

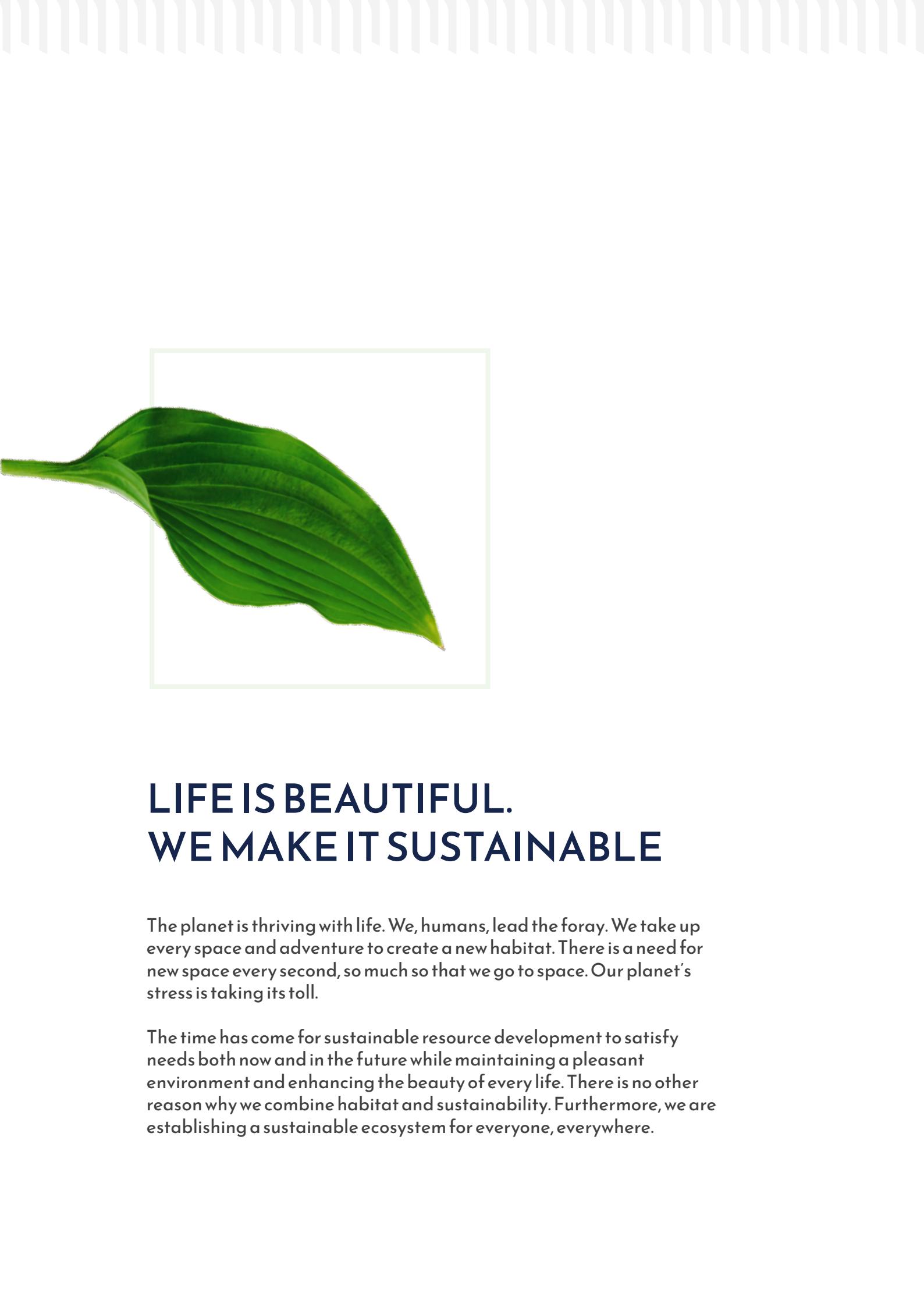
# ECOMOUNT

CORPORATE PROFILE





DESIGNED FOR LIFE  
•EVERYWALK OF LIFE



## LIFE IS BEAUTIFUL. WE MAKE IT SUSTAINABLE

The planet is thriving with life. We, humans, lead the foray. We take up every space and adventure to create a new habitat. There is a need for new space every second, so much so that we go to space. Our planet's stress is taking its toll.

The time has come for sustainable resource development to satisfy needs both now and in the future while maintaining a pleasant environment and enhancing the beauty of every life. There is no other reason why we combine habitat and sustainability. Furthermore, we are establishing a sustainable ecosystem for everyone, everywhere.



## SUSTAINABLE GLOBAL HABITAT

"Habitat" refers to more than just the natural environment in which animals and plants exist. It could be a workspace, a learning environment, a recreational area, or a breakfast room. Habitat is defined as human interaction with its surroundings. It includes everything that adds value to people's lives.



## OUR APPROACH

-  Nature-friendly construction
-  Sustainable energy
-  Waste Management (reduce, reuse and recycle)
-  Futuristic natural resource management

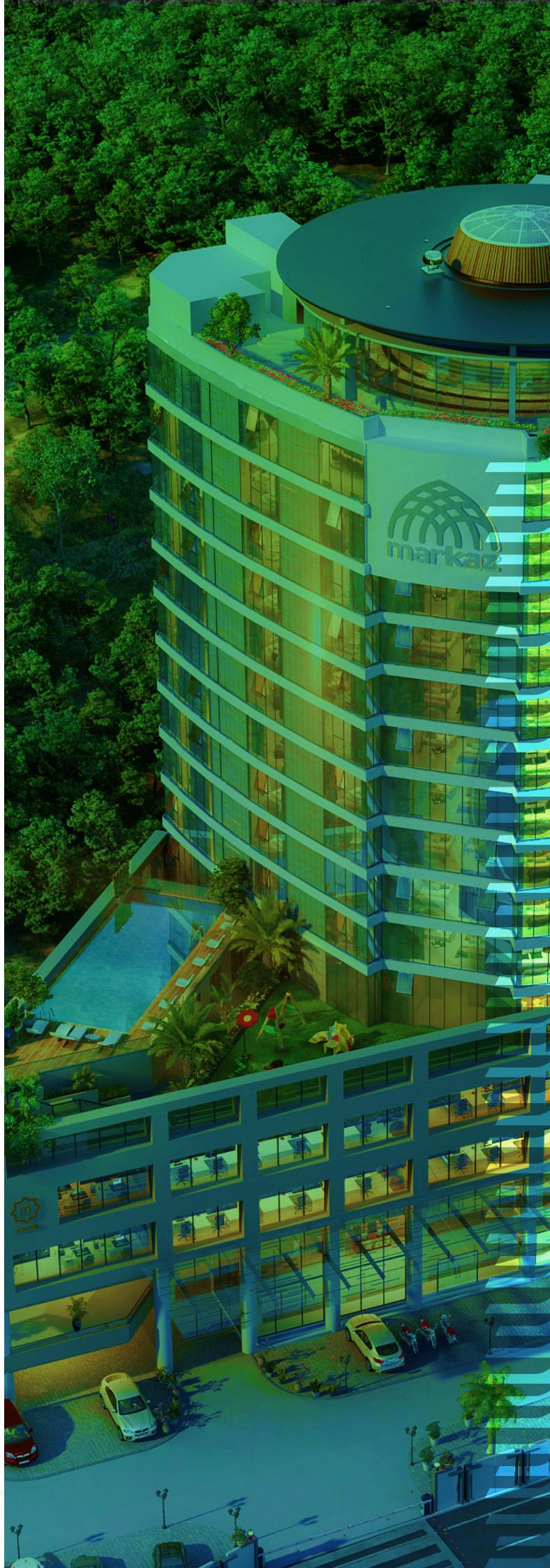
The background of the entire image is a high-angle aerial photograph of a dense, green forest. Several winding, light-colored paths or roads are visible, creating a sense of movement and history through the landscape.

JOURNEY SO FAR

**THE JOURNEY  
THAT  
PROPELLED US  
TO THE TOP  
OF THE LIST OF  
FASEST-GROWING  
DEVELOPERS  
IN THE REGION!**

**Ecomount creates a path less travelled in the real estate industry with a sustainable growth plan, accentuated by rapid expansion to the tune of 440% growth in human resources in less than three years, from its very humble start in 2019 with just two members and a big dream.**

Beginning with a multipurpose development project within Markaz Knowledge City, one of the world's fastest-growing planned cities, Ecomount is now developing a variety of city development projects that prioritise sustainability. The first revolving restaurant in Kerala exemplifies our distinct approach. Ecomount, driven by passion, has completed Rs 2000 crore in projects in its first three years, representing a massive 2000% increase. Two sustainable cities, Green City and an eco-cultural city, are proposed for Kozhikode and Thrissur, respectively. Ecomount, based in Kaithapoyil, Kozhikode, Kerala, is aiming for global expansion with multi-industry projects in the coming years.





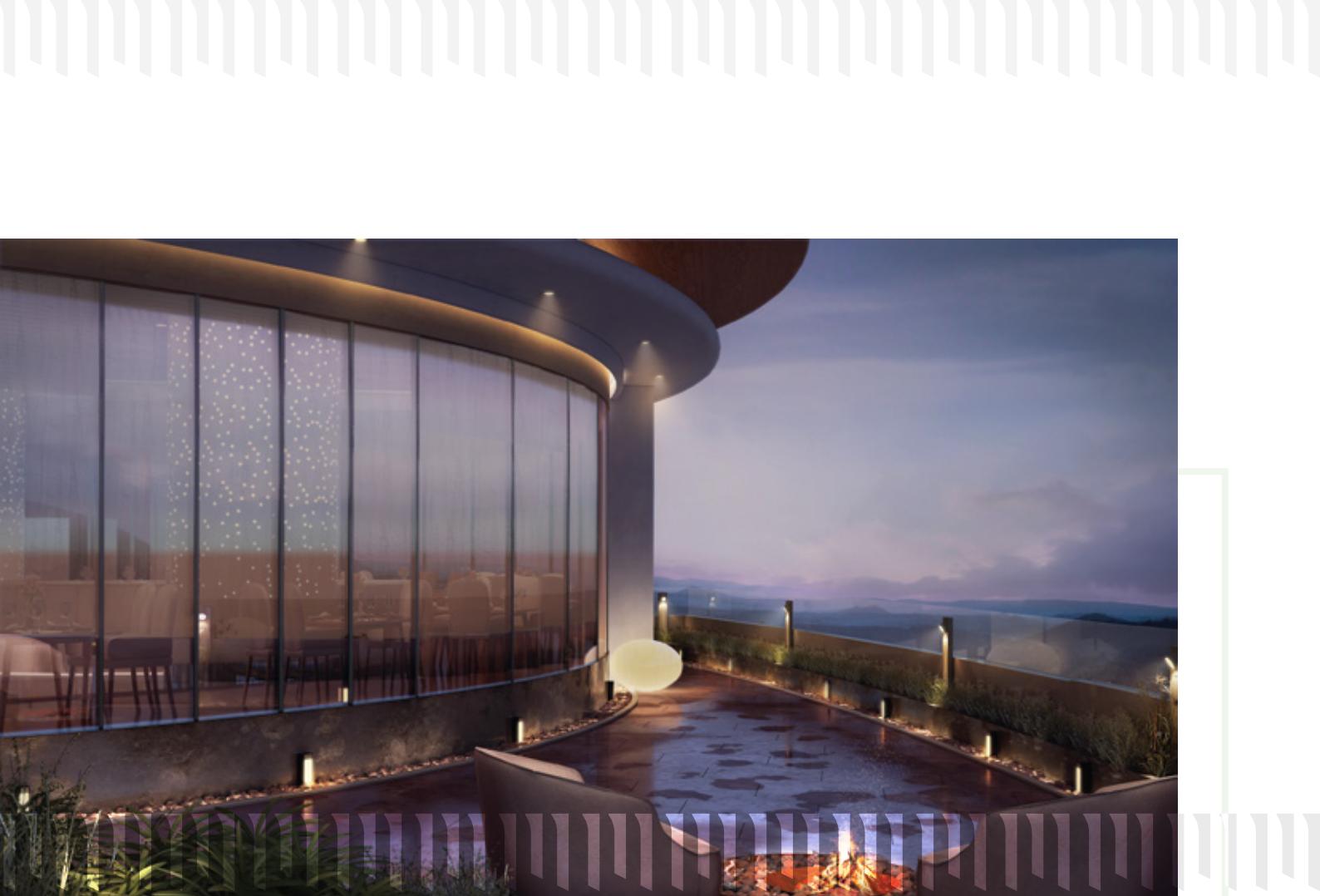
## VISION

To create a sustainable and thriving habitat.



## MISSION

To enable fulfilled living by providing access to essential needs in a comfortable environment through innovative and sustainable interventions at every stage of human existence.



## VALUES

### TRUST

It transcends beyond borders and discrimination, bringing in transparency and mutual respect.

### INTEGRITY

Moral principles are at the heart of all of our initiatives, relationships, and internal and external communications.

### TOGETHERNESS

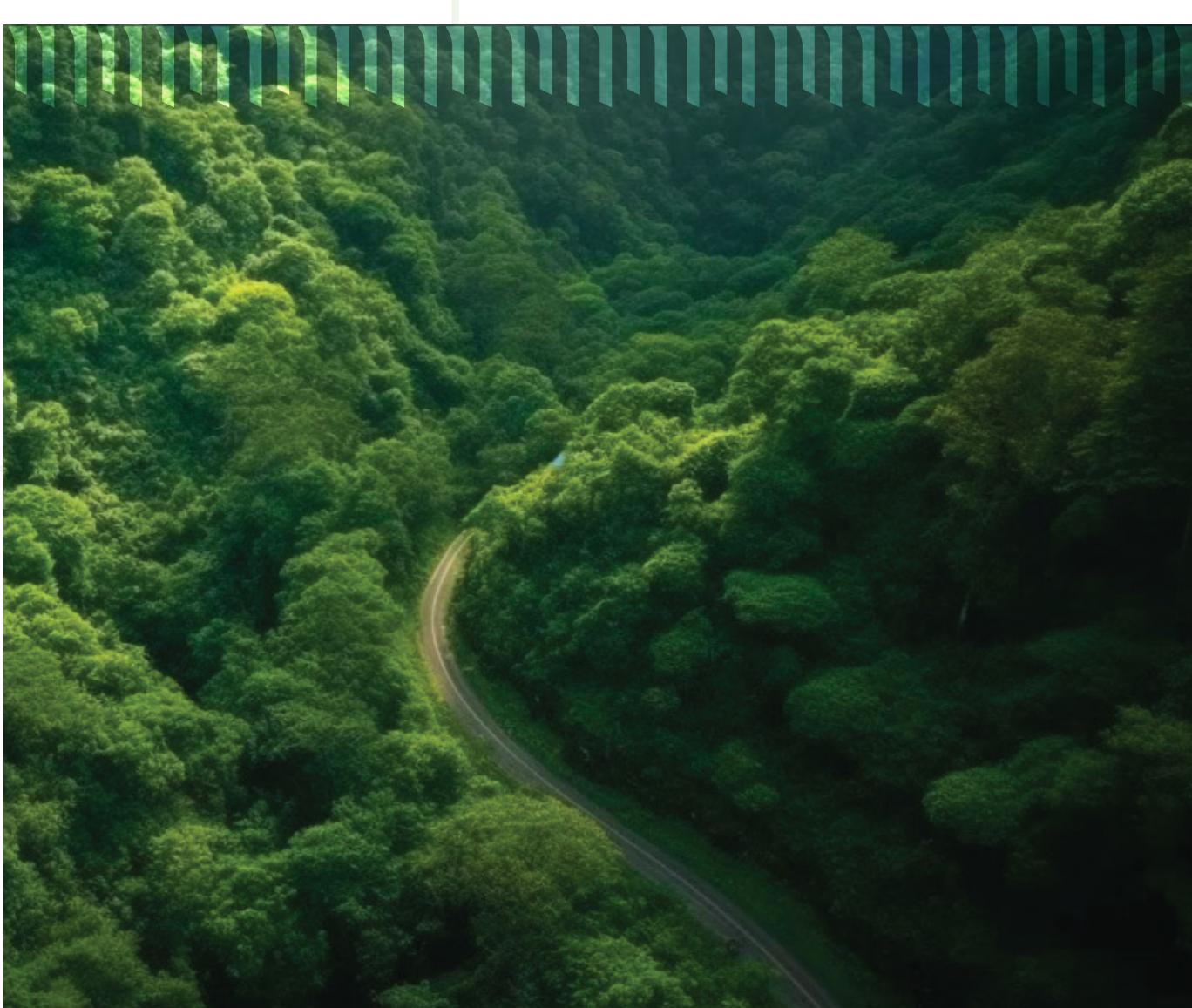
Every task is fruitful when we work together towards a better goal.

# GOALS AND OBJECTIVES

Ecomount is a company founded with the goal of transforming the world a more sustainable place.

We want to build a sustainable global habitat where people can coexist in peace while protecting the environment. The company is dedicated to providing its residents with a happy and healthy living environment. Ecomount has assembled a group of experts from various fields to devise an innovative approach to designing their communities with the goal of making their residents feel safe, happy, and confident that they are working toward a common goal.

In short, in these days of massive human exploitation, we use natural resources in ways that have no negative environmental consequences while providing maximum comfort and luxury.





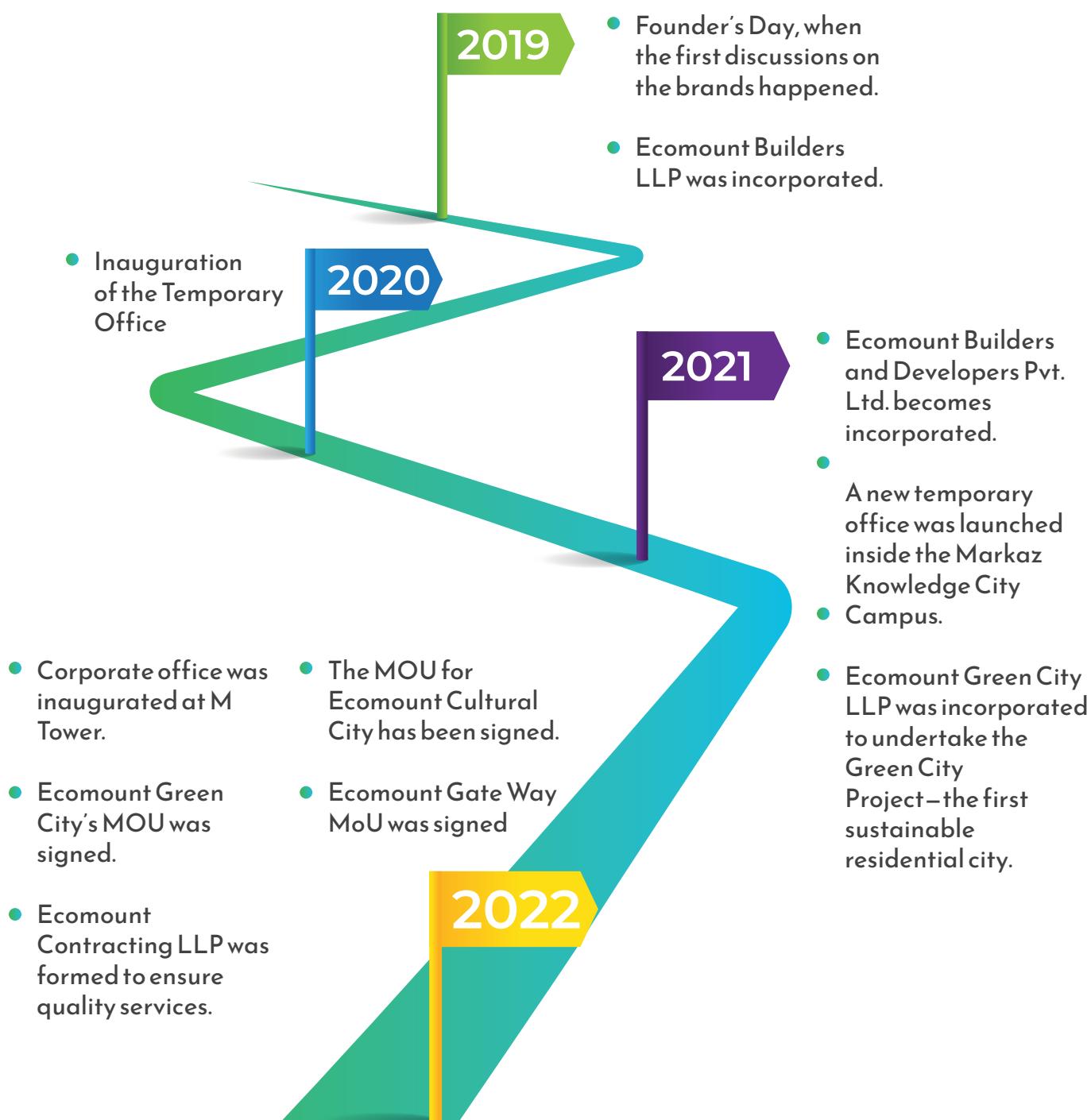
## FUTURE-ORIENTED BUSINESS PLANS

- Geographical expansion across the globe from India, the Middle East, Africa and beyond.
- Project Acquisition and rapid completion across the market.
- Product and service expansion across Real estate, education, healthcare, food and beyond.
- Create a start-up ecosystem that gives life and business to potential ideas.
- Cultural Expansion integrating cross border expertise in various segments.



## MILESTONES & NUMBERS

# MILESTONES



KEY NUMBERS

## INCREDIBLE SHOWCASE OF SUCCESS



100-2000  
CRORE

GROWTH IN PROJECT  
EVALUATION IN 3 YEARS

2000%

GROWTH IN  
PROJECT VALUE

# \$23 MILLION WORTH PROJECTS IN THE MAKING

**100 CRORE**  
M Tower - 2019

90% Completed

**190 CRORE**  
Cassia - 2021

Ongoing

**455 CRORE**  
Green City - 2022

Ongoing

**1000 CRORE**  
Cultural City - 2022

Upcoming

**125 CRORE**  
Gateway - 2022

Upcoming



# KERALA'S FIRST REVOLVING RESTAURANT IN THE MAKING

- On the top floor of M Tower, there is a first-of-its-kind revolving restaurant with a unique ambience.
- Enjoy the time in the misty foothills of Wayanad.
- A fine dining area of 25,000 square feet will be operational by 2024.
- The multi-cuisine restaurant is designed to enthrall the taste buds of people from various countries who visit the Markaz Knowledge City, one of the fastest-growing urban development projects in the region.



## WORK COMES HOME

An office-cum-residential project, M Tower stands for its quality construction and timely completion.



The M Tower, located in Markaz Knowledge City, the land of opportunities, is an advanced project by Ecomount Builders that enhances the lifestyle of each investor. The 16-floor building comprises spacious office spaces, premium 1BHK & 2BHK service apartments, an infinity pool, conference rooms, and more. The revolving restaurant, one of the kinds in south India, is the major attraction of M Tower. For people looking for a safe investment with a high return value, M Tower is the best option.

- Area - 1.5 Acres
- Project Value - 100 Cr
- Service Apartment - 145
- Office Space - 4 Floors
- Revolving Restaurant

**ECOMOUNT**  
M TOWER



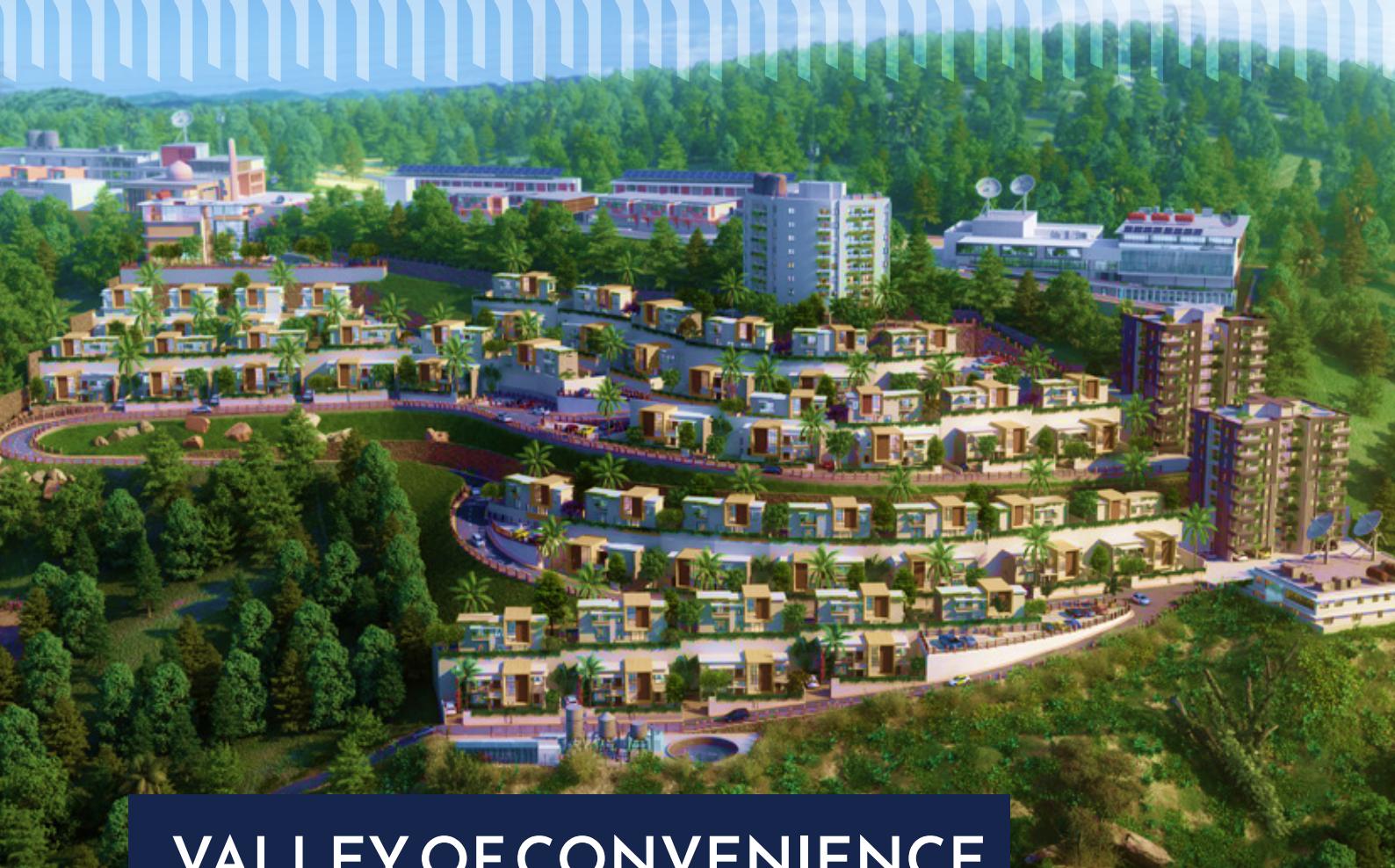
## NATURALLY, THE BEST

Creating a sustainable city without altering the topography, enabling energy-efficient living.

The beautiful downhills of Wayanad provide every Malayalee with a dream-come-true living habitat. Featured by a year-long natural stream and pond, the 18-acre plot has been developed without altering the natural flow of existence to create 144 sustainable villas and two apartment blocks. The architectural design efficiently incorporates sustainable energy, water and waste management facilities.

- Area - 18 Acres
- Villas - 127
- Apartment Blocks - 2
- Commercial Space
- Club House
- Rain Cafe
- Future Expansion: Twin Tower

**ECOMOUNT**  
**GREEN CITY**



## VALLEY OF CONVENIENCE

A luxurious residential project located just minutes away from the Kannur Airport.

A place to experience the best that Northern Kerala has to offer. Cassia provides a peaceful and serene environment for residents to relax and unwind. With its prime location and best-in-class features, Cassia is the perfect place to call home.

- Cassia offers a luxurious and immersive experience in the culturally rich and historically significant Kannur district of Northern Kerala.
- Its proximity to the airport and range of amenities make it an ideal location for NRIs and wealthy individuals seeking a second home.

**ECOMOUNT**  
CASSIA



# A CITY OF NEW LIVING CULTURE

A cultural city offering everything you need in one convenient location.

Cultural City is a unique and innovative development that includes residential areas, educational institutions, healthcare sectors, and more. With its focus on sustainability and self-sufficiency, Cultural City is designed to be a complete community where residents can enjoy all the amenities and services, they need without having to leave the development.

- Cultural City is a self-sufficient and sustainable development that offers a range of amenities and facilities, including residential areas, educational institutions, and healthcare sectors.
- Cultural City values community and provides a supportive environment where residents can thrive



## GATEWAY TO AN ULTRAMODERN CITY AWAY FROM CITY

A contemporary and economical living space located in front of the beautiful Markaz Knowledge City.

Every day is a peaceful and serene experience at Gateway. Imagine waking up to the sound of a babbling stream and stepping out onto your balcony to take in the breathtaking panoramic view of the surrounding landscape. This unique living experience is unlike any other, and it's all waiting for you at Gateway. Plus, with its strong presence within the Markaz community, you'll be able to enjoy all the benefits of living in a tight-knit and welcoming community.

**ECOMOUNT**  
**GATEWAY**

BRAND ARCHITECTURE

# EXPANDING TO MEET HUMAN NEEDS

ECOMOUNT

ECOMOUNT  
HOMES

ECOMOUNT  
EDUCATION

ECOMOUNT  
HEALTHCARE

ECOMOUNT  
INFRASTRUCTURE

ECOMOUNT  
BUILDERS

ECOMOUNT  
FUNDS

# FUTURE IS NOT GEOGRAPHICALLY LIMITED

With just three years into business and already have solid plans to develop our services into middle east and beyond, Ecomount is in good position to take the brand and its business across continents and provide various service helping life thrive on its habit. We are in discussions with various partnerships developing up capabilities to serve the world better.



## MULTI-PURPOSE DEVELOPMENTAL PROJECTS IN DUBAI

Ecomount begins incorporation activities and strategic alliances in order to meet its business plan of launching a multi-purpose development project in Dubai by 2025, with the goal of becoming a 360-degree real estate developer within the next decade.

## INFRASTRUCTURAL DEVELOPMENTAL PROJECTS IN SAUDI ARABIA

Working on project reports to create a sustainable business entity in Saudi Arabia is in the final stage of creation. Ecomount aims to enter the market through strategic alliances with companies that have solid business backgrounds in the region.

## OUR TEAM

# SUCCESS IS TEAM WORK

AND WE HAVE EXPERTS IN ALL KEY AREAS

## YAHYA MP

MANAGING DIRECTOR & CEO



With a successful business mind and an excellent track record in building and managing businesses, Yahya has been instrumental in turning the organization's dreams into reality. Passion often drives him to perfection. He is a man of few words in the workplace, but he possesses exceptional leadership skills, which are exemplified by his ability to delegate and deliver on time. In his previous entrepreneurial and professional assignments, Yahya has helped several startups grow into market-leading organizations. A man for all seasons, Mr. Yahya brings a set of skills that include entrepreneurship, managerial acumen, thought leadership, and transformative energy to the table. His ability to forge connections between various groups of people and cultures is one of his many admirable traits and is what makes him successful in business. He provides visionary leadership that is based on courage, optimism, charisma, enthusiasm, and persistence. A business leader to the core, he has built many successful business entities from scratch. A renowned public speaker, Mr. Yahya is well acknowledged by society for his quick growth from an average background to one of the most prolific young entrepreneurs. His ability to identify futuristic opportunities has been the driving force of Ecomount since its inception. He has the vision, energy, and strategic insight to take the brand to a global stage.

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## ABDUL NAZIR C V

DIRECTOR, ENGINEERING

- A versatile administrator and an expert executioner.
- A postgraduate in Civil Engineering with experience in the IT industry and Project Management.
- Holds a number of certifications in Enterprise Project Planning and Management as well as Advances in GeoEnvironmental Engineering.
- Has worked on numerous IT projects involving development, maintenance, and decommissioning.
- With ISO, CMM, Six Sigma, and Process Audit experience, this engineer is ideal for high-skilled operational scenarios.
- An expert executioner with long-term vision for the engineering department who articulates a clear and compelling strategy to achieve organizational goals.
- Optimizes processes, streamlines workflows, and enhances productivity in high-skilled operational scenarios. His leadership inspires the engineering team to excel and innovate.
- Bridges engineering and technology, ensuring projects leverage the latest IT advancements.
- Demonstrates an adeptness in strategic decision-making, prioritizing projects aligned with organizational goals



## ABDUL MAJID

DIRECTOR,  
HR & ADMINISTRATION

- Graduate and Post- Graduate Degrees in the English Language.
- He holds a Post Graduate Diploma in Leadership and Management and a Certification from Reuters in Digital Journalism.
- The unique ability to cultivate teams that consistently achieve exceptional growth. His global perspective and experience enable to leverage diverse talents and perspectives for maximum impact.
- He excels in building strong and productive relationships through effective communication. They foster positive interactions with employees, management, and external partners, contributing to a harmonious work environment and enhanced organizational reputation.
- Exceptional team building, management, and leadership skills. He has a proven track record of assembling high-performing teams and providing strong guidance to achieve departmental and company objectives.
- Remarkable precision in planning and executing HR and administrative initiatives.
- He is adept at understanding and navigating diverse cultural landscapes within the organization. This skill fosters inclusivity and diversity in the workplace, contributing to employee satisfaction and global talent acquisition.



**ALI ANSAR KM**  
DIRECTOR, MARKETING & FINANCE



**ABDUL VAHID**  
DIRECTOR, SALES

- He is exceptionally well-trained in real estate deal-breaking, possessing a deep understanding of market dynamics, negotiation strategies, and financial analysis. His proficiency in this field has led to numerous successful deals and increased profitability.
- With a charismatic presence, he has an innate ability to boost the energy levels of his team. His leadership inspires motivation, fosters creativity, and enhances team cohesion, ultimately driving marketing and financial success.
- He holds a Graduate and Post Graduate Degree in English and multiple post-graduate degrees in Islamic theology, demonstrating a diverse and comprehensive knowledge base that spans both language and theology.
- His combined expertise in marketing and finance equips him with a holistic approach to driving business success. He is skilled in developing marketing strategies that align with financial goals and deliver measurable results.
- His strategic planning capabilities extend to both marketing and finance, enabling him to create integrated strategies that optimize resources and drive business growth.
- He is known for his ability to adapt to changing market conditions and innovate marketing and financial strategies that keep the organization ahead of the competition.

- He brings extensive experience in team building, management, and leadership to his role as Director of Sales. He has a proven track record of assembling and leading high-performing sales teams that consistently achieve and exceed targets.
- Internationally trained in developing high-growth teams, He has a global perspective and expertise in leveraging diverse talents and perspectives to maximize team impact. His experience extends beyond borders, enabling him to navigate international markets effectively.
- He is highly proficient in strategic sales planning, with a deep understanding of market dynamics, customer behavior, and competition. He develops data-driven strategies that align with organizational goals and consistently exceed sales targets.
- He possesses expertise in global market analysis, enabling him to identify new opportunities and market trends. His insights inform strategic decision-making, product positioning, and market entry strategies.
- He is dedicated to optimizing sales performance through the development and implementation of effective sales processes, training programs, and sales enablement tools.
- He excels in managing client relationships and fostering long-term partnerships. His client-centric approach enhances customer satisfaction and drives repeat business.



## OUR PARTNERS:

# CONSTRUCTIVE THINKING IS IN OUR DNA



In the realm of construction, our trusted associate is Limotex Projects and Infrastructure LLP. They are a leading construction company that has been at the forefront of the industry since its establishment in 2016. Under the leadership of Er. Moideen Koya, the company has achieved remarkable success and is recognized as a trusted name in the construction sector. Throughout his illustrious career, Er. Moideen Koya has been entrusted with building major projects and infrastructures across various districts of southern Kerala. His architectural prowess is evident in numerous marvelous structures that stand as testaments to his vision and expertise. In addition to Er. Moideen Koya, Limotex Projects and Infrastructure LLP has other esteemed partners, including Mr. Sahal, Mr. Noushad, Mr. Gafoor, Mr. Muhammed, and Mr. Abdulrahman.

Limotex has successfully constructed around 2 million square feet of buildings and other infrastructures, ranging from high-rise buildings, hospitals, wellness centres, cultural centres, colleges, schools, hotels, commercial complexes, to residential projects. One of Limotex's notable projects have been carrying out the whole Markaz Knowledge City township project, further attesting to the company's capabilities to handle large-scale and high-profile developments.



## OUR PARTNERS:

# WORLD-CLASS INTERIORS, EFFORTLESSLY



Ecomount recognize that the art of construction extends beyond framework but that interior play an equal pivotal role in creating environments of distinction, comfort and style. Our trusted associate partner in carrying out interior with profound excellence and in high standards is Styka Interiors LLP. Styka is the interior wing operated under Limotex Projects and Infrastructure LLP. Styka boasts a team of visionary interior designers who transform spaces into masterpieces of aesthetics and functionality.

They have been shaping exceptional spaces for the past 25 years in India and abroad. They are known for their exceptional design skills, attention to detail, and commitment to creating spaces that reflect clients' unique visions. Styka Interiors boasts a team of experienced professionals, including interior designers, skilled carpenters, fitters, and others. The team possesses extensive knowledge of materials and products available in the market. Styka Interiors operates its own factory, equipped with state-of-the-art equipment, dedicated to interior works. They undertake projects in commercial spaces, residential properties, hotels, resorts, and other interior design works.

## SERVICES

# PROJECT TO SUCCESS

We provide a wide range of services, including builders, office spaces, villas, residential, clubhouses, hospitals, sports, and wellness zones, as well as operations and management support to various service providers.



**PLAN**



**DESIGN**



**EXECUTION**



**EXPANSION**



**COMPLETION**



**OPERATIONS &  
MANAGEMENT**

# ECOMOUNT

## LET'S MOUNT SUCCESS TOGETHER

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