

Categories Holy Hack scoring

Innovation & Creativity Prize

- **Innovativeness:** featuring new methods; advanced and original
 - Is the solution distinctive or fundamentally different from existing approaches?
 - Does it do something entirely novel, or at least take a fresh approach to an old problem?
 - Is it original and cleverly thought out?
- **Creativity:** Wow factor.
 - How creative was the team in developing an innovative solution for the challenge?
 - Is the idea defensible or unique?
 - Was the team endlessly creative and inventive?
 - Did they build things that no one thought possible in the scope of 24hrs?

Quality of prototype Prize

- **Execution:** The technique or style with which it is produced or carried out.
 - Is the hack **usable** in its current state?
 - Is the **user experience** smooth?
 - Does everything appear to work?
 - Is it **well designed**?
- **Functionality:** The quality of being suited to serve a purpose well; practicality.
 - How well does the product or solution work in terms of its **claimed functionality**?
 - To what extent is this prototype likely to be **effective in achieving** what we want to achieve?
 - To what extent is this prototype likely to be **feasible in the real world**?

Most Market Potential Prize

- **Sustainability & Usefulness:** Examine and evaluate the teams and map it against the market.
 - Does the solution have the **ability** to continually **generate revenue** to sustain the operations of the team's innovation/venture?
 - Is the hack **practical**?
 - Is it something people would **actually use**?
 - Did the team create an application that can have a real and **valuable impact**?
- **Scalability & Feasibility:**
 - What is the **growth potential** of this application?
 - Could the solution be **viably be implemented** with existing technologies / if pursued could it actually work in the real world?
 - Could this product be used as a **stepping stone** for even better products?
 - Will this project be able to **reach a point of completion**?

Other scores

- Quality of the pitch:
 - Would the pitch **inspire** people to support it?
 - How well was the project presented?
 - Did it make the hack more compelling?
 - Did it give a **good idea** of its **purpose**?
- Adherence to the case:
 - Does the hack adhere to the problem stated in the case?
 - Does it **address that problem** fully or just partially?
 - How well did the project meet its own objectives?
- What score would you give this hack overall?