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Business Statistics (Second Edition)

By Naval Bajpai

Pearson Education, 2013. Softcover. Book Condition: New. 2nd edition. The importance of statistics in business and economics is underscored by the fact that it is a core subject taught in management schools across the world. The emphasis placed on the applications of statistical software programs in statistical analysis and decision making makes Business Statistics highly relevant to readers. Designed to meet the requirements of students in business schools across India, the book presents case studies and problems developed using real data gathered from organizations such as the Centre for Monitoring Indian Economy (CMIE). Business Statistics, 2e presents the value added tools in the process of converting data into useful information. The step-by-step approach used to discuss three main statistical software applications, MS Excel, Minitab, and SPSS, which are critical tools for decision making in the business world, makes this book extremely user friendly. Advanced versions of statistical software have now entered the market and made the revision of the book's features mandatory. Contents: 1. Introduction to Statistics 2. Charts and Graphs 3. Measures of Central Tendency 4. Measures of Dispersion 5. Probability 6. Discrete Probability Distributions 7. Continuous Probability Distributions 8. Sampling and Sampling Distributions 9. Statistical Inference: Estimation for...



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