Category Type Performance (/api/category-type-performance/)

Category Type Performance

OPTIONS   GET (/api/category-type-performance/)   ▼

```
GET /api/category-type-performance/
```

```
HTTP 200 OK
Allow: GET, HEAD, OPTIONS
Content-Type: application/json
Vary: Accept

{
    "performance_data": [
        {
            "category": "ELECTRONICS",
            "type": "AWARENESS",
            "revenue": 1145380.77,
            "conversions": 3782
        },
        {
            "category": "ELECTRONICS",
            "type": "CONVERSION",
            "revenue": 720999.91,
            "conversions": 3448
        },
        {
            "category": "ELECTRONICS",
            "type": "ENGAGEMENT",
            "revenue": 1168029.5,
            "conversions": 4952
        },
        {
            "category": "FASHION",
            "type": "AWARENESS",
            "revenue": 1301353.41,
            "conversions": 5119
        },
        {
            "category": "FASHION",
            "type": "CONVERSION",
            "revenue": 1415989.95,
            "conversions": 5271
        },
        {
            "category": "FASHION",
            "type": "ENGAGEMENT",
            "revenue": 1222168.42,
            "conversions": 3625
        },
        {
            "category": "HOME",
            "type": "AWARENESS",
            "revenue": 772101.35,
            "conversions": 3746
        },
        {
            "category": "HOME",
            "type": "CONVERSION",
            "revenue": 865975.64,
            "conversions": 3829
        },
        {
            "category": "HOME",
            "type": "ENGAGEMENT",
            "revenue": 1223794.83,
            "conversions": 5036
```

```
        },
        {
            "category": "TOYS",
            "type": "AWARENESS",
            "revenue": 1049368.38,
            "conversions": 4025
        },
        {
            "category": "TOYS",
            "type": "CONVERSION",
            "revenue": 809981.13,
            "conversions": 3323
        },
        {
            "category": "TOYS",
            "type": "ENGAGEMENT",
            "revenue": 985486.8200000001,
            "conversions": 4199
        }
    ],
    "top_combination": {
        "category": "FASHION",
        "type": "CONVERSION",
        "revenue": 1415989.95,
        "conversions": 5271
    }
}
```