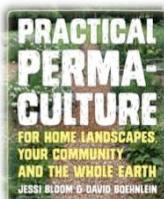


Legible Landscapes

Integrating Aesthetics & Education Into
All of Your Designs



Dave Boehlein
Principal, Terra Phoenix Design

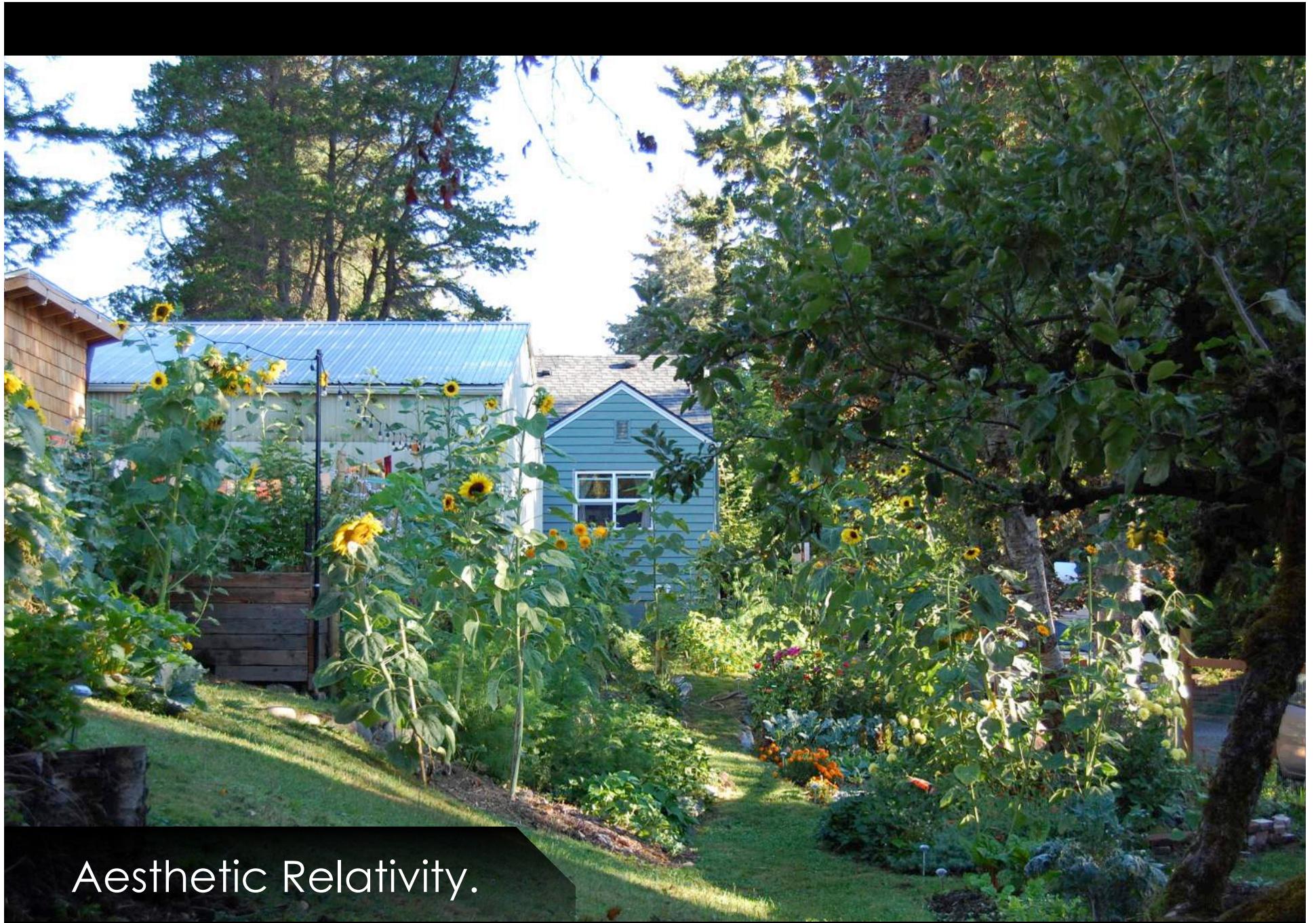
Paul Kearsley
Art Director, Terra Phoenix Design



Making Permaculture “Pretty”.



Accessing Our Biophilia.



Aesthetic Relativity.

Developing an Aesthetic Language.

- Look for examples.
- Build a Library.
- Create Hierarchy.
- Identify Themes.
- Utilize Edges.
- Pursue Balance.
- Showcase Connections.
- Vary Texture.
- Frame the Subject.





Create Hierarchy.



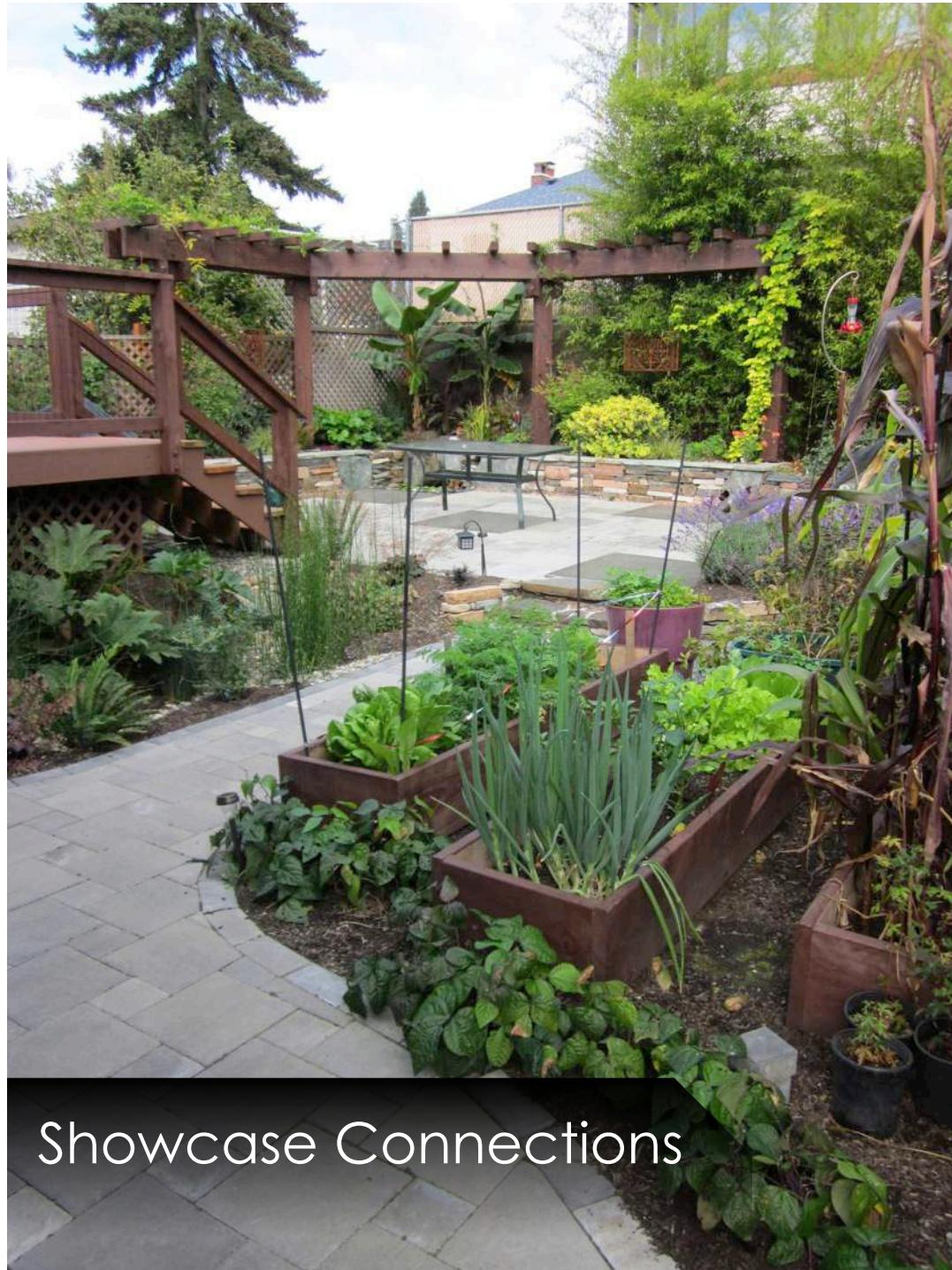
Identify Themes.



Utilize Edges.



Pursue Balance.



Showcase Connections



Vary Textures.



Frame the Subject

Design for Education



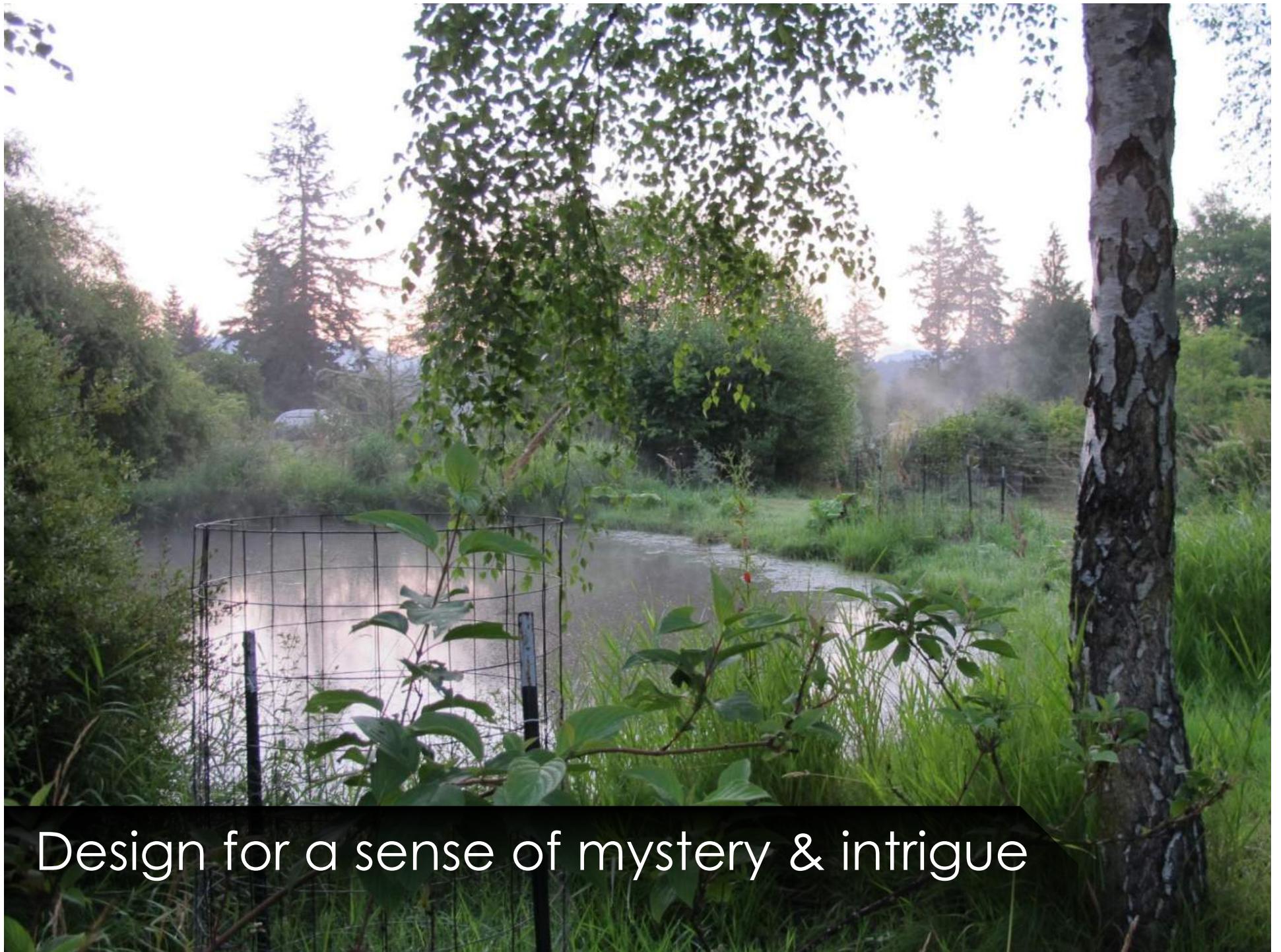


Incorporate Signage



Photo: Peter Halasz

Make all the parts visible



Design for a sense of mystery & intrigue



Show relatable Models



Tours (Guided & Self-Guided)



Partner with Local Organizations

Provide Resources



Questions? Or follow us!

DaveB@TerraPhoenixDesign.com



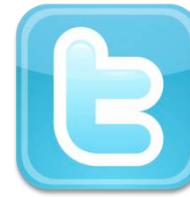
PaulK@TerraPhoenixDesign.com

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PermaculturePortal.com

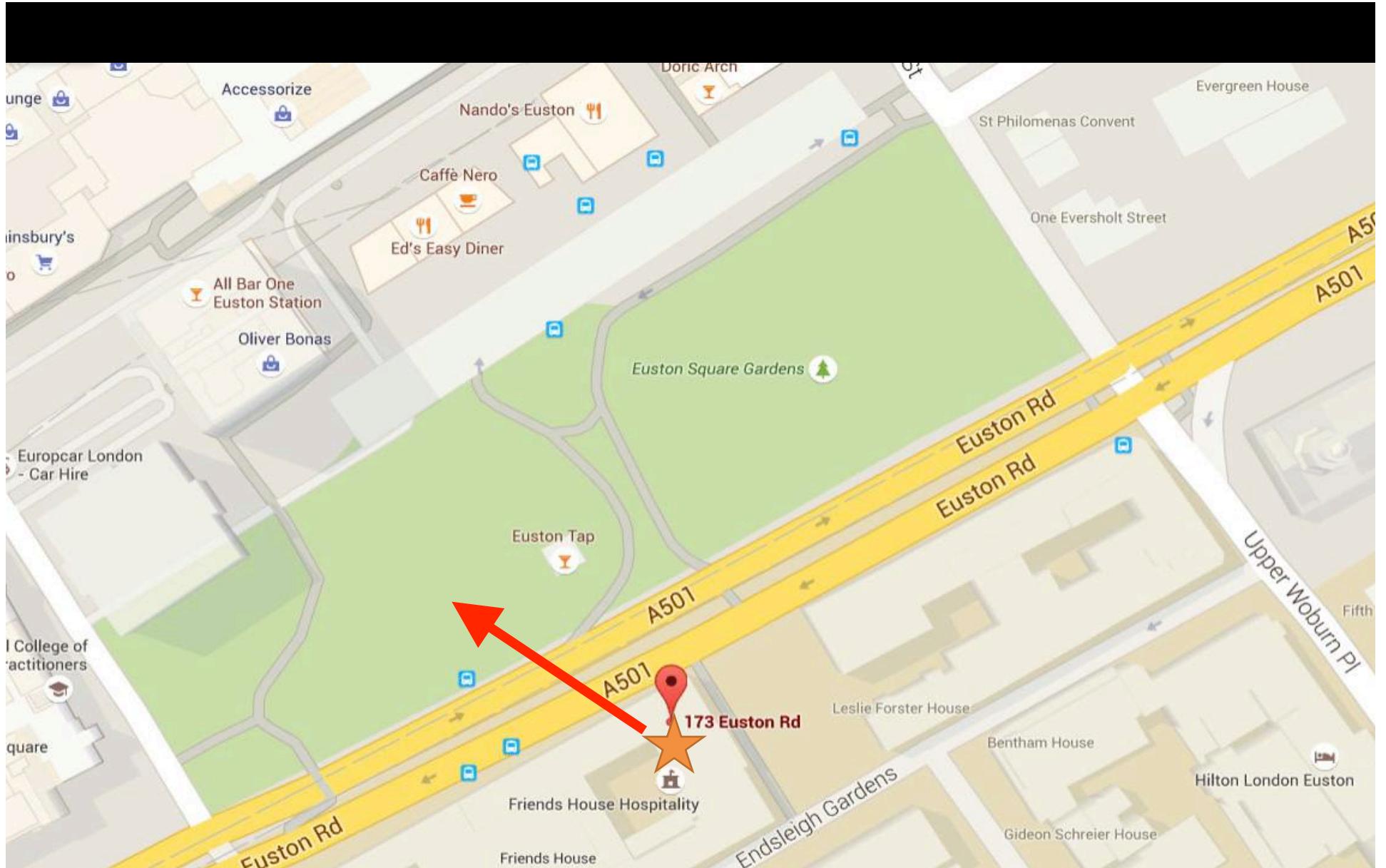
@terraphoenixdes



Dave Boehlein

- Practical Permaculture Design
- Terra Phoenix Design





Design Scenario: Euston Square Gardens