```
!wget --no-check-certificate https://drive.google.com/uc?id=1Bb0JnKXUEPWrhjjLlZS 2-HoGvtZeubb -0 wei
--2024-07-05 15:56:07-- <a href="https://drive.google.com/uc?id=1Bb0JnKXUEPWrhjjLlZS_2-HoGvtZeubb">https://drive.google.com/uc?id=1Bb0JnKXUEPWrhjjLlZS_2-HoGvtZeubb</a>
       Resolving drive.google.com (drive.google.com)... 74.125.20.100, 74.125.20.138, 74.125.20.139, ...
       Connecting to drive.google.com (drive.google.com)|74.125.20.100|:443... connected.
       HTTP request sent, awaiting response... 303 See Other
       Location: https://drive.usercontent.google.com/download?id=1Bb0JnKXUEPWrhjjLlZS 2-HoGvtZeubb [following]
       --2024-07-05 15:56:07-- https://drive.usercontent.google.com/download?id=1Bb0JnKXUEPWrhjjLlZS_2-HoGvtZeubb
       Resolving drive.usercontent.google.com (drive.usercontent.google.com)... 173.194.202.132, 2607:f8b0:400e:c00::84
       Connecting to drive.usercontent.google.com (drive.usercontent.google.com)|173.194.202.132|:443... connected.
       HTTP request sent, awaiting response... 200 OK
       Length: 428120 (418K) [application/octet-stream]
       Saving to: 'weight-height.csv'
       weight-height.csv 100%[==========] 418.09K --.-KB/s
                                                                                                                       in 0.004s
       2024-07-05 15:56:08 (100 MB/s) - 'weight-height.csv' saved [428120/428120]
import numpy as np
import pandas as pd
df hw = pd.read csv("weight-height.csv")
df hw.head()
₹
            Gender
                            Height
                                             Weight
        0
                Male 73.847017 241.893563
                Male 68.781904 162.310473
        1
                Male 74.110105 212.740856
                Male 71.730978 220.042470
                Male 69.881796 206.349801
height men = df hw[df hw["Gender"]=="Male"]["Height"]
height women = df hw[df hw["Gender"]=="Female"]["Height"]
print("Mean of men height:",height_men.mean() , "Mean of women height:",height_women.mean())
→ Mean of men height: 69.02634590621741 Mean of women height: 63.70877360342507
print("Variance of men height:",height men.var() , "Variance of women height:",height women.var())
→ Variance of men height: 8.198843252520467 Variance of women height: 7.2699474936701245
from scipy.stats import levene
levene(height_women, height_men)
LeveneResult(statistic=12.284910854677701, pvalue=0.0004586349895436178)
2-way anova
!wget --no-check-certificate https://drive.google.com/uc?id=1Vy00PYInhYxuZzSn415DsguHWVH7R0e0 -0 two
      --2024-07-05 16:11:27-- https://drive.google.com/uc?id=1Vy00PYInhYxuZzSn415DsguHWVH7R0e0
       Resolving drive.google.com (drive.google.com)... 74.125.20.101, 74.125.20.100, 74.125.20.138, ...
       Connecting to drive.google.com (drive.google.com)|74.125.20.101|:443... connected.
       HTTP request sent, awaiting response... 303 See Other
       Location: \ \underline{https://drive.usercontent.google.com/download?id=1Vy00PYInhYxuZzSn415DsguHWVH7R0e0} \ \ [following] \ \ \underline{https://drive.usercontent.google.com/download?id=1Vy00PYInhYxuZzSn415DsguHWVH7R0e0} \ \ [following] \ \ \underline{https://drive.usercontent.google.com/download?id=1Vy00PYInhYxuZzSn415DsguHWVH7R0e0} \ \ [following] \ \ \underline{https://drive.usercontent.google.com/download?id=1Vy00PYInhYxuZzSn415DsguHWVH7R0e0} \ \ \underline{ht
        --2024-07-05 16:11:27-- <u>https://drive.usercontent.google.com/download?id=1Vy00PYInHYxuZzSn415DsguHWVH7R0e0</u>
       Resolving drive.usercontent.google.com (drive.usercontent.google.com)... 173.194.202.132, 2607:f8b0:400e:c00::84
       Connecting to drive.usercontent.google.com (drive.usercontent.google.com)|173.194.202.132|:443... connected.
       HTTP request sent, awaiting response... 200 OK
       Length: 1541 (1.5K) [application/octet-stream]
       Saving to: 'two way anova.csv'
```

two way anova.csv 100%[=========] 1.50K --.-KB/s

```
2024-07-05 16:11:28 (37.5 MB/s) - 'two way anova.csv' saved [1541/1541]
df=pd.read csv('two way anova.csv')
df.head()
\rightarrow
        Flavour Location Sales
     0
         Orange
                     West
                             141
     1
          Lemon
                     West
                             178
     2
         Orange
                     West
                             170
                      Fast
                              76
     3
         Orange
     4
          Lemon
                      East
                             170
df.Flavour.value counts()
    Flavour
<del>∑</del>₹
    Cola
    Lemon
               33
    0range
               31
    Name: count, dtype: int64
df.Location.value counts()
    Location
    East
              34
    West
              25
    North
              22
    South
              19
    Name: count, dtype: int64
!pip install pingouin

→ Collecting pingouin

      Downloading pingouin-0.5.4-py2.py3-none-any.whl (198 kB)
                                                   198.9/198.9 kB 5.8 MB/s eta 0:00:00
    Requirement already satisfied: numpy in /usr/local/lib/python3.10/dist-packages (from pingouin) (1.25.2)
    Requirement already satisfied: scipy in /usr/local/lib/python3.10/dist-packages (from pingouin) (1.11.4)
    Requirement already satisfied: pandas>=1.5 in /usr/local/lib/python3.10/dist-packages (from pingouin) (2.0.3)
    Requirement already satisfied: matplotlib in /usr/local/lib/python3.10/dist-packages (from pingouin) (3.7.1)
    Requirement already satisfied: seaborn in /usr/local/lib/python3.10/dist-packages (from pingouin) (0.13.1)
    Requirement already satisfied: statsmodels in /usr/local/lib/python3.10/dist-packages (from pingouin) (0.14.2)
    Requirement already satisfied: scikit-learn in /usr/local/lib/python3.10/dist-packages (from pingouin) (1.2.2)
    Collecting pandas-flavor (from pingouin)
      Downloading pandas_flavor-0.6.0-py3-none-any.whl (7.2 kB)
    Requirement already satisfied: tabulate in /usr/local/lib/python3.10/dist-packages (from pingouin) (0.9.0)
    Requirement already satisfied: python-dateutil>=2.8.2 in /usr/local/lib/python3.10/dist-packages (from pandas>=1.5->pingouin
    Requirement already satisfied: pytz>=2020.1 in /usr/local/lib/python3.10/dist-packages (from pandas>=1.5->pingouin) (2023.4)
    Requirement already satisfied: tzdata>=2022.1 in /usr/local/lib/python3.10/dist-packages (from pandas>=1.5->pingouin) (2024.
    Requirement already satisfied: contourpy>=1.0.1 in /usr/local/lib/python3.10/dist-packages (from matplotlib->pingouin) (1.2. Requirement already satisfied: cycler>=0.10 in /usr/local/lib/python3.10/dist-packages (from matplotlib->pingouin) (0.12.1)
    Requirement already satisfied: fonttools>=4.22.0 in /usr/local/lib/python3.10/dist-packages (from matplotlib->pingouin) (4.5
    Requirement already satisfied: kiwisolver>=1.0.1 in /usr/local/lib/python3.10/dist-packages (from matplotlib->pingouin) (1.4
    Requirement already satisfied: packaging>=20.0 in /usr/local/lib/python3.10/dist-packages (from matplotlib->pingouin) (24.1)
    Requirement already satisfied: pillow>=6.2.0 in /usr/local/lib/python3.10/dist-packages (from matplotlib->pingouin) (9.4.0)
    Requirement already satisfied: pyparsing>=2.3.1 in /usr/local/lib/python3.10/dist-packages (from matplotlib->pingouin) (3.1.
    Requirement already satisfied: xarray in /usr/local/lib/python3.10/dist-packages (from pandas-flavor->pingouin) (2023.7.0)
    Requirement already satisfied: joblib>=1.1.1 in /usr/local/lib/python3.10/dist-packages (from scikit-learn->pingouin) (1.4.2
    Requirement already satisfied: threadpoolctl>=2.0.0 in /usr/local/lib/python3.10/dist-packages (from scikit-learn->pingouin)
    Requirement already satisfied: patsy>=0.5.6 in /usr/local/lib/python3.10/dist-packages (from statsmodels->pingouin) (0.5.6)
    Requirement already satisfied: six in /usr/local/lib/python3.10/dist-packages (from patsy>=0.5.6->statsmodels->pingouin) (1.
    Installing collected packages: pandas-flavor, pingouin
    Successfully installed pandas-flavor-0.6.0 pingouin-0.5.4
import pingouin as pg
```

model = pq.anova(data=df, dv='Sales', between=['Location','Flavour'], ss type=2)

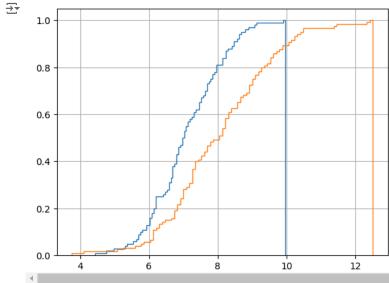
model

```
Source
                                    SS
                                         DF
                                                       MS
                                                                       p-unc
                                                                                   np2
     0
                           2059.273884
                                               686.424628 0.390546
                                                                    0.760092 0.013139
                Location
                                         3.0
     1
                 Flavour
                           6919.558981
                                         2.0 3459.779490
                                                          1.968465 0.145773
                                                                             0.042822
     2 Location * Flavour
                          11802 257765
                                         6.0
                                             1967 042961
                                                           1 119163
                                                                   0.357804
                                                                              0.070897
                Residual
                         154669.016331 88.0 1757.602458
                                                               NaN
                                                                         NaN
                                                                                  NaN
```

#### KS-Test

```
from scipy import stats
import numpy as np
import matplotlib.pyplot as plt
# recovery times of patients who took medicine-1
r1 = [8.82420842, 7.47774471, 7.55712098, 7.98131439, 6.82771606,
       7.48566433, 9.15385732, 5.84040502, 8.26124313, 8.4728876 ,
       6.82582186, 7.00490974, 8.43423058, 6.72099932, 6.97495982,
       5.93748053, 5.40707847, 6.16385557, 6.71421056, 4.42396183,
       6.87285228, 8.00313581, 6.69035041, 7.83622942, 8.70984957,
       5.56284584, 9.08093437, 4.98165193, 7.67769408, 6.04738478,
       7.64921582, 7.31051639, 6.74463303, 7.27356973, 8.16787232,
       6.90990965, 7.06439167, 6.62921957, 6.08283539, 6.2458137,
       8.65173634, 5.76080646, 6.20573219, 8.91561004, 6.22560201,
       5.67542104, 6.97412435, 8.31354697, 8.14172701, 8.26099345,
       7.87612791, 6.24835109, 9.95324783, 6.59504627, 6.17365145,
       6.05676895, 7.23030223, 7.71311809, 7.37163804, 5.69798738,
       5.71056902, 7.94556876, 7.47234105, 6.85346234, 4.77892053,
       6.92631063, 6.10681151, 7.06277198, 7.18023164, 7.78285327,
       7.85500885, 6.54349161, 8.25949958, 6.44289198, 7.16705977,
                                         , 6.78161745, 7.07917968,
       6.03517015, 7.61274786, 7.032845
       6.21549342, 5.34267439, 6.73039933, 7.70562561, 8.15117049,
       6.72564324, 6.68220904, 8.50359274, 7.52912703, 7.34572493,
       5.95734283, 6.58259396, 6.49394335, 8.68069592, 8.60547125,
       6.8905056 , 7.72575925 , 6.84801609 , 7.96999724 , 7.10420915]
# recovery times of patietnts who took medicine-2
r2 = [9.56597358, 7.49291458,
                                8.73841824, 7.63523452,
                                                            4.12559277,
        7.3679259 ,
                                 6.14516559, 8.19923821,
                    9.87873565,
                                                            7.30169992.
       10.24606417,
                     6.83814477,
                                  7.01611267,
                                               6.15716049,
                                                             8.29590714,
       12.3333305 ,
                     8.22144016,
                                  6.06830071, 3.75820649,
                                                             6.69220157,
                                  7.31050006, 11.40145721,
       10.08721618,
                     9.70580422,
                                                             5.64818498,
                                  6.3451435 ,
        7.38914449,
                     8.43740074,
                                               7.05694361,
                                                             8.1997151 ,
        9.03059061,
                     7.76904679,
                                  6.92375578,
                                              5.78318543,
                                                            8.99027781,
                                  8.32896688, 11.52935757,
        7.56186529,
                     5.27095372,
                                                            7.08119961,
                                  7.30357663, 8.62183754, 10.40999814,
        9.48825066,
                     9.14072759,
                                            , 10.5098363 ,
                                                            7.36078888,
        8.70096763,
                     7.04645384,
                                  6.378799
        7.33403615,
                     8.07396248,
                                  6.18309499,
                                               7.24668404,
                                                            9.03430611,
                                               6.85877947, 10.10405772,
        8.99016584,
                     6.78606416,
                                  8.436418
                     7.57812376,
        6.74943076,
                                  7.12920671,
                                               9.38065269, 9.57139966,
        6.4484012 ,
                     6.93877043,
                                  9.22141667,
                                               8.34815638,
                                                             7.73980671,
        7.17840767,
                     9.27913457,
                                  6.49963224,
                                               9.92287292,
                                                             7.63978639,
                     9.02602273,
        9.53931977,
                                  6.79374185,
                                               8.59715131,
                                                             8.37747338,
        8.78161815,
                     6.78716383,
                                  8.28473394,
                                               8.20283798, 12.50518811,
                     8.93758457,
                                  8.9540311 ,
                                               8.28927558,
                                                            6.28935098,
       10.19772574,
        7.69447559,
                     9.66777701, 10.33898342,
                                               8.71199578,
                                                             5.12781581,
                                               8.0868909 ,
        9.70954569,
                     9.13685031,
                                 7.28989718,
                                                             7.42937556,
        7.31356749,
                     9.92345816,
                                  8.60211814,
                                               9.33228465,
                                                             8.14132658,
        6.17871495, 10.28358242,
                                  7.31898597,
                                               7.95085527,
                                                             6.20331719,
```

```
9.19119762, 6.98600628, 7.05314883, 10.57921482,
                                                                 6.83637574,
        7.86199283, 8.23350975, 5.87625665, 7.78945364, 8.83612492]
d1 = np.array(r1)
d2 = np.array(r2)
n1 = len(d1)
n2 = len(d2)
n1, n2
<del>→</del> (100, 120)
stats.kstest(d1,d2)
→ KstestResult(statistic=0.3233333333333333, pvalue=1.516338798228849e-05, statistic location=8.16787232, statistic sign=1)
stats.kstest(d2,d1)
→ KstestResult(statistic=0.323333333333333, pvalue=1.516338798228849e-05, statistic location=8.16787232, statistic sign=-1)
plt.grid()
a = plt.hist(d1, bins=100, cumulative=True, label='CDF', density=True, histtype='step')
b = plt.hist(d2. bins=100. cumulative=True. label='CDF'. density=True. histtype='step')
plt.show()
```



A/B Testin

!wget --no-check-certificate https://drive.google.com/uc?id=1CS513bBqabMfrUhVcqm nhlgrQheMNZ1 -0 ab

```
--2024-07-05 17:24:32-- <a href="https://drive.google.com/uc?id=1CS513bBqabMfrUhVcqm_nhlgrQheMNZ1">https://drive.google.com/uc?id=1CS513bBqabMfrUhVcqm_nhlgrQheMNZ1</a>
    Resolving drive.google.com (drive.google.com)... 74.125.20.100, 74.125.20.113, 74.125.20.102, ...
    Connecting to drive.google.com (drive.google.com)|74.125.20.100|:443... connected.
    HTTP request sent, awaiting response... 303 See Other
    Location: https://drive.usercontent.google.com/download?id=1CS513bBqabMfrUhVcqm_nhlgrOheMNZ1 [followinq]
    --2024-07-05 17:24:32-- https://drive.usercontent.google.com/download?id=1CS513bBqabMfrUhVcqm_nhlgrQheMNZ1
    Resolving drive.usercontent.google.com (drive.usercontent.google.com)... 173.194.202.132, 2607:f8b0:400e:c00::84
    Connecting to drive.usercontent.google.com (drive.usercontent.google.com)|173.194.202.132|:443... connected.
    HTTP request sent, awaiting response... 200 OK
    Length: 883665 (863K) [application/octet-stream]
    Saving to: 'ab_test_data.csv'
                         100%[========] 862.95K --.-KB/s
                                                                            in 0.02s
    ab_test_data.csv
    2024-07-05 17:24:34 (40.4 MB/s) - 'ab test data.csv' saved [883665/883665]
ab_test_data = pd.read_csv("ab_test_data.csv")
```

#### ab\_test\_data.head(10)

<del>_</del>		date	customer_id	premium	watch_time_hrs	customer_segmnt
	0	2018-09-11	402	0	7.173618	control
	1	2018-02-28	227	0	0.836170	control
	2	2018-10-18	812	1	4.402078	treatment
	3	2018-05-22	43	0	3.982454	control
	4	2018-07-18	307	0	7.513302	control
	5	2018-09-10	238	0	1.456961	control
	6	2018-02-21	691	1	3.800375	treatment
	7	2018-04-27	199	0	4.574446	control
	8	2018-05-28	105	0	3.425942	control
	9	2018-09-24	604	0	3.959896	treatment
	4					

### ab\_test\_data.premium.value\_counts()

premium
0 16434
1 3526

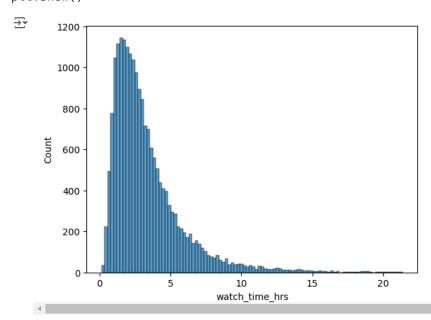
Name: count, dtype: int64

### ab\_test\_data.customer\_segmnt.value\_counts()

customer\_segmnt treatment 9987 control 9973 Name: count, dtype: int64

import seaborn as sns

# sns.histplot(ab\_test\_data['watch\_time\_hrs'], bins=100) plt.show()



## ab\_test\_data.groupby("customer\_segmnt")["watch\_time\_hrs"].mean()

customer\_segmnt
control 3.609960
treatment 3.054294

Name: watch\_time\_hrs, dtype: float64

```
ab_test_control_data = ab_test_data[ab_test_data["customer_segmnt"] == "control"]
ab_test_treatment_data = ab_test_data[ab_test_data["customer_segmnt"] == "treatment"]

statistic, p_value = stats.ttest_ind(ab_test_control_data["watch_time_hrs"], ab_test_treatment_data

# The two groups are independent
# So, we'll use the method for independent t-test

print("Test Statistic:", statistic)
print("P-value:", p_value)

Test Statistic: 15.96034913022092
P-value: 5.438408586231319e-57
```