

₹2.1M

Total Profit Margin

Profit % by market

Luckn...-2.7%

Kanpur0.4%

Delhi ...0.6%

Surat0.9%

Bhopal1.4%

Ahme...2.2%

Nagpur2.3%

Mum...2.4%

Patna4.5%

Kochi4.7%

Chen...6.3%

Hyder...6.7%

Bhuba...10.5%

Revenue Trend

₹25M

₹20M

₹15M

Jan 2020Feb 2020Mar 2020Apr 2020May 2020Jun 2020

customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹31,16,384	2.2%	6.1%	4.1%
All-Out	₹7,13,953	0.5%	1.6%	4.1%
Atlas Stores	₹21,89,613	1.5%	2.1%	2.1%
Control	₹41,82,662	2.9%	2.5%	1.1%
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.1%
Electricalsbea Stores	₹50,940	0.0%	0.4%	15.1%
Electricalslance Stores	₹1,42,742	0.1%	0.2%	3.1%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.1%
Electricalsocity	₹25,20,938	1.8%	3.3%	2.1%
Total	₹14,22,24,545	100.0%	100.0%	1.1%

₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

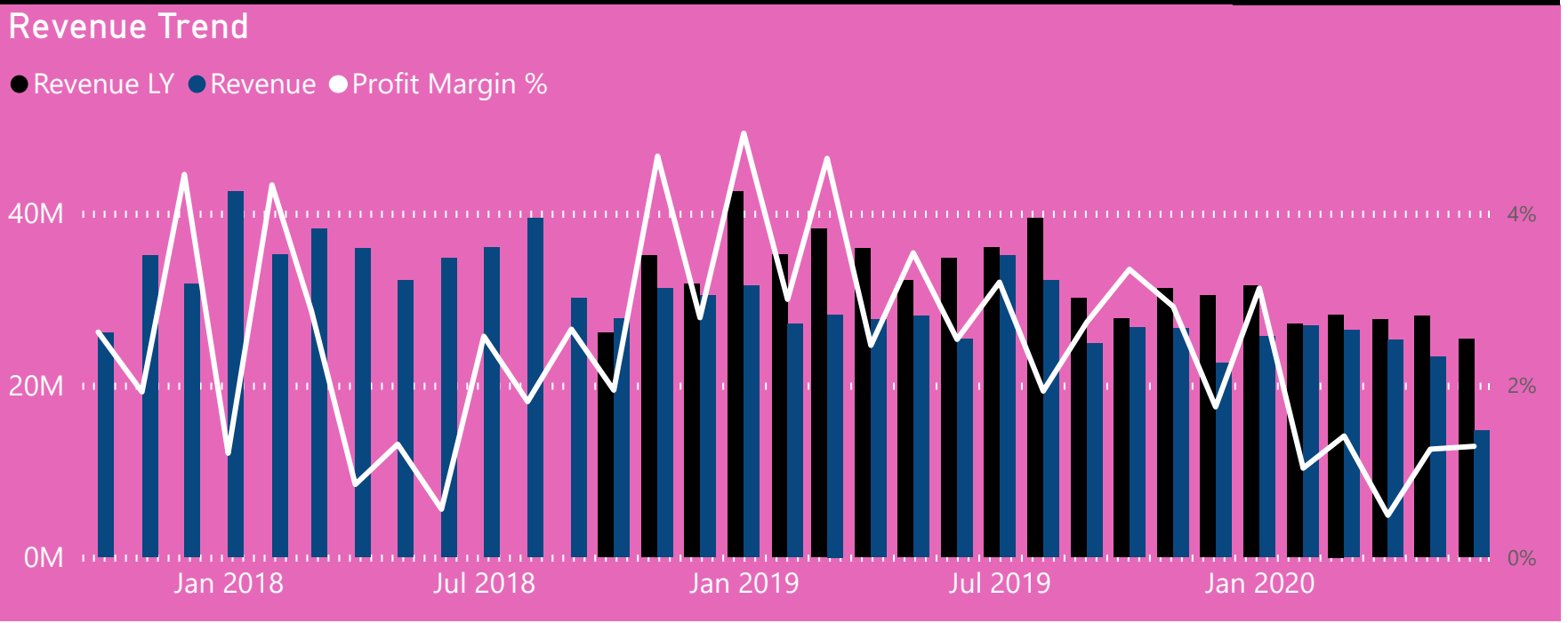
2019

2018

2020

Profit Target

2%



custmer_name	Revenue	Revenue	Profit Margin	Profit Margin %
		Contribution %	Contribution %	
Acclaimed Stores	₹2,11,96,727	2.2%	1.3%	1.5%
All-Out	₹60,68,432	0.6%	0.6%	2.5%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.8%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Electricalsara	₹41,33,33,588	42.0%	37.7%	2.3%
Stores				
Electricalsara	₹2,26,26,7	0.0%	0.0%	0.0%
Total	₹98,48,68,963	100.0%	100.0%	2.5%