

Building Community Resilience Through Collaborative Action

Trathen Heckman, *Executive*



because every choice matters

Change the world in a garden

- Connect to Nature
- Connect to Community
- Connect to Self

“Everything is a garden, even
the most difficult things.”



Daily Acts: *because every choice matters*

Inspiration | Education | Application | Transformation

- Events, presentations, tours, workshops, publications
- Sustainability Services
- Community Resilience Challenge
- Community, Coalitions and Collaborations



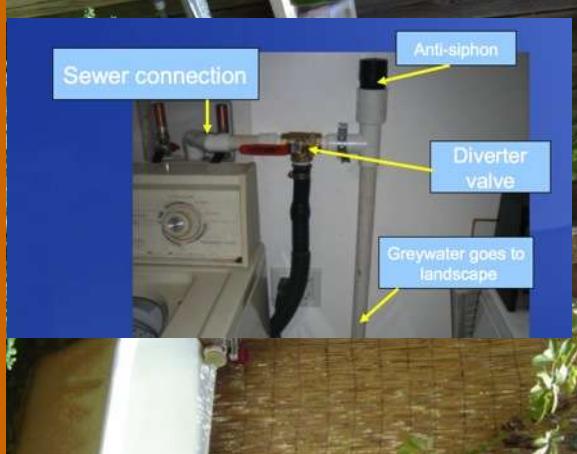
Be the Model - Start at Home



Build Soil



Treasure Every Drop of Water



A Beneficial Diversity of Plants and Critters



Build and Retrofit Green and Natural



Then the Garden goes Pop

BEFOR

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AFTER



"It's great being able to do our part to help save water. Plus, we now have a gorgeous front yard to be proud of."



Create a Public Food Forest

BEFORE

AFTER



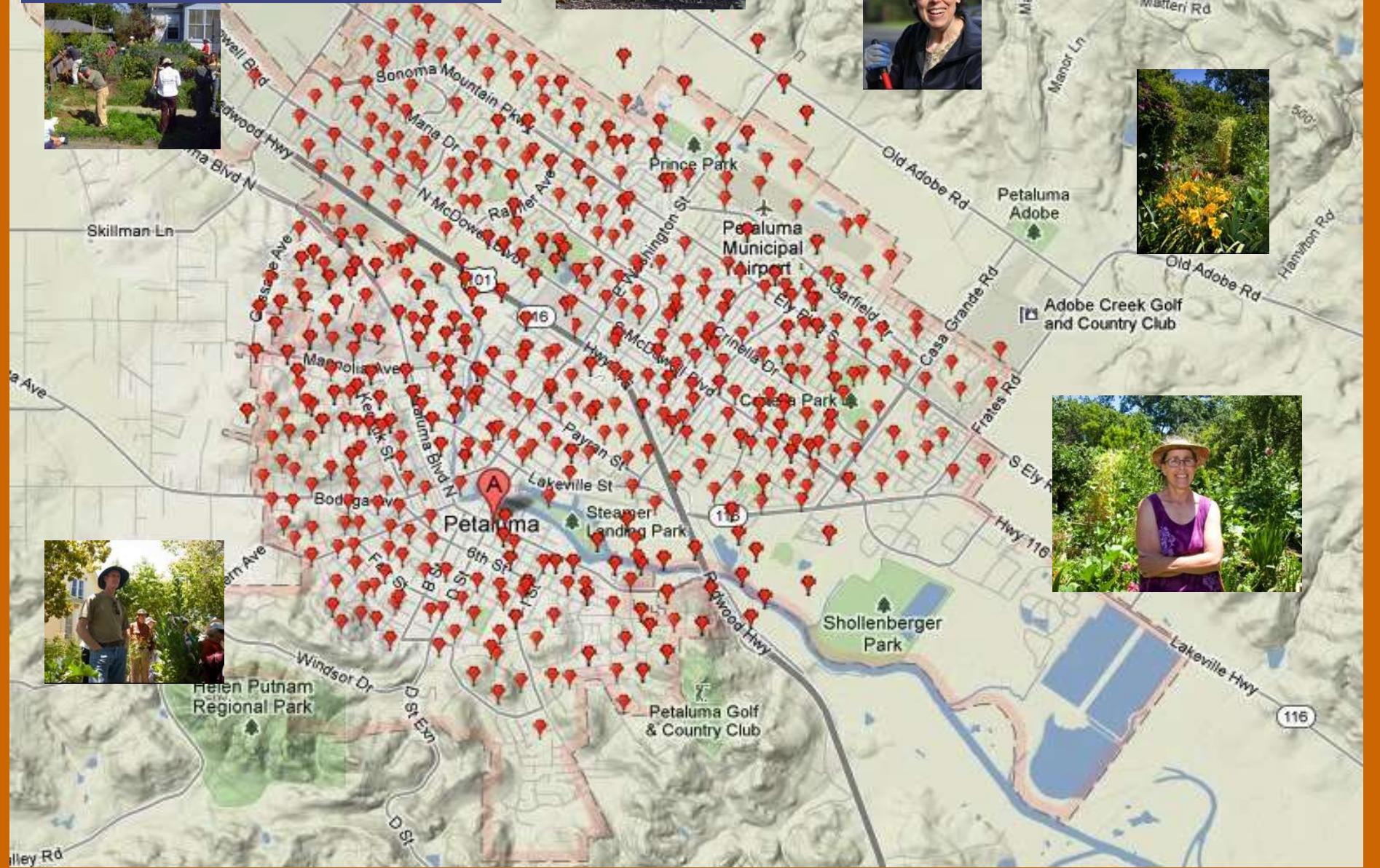
Then the Neighborhood goes Pop



Take it to City Hall



500 lawns sheet mulched



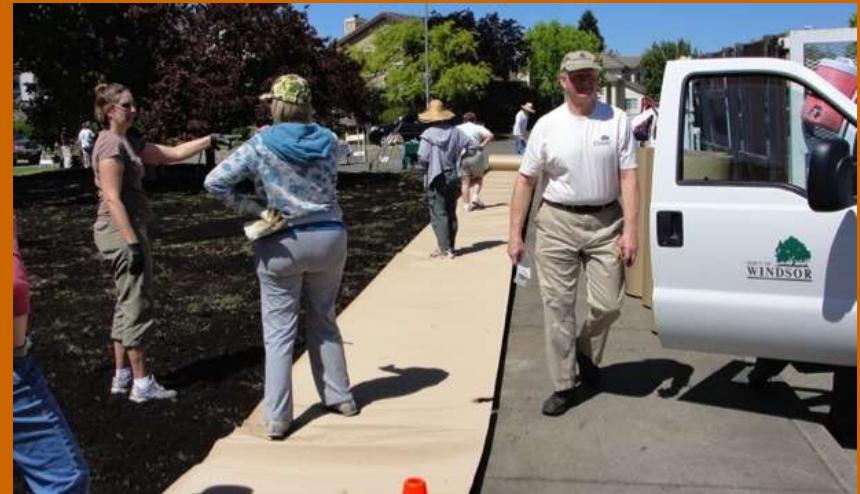
Then the Town goes Pop



Grow a Sheet Mulch Movement



Create People-Powered Parks



Catalyze a Laundry Water Revolution



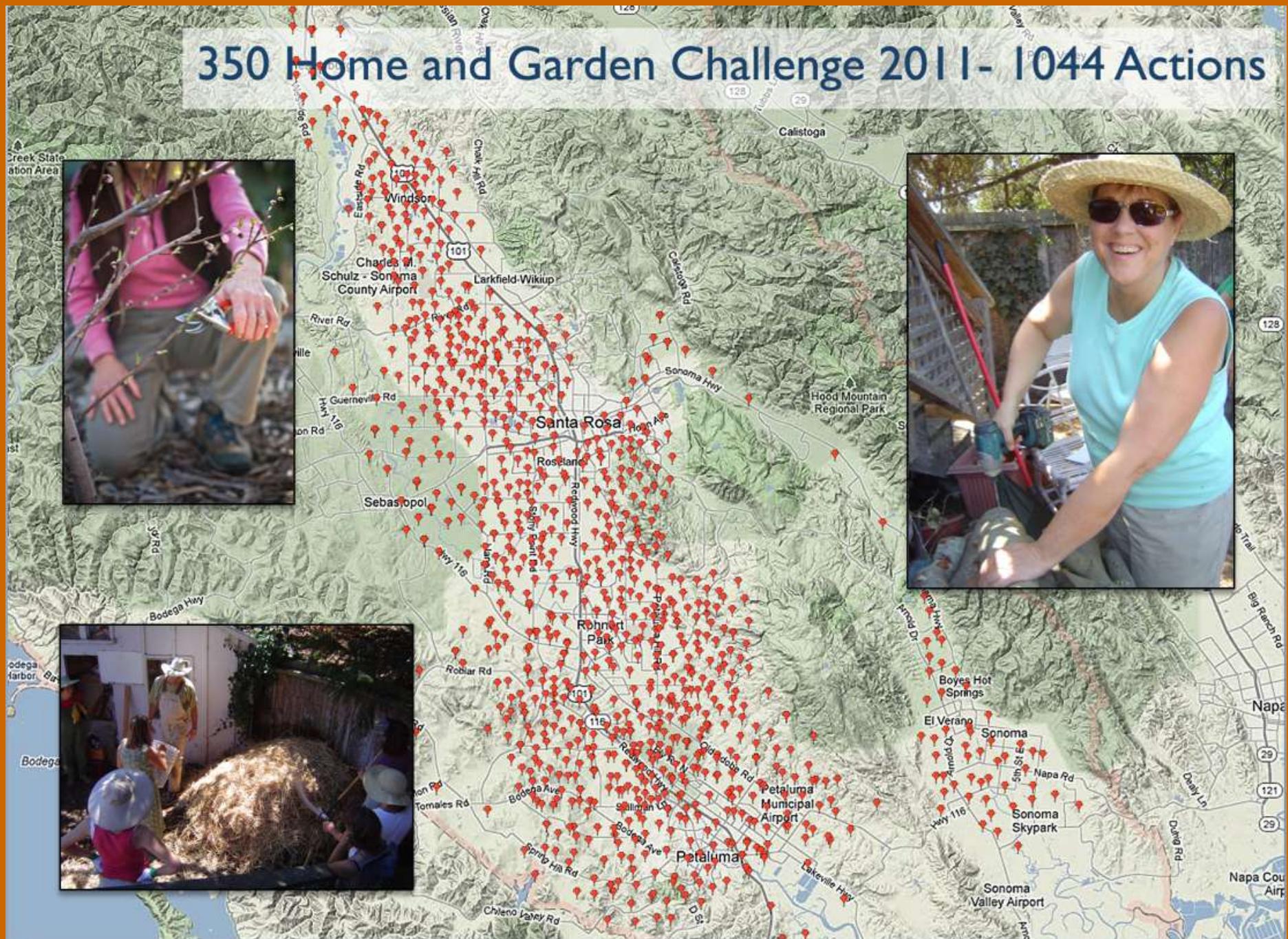
The 350 Garden Challenge



350 Home and Garden Challenge 2010- 628 Actions



350 Home and Garden Challenge 2011- 1044 Actions



Taking the Challenge

The screenshot shows the Sustainable Contra Costa website with a navigation bar featuring "inspire", "educate", and "collaborate". Below the navigation is a menu with "Challenge" highlighted in orange. The main content area displays the "East Bay Sustainability Challenge" for May 18th-19th, 2013. A progress bar indicates 2,081 actions registered towards a goal of 2,000+. Below the progress bar, there's a graphic of a shopping bag and a list of popular actions: 254 Use my own bags, cups & containers; 210 Start a new garden; 143 Properly dispose hazardous waste; 137 Unplug energy-zapping appliances. To the right, a list of top cities shows Concord at 1, Martinez at 2, and Walnut Creek at 3. A large banner at the bottom says "2,081 Actions registered! You did it!" and encourages participants to take action throughout the year.

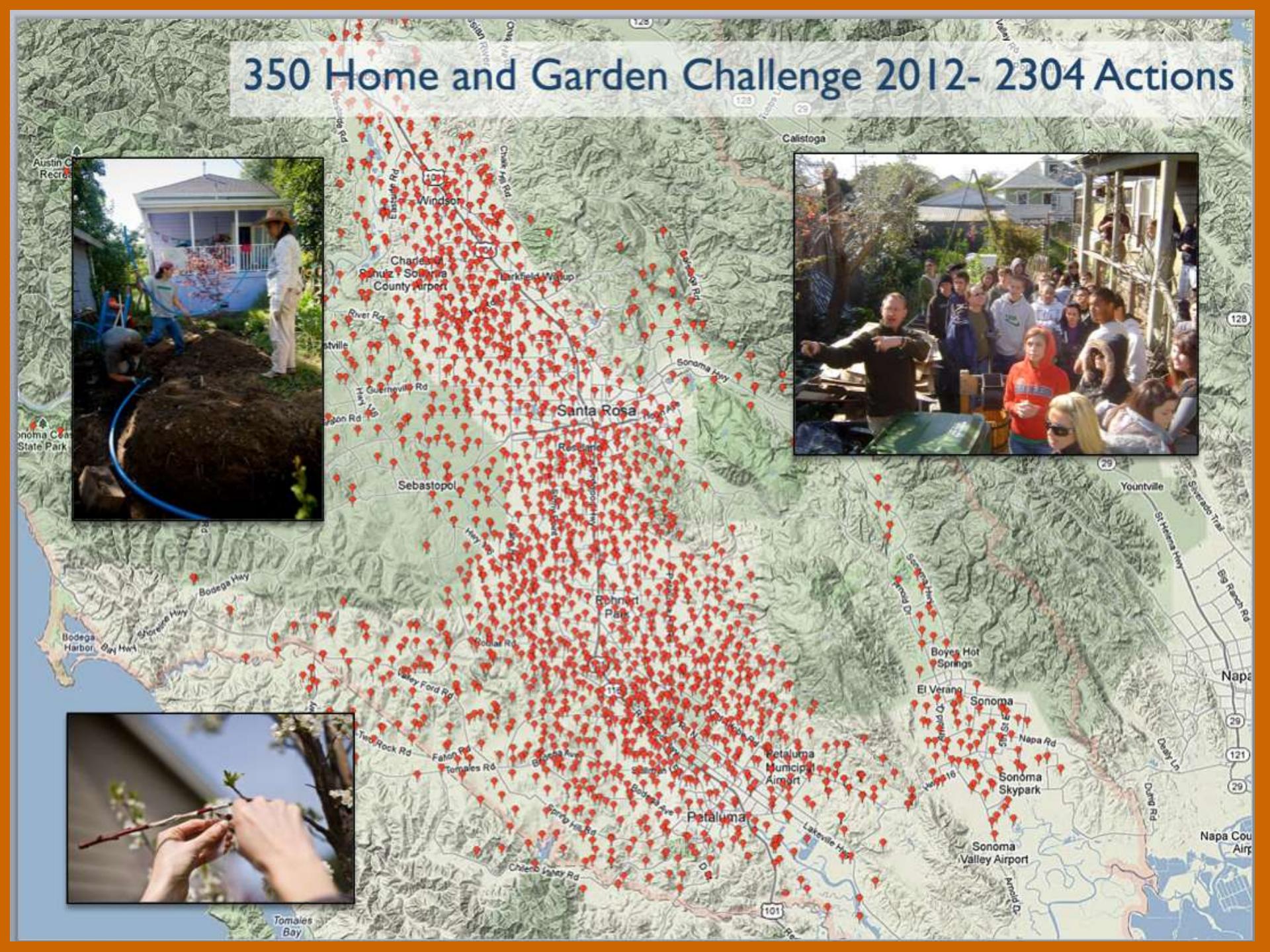


Transition Home & Garden Challenge

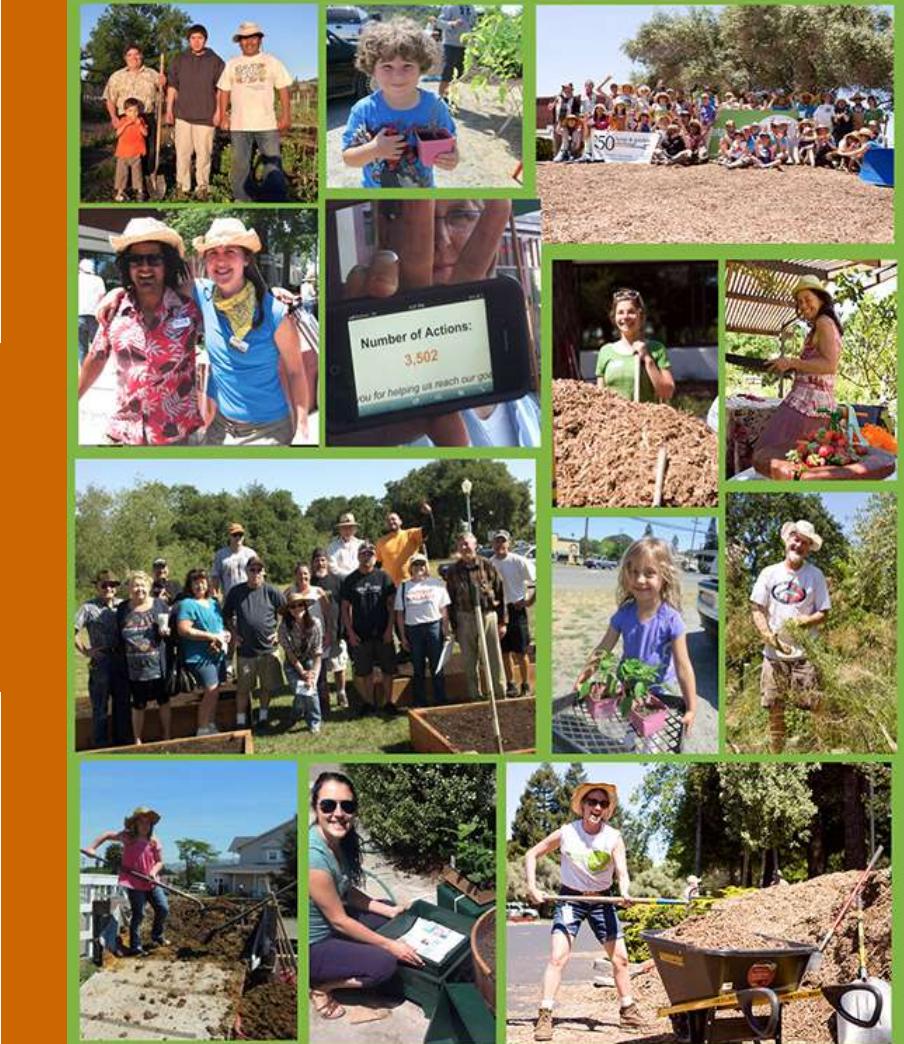


2011:
1,503 total
actions
226 different
cities
37 US states
4 countries
18+ media
partners
2012:
4,100 total
actions
350 different
cities
45 US states
7 countries
30+ media
partners

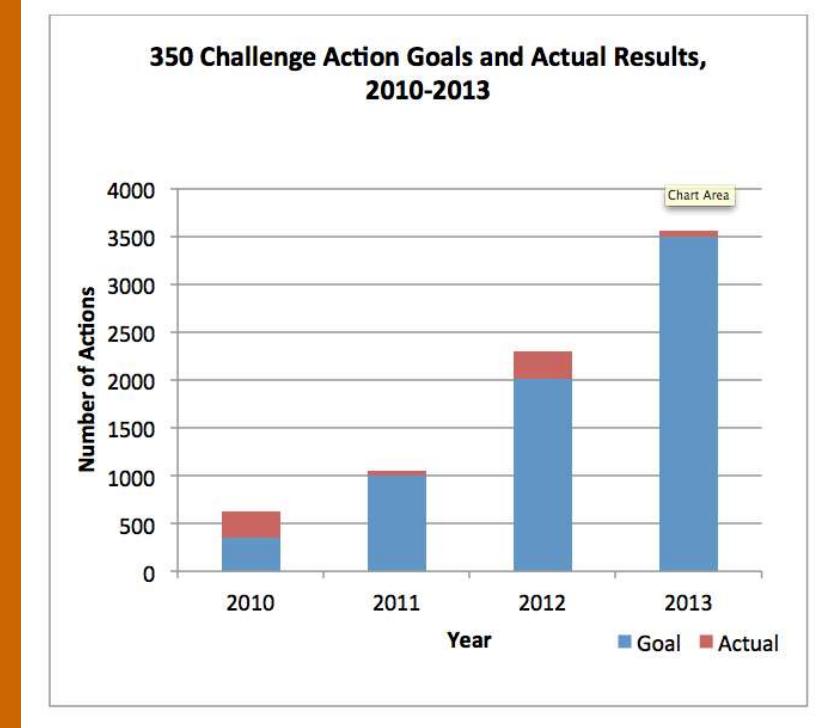
350 Home and Garden Challenge 2012- 2304 Actions



2013 350 Challenge: 3558 Actions!



Get Results...Together



Share and Spread What's Working

Sustainable Contra Costa

inspire educate collaborate

Home Challenge Action Guides Speakers Bureau Awards Initiatives

Home > Initiatives > East Bay Sustainability Challenge

East Bay Sustainability Challenge

EAST BAY SUSTAINABILITY CHALLENGE MAY 18th-19th 2013

-we're all in this together

grow Food save water conserve energy build community

2,081 ACTIONS registered!

Goal: 2,000+

Popular Actions

- 258 Use my own bags, cups & containers
- 210 Start a new garden
- 143 Properly dispose hazardous waste
- 137 Unplug energy-zapping appliances

Top Cities

- Concord 1
- Martinez 2
- Walnut Creek 3

2,081 Actions registered

You did it!

During May, Sustainability Challenge participants pledged 2,081 actions/projects to grow food, save resources, and build a healthy, resilient community!

Take action throughout the year! Whether you plant a vegetable garden, go solar, get a home energy upgrade, convert your lawn into a water-saving landscape, pledge to ride your bike twice a week, or help a neighbor on their project...every action counts! Find more ideas, rebates, and easy steps in our [Action Guides](#).

GROW FOOD AMHERST

Home Events Calendar News & Views Media Facebook Resource Links Our Projects Meetings

Gardening Tips Financial Support Membership Info (Join us!) Volunteer Sign-ups

Amherst 350 Garden Challenge

A group of Amherst citizens is working with Stephanie Ciccarello, Amherst Sustainability Coordinator, the UMass Permaculture Initiative, and the Stockbridge School of Agriculture to encourage more Amherst residents to grow their own food in 2013. There are lots of ways to get involved growing food. Examples are:

- Creating a new vegetable garden (or expanding an existing garden)
- Planting a few fruit or nut trees
- Building a raised bed for vegetables
- Growing food plants in containers on a patio
- Caring for potted herb on a windowsill

The challenge is to get 350 Amherst residents involved during the spring of 2013, in some aspect of growing food - ranging in at least 100 new plantings during the month of May. According to one of the organizers, Michelle Chandler of South Amherst, the 350 new members will represent about 1% of the population of the town, thus becoming the "new One Percent."

Victory Garden Transition CHALLENGE

Register your projects ... small and big ... and we'll place you on the Challenge Map. Be sure to connect with us on Facebook and watch for special offers, tips, photos, videos, stories, and inspiration - all shared by you. Will you Stand Up To Be Counted?

Recent Posts

- Community Engagement: Gardening in the Front Yard*
- Outdoor Workshop a Success
- 1001
- Guest Editorial: Hope springs

Transition CHALLENGE

May 1-31, 2013

Food | Water | Energy | Community

Selected Resources Overview (PDF)

Filter (PDF)

Organizer Toolkit

Media Toolkit

Action Ideas:

During the month of May, join thousands of people across the US taking action to enhance local food systems, conserve energy and water, and build community resilience.

The Victory Garden Foundation

Improving the quality of life for people in and around the garden

VictoryGardenChallenge UpcomingEvents Victory Garden Blog MultiMedia Victor Challen

Victory Garden Challenge is On!!

The month of May is our 4th Annual Victory Garden Challenge in partnership with Transition US. We launch our 2013 campaign to boost awareness about growing your own food, conserving energy, and saving water.

During the month of May, we ask you to double your efforts to grow your own food; encourage others to grow their own food and spread the word; share your stories and projects to inspire others. The month of May is our Victory Garden Month.

Register your projects ... small and big ... and we'll place you on the Challenge Map. Be sure to connect with us on Facebook and watch for special offers, tips, photos, videos, stories, and inspiration - all shared by you. Will you Stand Up To Be Counted?

Be sure to check out the Challenge Blog. And, please support our community partners and collaborators.

Let's Get Growing!

MARIN GARDEN CHALLENGE

Home 2012 Classes Legal Info Sponsors How To Join or Contribute Sponsor Lst Partners 2011 Wrap Contact Us

Sign up and be counted for the 2013 Marin Garden Challenge!

First Name* Last Name* Zip* Email Address* Annual Campaign* Click here to go to their website!

The Challenge

May 4-11, 2013

Please join us as we transform Marin County landscapes into bountiful foodscapes, which will save water, help lower carbon emissions, grow food, increase habitat, promote grey water usage, and help lessen low-impact development—all while educating and empowering our communities, and supporting local businesses.

Doing this can be as simple as planting a tomato and some basil in a pot, or a fruit tree in your yard. It's also an opportunity to create innovative edible gardens to replace water wasting lawn areas, or apartment patios, schools, church grounds and business premises.

The goal: Create 500+ organic food gardens in Marin County in one week!

The benefits are many:

- Develop a healthy, homegrown food supply in each city or town.
- Save water and money.
- Cut greenhouse gas emissions.
- Build community.
- Beautiful our neighborhoods.
- Support local businesses.

Foodscapes of Marin

Community Aligned in Acts of Care and Celebration



Align and Unleash Communities

2014 Challenge: 1 of 7,058 Local Artists





BEFORE



AFTER



AFTER



AFTER

2014 Community Resilience Challenge:

16,474 Actions and 1,000+ Participants!



community
RESILIENCE
challenge



SAVE water | GROW food | CONSERVE energy | BUILD community



2015 Community Resilience Challenge: 21,862 Actions and



community
RESILIENCE
challenge



SAVE water | GROW food | CONSERVE energy | BUILD community

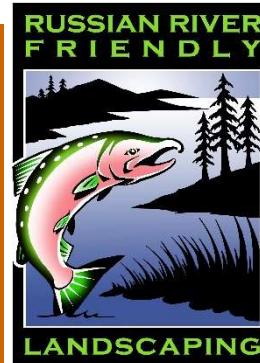


Youth and Businesses Step Up!





Building Partnership



Growing the Movement





community **RESILIENCE** challenge

SAVE
water

GROW
food

CONSERVE
energy

REDUCE
waste

BUILD
community

We're Part of the Solution Revolution! *Will You Join Us?*



www.dailyacts.org



There's a Drought On. Turn the Water Off.

Practice Regenerative Hedonism!



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