

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Transaction
Amount

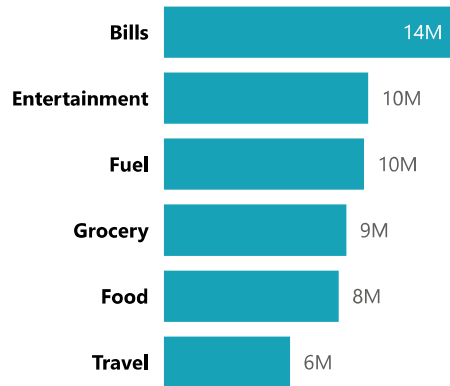
46M

Transaction
Count

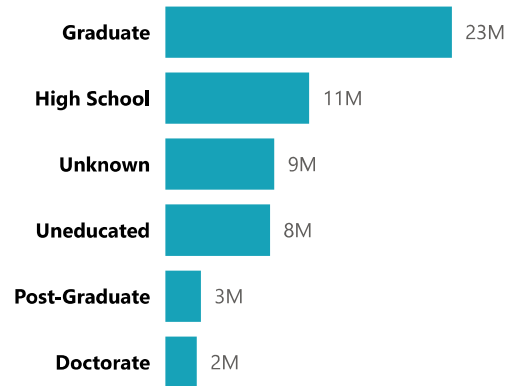
667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

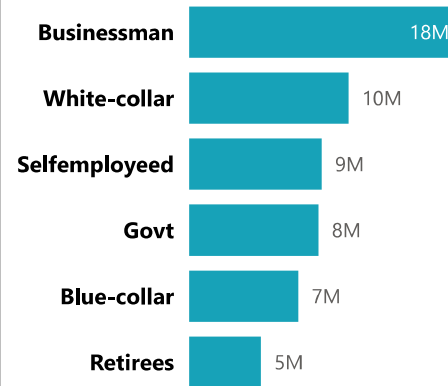
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



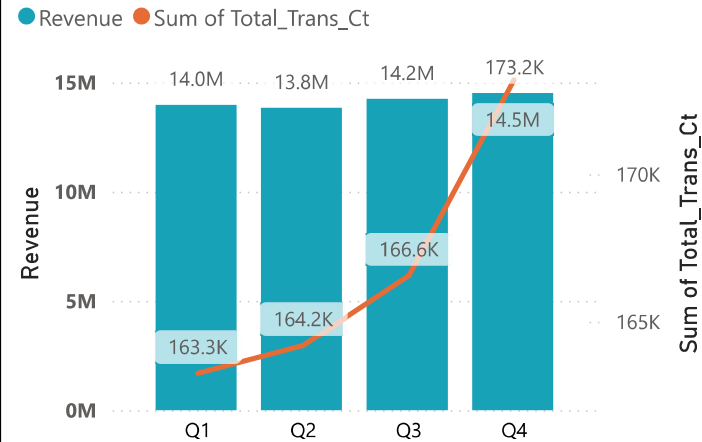
Q4

Q3

Q2

Q1

QTR Revenue and total trans count



Week_Start_Date

All

F

M

Low

High

Mid

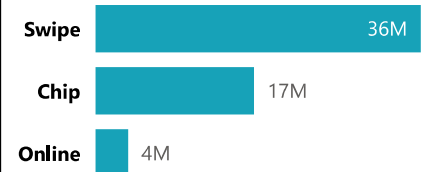
Gold

Silver

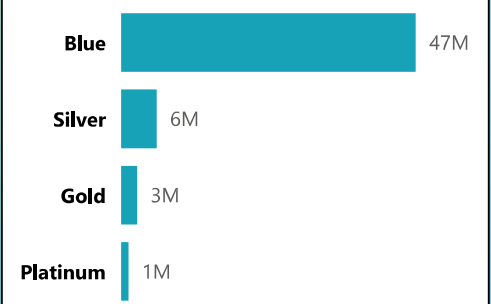
Blue

Platin...

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

Q4

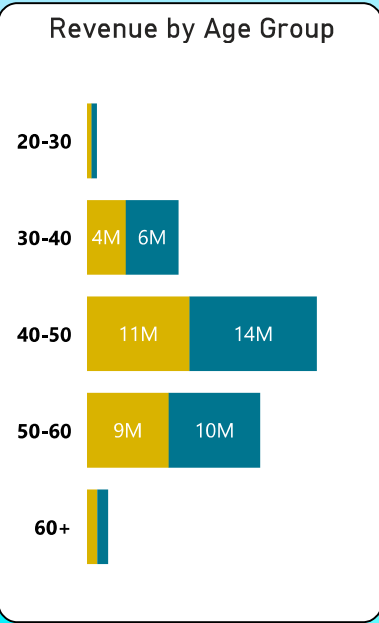
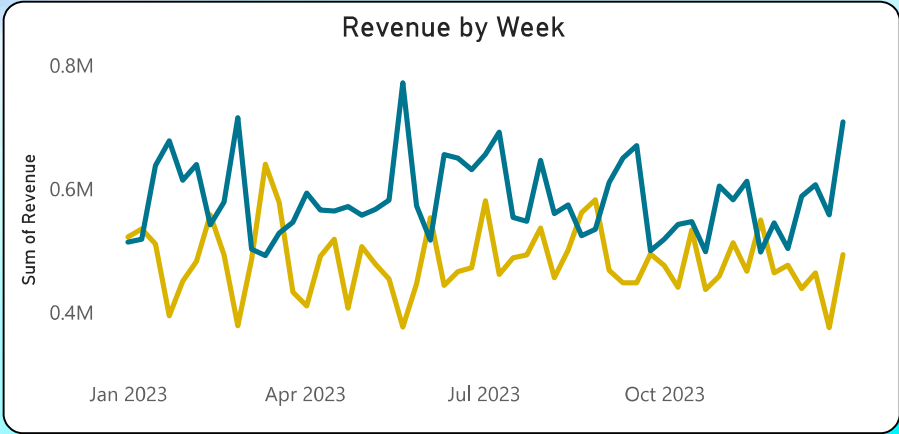
Q3

Q2

Q1

Week_Start_Date

All



M

F

31M

26M

Swipe

Online

Chip

Gold

Silver

Blue

Platin...

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
White-collar	10283124	1464691	105618475
Selfemployeed	8542826	1141510	77659931
Retirees	4617448	641692	49619308
Govt	8335534	1182231	90834727
Businessman	17697472	2584604	190350431
Blue-collar	7040606	967751	73516911
Total	56517011	7982480	587599783

