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# Automated deployment and performance analysis of a white-label web application

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*"Funny or thought provoking quote goes here"*

Someone, somewhere

HOWEST

## *Abstract*

Bachelor of applied computer science

### **Automated deployment and performance analysis of a white-label web application**

by Niek CANDAELE

A case study and practical implementation of a white-labeled web application. Starting with an existing application, proceeding with analysis of the current implementation and problems, investigating potential solutions and finally implementing them



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**AWS** Amazon Web Services



*For/Dedicated to/To my...*





## Chapter 1

# Intro

### 1.1 How it used to be

Stampix is a startup that prints photos. Stampix' customers are companies, these companies buy printcodes which they can then distribute to their users in context of marketing or loyalty campaigns. Every client gets their own branded web application.

This involves:

- Storing all brand-related content in a CMS (Contentful)
- Pulling in all that content during app runtime
- Deployments for new clients require a lot of manual configuration / dev work
- There's no automated tests, which can cause broken deployments if not careful

This had a few problems which I will explain in detail later ...

### 1.2 Solutions

Following are the methods used to improve this workflow. Each method will probably get it's own detailed chapter later?

- Using a static site generator to build web app and assets during build time
- Automated testing (Selenium-like / snapshots / unit)
- Deploying each built application to AWS



## Appendix A

# Performance reports

### A.1 Initial performance

Lighthouse scores? Some trace info? Other performance indicators?