



CROWD WORK ON A CV?

How AMT Fits into Turkers' Career Goals & Professional Profiles

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Overview

We conducted a survey to better understand: How does crowd work on Amazon Mechanical Turk fit into Turkers' career-related self-presentation (e.g. resumés or CVs), and their career goals and trajectories?

We found that workers may see aspects of their work and skills on AMT as valuable, but may not want or be able to communicate that value to others. In addition, some workers may have other struggles that supersede career development; supporting crowd workers in their professional development requires a holistic approach.

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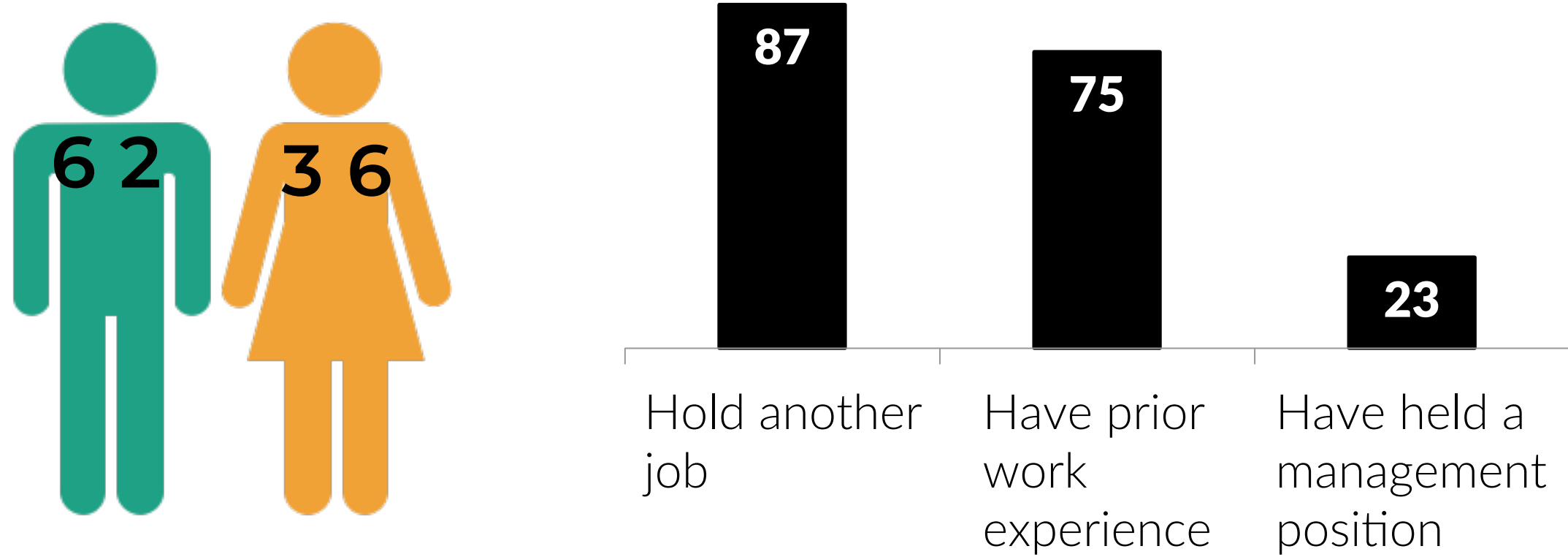
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Methods

N= 98, recruited on Amazon Mechanical Turk
\$8 payment for~30- 45 minute survey
Multiple choice, binary, and open-ended items
Qualitatively analyzed

Participants

Earnings: \$37K mean / \$30K median



Findings

Workers spoke positively of their crowd work skills/value

→ Many workers spoke of their honesty, speed, attention to detail, and diligence on AMT

And viewed their AMT work as contributing to future career goals (albeit, often indirectly)

→ Participants said AMT work helped them pursue new career directions and earn new skills

But few listed AMT on their resumés or CVs (19/98).

→ "It just seems too small of a job to list on a resumé."

"I find it kind of hard to explain and embarrassing."

And some indicated they needed holistic support in order to grow professionally.
To your right, in answer to "What are your career goals?"

→ "Other people have future career goals for me, but I do not have my own. I don't believe that I can handle doing any more than I am already doing. I tried in the past and failed miserably."

"Not dying through suicide."

Next Steps (current projects)

How can we support crowd workers' professional development?



Crowd Boot Camp

Using peer micro-tips to help workers learn and grow professionally



Storied Crowd Work

Using narrative structures to improve user experiences for crowd workers

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