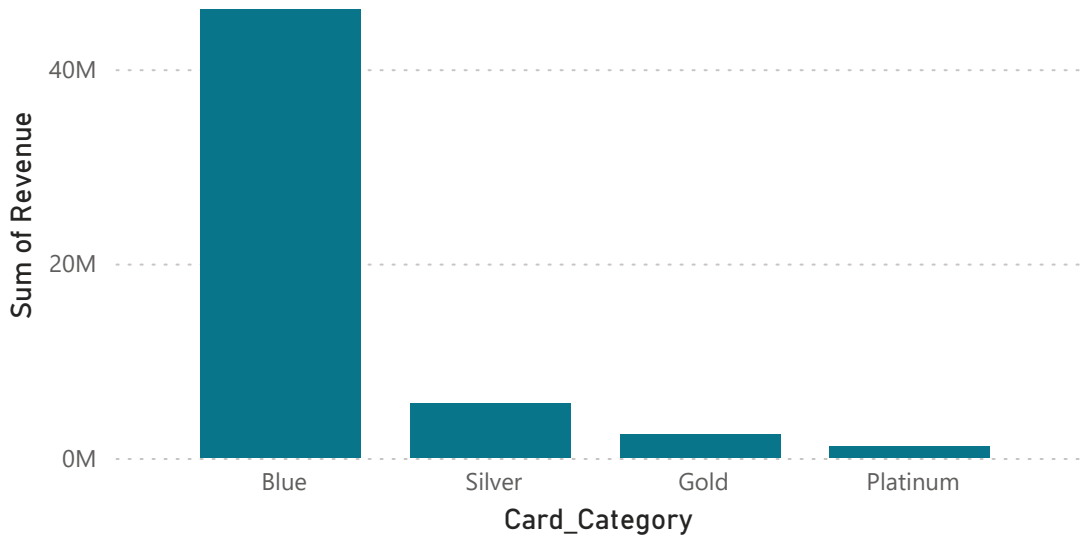
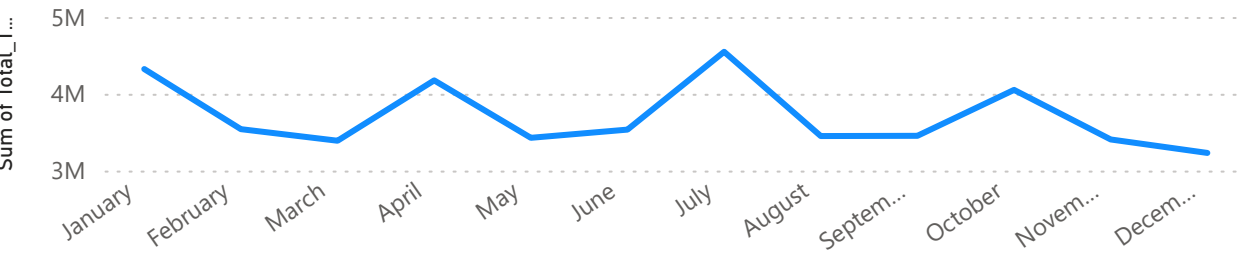


Sum of Revenue by Card_Category



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Sum of Total_Trans_Amt by Month



week_num2	Sum of Revenue	Previous_week_Revenue1	Current_week_Revenue1	wow_revenue
27	1236295	1103545	1236295	12.0%
31	1182652	1040273	1182652	13.7%
28	1153365	1236295	1153365	-6.7%
3	1148250	1053089	1148250	9.0%
21	1147870	1035861	1147870	10.8%
11	1131281	987820	1131281	14.5%
6	1121745	1064578	1121745	5.4%
20	1117620	1007402	1117620	10.8%
Total	55315410	1070439	933134	-12.8%

Activation_30_Days	20-30	30-40	40-50	50-60	60+	Total
0	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
1	2.10%	18.61%	45.64%	28.32%	5.34%	100.00%
Total	2.10%	18.61%	45.64%	28.32%	5.34%	100.00%

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

45M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Count of Client_Num by Qtr



Week_Start_Date

All

Silver

Blue

Gold

Platinum

F

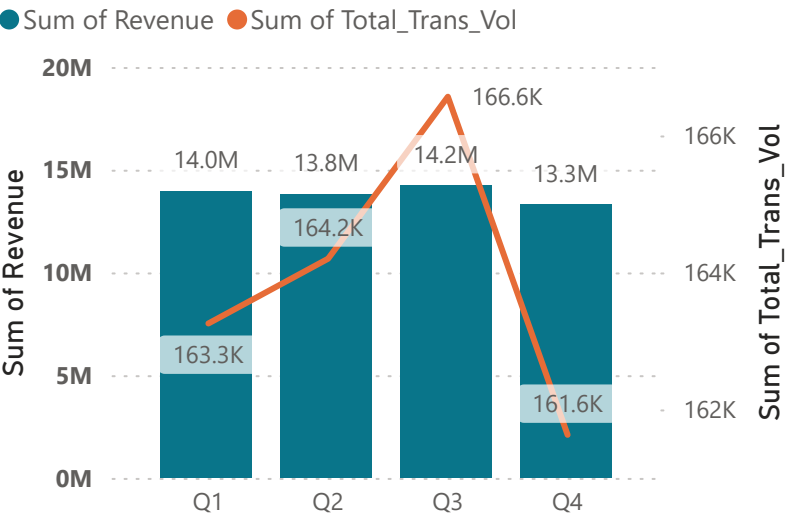
M

Low

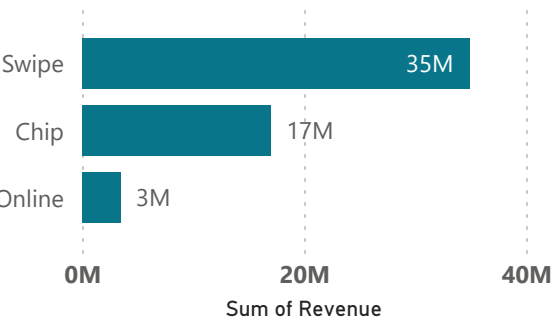
Med

High

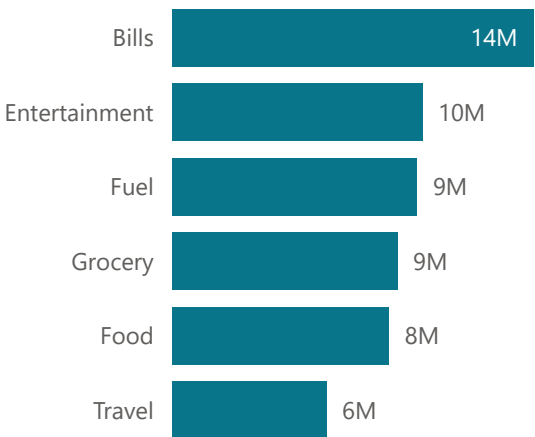
QTR Revenue and total trans count



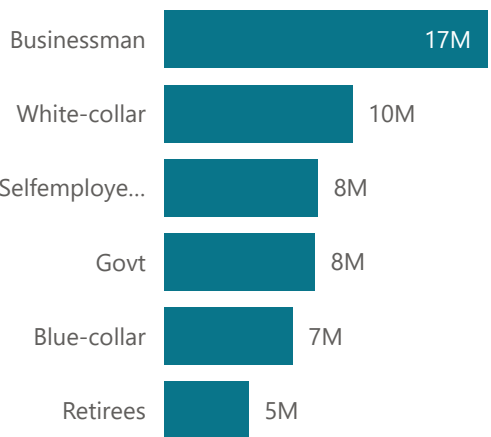
Revenue by chip



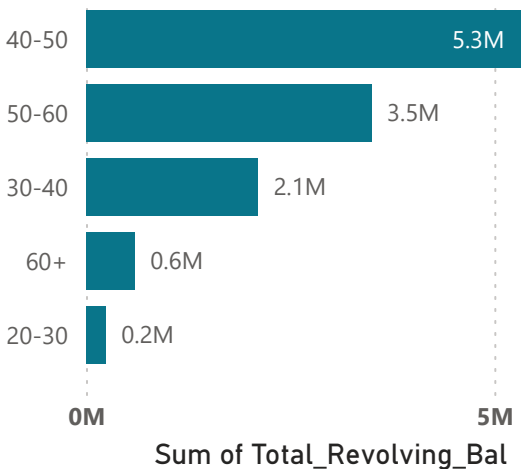
Revenue by Expenditure Type



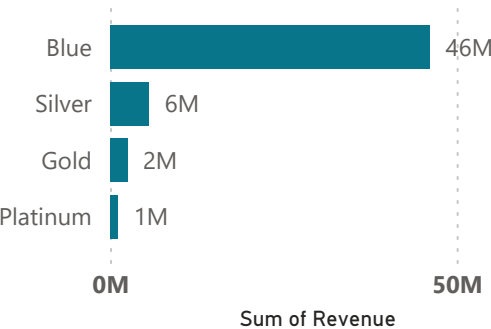
Revenue by Customer job



Revenue by Age Group



Revenue by Card Category



Credit Card Customer Report

Revenue

55M

Interest

8M

Income

576M

CSS

3.19

Q2

Q3

Q1

Q4

Week_Start_Date

All

M

30M

F

25M

Silver

Blue

Gold

Platinum

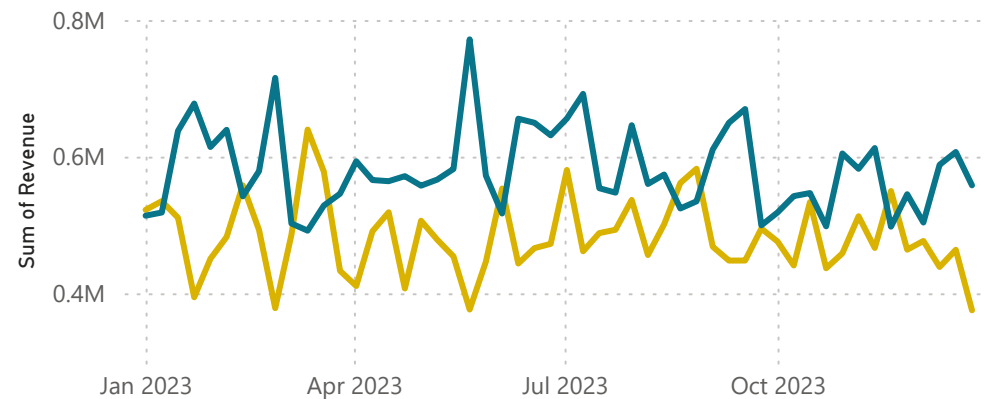
Swipe

Online

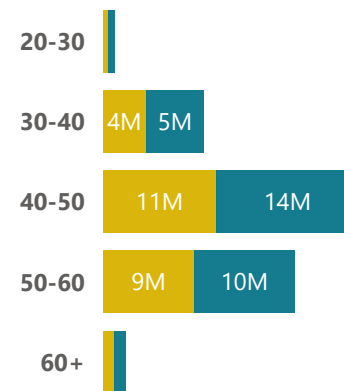
Chip

Revenue by Week

Gender ● F ● M

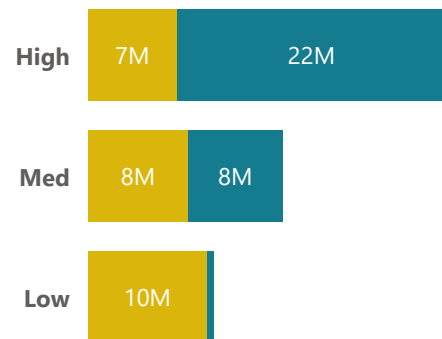


Revenue by Age Group

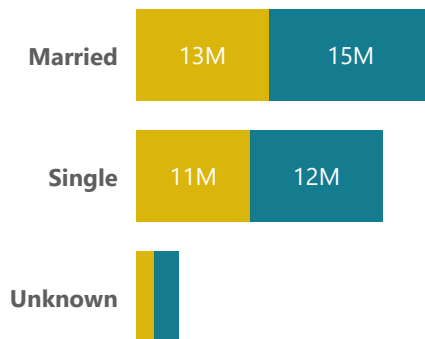


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952801
Businessman	17387832	186959919	2539390
Govt	8111701	88773989	1160016
Retirees	4535184	48675030	630359
Total	55315410	575914439	7843382

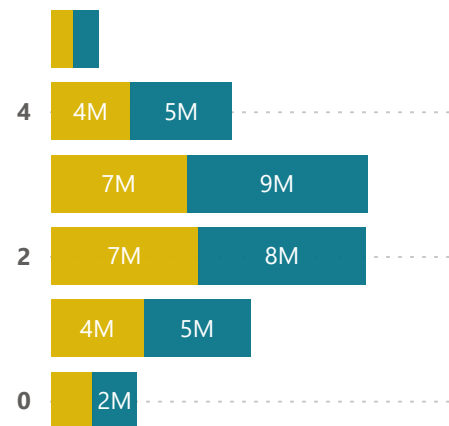
Revenue by Income



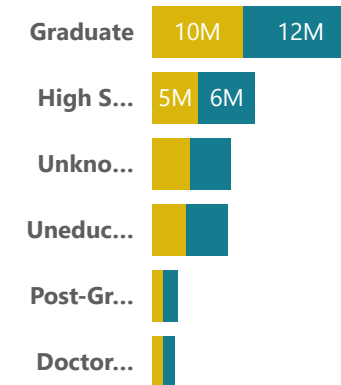
Revenue by Marital Status



Revenue by dependent



Revenue by Education



Top 5 States

