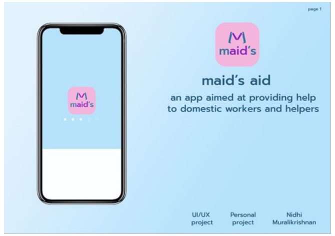


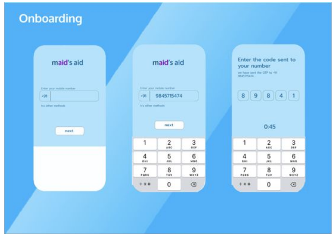
Vuoto means vacuum in Italian
the logo is designed using a vacuum cleaner attachment with an abstract flower

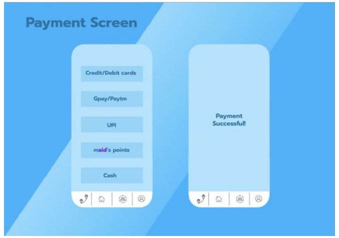
Font used: Rise of Kingdom

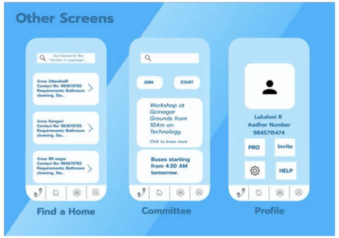
VUOTO

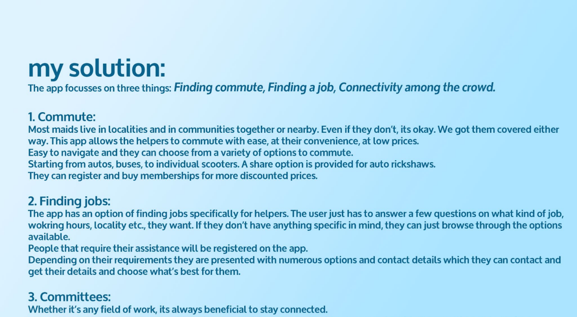
This is a personal project i worked on. It is a mobile application prototype for a smart vacuum cleaner.


page 1
maid's
maid's aid
an app aimed at providing help
to domestic workers and helpers
UI/UX project
Personal project
Nidhi Muralikrishnan


Onboarding
maid's aid
next
maid's aid
+91 9845715474
next
Enter the code sent to your number
8 9 8 4 1
0:45


Payment Screen
Credit/Debit cards
Gpay/Paytm
UPI
maid's points
Cash
Payment Successful!


Other Screens
Area: Uttarahalli
Contact No: 983678782
Requirements: Bathroom cleaning, Sta...
Area: Kengeri
Contact No: 983678782
Requirements: Bathroom cleaning, Sta...
Area: RR nagar
Contact No: 983678782
Requirements: Bathroom cleaning, Sta...
JOIN
START
Workshop at Girinagar Grounds from 10Am on Technology
Click to know more
Buses starting from 4:30 AM tomorrow.
Lakshmi R
Aadhar Number
9845715474
PRO
Invite
HELP
Find a Home
Committee
Profile



my solution:

The app focusses on three things: *Finding commute, Finding a job, Connectivity among the crowd.*

1. Commute:

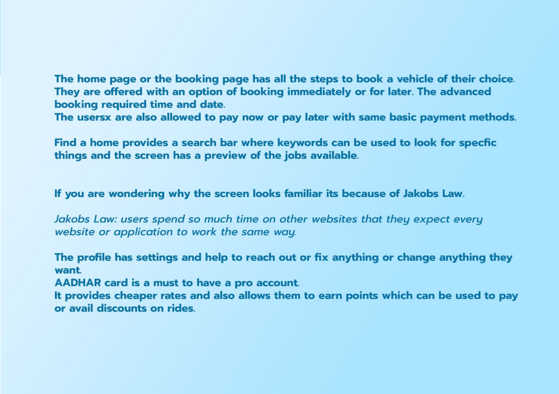
Most maids live in localities and in communities together or nearby. Even if they don't, its okay. We got them covered either way. This app allows the helpers to commute with ease, at their convenience, at low prices.
Easy to navigate and they can choose from a variety of options to commute.
Starting from autos, buses, to individual scooters. A share option is provided for auto rickshaws.
They can register and buy memberships for more discounted prices.

2. Finding jobs:

The app has an option of finding jobs specifically for helpers. The user just has to answer a few questions on what kind of job, wokring hours, locality etc., they want. If they don't have anything specific in mind, they can just browse through the options available.
People that require their assistance will be registered on the app.
Depending on their requirements they are presented with numerous options and contact details which they can contact and get their details and choose what's best for them.

3. Committees:

Whether it's any field of work, its always beneficial to stay connected.
This option allows the helpers/maids to form committees, connect with more people with the same interests. To form groups, host programmes, conduct rallies etc.,.



The home page or the booking page has all the steps to book a vehicle of their choice.
They are offered with an option of booking immediately or for later. The advanced booking required time and date.
The usersx are also allowed to pay now or pay later with same basic payment methods.

Find a home provides a search bar where keywords can be used to look for specfic things and the screen has a preview of the jobs available.

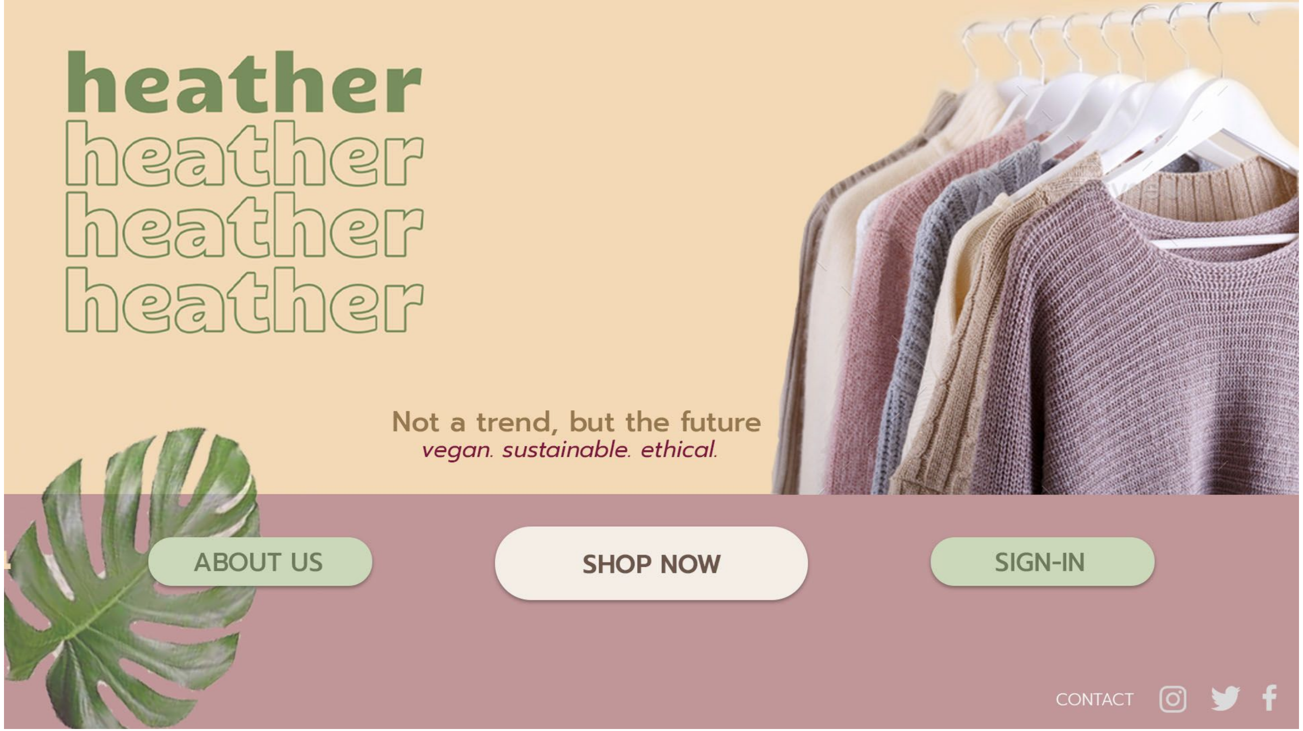
If you are wondering why the screen looks familiar its because of Jakobs Law.

Jakobs Law: users spend so much time on other websites that they expect every website or application to work the same way.

The profile has settings and help to reach out or fix anything or change anything they want.
AADHAR card is a must to have a pro account.
It provides cheaper rates and also allows them to earn points which can be used to pay or avail discounts on rides.

MAID'S AID

This is also a personal project that i made to help domestic workers get better safety as well better cheaper travel experiences.

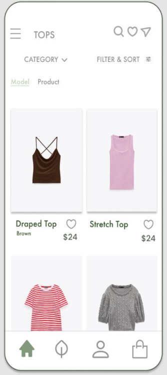

heather
heather
heather
heather
Not a trend, but the future
vegan. sustainable. ethical.
ABOUT US
SHOP NOW
SIGN-IN
CONTACT

HEATHER

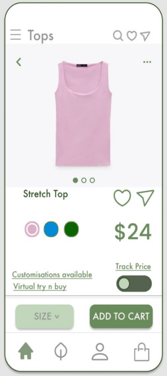
It is a personal project that was aimed at creating a cruelty free way of purchasing good fashion.

Shopping screens: Product details

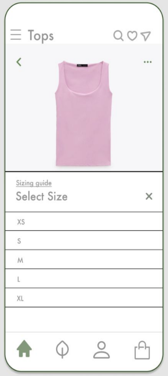
Tops catalogue


TOPS
CATEGORY
FILTER & SORT
Model
Product
Draped Top
Brown
$24
Stretch Top
$24

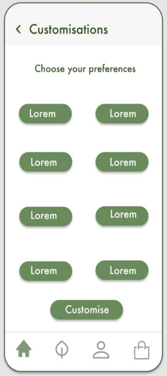
Product details overview


Tops
Stretch Top
$24
Customisations available
Virtual try n buy
Track Price
SIZE
ADD TO CART

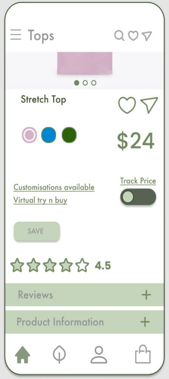
Product details overview


Tops
Sizing guide
Select Size
XS
S
M
L
XL

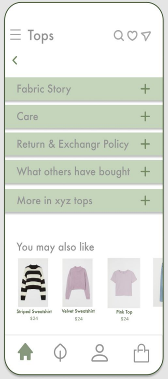
Customisations


Customisations
Choose your preferences
Lorem
Lorem
Lorem
Lorem
Lorem
Lorem
Lorem
Lorem
Customise

Product details overview 11

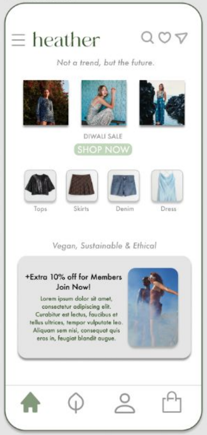

Tops
Stretch Top
$24
Customisations available
Virtual try n buy
Track Price
SAVE
4.5
Reviews
Product Information

Product details overview 15


Tops
Fabric Story
Care
Return & Exchangr Policy
What others have bought
More in xyz tops
You may also like
Striped Sweatshirt
$24
Velvet Sweatshirt
$24
Pink Top
$24

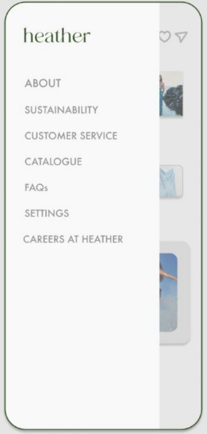
Home

Home screen

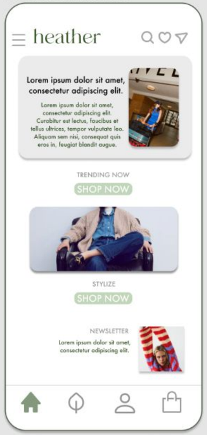

heather
Not a trend, but the future.
DIWALI SALE
SHOP NOW
Tops
Skirts
Denim
Dress
Vegan, Sustainable & Ethical
+Extra 10% off for Members
Join Now!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur est lectus, faucibus et tellus ultrices, tempor vulputate leo. Aliquam sem nisi, consequat quis eros in, feugiat blandit augue.

Hamburger menu


heather
ABOUT
SUSTAINABILITY
CUSTOMER SERVICE
CATALOGUE
FAQs
SETTINGS
CAREERS AT HEATHER

Home screen: Extended

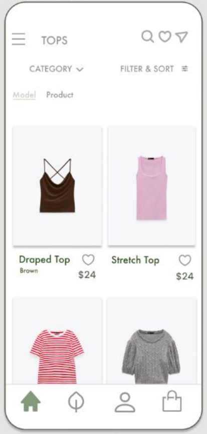

heather
TRENDING NOW
SHOP NOW
STYLIZE
SHOP NOW
NEWSLETTER

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

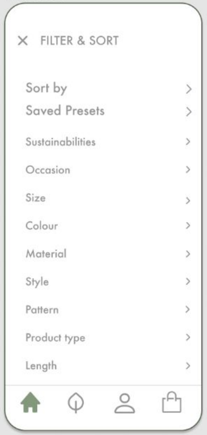
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur est lectus, faucibus et tellus ultrices, tempor vulputate leo. Aliquam sem nisi, consequat quis eros in, feugiat blandit augue.

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

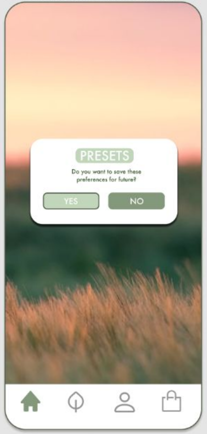
Tops catalogue


TOPS
CATEGORY
FILTER & SORT
Model
Product
Draped Top
Brown
$24
Stretch Top
$24

Filter & Sort


FILTER & SORT
Sort by
Saved Presets
Sustainabilities
Occasion
Size
Colour
Material
Style
Pattern
Product type
Length

Preset filter & sort (saved prefere...


PRESETS
YES
NO

Do you want to save these preferences for future?

Prototyping

https://www.figma.com/file/CFLmC095vLJNl3FmSQeNxw/prototyping?node-id=0%3A1

High Fidelity Wireframes

https://www.figma.com/file/Dnn2ht1eiWszhhefsrEjMz/High-Fidelity-Wireframes?node-id=85%3A5688

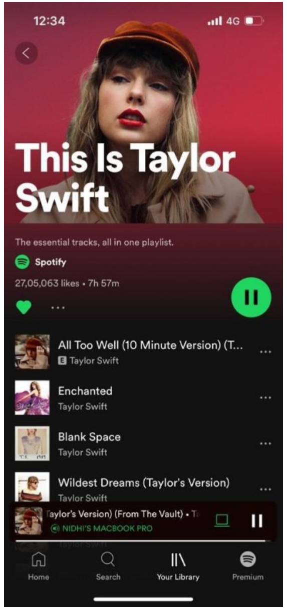
Low Fidelity Wireframes

https://www.figma.com/file/3O2A8xJ5sjec0dmPotgdt1/Low-fidelity-wireframes?node-id=0%3A1

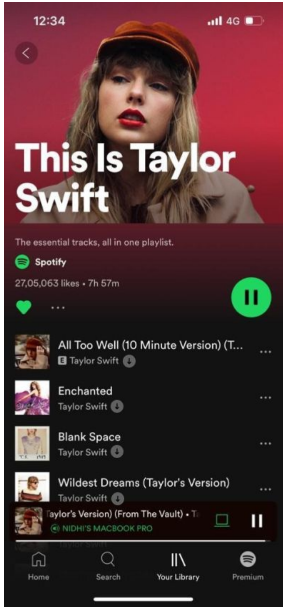
Link to entire project

https://docs.google.com/presentation/d/1nWzY8017kudYtKhM_r1jRC5RdMpTOJj_TqEwsVD_LTw/edit?usp=sharing

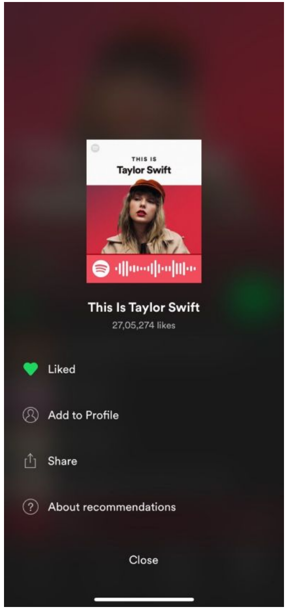
Before


12:34
4G
This Is Taylor Swift
The essential tracks, all in one playlist.
Spotify
27,05,063 likes • 7h 57m
All Too Well (10 Minute Version) (T...
Taylor Swift
Enchanted
Taylor Swift
Blank Space
Taylor Swift
Wildest Dreams (Taylor's Version)
Taylor Swift
aylor's Version) (From The Vault) • T
NIDHI'S MACBOOK PRO
Home
Search
Your Library
Premium

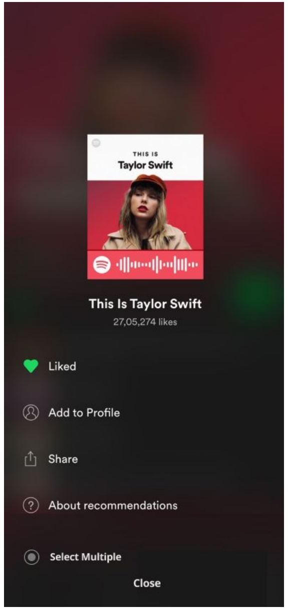
After


12:34
4G
This Is Taylor Swift
The essential tracks, all in one playlist.
Spotify
27,05,063 likes • 7h 57m
All Too Well (10 Minute Version) (T...
Taylor Swift
Enchanted
Taylor Swift
Blank Space
Taylor Swift
Wildest Dreams (Taylor's Version)
Taylor Swift
aylor's Version) (From The Vault) • T
NIDHI'S MACBOOK PRO
Home
Search
Your Library
Premium

Before


THIS IS
Taylor Swift
This Is Taylor Swift
27,05,274 likes
Liked
Add to Profile
Share
About recommendations
Close

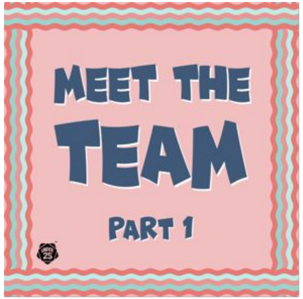
After

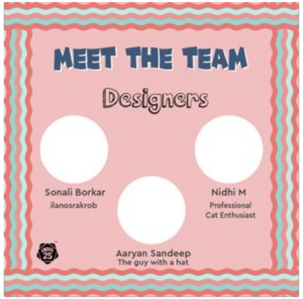

THIS IS
Taylor Swift
This Is Taylor Swift
27,05,274 likes
Liked
Add to Profile
Share
About recommendations
Select Multiple
Close

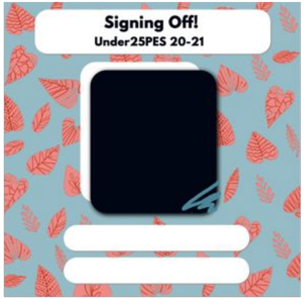
SPOTIFY

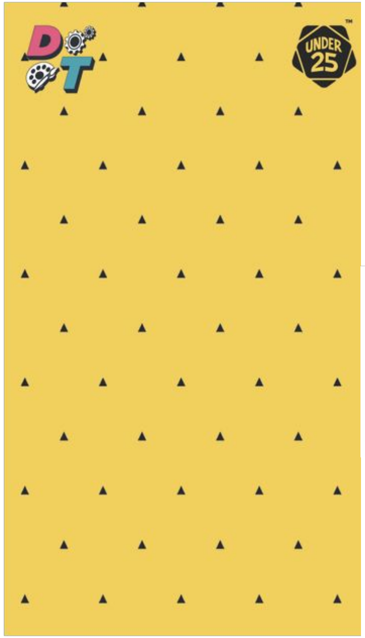
I did a redesign project to redesign Spotify according to Heuristic principles of UX design.

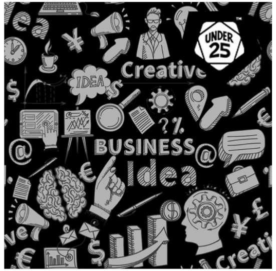
GRAPHIC DESIGN SAMPLES


MEET THE
TEAM
PART 1

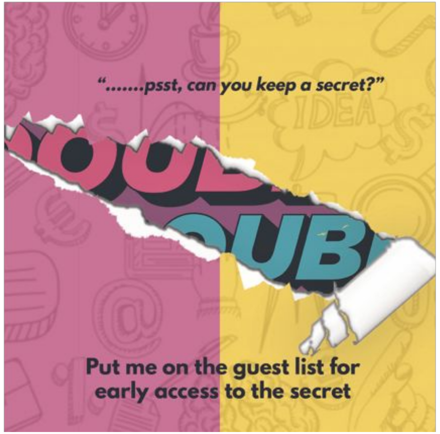

MEET THE TEAM
Designers
Sonali Borkar
ilanosrakrob
Nidhi M
Professional
Cat Enthusiast
Aaryan Sandeep
The guy with a hat


Signing Off!
Under25PES 20-21


DOT
UNDER 25

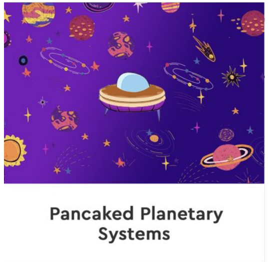

UNDER 25
IDEA
Creative
BUSINESS
Idea
Creati

Who knew trouble
could be so good?

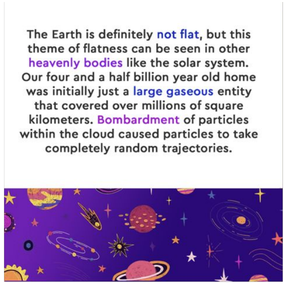

".......psst, can you keep a secret?"
Put me on the guest list for
early access to the secret

UNDER 25 Pircube

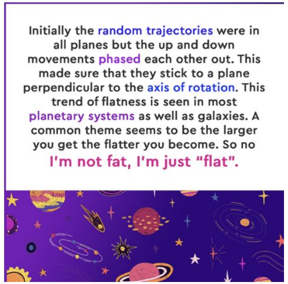
I work on the Design team and design the social media posts as well as any event's design work. I create templates, backgrounds, design elements etc.,.



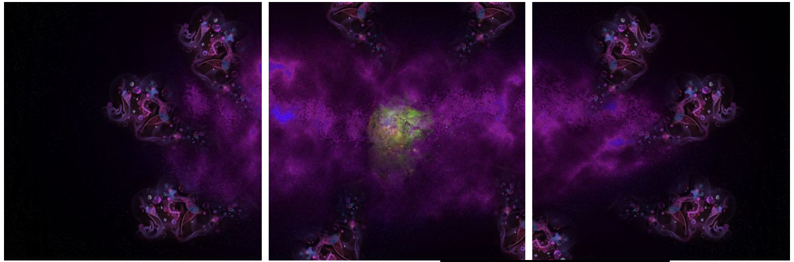
Pancaked Planetary Systems

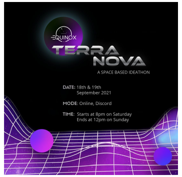


The Earth is definitely not flat, but this theme of flatness can be seen in other heavenly bodies like the solar system. Our four and a half billion year old home was initially just a large gaseous entity that covered over millions of square kilometers. Bombardment of particles within the cloud caused particles to take completely random trajectories.



Initially the random trajectories were in all planes but the up and down movements phased each other out. This made sure that they stick to a plane perpendicular to the axis of rotation. This trend of flatness is seen in most planetary systems as well as galaxies. A common theme seems to be the larger you get the flatter you become. So no I'm not fat, I'm just "flat".





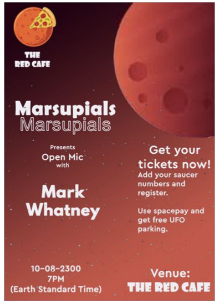
TERRA NOVA

A SPACE BASED IDEATHON

DATE: 18th & 19th September 2021

MODE: Online, Discord

TIME: Starts at 8pm on Saturday
Ends at 12pm on Sunday



THE RED CAFE

Marsupials
Marsupials

Presents
Open Mic
with

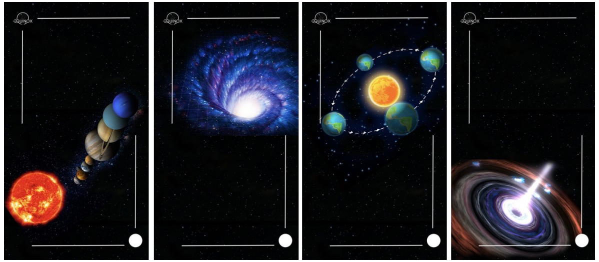
Mark Whatney

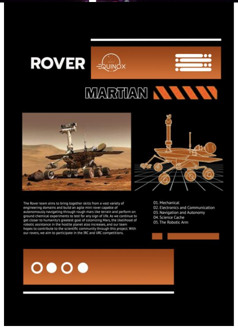
Get your tickets now!
Add your saucer numbers and register.

Use spacepay and get free UFO parking.

10-08-2300
7PM
(Earth Standard Time)

Venue:
THE RED CAFE



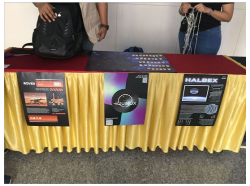


ROVER

MARTIAN

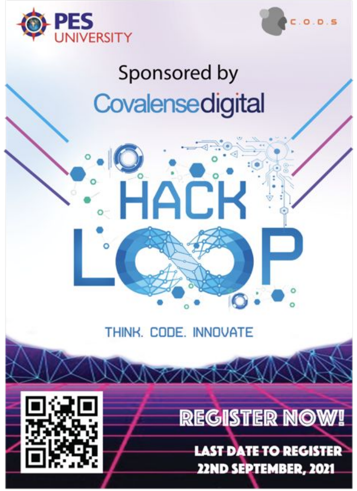
The Rover team aims to bring together skills from a vast variety of engineering domains and build an agile mini rover capable of autonomously navigating through rough mars like terrain and perform on ground chemical experiments to test for any sign of life. As we continue to get closer to humanity's greatest goal of colonizing Mars, the likelihood of robotic assistance in the hostile planet also increases, and our team hopes to contribute to the scientific community through this project. With our rovers, we aim to participate in the IRC and URC competitions.

01. Mechanical
02. Electronics and Communication
03. Navigation and Autonomy
04. Science Cache
05. The Robotic Arm



Equinox- The Space Club

I work on the Design team of the club and design Instagram posts, posters, banners and any kind of templates and all that is required.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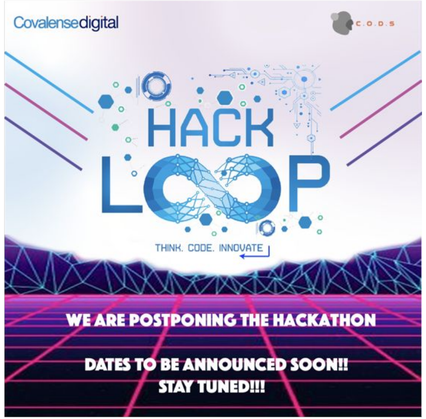
LAST DATE TO REGISTER
22ND SEPTEMBER, 2021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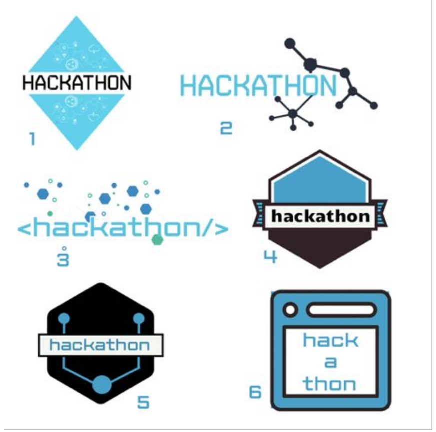
DATES TO BE ANNOUNCED SOON!!
STAY TUNED!!!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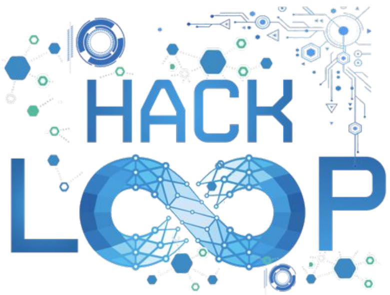
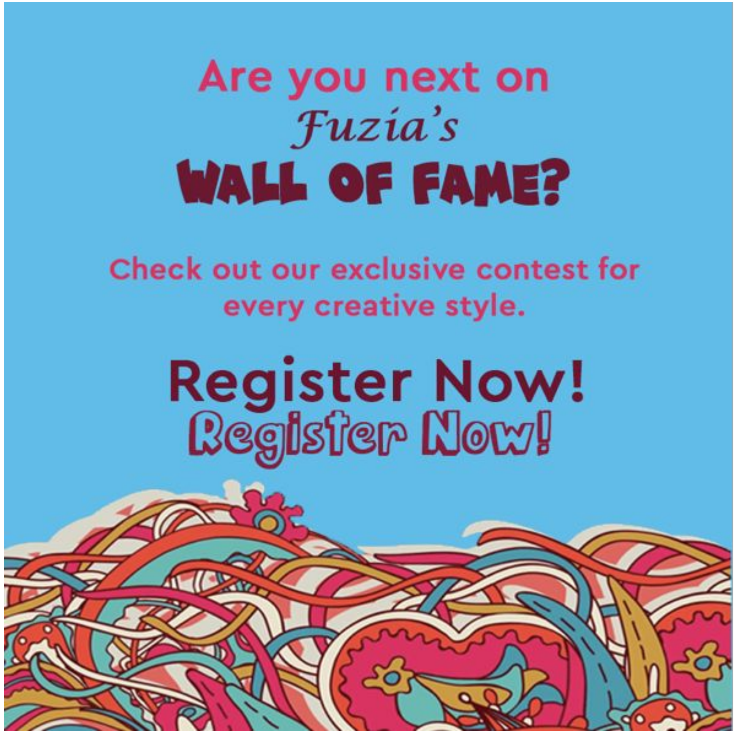


CODS COMMUNITY: HACKLOOP

I did a paid freelancing for an event called Hackloop conducted by CODS community. I designed the posters, instagram posts and stories, banners, ID cards and certificates.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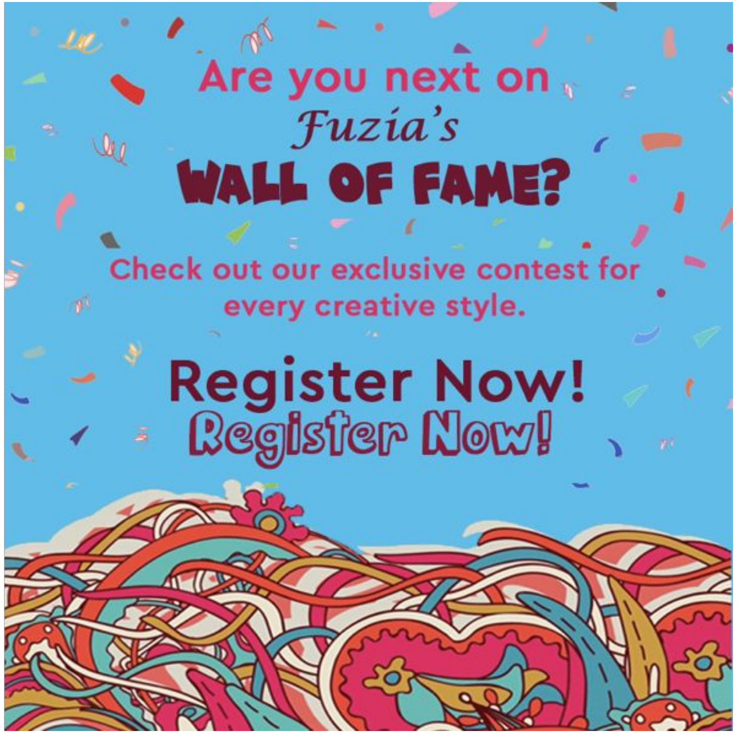
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FUZIA

I did an internship with Fuzia, which is a website to empower women. I designed their marketing posts and presentation slides.

VOLUNTEERING AND COMMUNITY WORK

I have been volunteering as a part of the content team for an organization called Dazzling Stars. Due to COVID, I am working on the creation of syllabus and modules for the teachers to teach at NGOs.

I have also created content to IDYIA for a brief amount of time.

Previously, I used to teach English at an NGO called, Anatha Sishu Nivas, which is located near BMS college. I used to conduct skits, storytelling and small activities over the weekends.

I also volunteer at Bangalore Cat Squad, in helping and nurturing of kittens and cats.

THANK YOU