AFT Academics for Technology

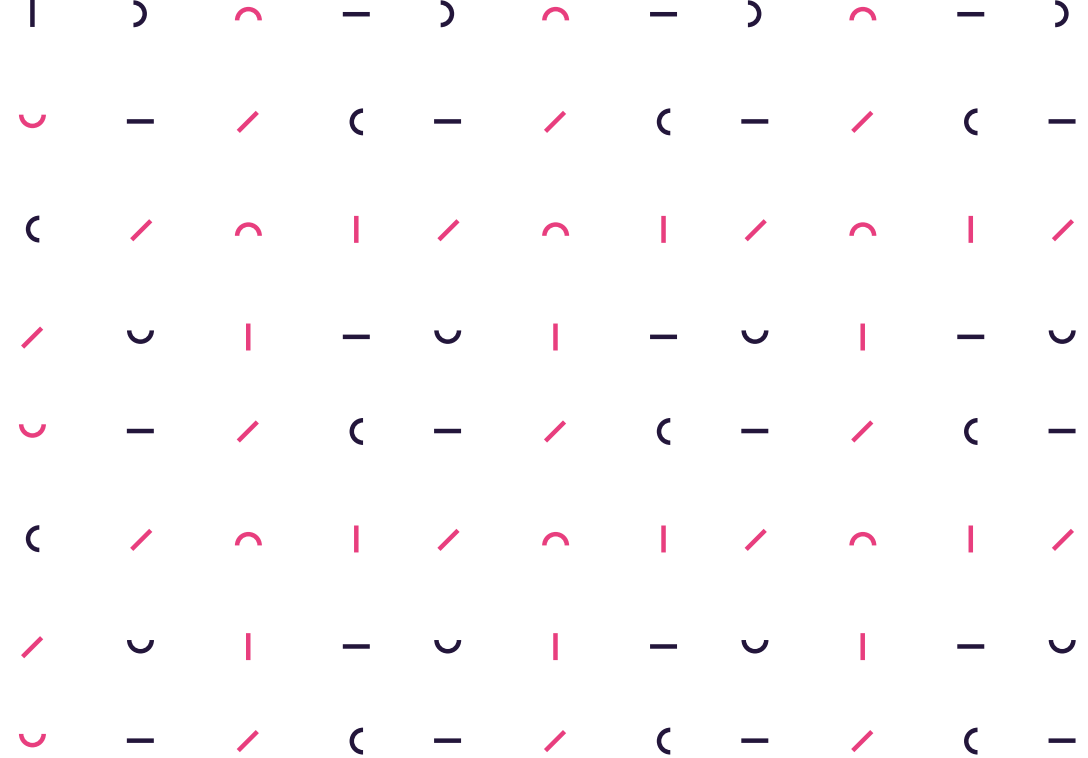**POWERED BY**

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Academics for Technology
& MEDIAGENIX present

Holy Hack

24 HOUR HACKATHON

WELCOME TO THE MAGIC OF HOLY HACK!

Hi there! Holy Hack will start soon, we're very excited and hopefully so are you!

As you can see we have prepared a nice goodiebox for you. You will find different drinks, snacks and fun goodies in here. As you know goodies and food is essential in a hackathon so we hope to have brought this aspect to your dorm. Now that you have all the food and goodies that you need, we can get started with the real job! In this flyer you will find the general timeline of the event, the availabilities of the coaches, some information about the workshops and which prizes you might win.

So what is it that you will do in these 24 hours? The event will start with a short opening ceremony after which you will get your case and you can start hacking! Together with your team, you will collaborate to solve the case you were given, by programming software, building a prototype, and solving the business aspect that comes with your case. To help you with this we have arranged different coaches and some interesting workshops! There will be case-specific, general IT, and general business coaches. So if you have a specific question regarding your case, you should ask this to your case-specific coach. But, if you have a general question, for example, you got stuck in your code or don't know how to solve a business problem then a general coach can help you!

However, it should not be so serious all the time, right? We have prepared some fun challenges during these 24 hours too! There will be three such challenges and these will be announced in the #gameroom channel on Slack. Everyone can participate if they want, or just one person on your team, and it is totally optional. Besides, if you participate you can win our mini-competitions prize with these challenges. Lastly, to relax, we have arranged some fun morning yoga as well!

We hope to give you and your team a wonderful experience and we wish you good luck! Hopefully you can convince the jury of your project!

TIMELINE

Fri 26th   **6.30 PM**: Doors open, please join us on Slack!

Fri 26th   **7.00 PM**: Start of the opening ceremony

Fri 26th   **7.30 PM**: Your team will receive its case – Start Hacking!

Fri 26th   **8.00 PM**: Workshop Ideation and prototyping

Fri 26th   **11.00 PM**: Workshop Product Market Fit*

Sat 27th   **1.00 AM**: Challenge 1 (just for fun and optional!)

Sat 27th   **5.00 AM**: Challenge 2 (just for fun and optional!)

Sat 27th   **9.00 AM**: Yoga session (30minutes) (just for fun and optional!)

Sat 27th   **1.00 PM**: Challenge 3 (just for fun and optional!)

Sat 27th   **2.00 PM**: Workshop Presentation Training

Sat 27th   **6.00 PM**: Deadline – Stop Hacking & Start Pitching!

                  (upload your work on Devpost before 6 PM!)

Sat 27th   **9.00 PM**: Best 4 teams will do their pitches again on livestream

Sat 27th   **10.30 PM**: Prize ceremony

COACHES AVAILABILITY*

Your case-specific coach will be present at:

This coach can help you for specific questions regarding your case!

Fri 26th   **8.00 PM - 12.00 PM**

Sat 27th   **8.00 AM - 12.00 AM**

Sat 27th   **2.00 PM - 6.00 PM**

General IT and business coaches will be present at:

These coaches can help you with general questions! For example, if you get stuck while coding

Fri 26th   **8.00 PM - 12.00 PM**

Sat 27th   **2.00 AM - 6.00 AM**

Sat 27th   **8.00 AM - 12.00 AM**

Sat 27th   **2.00 PM - 6.00 PM**

WORKSHOPS

During Holy Hack, there will be three workshops, either for the programmers or for the business people in your team. Every workshop will be recorded, so if you could not make it to the workshop or you want to rewatch a part, you can check out the recording. Detailed information about the content of the workshops will be announced on slack.

- **Workshop Ideation and Prototyping**

- **Workshop Product-Market Fit**

- **Workshop Presentation Training**

First prize 🏆

DJI Mini 2
for each team member!

+ A lunch with the Head of Product at Mediagenix: Ivan Verbesselt

Innovation & Creativity Prize

Most Market Potential Prize

Philips Hue Pack
for each team member

Google Nest Hub
+ Chromecast 3
for each team member

Quality of Prototype Prize

Mini Competitions Prize

Fitbit Charge 4
for each team member

Stella Artois
to share 🍻