



San Francisco Bay area



+1 408 797 9911



nigel.daniels@me.com

# Summary

I am leader with multinational and remote management experience. Able to communicate to all levels of an organization and engender trust in all. Adept at handling complex unstructured situations and providing the necessary leadership. A strong focus on linking new technical innovations to markets and new products. I have recently become a permanent US resident.

## Experience

#### Axiomode Ltd., CTO, Co-founder

Apr 2012 - Present

Axiomode helps organizations visualise and manage value and, supports strategic decision making.

- Jointly architected the Axiomode methodology.
- Designed and developed the full-stack Javascript SaaS product prototype.
- Designed and developed the Eclipse based desktop product.

### **Initiate Thinking**, Owner

Apr 2012 - Present

This consulting practice helps take innovative ideas to market with a focus on software technologies.

- Worked with Irish RASP security company Waratek to take them from a research focused organization to ship their first product in mid 2012.
- Worked with Waratek on product management and technical sales in the USA and NE Asia.
- Designed the business architecture for a VC fund and accelerator Genesys Global Innovation Networks.
- Created a full-stack prototype and automation environment for AsterionDB Inc.

#### **BBC**, Senior Technologist

Mar 2011 – Jan 2013

- Built a business map for BBC Vision, to identify issues and recommend solutions.
- Delivered a proposal for improvements to commissioning/ scheduling business unit.
- Recommended process improvements and implemented tooling for the consulting group.
- Created the blueprint and performed technology and process business analysis for a £450m programme to renew the headquarters of BBC Wales.
- Created end-of-life and product proposals for Audio & Music and the Archive teams.
- Designed the technology and process architecture for a joint BBC/ British Library web archive project.

# Competencies

Technical Leadership

Product/portfolio Management

Strategic Value Management

Innovation Management

Performance Management

Issue Based Consulting

Project/Program Management

Process improvement

Situational Leadership

International/cultural awareness



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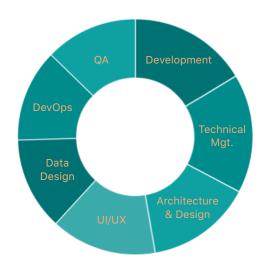








# **Technical Expertise**



### International Work



### Experience (continued)

#### **Design London, Head of Innovation Technology**

Mar 2009 - Feb 2011

This was a group doing research, teaching and business incubation for Imperial College London and the Royal College of Art.

- Successfully led the integration, installation and commissioning of a \$1m 3D CAVE system.
- Developed the strategic architecture for innovation technology.
- Researched into leading product and service development techniques.
- Created visualizations for clients including Bentley, Honda, Exa Inc., Royal Society, NHS.
- Delivered workshops to SMBs on Web 2.0 and innovation technology.

# IBM UK (Hursley Laboratories), Technical Lead/Product Manager Feb 2003 - Mar 2009

- Integrated acquisition AptSoft (Boston, MA.) team into IBM systems, standards and culture, and successfully led their first release.
- Led multiple global teams of up to twenty people composed of engineers, designers and other services.
- Performed market analysis and developed product plans for new, current and end-of-life products.
- Identified and successfully validated the need for, then grew QA teams in several product groups.
- Architected and led the development of automation services in development and test.
- Designed and developed UI's and tooling for developers and business analysts in leading WebSphere integration products.

### **Education**

#### MBA, Henley Business College, Oxforshire, UK

Sept. 2005 – Jul. 2009

Specialisms: Innovation Managment, Brand Managment
Dissertation: Agile Innovation - Managing Iterative Innovation

### MSc, Brighton University, East Sussex, UK

Sept. 2000 - Jul. 2003

Specialisms: Object Oriented Software Engineering

Dissertation: Self Organizing P2P Networks using Intelligent Agents

## Other Information

#### **Patents Filed**

20090299992 Methods and systems for identifying desired information 20110225126 Method, apparatus and software for maintaining

consistency between a data object and references to the

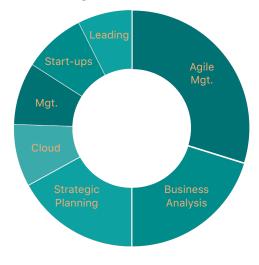
object within a file

### Certification

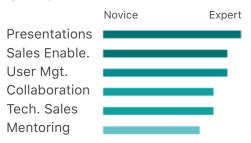
Business Analysis 2012. PRINCE 2 2010, Issue Based Consulting 2009, Situational Leadership 2005, Software Testing 2004.

# **Proficiencies**

LinkedIn ratings



### Skills



# **Techniques**



### On-line Resources



www.initiatethinking.com



nigeldaniels



nigel-daniels