



Says

What have we heard them say?
What can we imagine them saying?

"We need a clear way to measure success in talent management."

Tableau's HR Scorecard seems interesting, but how does it work?"

"We should discuss the HR Scorecard with our HR team."



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"Is the HR Scorecard easy to implement and use

- "Will this help us identify areas for improvement in talent management?"

"I wonder if it will align with our organization's goals and values."



Persona's name

Short summary of the persona

Researches online to gather more information about the Tableau HR Scorecard.

- Discusses the potential implementation of the HR Scorecard with colleagues and HR team members.

- Attends webinars or workshops related to talent management metrics and measurement.

Curious about how the HR Scorecard can benefit their organization.

- Eager to find a solution that can improve talent management practices.

Slightly apprehensive about the complexity of implementing a new system.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?