

E-commerce Analysis

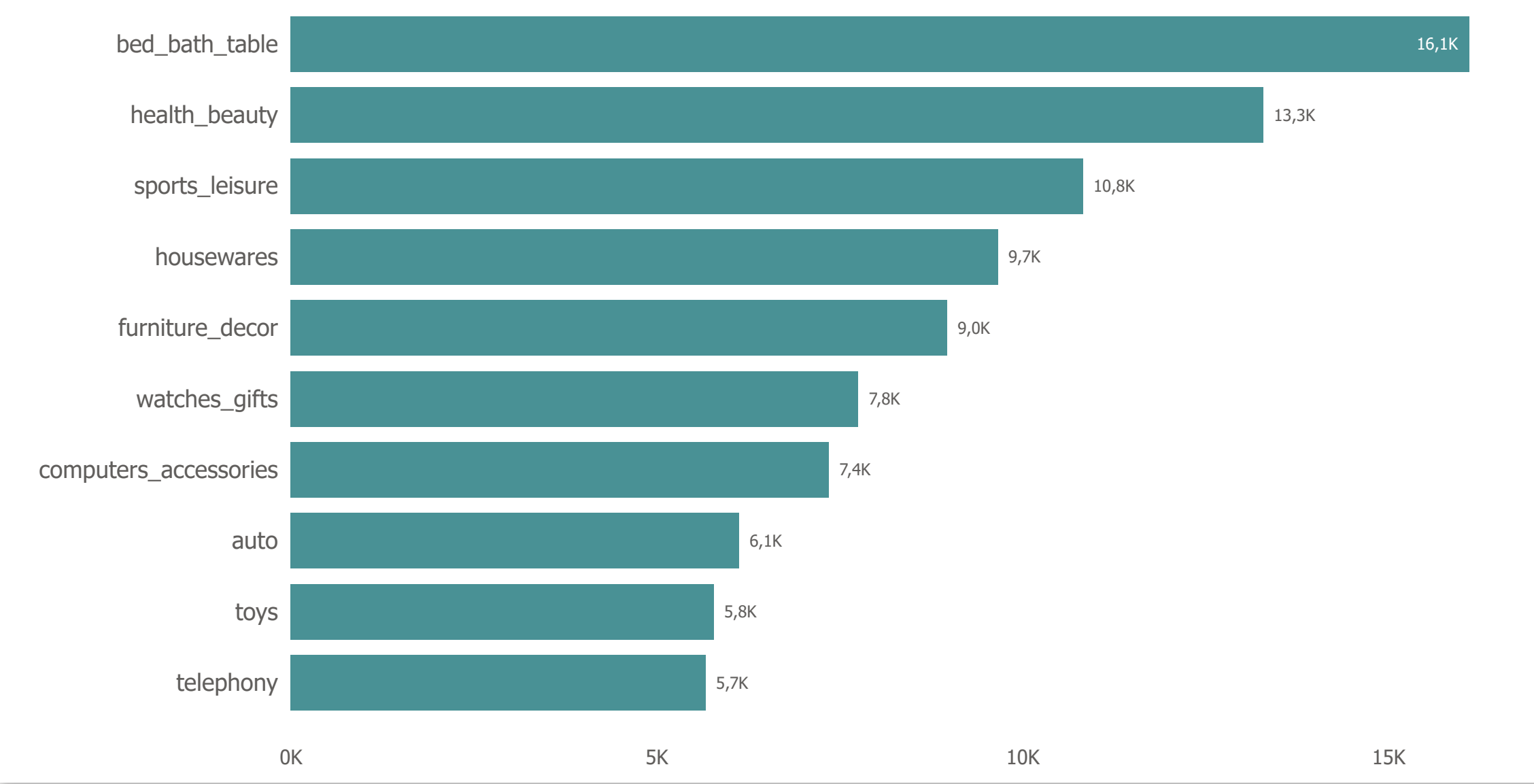
Total Customers

96K

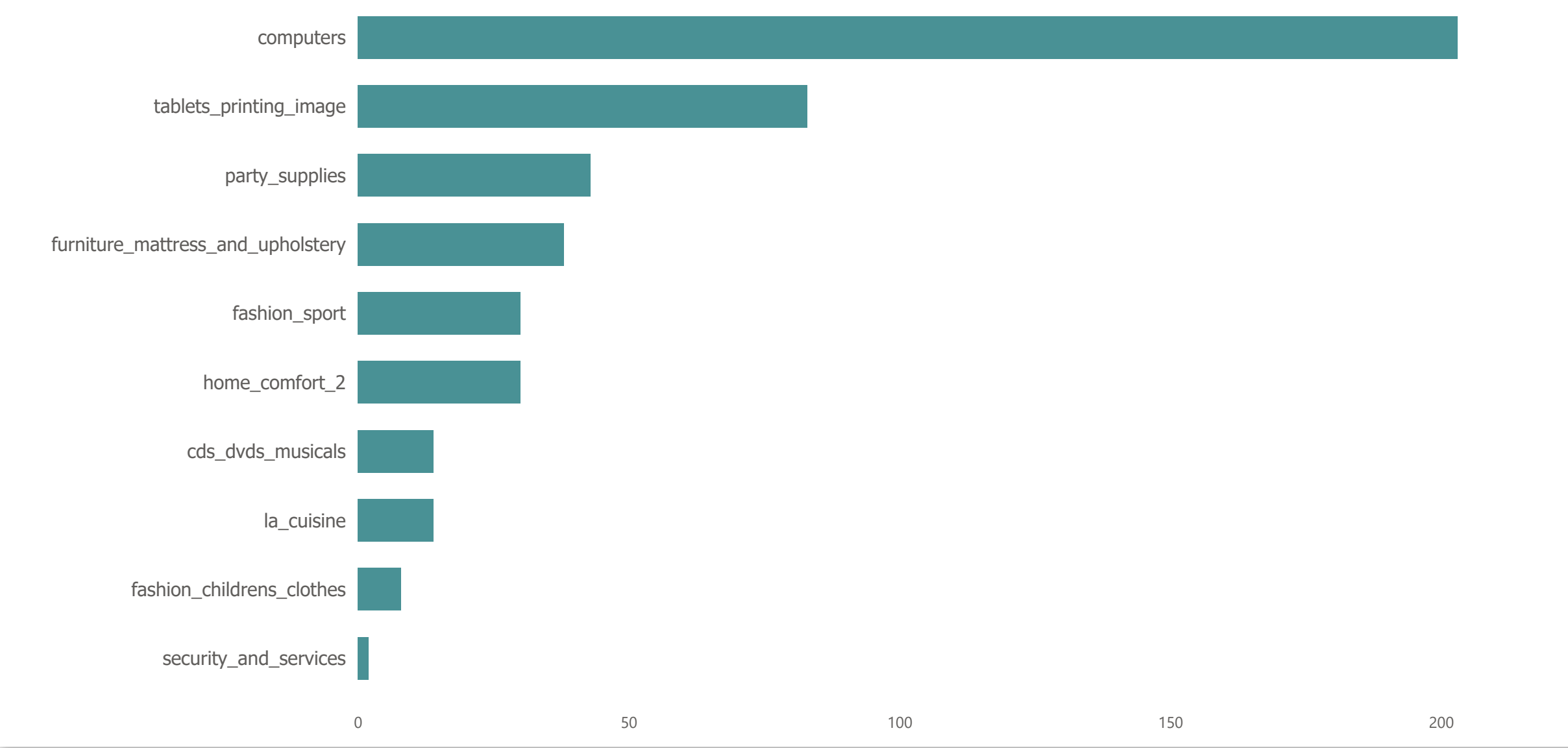
Total Orders

112,65K

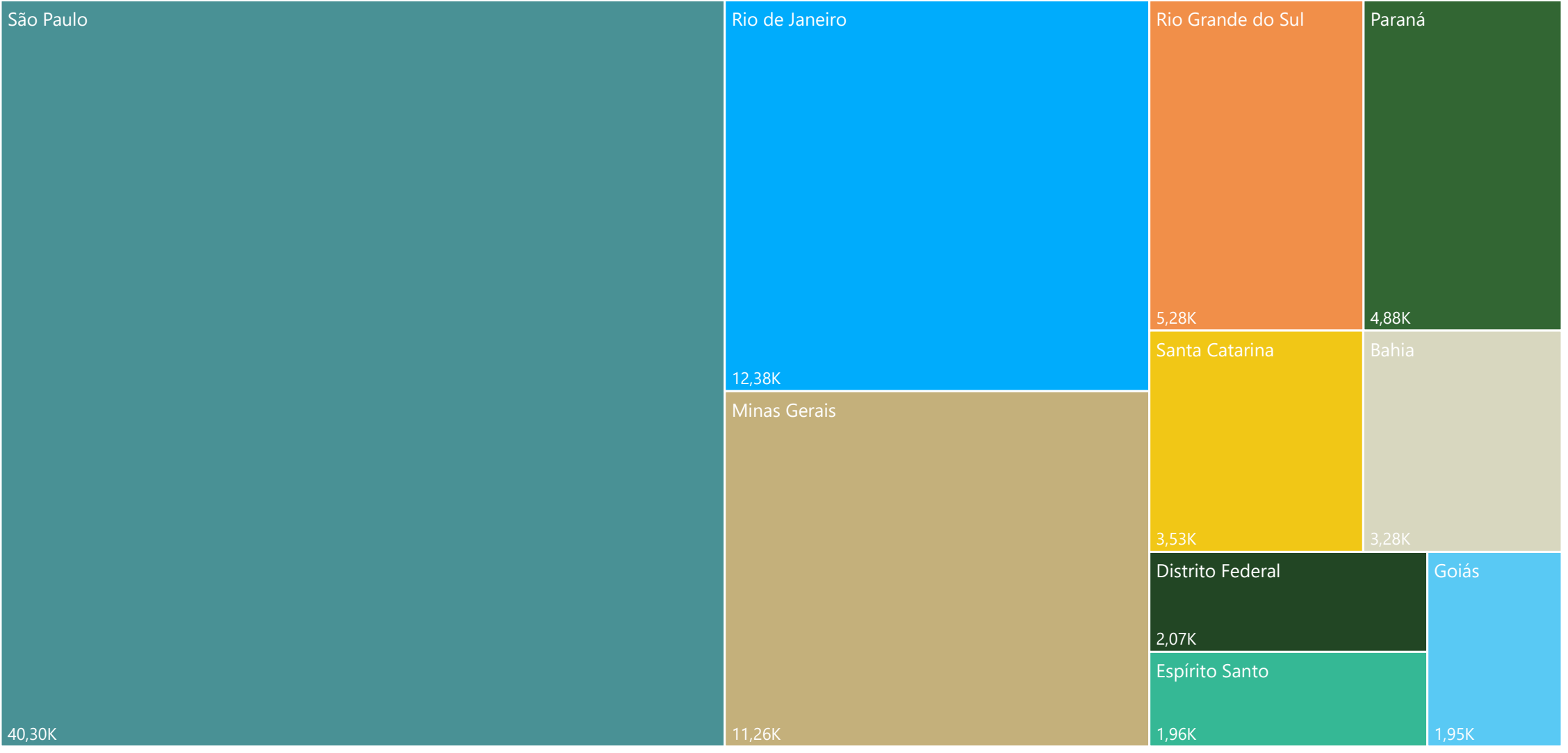
Rewiew score by category



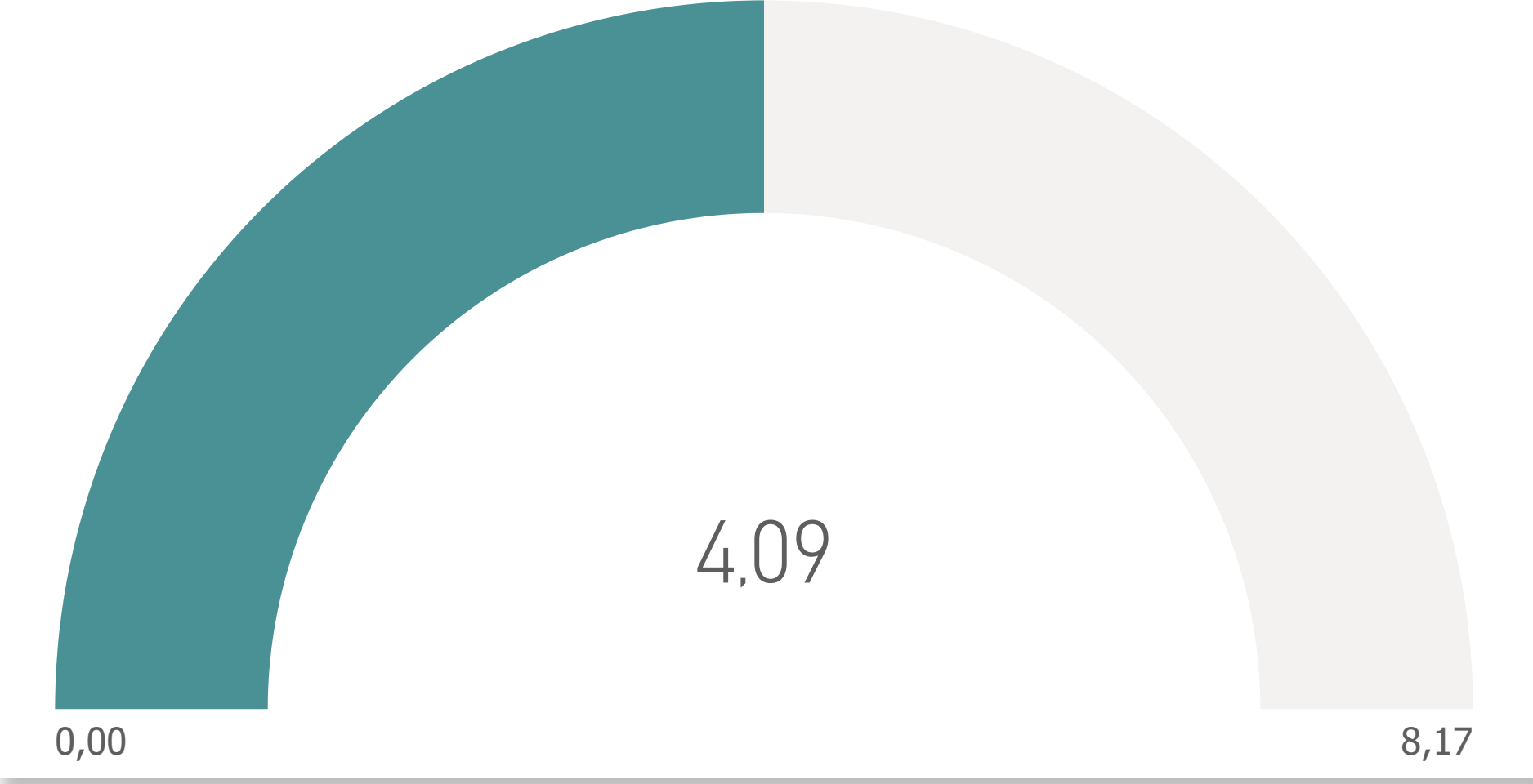
Top 10 Product by Orders



Top 10 customers by state



Average review score





Total Sales

\$14M

Total Freight Value

2,25M

Total Orders

112,65K

Month

All

Year

All

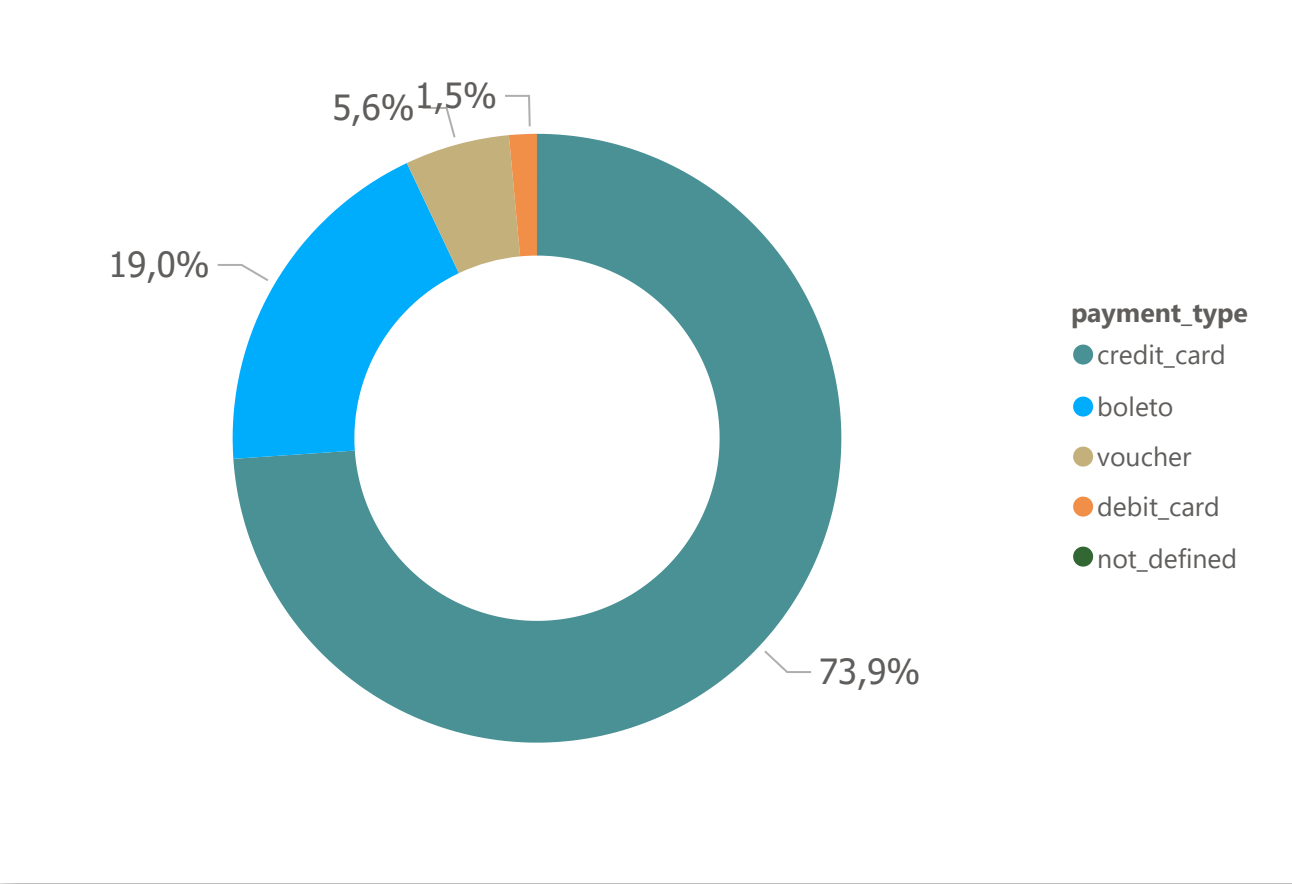
Top 10 products by order

product_name_english	Sum of freight_value	Totalpaymentvaluebycategory
bed_bath_table	204 693,04	491 173,07
watches_gifts	100 535,93	407 609,71
health_beauty	182 566,73	395 806,06
sports_leisure	168 607,51	334 072,11
furniture_decor	172 749,30	275 639,76
housewares	146 149,11	256 038,50
computers_accessories	147 318,08	230 359,47
auto	92 664,21	198 857,91
garden_tools	98 962,75	136 241,85
telephony	71 215,79	103 214,29
Total	1 385 462,45	2 818 091,84

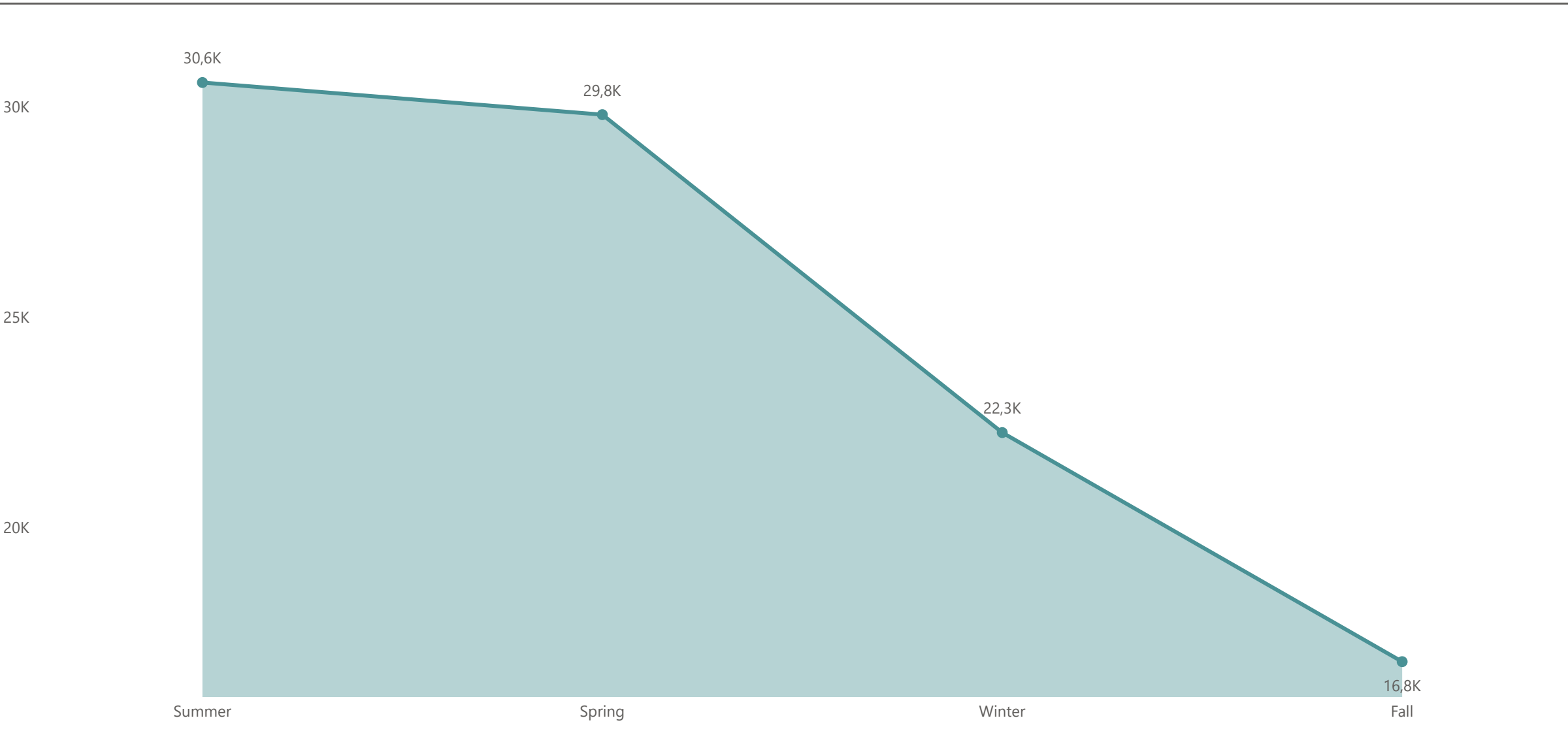
Top 10 Least Ordered Products

product_name_english	Sum of freight_value	Totalpaymentvaluebycategory
security_and_services	41,22	
fashion_childrens_clothes	95,51	216,44
cds_dvds_musicals	224,99	409,64
la_cuisine	333,55	426,70
arts_and_craftmanship	370,13	938,77
home_comfort_2	410,31	727,12
flowers	488,87	717,57
fashion_sport	578,13	1 178,75
music	690,51	2 071,96
furniture_mattress_and_upholstery	1 630,46	3 343,42
Total	4 863,68	10 030,37

Payment Type by orders



Orders by season



Orders by Month

