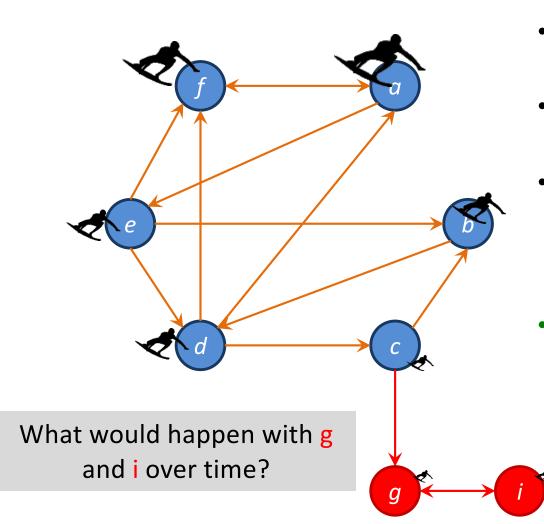
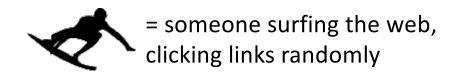
PageRank: Random Surfer Model





- What is the probability of being at page x after n hops?
- Initial state: surfer equally likely to start at any node
- PageRank applied iteratively for each hop: score indicates probability of being at that page after than many hops
- If the surfer reaches a page without links, the surfer randomly jumps to another page