

Eventual Consistency

- A Facebook Example

- Reason: it is possible because Facebook uses an **eventual consistent model**
- Why Facebook chooses eventual consistent model over the strong consistent one?
 - Facebook has more than 1 billion active users
 - It is non-trivial to efficiently and reliably store the huge amount of data generated at any given time
 - Eventual consistent model offers the option to **reduce the load and improve availability**