

Opportunities and Challenges

The use of the cloud provides a number of opportunities:

IaaS enables services to be used without any understanding of their infrastructure.

Cloud computing works using economies of scale:

- IaaS and PaaS potentially lower the outlay expense for start up companies, as they would no longer need to buy their own software or servers.
- Cost would be by on-demand pricing in IaaS, PaaS and SaaS.
- Cloud providers claim costs by establishing an ongoing revenue stream.

Data and services are stored remotely but accessible from “anywhere” in SaaS.