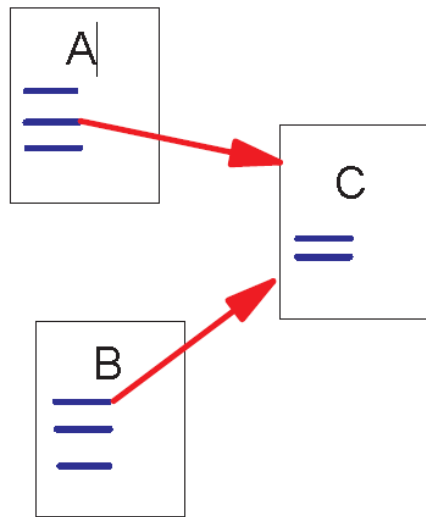


Link Structure of the Web

- 150 million web pages → 1.7 billion links



Backlinks and Forward links:

- A and B are C's backlinks
- C is A and B's forward link

Intuitively, a webpage is important if it has a lot of backlinks.