

Fwd: Progress for Website

1 message

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To: Ryan Mast <mast.ryan@gmail.com>

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From: Junn Madolora <junn.mado@gmail.com>
Date: Wed, Jul 3, 2013 at 2:03 PM
Subject: Progress for Website
To: Dora Yiu <dorayiu@gmail.com>

Hi Dora!

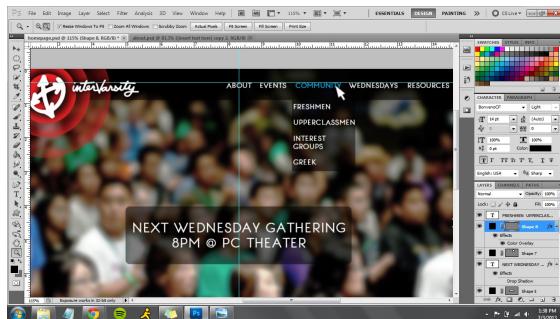
Hope you're having a good summer so far and had fun in Madison. :D My summer's going pretty well so far. I'm going up to norcal for fourth of July to see Abby so that'll be fun (also for her!) have a lot of downtime during the night so I was able to get a head start on some of the designs. I'll send the designs in a separate email because this email is gonna have a lot already.

First thing I wanted to show you is the current prototype design for the homepage of the website. Check it out! (Ignore the blue lines, hehe)
**Keep in mind that none of this is coded yet. I hope Ryan Mast is able to code all of this! :D

New IV Homepage (see features below image):**Features:**

- **Clean Interface** allows for strong visuals and is also aesthetically pleasing to the modern eye (hehe). The home page displays a *hi-res full-screen image* that cycles through other images. The user can cycle through the images/slides by clicking the arrows on the left or right. As the images cycle, the navigation bars at the top and the bottom will remain static.
- **Easy navigation.** The different pages are placed clearly at the top (About, Events, Community, Wednesdays, Resources) (Further navigation explanation below). New and old users will be able to navigate through certain pages with ease.
- **Easy access to social media** as demonstrated by the Facebook, Twitter, and Tumblr icons located on the bottom left corner.
- **"I'm New Here" button** for newcomers to IV and the website. Easily noticeable for everyone. I'm thinking of designing a special page for that when it's clicked (as opposed to just being "About" page) that takes them to a page where they're greeted by a video (like a Welcome to IV video), a brief introductory text, and a link to a Get Connected form.
- Link to IV national website on the bottom right.

New Dropdown menus:



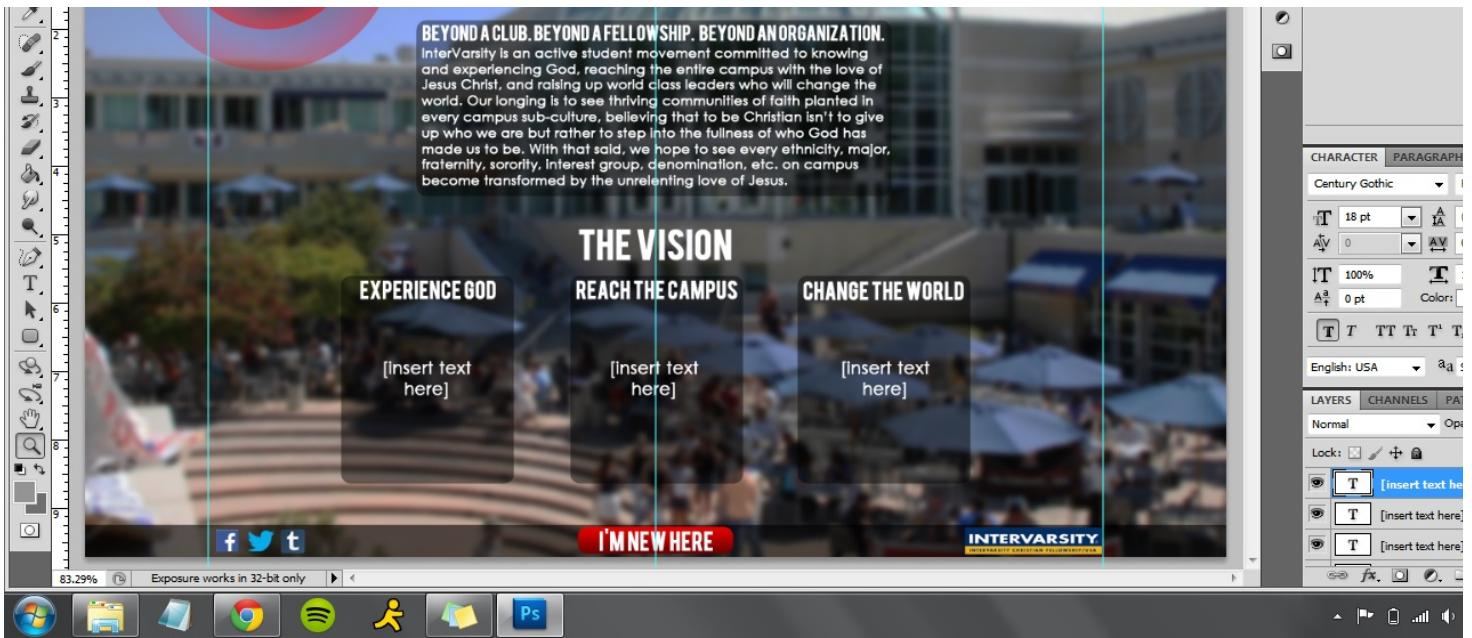
- Upon hovering the mouse over the navigation, certain items have drop-down menus that allow for quick and easy navigation.

• Current ideas:

- **Community**
 - Freshmen (leads to page with dorm groups)
 - Upperclassmen (leads to page with community groups)
 - Interest Groups (they're called focus groups now, right?)
 - Greek (leads to a Greek IV page)
- **Wednesdays**
 - About (leads to a page that *briefly* explains what happens on Wednesday nights and what they're about)
 - Volunteer (leads to a page where users can check out volunteering opportunities *specifically* for Wednesday nights)
- **Resources**
 - Contact (leads to a page with a basic form that is emailed to one of us; sometimes user just want to contact someone directly without having to scroll through what "category" they fit under)
 - Podcasts (from Wednesdays)
 - Videos (from Wednesdays, or other random videos)
 - IVP Books

New IV About page:





Notes:

- I'm not really sure how to do the About page. This was my current idea. It has a brief introduction in the top block (copied and pasted from current About page), and I was thinking about The Big Story portion, and then just having our vision divided into the main three ideas with brief explanations of each. What do you think?

So this is what I've got so far! I'm scheduling a time where Ryan and I can chat to discuss how to implement all of it.

What do you think so though? Any feedback? Suggestions? Also, would you be willing to type up some of the written portions?

Thanks Dora!

Junn