

Table a Heterogeneous Effects Analysis (by Region, Gender, and Age)

DV=Expected donation	Region		Gender		Age		
	Eastern	Non-Eastern	Male	Female	18-30	31-50	>50
Agency type (base = unspecified)							
Set up by government	-0.167 (2.020)	3.560 (2.165)	2.221 (2.043)	0.582 (2.225)	-5.062* (2.953)	-0.020 (2.139)	7.623** (3.079)
Set up by grassroots groups	-1.405 (2.003)	2.211 (2.143)	2.507 (2.047)	-2.887 (2.139)	-4.080 (2.886)	0.654 (2.205)	3.385 (2.914)
Donor's background (base = citizen)							
Government employee	7.222*** (2.397)	3.410 (2.483)	5.676** (2.403)	5.596** (2.487)	4.979 (3.443)	7.535*** (2.423)	3.086 (3.558)
Company employee	-1.069 (2.289)	5.036** (2.383)	2.811 (2.304)	-0.952 (2.426)	-3.218 (3.303)	4.826* (2.454)	0.951 (3.410)
Charity employee	3.970 (2.489)	2.543 (2.389)	1.346 (2.382)	4.269* (2.532)	2.908 (3.603)	4.195 (2.574)	-0.295 (3.227)
Social trust							
Trust in general population	2.579*** (0.544)	0.580 (0.615)	2.261*** (0.523)	1.260** (0.618)	1.360 (0.840)	1.445*** (0.529)	2.779*** (0.946)
Trust in neighbors	-0.811 (0.631)	-1.641** (0.720)	-1.902*** (0.606)	-0.204 (0.718)	-1.758* (0.924)	-0.250 (0.712)	-1.836* (1.012)
Trust in relatives	-1.973*** (0.617)	-1.713** (0.684)	-1.307** (0.598)	-2.334*** (0.674)	-1.069 (0.880)	-1.886** (0.742)	-1.962** (0.933)
Trust in charities	2.130*** (0.532)	1.472*** (0.553)	2.283*** (0.535)	1.848*** (0.580)	2.409*** (0.778)	1.678*** (0.599)	2.466*** (0.761)
Trust in central government	-1.194* (0.670)	-0.913 (0.781)	-0.233 (0.687)	-1.888** (0.739)	-0.368 (1.091)	-1.084 (0.712)	-1.698 (1.053)
Trust in local governments	1.113* (0.670)	1.345* (0.781)	0.945 (0.687)	0.848 (0.739)	0.602 (1.091)	1.721** (0.712)	0.127 (1.053)

	(0.673)	(0.727)	(0.697)	(0.668)	(1.043)	(0.717)	(0.986)
Giving experience							
Voluntary work (1=yes in past year)	4.114** (1.879)	4.235* (2.242)	5.553*** (1.982)	3.529* (2.129)	3.843 (2.582)	0.868 (2.136)	5.998* (3.125)
Donation (1=donated in past year)	-0.192 (1.837)	-3.913** (1.937)	-0.800 (1.839)	-1.236 (1.978)	-4.351 (2.650)	0.708 (1.896)	-2.990 (2.814)
Demographic factors							
Age	-0.044 (0.083)	0.102 (0.083)	0.063 (0.076)	-0.118 (0.096)	-1.142** (0.448)	-0.340** (0.170)	0.121 (0.175)
Gender (1=male)	-1.617 (1.679)	-4.952*** (1.867)			-4.636* (2.412)	-2.908 (1.817)	-0.629 (2.638)
Income	1.018 (0.630)	1.386* (0.734)	1.561** (0.653)	0.799 (0.677)	1.302 (0.825)	-0.416 (0.755)	2.076** (1.050)
Education	-2.850*** (1.027)	-4.940*** (1.035)	-3.684*** (0.966)	-3.811*** (1.131)	-4.566** (1.854)	-1.301 (1.222)	-5.140*** (1.197)
Religion (1=religious)	5.062** (2.001)	5.682*** (2.154)	7.599*** (2.013)	2.056 (2.150)	1.193 (2.833)	6.998*** (2.148)	7.236** (2.875)
<i>Marital status (base=unmarried)</i>							
Married	-4.711* (2.604)	-8.401** (3.244)	-7.510*** (2.814)	-2.686 (2.957)	2.966 (3.573)	4.158 (3.686)	-11.98* (6.259)
Divorced	-11.993 (9.369)	-15.77** (7.259)	-15.75** (6.997)	-5.947 (10.43)		2.369 (7.749)	-20.36 (12.56)
Widowed	-20.13*** (7.822)	-13.88 (18.42)	-13.09 (17.16)	-28.08*** (10.51)	67.85*** (9.905)		-37.89*** (10.48)
<i>Household</i>							
No. of family members under 18	2.412*** (0.705)	1.630 (1.097)	2.845*** (0.808)	0.191 (1.295)	-0.170 (1.733)	1.334 (1.666)	3.192*** (0.595)
No. of family members over 65	2.503***	1.595**	1.043*	2.836**	1.487*	3.210***	1.416

	(0.947)	(0.699)	(0.630)	(1.175)	(0.846)	(1.136)	(1.422)
Region	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Constant	37.77***	50.23***	33.10***	64.33***	85.35***	37.98***	59.22***
	(9.624)	(9.384)	(9.318)	(10.31)	(17.25)	(12.75)	(18.95)
Observations	1,135	900	1,087	948	554	916	565
R-squared	0.142	0.168	0.209	0.116	0.160	0.142	0.256

Note: Robust standard errors in parentheses;

**** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$;*

All Models take expected donation as the dependent variable and apply OLS regression analysis.

Table b Heterogeneous Effects Analysis (by Religion, Income, and Education)

DV=Expected donation	Religion		Income		Education	
	Religious	Non-religious	Low-medium	Medium-high	Non-Bachelor	Bachelor
Agency type (base = unspecified)						
Set up by government	1.169 (3.193)	1.218 (1.686)	-1.121 (2.045)	3.827* (2.178)	0.937 (2.255)	0.818 (1.945)
Set up by grassroots groups	-1.764 (3.080)	0.768 (1.697)	-1.352 (1.967)	2.182 (2.193)	0.729 (2.227)	-0.108 (1.983)
Donor's background (base = citizen)						
Government employee	8.235** (3.586)	5.308*** (2.003)	6.723*** (2.421)	4.565* (2.450)	7.397*** (2.768)	5.130** (2.201)
Company employee	7.000** (3.518)	-0.429 (1.911)	2.335 (2.204)	0.024 (2.503)	-0.176 (2.503)	3.052 (2.249)
Charity employee	4.703 (3.556)	2.962 (2.011)	2.300 (2.311)	4.592* (2.709)	1.761 (2.450)	4.661* (2.459)
Social trust						
Trust in general population	2.846*** (0.910)	1.549*** (0.446)	1.313** (0.532)	2.557*** (0.596)	1.651*** (0.619)	1.644*** (0.532)
Trust in neighbors	-1.256 (0.995)	-1.163** (0.529)	-.0974 (0.619)	-1.217* (0.714)	-1.031 (0.767)	-1.075* (0.605)
Trust in relatives	-1.108 (0.946)	-2.107*** (0.525)	-1.306** (0.605)	-2.626*** (0.700)	-1.931*** (0.732)	-1.641*** (0.609)
Trust in charities	1.884** (0.882)	1.930*** (0.421)	1.539*** (0.539)	2.461*** (0.564)	1.683*** (0.595)	2.064*** (0.513)
Trust in central government	-0.832 (0.985)	-0.996 (0.614)	-0.697 (0.687)	-1.111 (0.731)	-1.225 (0.747)	-0.781 (0.698)
Trust in local governments	0.665	1.179*	0.702	1.429**	0.566	1.584**

	(0.914)	(0.603)	(0.673)	(0.710)	(0.735)	(0.708)
Giving experience						
Voluntary work (1=yes in past year)	0.905 (3.296)	5.205*** (1.621)	4.589** (1.964)	3.593 (2.233)	4.103* (2.265)	3.687** (1.858)
Donation (1=donated in past year)	-0.728 (3.321)	-1.327 (1.479)	0.205 (1.717)	-1.766 (2.170)	-3.518* (2.020)	0.739 (1.806)
Demographic factors						
Age	0.066 (0.113)	-0.009 (0.074)	0.094 (0.074)	-0.055 (0.096)	0.035 (0.090)	-0.034 (0.082)
Gender (1=male)	2.541 (2.586)	-4.775*** (1.425)	-4.422*** (1.686)	-1.303 (1.837)	-3.422* (1.883)	-2.411 (1.662)
Income	1.124 (0.903)	1.003* (0.582)	-1.940** (0.931)	1.828* (0.948)	0.773 (0.762)	0.699 (0.642)
Education	-3.535** (1.431)	-3.830*** (0.862)	-4.389*** (1.006)	-2.958*** (1.073)	-7.331*** (1.483)	2.523 (2.279)
Religion (1=religious)			4.417** (2.212)	4.297** (2.019)	5.674** (2.201)	4.201** (1.924)
<i>Marital status (base=unmarried)</i>						
Married	-4.532 (4.122)	-5.494** (2.512)	-6.480** (2.597)	-0.242 (3.516)	-7.353** (3.366)	-4.481* (2.710)
Divorced	-18.58 (13.18)	-7.432 (6.638)	-10.78 (7.410)	-6.584 (10.74)	-16.83** (8.067)	-6.176 (9.744)
Widowed	-33.58** (13.11)	-9.208 (14.31)	-24.21*** (8.028)	-11.38 (20.14)	-25.44** (10.60)	-5.083 (25.61)
<i>Household</i>						
No. of family members under 18	2.106* (1.082)	2.393** (0.946)	2.138*** (0.607)	0.545 (1.500)	1.880*** (0.695)	2.084* (1.245)
No. of family members over 65	1.245	2.119**	1.090*	3.105***	1.154*	2.335**

	(0.811)	(0.897)	(0.571)	(1.107)	(0.677)	(0.985)
Region	Yes	Yes	Yes	Yes	Yes	Yes
Constant	33.54**	54.68***	61.20***	32.79***	68.53***	6.222
	(13.88)	(8.008)	(9.245)	(11.88)	(11.59)	(15.69)
Observations	558	1,477	1,076	959	938	1,097
R-squared	0.172	0.136	0.150	0.179	0.194	0.141

Note: Robust standard errors in parentheses;

**** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$;*

Low-medium income group refers to citizens whose annual income in 2018 was lower than 100 thousand RMB;

Medium-high income group refers to citizens whose annual income in 2018 was 100 thousand RMB or higher;

All Models take expected donation as the dependent variable and apply OLS regression analysis.