## DASHBOARD COMERCIAL

Choose the desired range of dates before starting your Analysis:

**Dates** 

1/1/2017

12/31/2019

Dates, Months or Year Filters are synced in all pages of this Report, and you can change it at any point in time.

Now, Choose the landing page where you want to start your Analysis:

**Revenue KPI's** 

**Target Analysis** 

At any given time you can return to this page by simply clicking in the icon in the far top right corner

Revenue KPI's

Revenue KPI's

Target Analysis





Revenue \$18M



Qty of Sales 53K



\$340.74



Weight 1.13K



Customers 1,272

## Filters:

**Dates** 

1/1/2017 12/31/2019

Year

All

**Month Name** 

All

**Line of Business** 

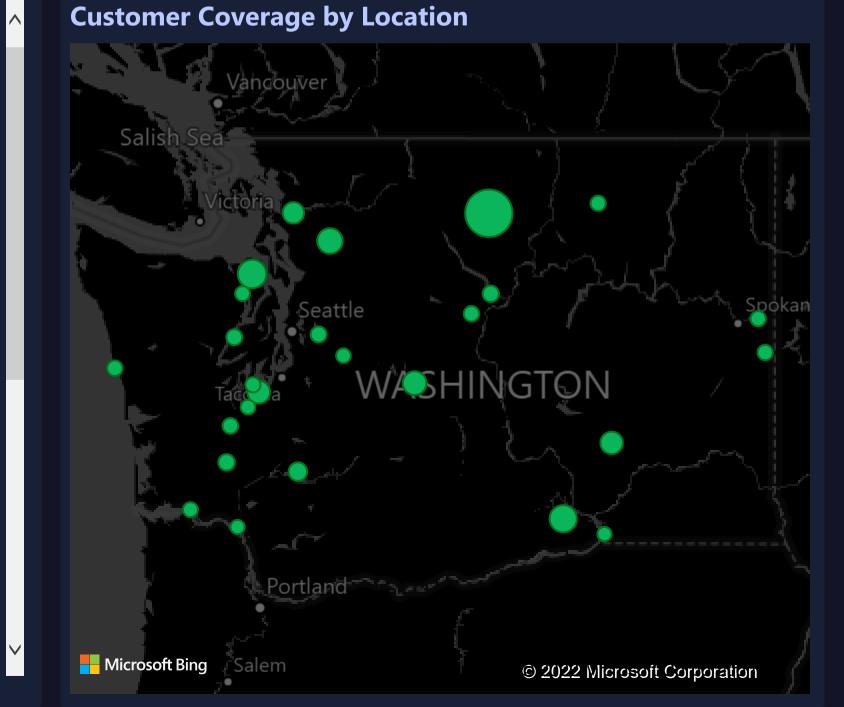
All







Manager	Sales	Revenue •	% of Total	Weight	Customers
<b>□ Duane Frame</b>	30,292	\$9,212,165.98	51.44%	791.53	707
<b>□ Tahmina Vinson</b>	18,267	\$6,098,515.78	34.05%	545.27	315
⊞ Shakil Durham	10,022	\$3,301,4 <mark>8</mark> 2.32	18.43%	261.05	115
	6,790	\$2,447,136.24	13.66%	248.44	82
⊞ Kien Mcgee	1,455	\$349,897.22	1.95%	35.79	118
<b>⊟ Harvey-Lee Solomon</b>	12,025	\$3,113,650.20	17.39%	246.26	392
	6,285	<b>\$1,</b> 676,337.10	9.36%	<b>157</b> .00	128
	2,767	\$785,240.57	4.38%	44.00	128
⊞ Tatiana Adamson	2,973	\$652,072.53	3.64%	45.26	136
<b>□ Ronnie Daly</b>	22,268	\$8,697,066.51	48.56%	343.26	565
<b>□ Sarah-Jayne Pennington</b>	15,471	\$6,315,114.25	35.26%	264.65	239
Total	52,560	\$17,909,232.49	100.00%	1,134.7 9	1,272



Filters:

**Month Name** 

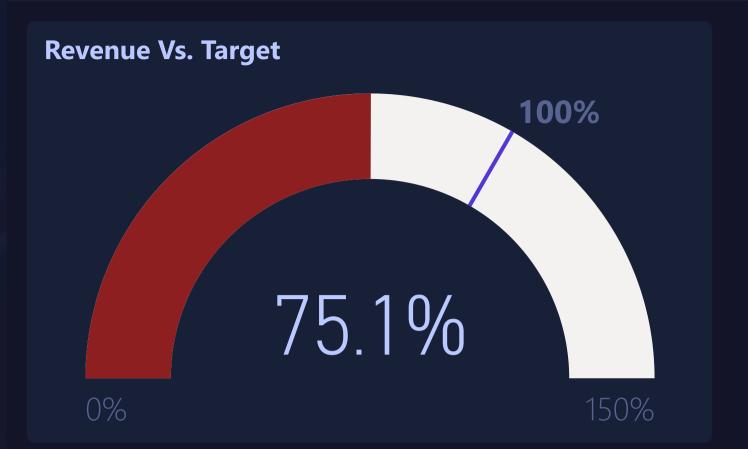
SalesPerson

Year

All

All

All



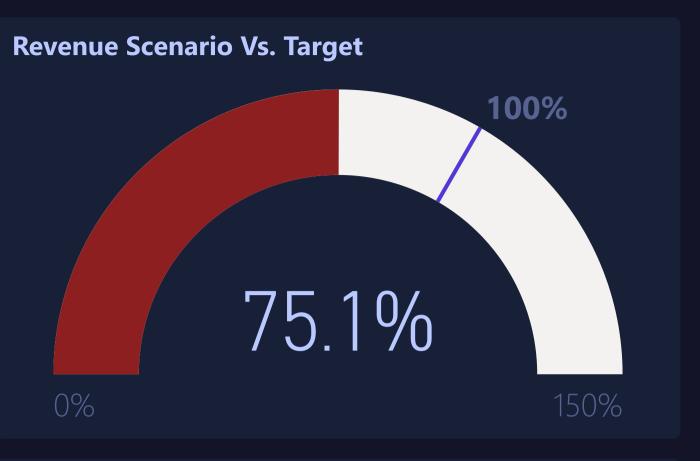
**Target Analysis** 

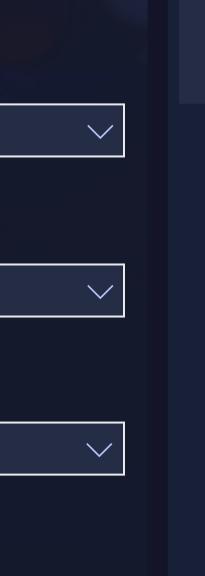
## What if?

We change the products Unit Price by:

0%

0.00%







Year	Revenue	Rev. Vs. Tgt	Rev. Scen.	Scen. Vs. Tgt
□ 2017	\$6,648,222.05	56.6%	6,648,222.05	56.6%
⊞ January	\$29,102.49	<b>4</b> .1%	29,102.49	4.1%
⊞ February	\$139,282.50	<b>♦</b> 20.1%	139,282.50	20.1%
⊞ March	\$267,948.76	<b>♦</b> 29.2%	267,948.76	29.2%
⊞ April	\$477,026.73	<b>♦</b> 59.7%	477,026.73	59.7%
⊞ May	\$592,136.47	89.7%	592,136.47	89.7%
⊞ June	\$629,096.11	<b>6</b> 0.9%	629,096.11	60.9%
⊞ July	\$774,624.73	<b>6</b> 9.2%	774,624.73	69.2%
⊞ August	\$742,332.17	<b>♦</b> 57.5%	742,332.17	57.5%
	\$763,000.49	93.4%	763,000.49	93.4%
⊞ October	\$785,269.15	<b>♦</b> 76.1%	785,269.15	76.1%
⊞ November	\$663,175.31	<b>4</b> 8.3%	663,175.31	48.3%
⊞ December	\$785,227.14	<b>6</b> 0.7%	785,227.14	60.7%
□ 2018	\$10,214,809.43	84.5%	10,214,809.43	84.5%
Total	\$17,909,232.49	75.1%	17,909,232.49	75.1%

## Revenue Vs. Target

