

NIFTIT Business Proposal General

Prepared MM/DD/YYYY by NIFTIT

<http://www.niftit.com>

ATTENTION TO:

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SUBMITTED BY:

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DATE:

Month – Day - Year

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| Client: |
| NIFTIT LLC: |

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1 Cover Sheet & Table of Contents

| | |
|---------------------|---|
| Consultant Agency | NIFTIT LLC |
| Contact Information | Shawn Segur (shawn@niftit.com), Senior Project Manager Khoa Quach (khoa@niftit.com), Technical Lead |
| Date of Submission | Date |
| Project Name | Chicago Cook Workforce Partnership Website |
| Timeline | delivery with worked hours |
| Estimate | NIFTIT estimate total development at \$ |

Client:

NIFTIT LLC:

2 SECTION A: APPROACH TO THE PROJECT

2.1 Context

2.2 Objectives

2.3 Recommendations

2.3.1 CMS

2.3.2 Host

2.3.3 Marketing

2.3.4 Design

Host

Marketing

Design

Red

3 SECTION B: WORK PLAN

3.1 Discovery Plan & Planning

- Review Marketing & Communications plan
-

3.2 Prototype & Design

3.3 Development

3.4 Testing & Delivery

3.5 Social Media Marketing

3.6 Support and Maintenance

NIFTIT offers a month warranty that is included in the development of the site.

This warranty includes the resolution of bugs that prevent the application from running according to the requirements / features agreed upon. A bug is defined as a duplicable action which produces an incorrect or unexpected result.

This warranty excludes corrections for issues caused by the client or a Third Party, changes resulting from a platform upgrade and minor or major change requests.

NIFTIT will make reasonable efforts to correct the bug or provide a work-around solution for each priority level and, if a work-around is the immediate solution, will make reasonable efforts to provide a final resolution of the bug. Reasonable effort will be made to respond to the incident within 48 hours of receiving notice and sufficient information / support from the Client.

3.7 Deliverables

| Phase | NIFTIT LLC |
|-----------------|----------------------|
| [deliverable 1] | [deliverable 1 task] |

3.8 Timeline

Client:

NIFTIT LLC:

NIFTIT estimates the project will take _____ hours to complete over a span of _____ weeks. The total project cost will be _____.

| Phase | Wk 1 | Wk 2 | Wk 3 | Wk 4 | Total |
|-------------------------|------|------|------|------|-------|
| Design | | | | | |
| Admin | | | | | |
| Development Front-End | | | | | |
| Development Integration | | | | | |
| QA | | | | | |
| Total | | | | | |

4 SECTION C: STAFFING STRUCTURE

NIFTIT

| Role | Description | Name | Email |
|----------------------------------|---|------|--|
| Solution Architect / Lead | Provide technical and consultative leadership to ensure that the project is delivered per initial specifications. | | dom@niftit.com |
| UI / UX Designer | Responsible for designing and analyzing the site(s) to create a solution that is highly usable while meeting the business requirements. | | darren@niftit.com |
| Developer | Tasked with development, deployment, and Contract of the site content and CMS. | | craig@niftit.com |

Client:

NIFTIT LLC:

| | | |
|-----------------|---|------------------|
| QA Engineer | Create test plans and strategies to ensure that the site is stable, secure, functional, and that requirements are met. | davon@niftit.com |
| Project Manager | Ensures that the project definitions, schedules, budgets, and objectives are well-formed, understood by all parties, and that delivery of the solution is as specified and on budget. | court@niftit.com |

5 SECTION D: WHO WE ARE

5.1 About Us

NIFTIT is a technology consulting agency in NYC dedicated to empowering users. Since its inception in 2013, NIFTIT has been governed by its core values: Quality, Innovation, Value Creation, and Talent.

Our team develops customized solutions according to the best business practices in the industry. It is our goal to deliver smart solutions that meet and exceed our clients' needs. In November 2013, the New York City Mayor's Office awarded the Made in NY "Mark of Distinction" to NIFTIT, recognizing our efforts in bringing new ideas and innovations to the city.

5.2 Our Missions

NIFTIT is built around the following core corporate missions:

- ? Helping nonprofits, educational institutions and government agencies do more good. We support organizations in serving their missions, delivering programs more effectively and creating greater impact in the communities.
- ? Delivering smart solutions that meet and exceed our clients' needs.
- ? A commitment to philanthropy, celebrating and supporting the amazing nonprofit organizations in our global communities.

5.3 What We Do

IT Consulting

We help organizations think ahead and make smarter decisions. Whether it is implementing market-leading solutions or creating a customized plan to address your organization's specific needs, our team has the expertise to provide a proven foundation for successful execution.

Development Shop

Using scalable technologies, we adapt to the changing needs of our clients and build web products around best practices to help them collaborate with their global team. We are experienced in delivering high-performance web applications with complex functionality.

UI/UX Design

With a solid backing in user-centered design to guide our decisions, our expertise allows us to bring the client's vision to life. Our creative and technical teams work together to produce an end result that maximizes the overall experience users will have with our client's brand.

5.4 Technologies

We build customized, easy-to-use and innovative solutions to help businesses make smarter decisions. We have strong expertise with technologies such as :



5.5 Our Clients

NIFTIT is committed to collaborating and providing the best IT services in the industry to nonprofits, educational institutions and governmental agencies.



6 SECTION E: BUDGETING

6.1 Fees

NIFTIT is proud to provide the discounted rate of \$ /hour for nonprofits, educational institutions and governmental agencies. This rate applies to all NIFTIT roles for the project, such as Solution Architect, Developer, UI/UX Designer, QA Engineer and Project Manager.

6.2 Fees for Services beyond Project Scope

Client and Company will negotiate and agree to, in writing, any additional fees for work beyond the scope of the project described above.

6.3 Payment Terms

Client will pay Company for invoices received and approved by the Client through one of the following outlined schedules:

- ? Total Agreement amount on first invoice.
- ? Equal monthly payments of the total Agreement value divided by the length of the Agreement in months.

6.4 Additional Fees

6.4.1 CMS

6.4.2 Host

6.4.3 Marketing

6.4.4 Design

7 Assumptions

7.1 Licenses and Fees

- ? Client shall be responsible for all fees incurred while performing services under this Agreement related to licenses and third-party tools.

7.2 Environment Access

- ? Client to provide necessary access to the environment to Company in a reasonably timely manner upon approval of agreement.
- ? Client to provide assistance to Company in resolving access issues to the development environment within 24 hours of reported outage (barring weekends and holidays).

7.3 Site Design

- ? Client is entitled to two Major and 10 Minor revisions during the design phase.

7.4 Communication

- ? Feedback and communication by both parties will be conducted in as effectively and timely a manner as is reasonable so as not to prevent or delay Client and Company from meeting set deadlines.

Client:

NIFTIT LLC:

8 Definitions

8.1 Major Revision

A major revision constitutes a fundamental, structural change to the layout of the design. Examples of this type of revision are changing from a one-column to a two-column layout and adding a footer.

8.2 Minor Revision

Minor revisions include all other changes not deemed major in scope. Examples include changing the site color scheme, rearranging the order of sections, modifying the positioning/sizing of elements, etc.

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| Client: |
| NIFTIT LLC: |