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Low-Hanging Fruit: 77 Eye-opening Ways to Improve Productivity and Profits

By Jeremy Eden, Terri Long

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Low-Hanging Fruit: 77 Eye-opening Ways to Improve Productivity and Profits, Jeremy Eden, Terri Long, A straightforward, valuable guide to reduce effort and raise profits Step inside any organization, even a very successful one, and you ll probably find a lot of waste if you know where to look. From providing a feature that consumers don t care about to exhausting efforts on tasks that only require adequate attention, there are countless areas where resources go down the drain. In Low-Hanging Fruit, Jeremy Eden and Terri Long provide seventy-seven of their most effective techniques for improvement, each drawn from their success working with major companies. For more than twenty years, Jeremy Eden and Terri Long have helped companies of all sizes make millions by harvesting their low-hanging fruit. In this practical guide, Eden and Long share valuable, refreshing insights in entertaining chapters that get straight to the point. This book shows you how to smoothly shift your approach, your priorities, and your mindset to reveal the hidden potential in your organization. Whether you are a member of a small team or a global executive, you will learn how to identify...



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