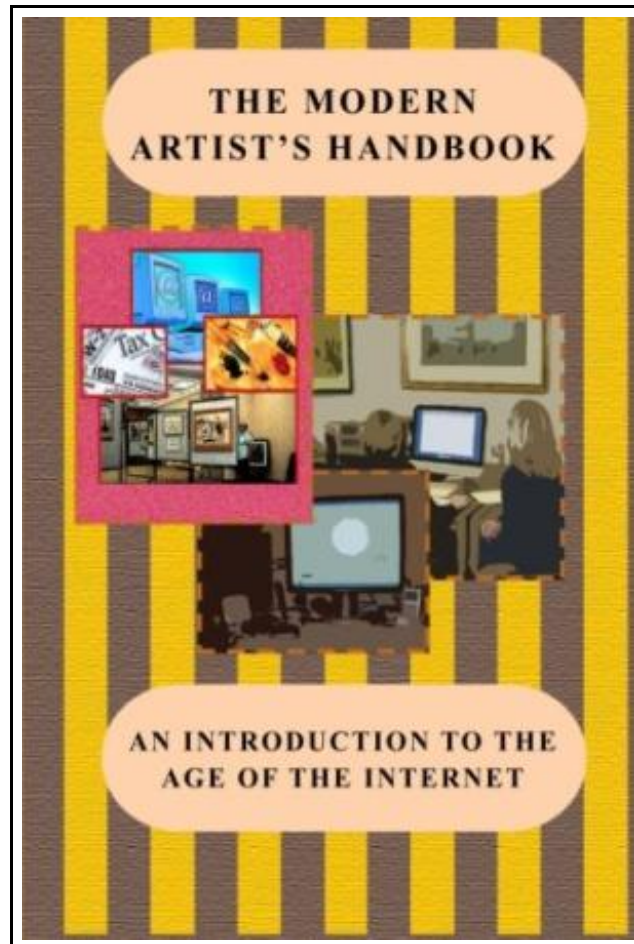


Modern Artist s Handbook: An Introduction to the Business Side of Art (Paperback)



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(Troy Dietrich DDS)

MODERN ARTIST S HANDBOOK: AN INTRODUCTION TO THE BUSINESS SIDE OF ART (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Everything Beginners Want To Know About Becoming A Professional Artist or WriterThe Modern Artist Handbook was first introduced as a series of pamphlets covering various topics about how to function as an artist in todays ever-changing world. There are six sections. Section One, Introducing The Internet, gives a brief overview of topics of interest to artists who are just beginning their artistic career or established artists who are interested in moving into the electronic age with their artwork. Section Two: The Hard Stuff, is an introduction to all of the practical aspects of being an artist; bookkeeping, taxes, insurance, etc. Section Three Putting On An Art Show, covers basic information on how to put on a solo show (One-Man Show) or a small, regional art show. Section Four Framing On A Budget, discusses framing in general and the difference between framing for the home décor market and art shows. This volume covers some of the ways to make your art look good without fracturing your bank account. Section Five Selling Your Work at Booth Fairs and Events, is concerned with choosing and selling your work at a large event where artists and writers will be in competition with other vendors and artists. It will help artists and writers to make decisions as to what to take with artists and writers, event insurance, and then analyzing the event to decide whether or not artists and writers made a profit.Section Six is an Artist Resource section. It includes sample worksheets, contracts, photos of booth setups to use as examples, and other types of information an Artist or Writer might need to go into business.



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