

Nidhi R Kamala

UX research and UI/UX Design

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www.behance.com/myPortfolio

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I am an aspiring UI/UX Designer with impeccable attention to detail. I have a total of 2 years of experience, ranging from graphic design, UX research, Design research, Design thinking, wireframing, UI/Visual designing and prototyping.

My primary focus throughout, has been -

- User research
- User centric and data driven design strategies & solutions

Key Skills

UX Research	★★★★★
UX Design & Strategy	★★★★☆
UI Design	★★★★☆
Design thinking	★★★★★
Graphic design	★★★★☆

Software

- Figma
- Adobe Photoshop
- Blender
- Adobe Illustrator
- Fusion 360
- Adobe InDesign

Experience

- UI/UX Design, **NIFT Time Table Website**
Assignment work • Jan 2024 - April 2024 • 4 mon
- User Experience Design, **Kyoorius young blood award**
Design contest • Feb 2024 - Mar 2024 • 1 mon
- Graphic Design, **Regional institute of ophthalmology**
Internship • Aug 2022 - Sept 2022 • 2 mos
- Graphic Design, **Artemis foundation**
Internship • Feb 2022 - Mar 2022 • 2 mos

Academics

- Bachelor of Design
National institute of Fashion Technology, Kannur
Aug 2021 - May 2025
- School
Kendriya Vidyalaya Payyanur
April 2009 - March 2019
- Karthika Thirunnaal Girls Higher secondary school**
April 2020 - March 2021

Notable Work

- Kyoorius Young blood award**

Enhancing user experience for ZEE5

Time period - 1 month

March 2024
- Used design thinking methods for user research and data collection
 - Proposed new strategies for enhancement of user experience on the zee 5 platform like mood based suggestions and gamification.
 - Created a new user flow for the entertainment platform
 - I was one of 2 people on the project, with 60% - 70% ownership.
 - Cleared the 1st round selection and entered the 1st list
- Time table website for NIFT**

User centric approach to problem solving

Time period - 4 months

April 2024
- User study on 3 identified users using design thinking methods
 - Created information Architecture
 - Conceptualized and created a user interface which can be linked with the existing CMS website
 - Worked on low fidelity, mid fidelity and high fidelity wireframes along with a final prototype

Interests

Arts & crafts • User interactions • Learning

Other Info.

Languages	Hobbies
English	Watching movies
Hindi	Sketching
Malayalam	Occasional reading