1. Conclusions :
   1. 53% of the campaigns were successful and 37% had failed
   2. Maximum campaigns were in Theatre category. All the campaigns through journalism, failed.
   3. Although Theatre was the maximum project launch category, music category saw the highest %successful campaigns from the total campaigns in music. Therefore, music and theatre have higher chances of the project being successful
   4. US had the Highest volume of campaigns and hence probability of the project being successful in US is higher
   5. In the Sub-category, plays had the highest number of campaigns, however Rock, documentary and hardware had the maximum success rates (100%) with higher volumes
   6. Over the years, Jan-Feb-Mar had live projects. Highest % of successful campaigns from the total campaigns launched in that month were seen in may over the years whereas campaigns in Dec had the highest % of campaigns failing from the total campaigns launched in that month
2. It does not tell us whether this is the whole set of campaigns in various categories and sub-categories . For eg. Rock sub-category is seen to be having 100% success rate but its possible that the sample data does not cover all Rock instances which may have failed or been canceled.
3. Following graphs could also be considered –
   1. Country wise categories, sub category success/failure rates
   2. Goal Vs pledged stats country wise and over the year performance
   3. Average donation per country over the years , per country performance
   4. Scatter plot can be used to see the dependency between various variables as above a,b,c