

# Scaling-up!

## Professionalizing the Permaculture Movement

PERMACULTURE  
DESIGN  
INTERNATIONAL



a full service global design & build firm

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### team



Andrew Millison



Jenny Pell



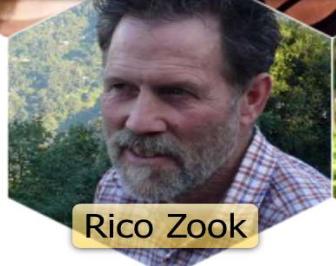
Mario Yanez



Neil Bertrando



Jeremiah Kidd



Rico Zook

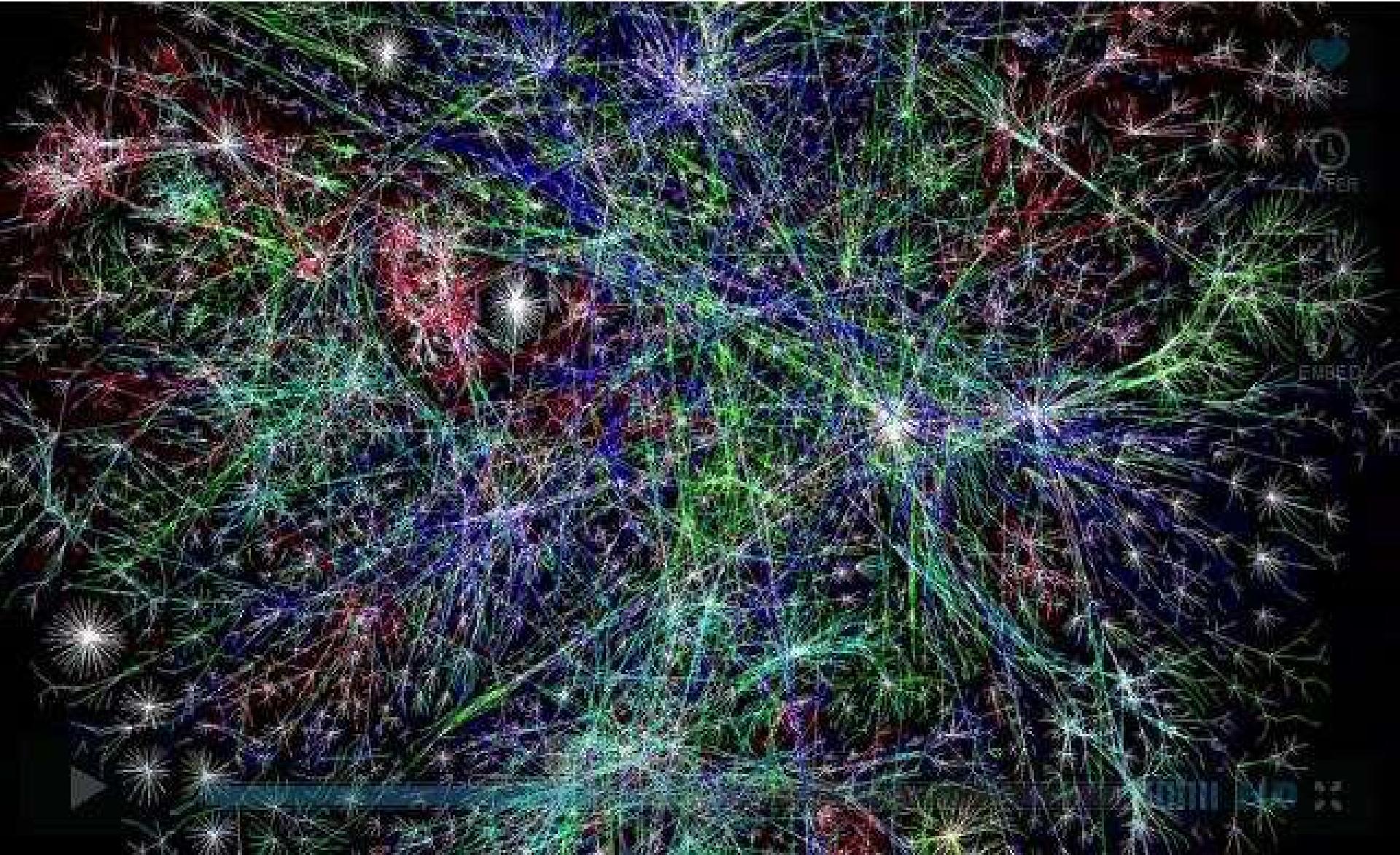


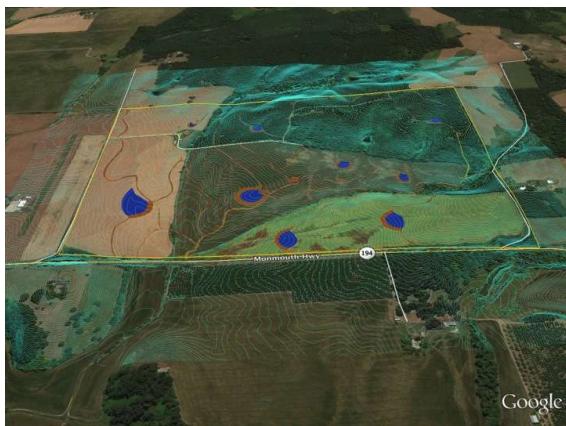
Koreen Brennan



Loren Luyendyk

# Mycelial Net of Professional Connections





# Google

permaculture

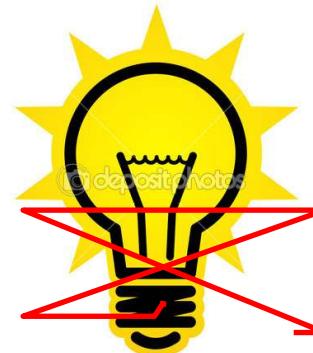
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services

elements

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Water

Food

Shelter

Energy

Community

Economy

Ecology



Low-income Housing  
Central Oregon, USA

▶ 1/15

**Permaculture** is the art and science of designing [human] systems in harmony with Nature. The results are healthy, thriving landscapes and people.

**Permaculture Design International** is a full service design and build firm specializing in ecological design for farm, ranch, homestead, business, community, development and organization. We match the specific needs of each client with the opportunities and resources unique to their situation, watershed and bioregion.

**Our team has** decades of experience across the globe in a variety of contexts from deserts to mountains, tropics to tundra, resorts to refugee camps, and municipal to commercial development.

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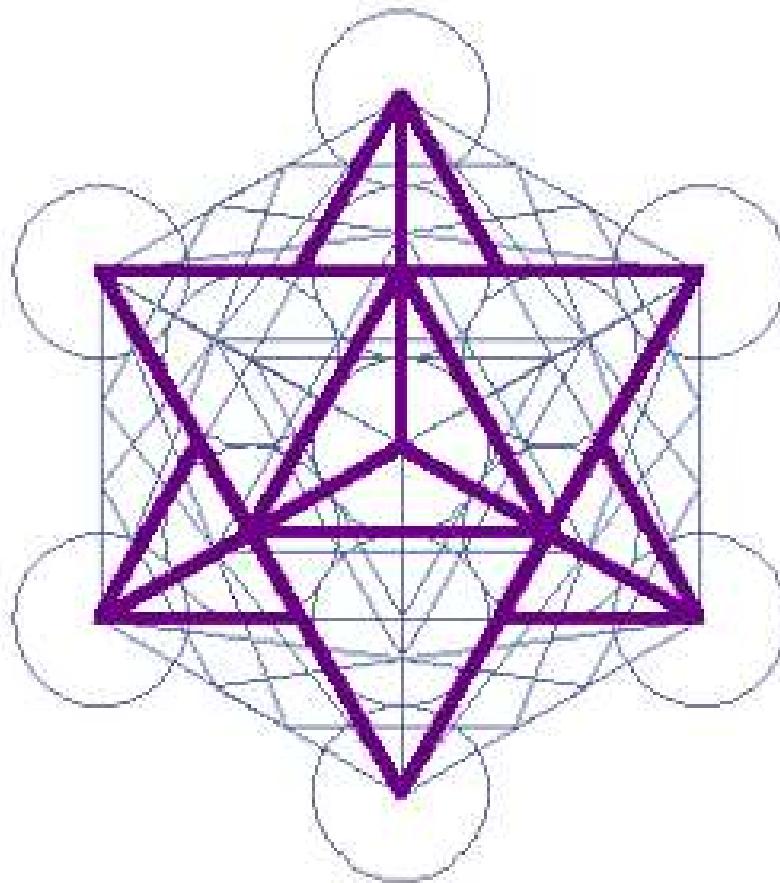
## **farm, ranch and rural homestead permaculture projects**



# Types of Clients

Public Sector  
Municipalities  
Governments

Private Sector  
Individuals  
Businesses



NGO's  
Non-Profits





WHO WE ARE  
WHAT WE DO  
OUR PROJECTS  
OUR INSIGHTS  
OUR COMMITMENT

Careers  
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SHARE

| 25,000 projects | 160 countries | 7 continents

Engineering, Construction, and Project Management

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JERDE PLACES

PLACES BY REGION

PLACES BY TYPE

PLACES IN PROGRESS

BY NAME

BY DATE

1984 Olympics

Adolphus Hotel Renovation

Agile Gardens South Village

Alhambra Place

AMC Century City Prototype

AMC The Block at Orange

Anaheim NFL Stadium

Aparna Laketown Plan

Arcade at Cyberport

Atlantic City Tourism District Master Plan

Baha Mar

Bay Street

Bayside Marina Village

Beijing Mall

Bella Terra

Bellagio

Belz Factory Outlet World

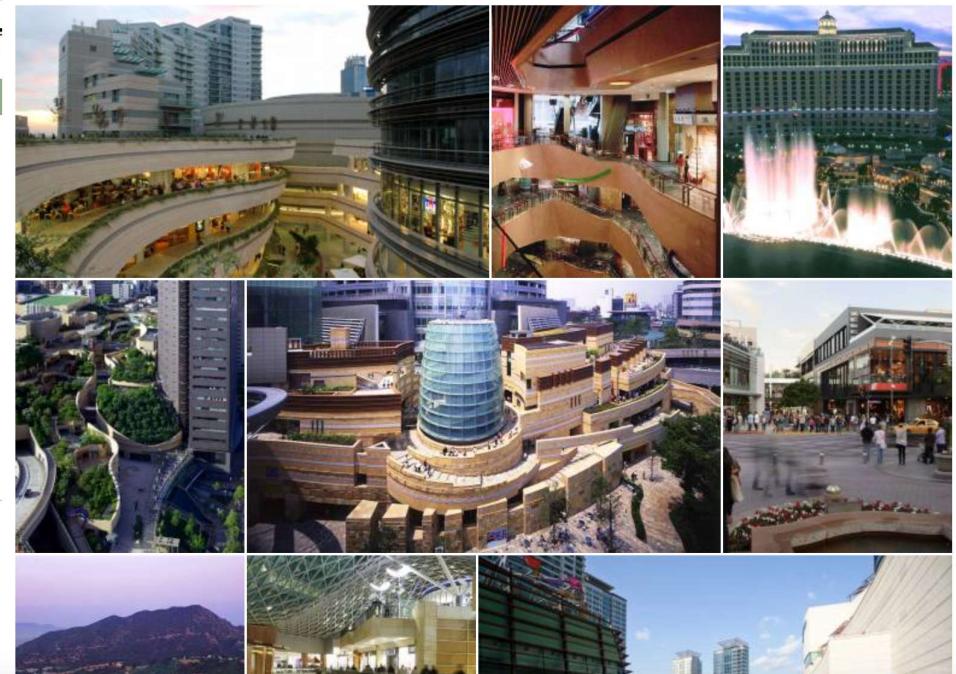
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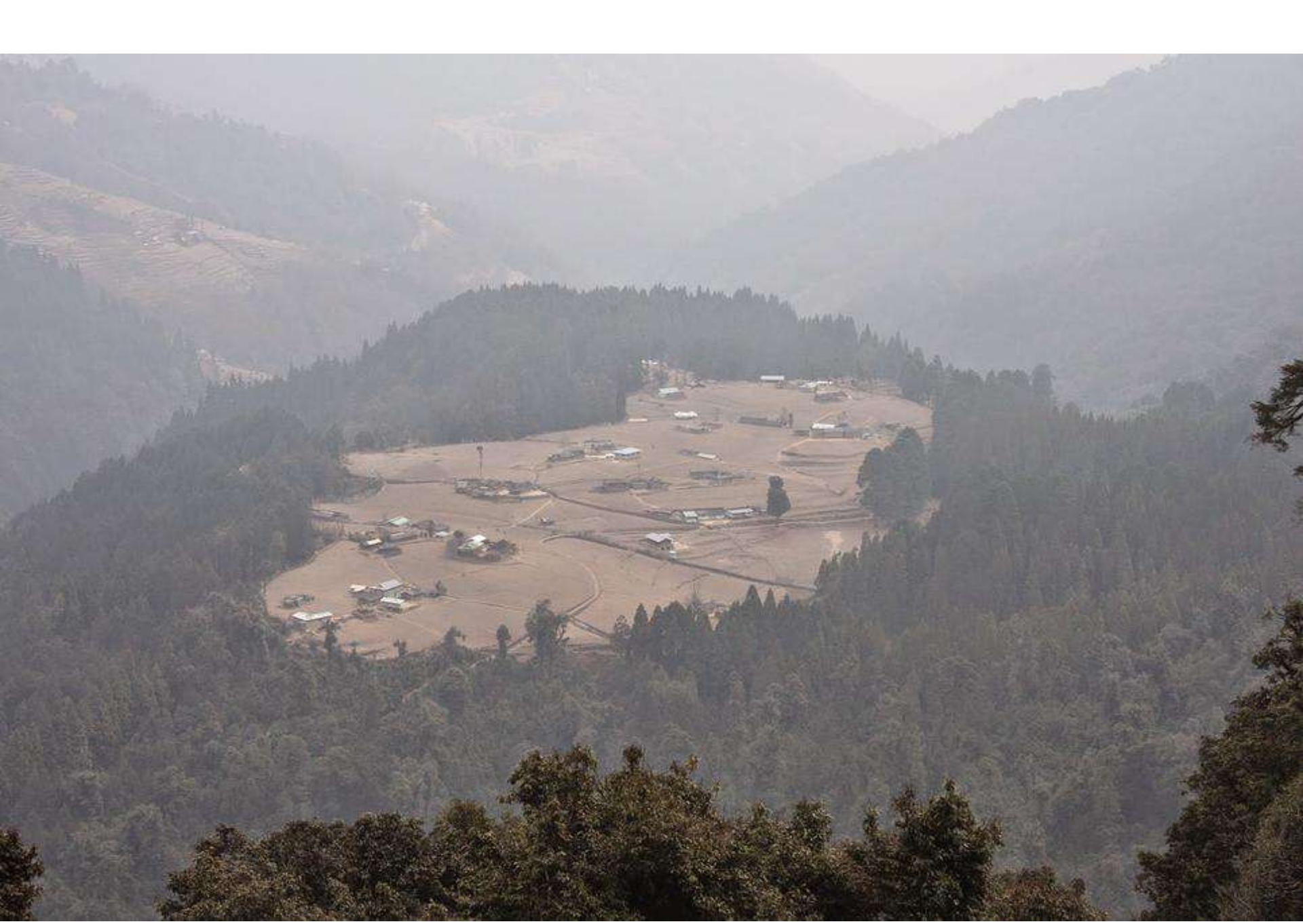
Jerde Places News Contact 中文版

we make

places that create huge social & economic value

## Jerde Places





Inbox (5,435) Farm - Google Final proposal DESIGN BRAIL Items needed The Market Quinoa's Darl Pine Ridge, SD how to get a

<https://www.google.com/maps/place/Pine+Ridge,+SD/@43.1414564,-102.7827297,73704m/data=!3m1!1e3!4m2!3m1!1s0x877c763662700513:0x20cd6bb7107>

pine ridge sd

Pine Ridge, SD

Photos · Search nearby

The map shows the Pine Ridge Reservation, a large area of land with a mix of green and brown terrain, indicating different vegetation or soil types. Several roads are visible, including State Route 18 running north-south and State Route 385 running east-west. Towns and locations labeled include Smithwick, Oelrichs, Oglala, Kyle, Sharps Corner, Manderson-White Horse Creek, Porcupine, Wounded Knee, Batesland, Denby, and Swett. A red location marker is placed near the town of Pine Ridge. The map also shows the boundaries of the Pine Ridge Reservation and the surrounding landscape.

Korean

Smithwick

Oelrichs

Oglala

PINE RIDGE RESERVATION

Manderson-White Horse Creek

Porcupine

Wounded Knee

Batesland

Denby

Swett

umford

Ardmore

Sharps Corner

Kyle

Explore

Map

Pine Ridge

Pine Ridge

Pine Ridge

Pine Ridge Daycare

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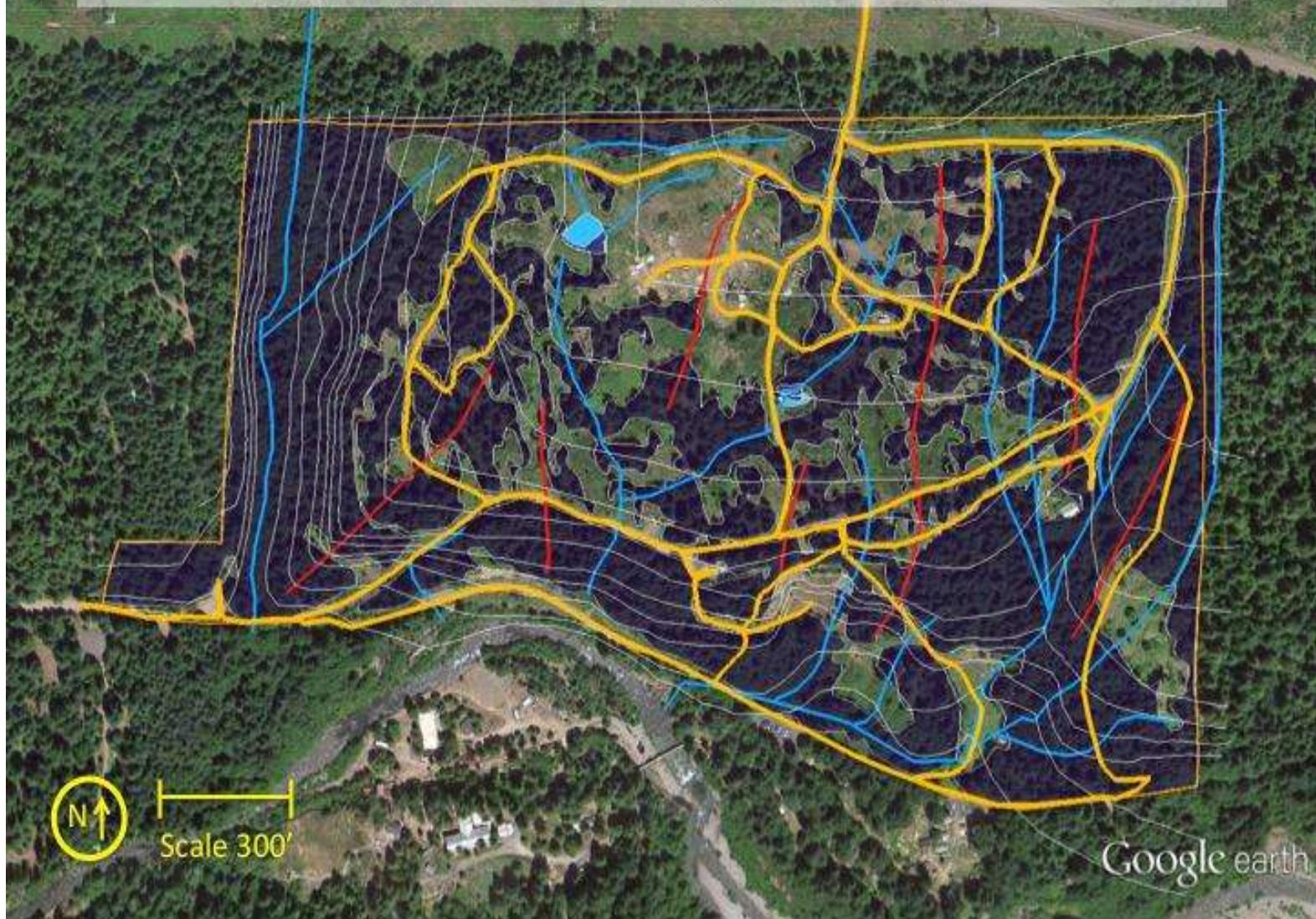


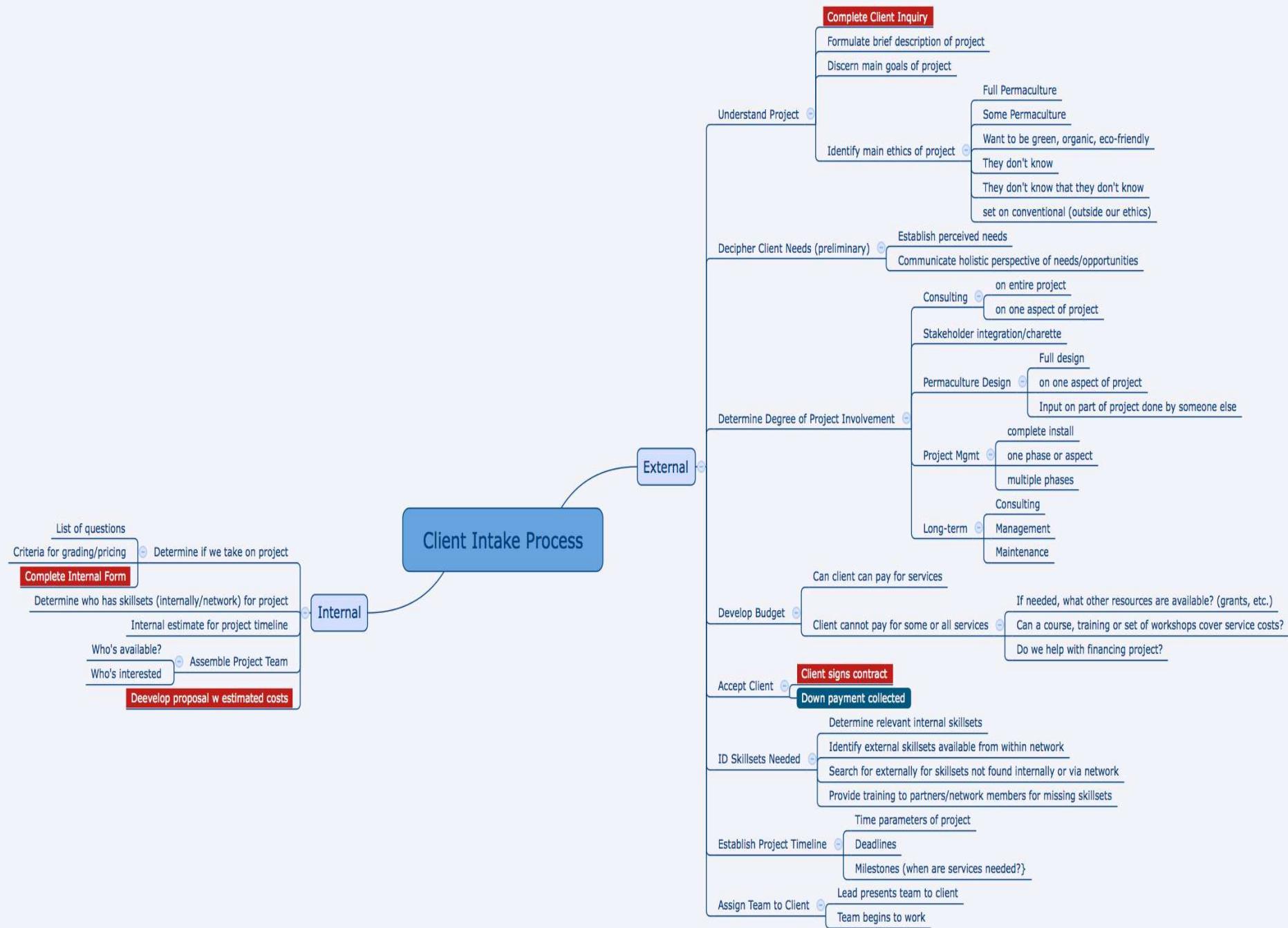


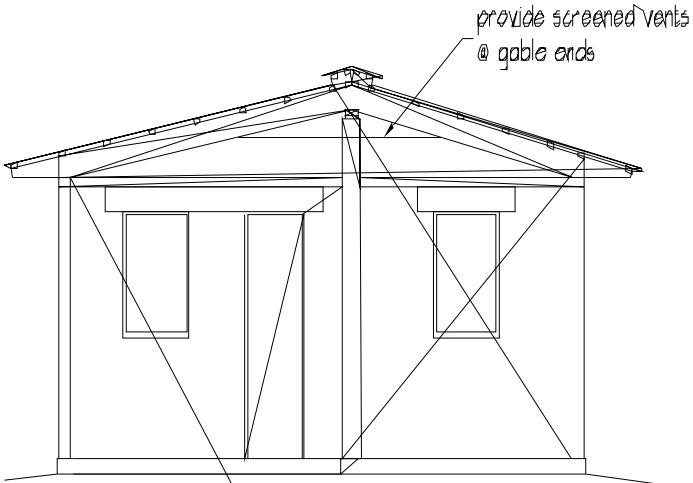




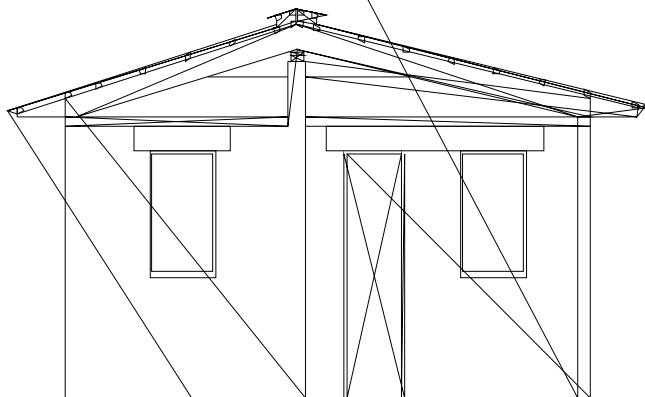
# Breitenbush Hot Springs: Multiple Layers



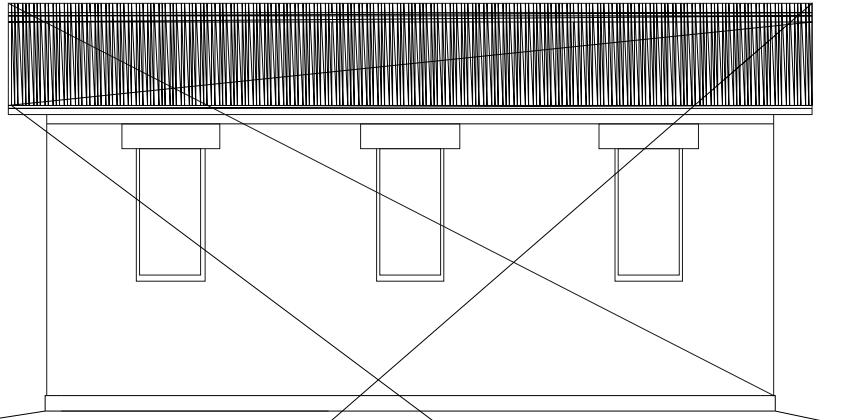




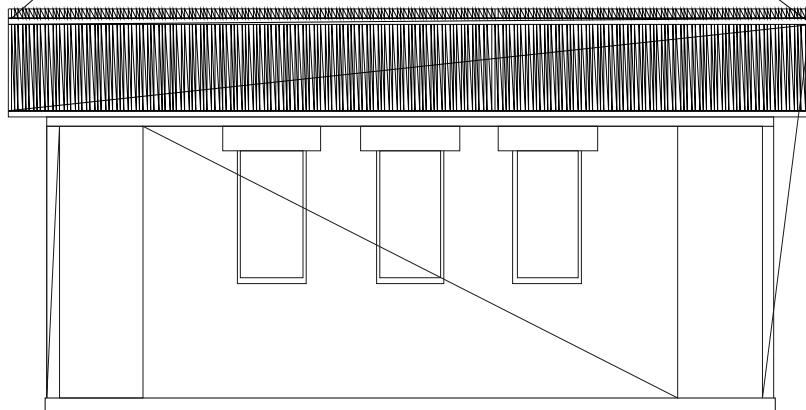
provide screened vents  
at gable ends



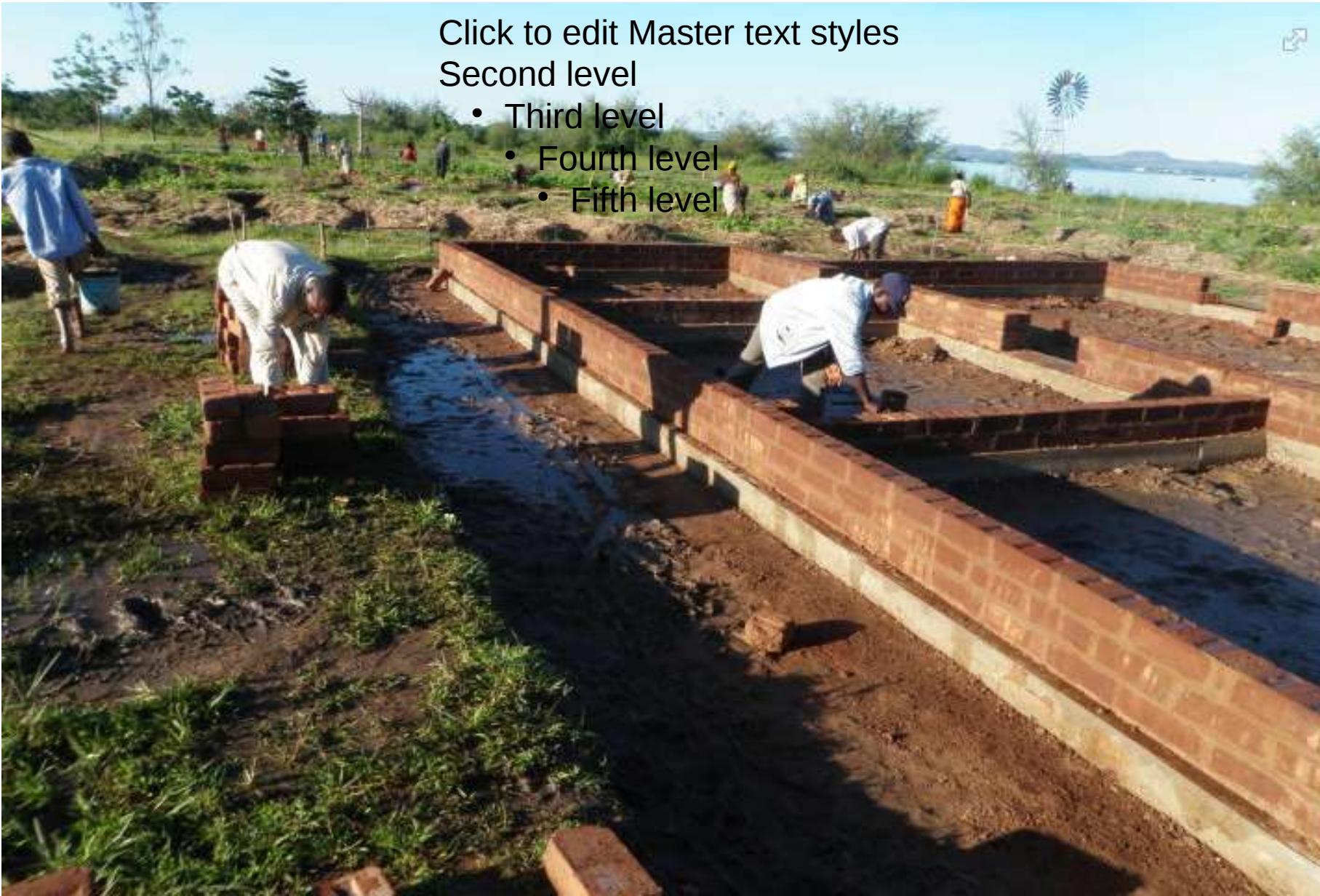
BUILDING ELEVATION



BUILDING ELEVATION



BUILDING ELEVATION

A photograph showing a group of people working on a large-scale brick wall or embankment project. The wall is made of red bricks and concrete, with several levels. Some workers are standing on the wall, while others are on the ground. The site is located in a grassy, open area with a body of water and hills in the background. A windmill is visible in the distance.

Click to edit Master text styles

Second level

- Third level
- Fourth level
- Fifth level

Click to edit Master text styles

Second level

- Third level
- Fourth level
- Fifth level



Click to edit Master text styles

Second level

- Third level
  - Fourth level
    - Fifth level



Click to edit Master text styles

Second level

- Third level
  - Fourth level
    - Fifth level





Click to edit Master text styles  
Second level

- Third level
  - Fourth level
    - Fifth level



Click to edit Master text styles

Second level

- Third level
- Fourth level
- Fifth level

# Eco-Social Design

Not just designing a site or a project...

Long-term viability of a project

Requires attention to designing for enterprises and social systems



# Basic Design Challenge

How humans inhabit  
(live in to)  
a site or  
a project,  
vibrantly,  
thriving  
for the long run



# Social Perennial (Poly)Cultures

Co-designing communities by focusing on

Permaculture core activities

ex: an edible plant nursery

Building PC understanding/skills capacity

Regenerative economic development

Livelihoods



# The Permaculture Fund

Funding worthy  
permaculture projects  
around the world

Regenerate ecologies

Empower communities

Leverage grants and  
donations

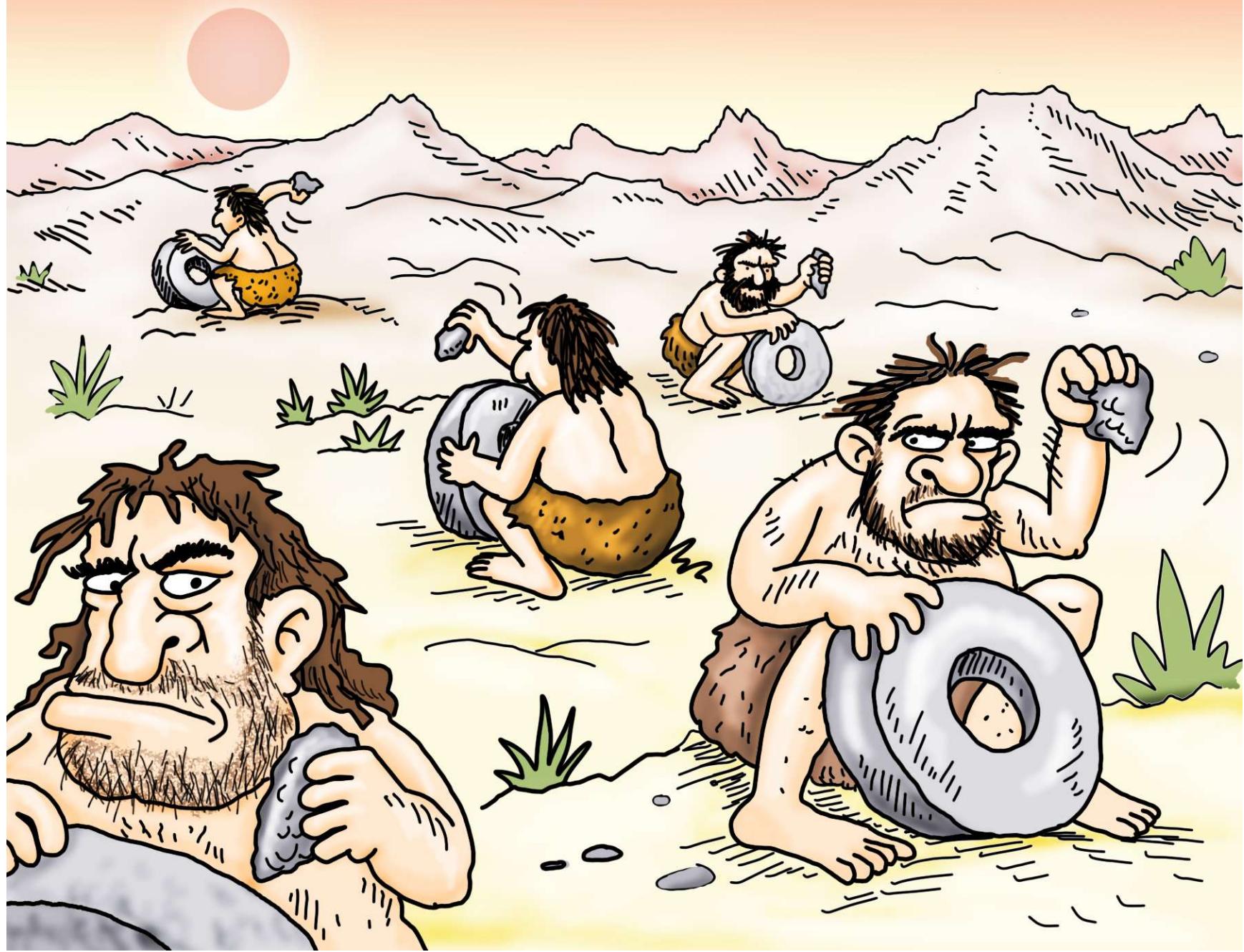
Generate innovative  
fundraising



Corbis

# Why Re-invent the wheel?





# PDI Offers:

Client Intake System and Contracts/Forms

Streamlined Site Assessment and Project Oversight

Access to Resources and Technologies

- Software and tools

Administrative functions:

- Billing/Accounts Receivable
- Permits and Legal filings
- Taxes and Accounting





Baghdad

Image © 2015 DigitalGlobe

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Google earth

# Thankyou!

**www.permacultureintl.co**

