# NIHAAL MANSOOR

WEB DEVELOPMENT | SEO & E-COMMERCE

#### CONTACT

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#### **OBJECTIVE**

I am seeking a position where I can utilise my current skills and experience in web development and further develop my knowledge in developing and maintaining websites as well as troubleshooting and diagnosing technical issues. I am also looking to work with a team that will challenge my understanding of web development and contribute to the company's overall success.

#### TECHNICAL SKILLS

- · WordPress Development
- · Frontend Development
- Website Optimisation & Security
- SEO
- · Digital Marketing
- · Web Debugging & Troubleshooting
- UX/UI
- Client Communication & Requirement Analysis
- Team Collaboration & Task Management

#### **PROJECTS**

Nepal Economic Forum

(https://nepaleconomicforum.org)

VR Beauty Consulting

(www.vrbeautyconsulting.com)

**Seara Foods** 

(www.searafoodsme.com)

**Ben's Cookies** 

(www.benscookies.com)

**Vision Air Technical Solutions** 

(https://visionairae.com/)

**Tomini Group** 

(https://tominigroup.com) (https://tominiclassics.com) (https://tominishipping.com)

Al Ghandi Auto

(https://www.alghandi.com)

### WORK EXPERIENCE (FULL-TIME)

# Founder/Web Developer

Dex Al Solutions - Dubai, UAE

November 2023 - Present

- Design and develop multiple fully functional, SEO-friendly WordPress websites
  with custom themes, ensuring seamless user experience and optimal
  performance.
- Translate client visions into reality through clear communication and technical expertise, consistently delivering high-quality results that exceed expectations.
- Manage project workflows by assigning tasks and facilitating team collaboration, gaining valuable experience in people management and effective coordination.
- Successfully delivered web development and digital marketing solutions for clients such as Vision Air Technical Solutions, Regal Landscaping LLC, and Vasan Eye and Multispeciality.

#### **PHP Developer**

Precise Communications Design LLC - Dubai, UAE January 2021 - February 2023

- Design and implement websites using WordPress, including customisation of themes and plugins to meet specific client requirements.
- Ensure website performance and security through regular updates and maintenance.
- Collaborate with designers and content creators to develop the overall website strategy.
- Troubleshoot and debug website issues.
- · Provide technical support and training to clients.
- Optimise websites for search engine rankings and user experience.
- Stay up-to-date with the latest WordPress trends and best practices.

# Office Admin/Web Developer

Bright Gas LLC - Dubai, UAE

January 2019 - October 2019

- Build and maintain the user-facing side of web applications.
- Translate design and wireframes into functional user interfaces using HTML,
   CSS, and JavaScript.

#### Insurance Office Clerk

Shifa Al-Khobar Medical Center - Al Khobar, KSA

October 2017 - October 2018

- Assists in the verification of patient information.
- Coordinates patient records with insurance companies.
- Undertaking of the corporate and personal medical insurance process.

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# TECH STACK

- WordPress
- WooCommerce
- · Google Analytics & Search Console
- · Elementor, ACF
- React
- Next.Js
- Git

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## **EDUCATION**

**Manipal Academy of Higher Education** 2014

**Dubai, United Arab Emirates** 

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# WORK EXPERIENCE (PART-TIME)

#### **Web Developer**

EarthFix Hub - Dubai, UAE

January 2025 - Present

- Maintain and optimise the WooCommerce store for seamless performance and user experience.
- Implement SEO strategies to improve organic traffic and search rankings.
- Monitor and analyse website traffic, conversion rates, and ad performance using Google Analytics.
- Troubleshoot and resolve technical issues related to the WooCommerce platform.

# REFERENCES

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