

FinTrack

Track Finances Like You're
Chatting! 

By Nidhi



What is FinTrack?

Project Overview

FinTrack is a web application that enables expense tracking through:

- Natural language input ("had \$50 dinner" → automatically categorized)
- AI-powered insights and categorization
- Intuitive visualization of spending patterns
- Seamless user experience with minimal friction

Problem Solved: Traditional finance apps require tedious form-filling and manual categorization, leading to user abandonment.



What is FinTrack?

FinTrack is a web app for individuals and small businesses to track income, expenses, and budgets. It uniquely allows users to input transactions in natural language (e.g., "had \$50 dinner"), leveraging Google Gemini for seamless processing. Features include interactive financial insights, expense categorization, and real-time visualizations.

The application includes features for user management, expense categorization, and real-time insights.



Novelty- The Talking Point



Natural Language Input

Track expenses by simply typing what you spent on - just like sending a text message.

Natural language

The key novelty of FinTrack lies in its ability to **input data in natural language (text)**

"had 50\$ dinner" 🍴

✓ Tracked: \$50 in Dining category

Smart Insights

View trends and get smart personalized suggestions to save

Automatic Categorization

It will automatically categorize your spending



Utility and Target Users

Individuals

To manage finances

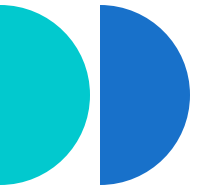
It provides a platform to **gain real-time insights into their financial habits** through interactive charts and visualizations



Small Businesses

To keep track of cash flow

By tracking income, expenses, and budgets, users can make **informed financial decisions**



Key Features



- **Natural Language Input**
- **Interactive Dashboard**
- **AI-Driven Insights**
- **Categorization of Expenses**
- **Bulk Upload**



Tech Stack

Front-end

Bootstrap 5
EJS templating

Database

MongoDB (NoSQL)


Backend

Node.js
Express.js

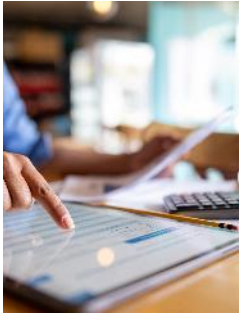
AI Integration

Google's Gemini API for

- Natural language processing
- Expense categorization
- Personalized insights
- CSV data processing



Development Challenges



Technical Challenges:

- AI Response Consistency
- Database Structure



User Experience Challenges:

- Balancing simplicity with functionality
- Providing meaningful insights from limited data

Key Learnings

- Effective AI integration requires careful prompt design
- MongoDB performance benefits from proper indexing and query optimization
- Agile adaptation to changing requirements is essential

Thank You

