LUKAS THOMAS

2199 WELLINGTON STREET, TORONTO

+1 905-282-6765# LUKAS19940702THOMAS@GMAIL.COM# LINKEDIN.COM/LUKAS THOMAS

Summary

Energetic eCommerce developer with 5+ years of experience in the industry. I have worked on Shopify, Magento, WooCommerce, wordpress, webflow platforms and am confident in my abilities to develop custom themes and plugins as well as troubleshoot issues. My goal is to join an innovative team so that I can continue developing my skills and knowledge base while also contributing to amazing projects.

Skill Highlights

- Strong understanding of eCommerce platforms
  Shopify, Magento, WooCommerce, Wordpress
- Good knowledge of web development technologies
  HTML, CSS, JavaScript, DHTML, AJAX, JSON, XML
- translating designs and wireframes into responsive interfaces using modern web technologies
  CSS3, HTML5, JavaScript
- Strong knowledge of Order and Email marketing Management Module with expertise in integration with Shipping, Tax, Payment gateways and Email campagine
  Paypal, Applepay, Shop Pay, Klaviyo, Hubspot, Mailchimp
- Working knowledge of databases Oracle, MySQL, DB2, and SQL Serve
- Proficient understanding of client-side scripting and JavaScript frameworks, including jQuery and other web standard languages to develope application for eCommerce platform
  MERN, MEAN, MEVN stack
- Experience of scripting languages, such as PHP or server side javascript
- Experience working with Google services Google Analytics, Google Search Console, Google Developer, Facebook Developer, Amazon Developer, etc
- Strong understanding of RESTful APIs and graphQL both their consumption and implementation

Experience

Senior ecommerce developer- 09/2020 to Present
Pointer, Ottawa
- Prepared detailed reports on ecommerce site performance metrics (traffic, conversion rates, etc.) on a monthly basis; utilized data from these reports to make informed decisions about website optimization strategies.
- Presented proposals for new ecommerce features and functionality to senior management, gaining approval for projects with a total budget of $250,000.
- Facilitated the successful roll-out of a major redesign by coordinating with multiple teams and stakeholders.
- Managed all aspects of ecommerce operations, including website maintenance, order fulfillment, customer service, and marketing initiatives.

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Ecommerce developer - 03/2018 to 09/2020
Signify, Montreal
- Proficiently coded in Java, JavaScript, AngularJS, ReactJS, NodeJS, HTML5 and CSS3; developed 3 complex ecommerce applications from scratch independently.
- Reliably integrated ecommerce platforms with existing websites, enabling seamless transactions and boosting online sales by 20%.
- Assessed code changes for potential risks and impact on other systems before promoting to production; averted 5 major incidents in the last 6 months alone.
- Reduced development time for new features by 20% on average through the use of Agile methodologies and automated tools such as JIRA and Confluence.
- Formulated and tested various marketing campaigns that increased click-through rates by 10%.
- Configured the back-end of the website to streamline order processing and fulfillment, resulting in a 30% decrease in average order processing time.
- Optimized ecommerce platform for better search engine visibility and faster page loading times; saw a 10% increase in traffic within 2 months after implementation of optimizations.

Junior ecommerce developer - 04/2016 to 03/2018
Webhoster.ca, Toronto
- Utilized HTML, CSS, PHP and MySQL to develop custom ecommerce solutions for clients; increased client satisfaction ratings by 20%.
- Mentored junior developers on best practices for coding, debugging and unit testing; helped resolve an average of 12 critical defects per sprint.
- Enhanced user experience on ecommerce platforms through thoughtful design and implementation of features such as customer reviews, wish lists, and gift cards.
- Developed and implemented a user-friendly checkout process, which reduced customer abandoned carts by 15%.

Education

Bachelor of Computer Science: **Software Engineering - 2016**
University of Toronto

Professional Certification

CIT 21300 Systems Analysis and Design
CIT 31200 Advanced Web Site Design
CIT 43600 Advanced E-Commerce Development
CIT 34700 Advanced ASP.Net

Languages

English
Bilingual and native

Chinese
Converational