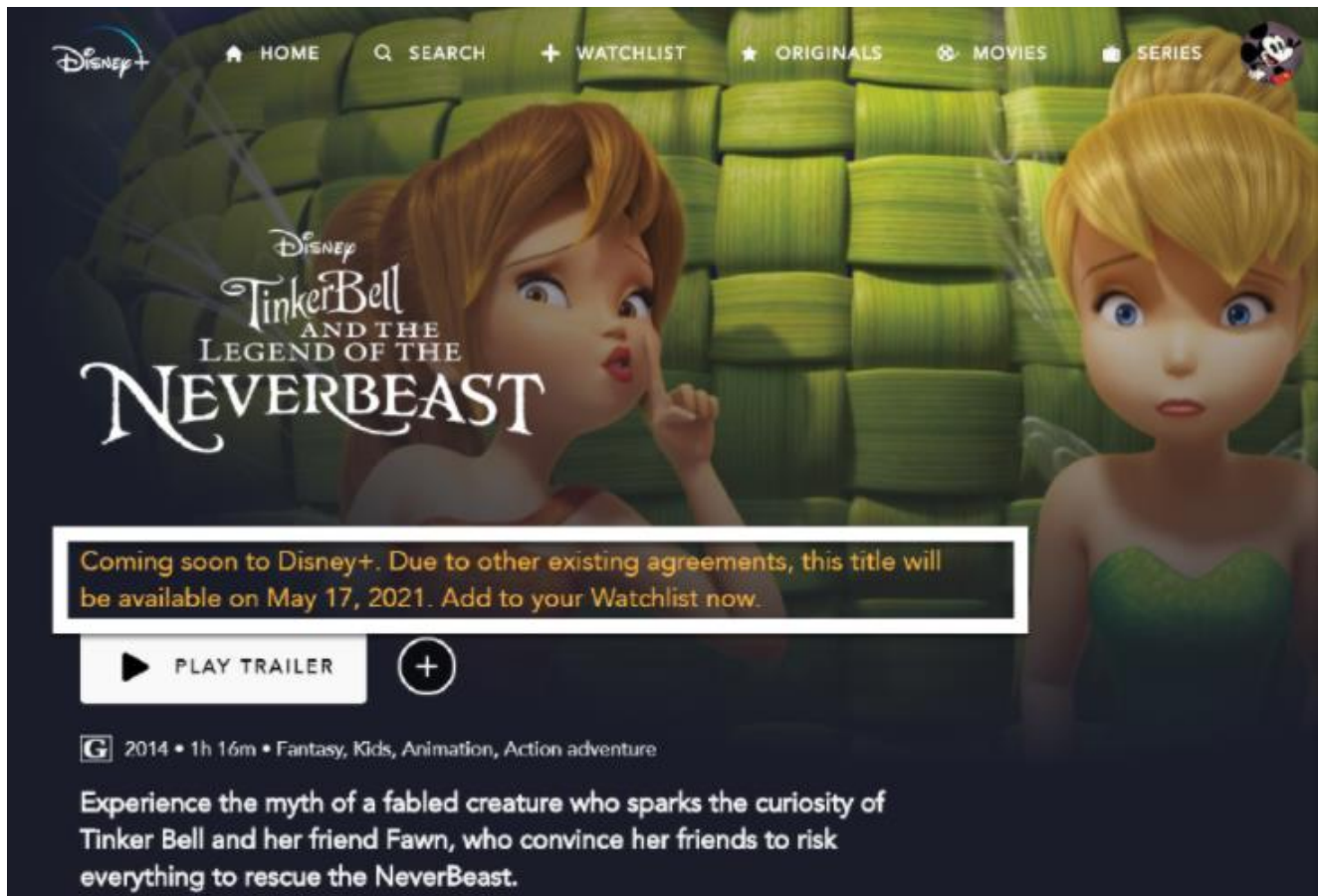


CASE 6:

CONTENT METADATA HUB

How might we bring as much metadata about content as possible together in one hub, where it can be easily and efficiently searched?



[MEDIAGENIX](#) is in the process of building content intelligence applications, that can help the world's biggest media companies make smart decisions around which content they should buy for their TV channels and streaming platforms, and guide them to optimally monetize that content by planning when and where certain content should be made available. In order to accomplish this, it is very useful if we can aggregate the data from different open sources, like TMDb, TheTVDB, and many others. It is not straightforward to accurately match movies and TV shows across databases. Allowing freelancers to manually input data into a web application, or to supervise the matching that is being made between different existing data sources, would also be very useful. Once a rich amount of metadata is ingested into a metadata hub, it would be great if it can be translated into different languages using for example the Google Translate API, if important insights about the data can be visualized in dashboards, and if it can be searched using a powerful search engine like Elasticsearch or Amazon Kendra.



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