## Opportunities and Challenges

## In parallel there has been backlash against cloud computing:

Use of cloud computing means dependence on others and that could possibly limit flexibility and innovation:

- ■The others are likely become the bigger Internet companies like Google and IBM, who may monopolise the market.
- ■Some argue that this use of supercomputers is a return to the time of mainframe computing that the PC was a reaction against.

## Security could prove to be a big issue:

■It is still unclear how safe out-sourced data to SaaS is and when using these services ownership of data in SaaS is not always clear.

## There are also issues relating to policy and access:

- ■If your data is stored abroad whose policy do you adhere to?
- ■What happens if the remote server goes down?
- ■How will you then access files?
- ■There have been cases of users being locked out of accounts and losing access to data.