



## MOHAMMED NIHAL CHANDUBHAI

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### Professional Summary

Detail-driven project coordination professional with experience supporting marketing workflows, managing tasks, and streamlining operational processes. Skilled in KPI tracking, research analysis, and cross-functional communication. Brings strong structure, reliability, and problem-solving to teams working on fast-moving projects or product rollouts.

### Core Skills

**Marketing & Product:** Market research, campaign coordination, competitive analysis, product documentation, customer segmentation, content creation

**Project Coordination:** Task prioritization, workflow planning, stakeholder communication, KPI tracking, data interpretation

**Tools:** Microsoft 365, Google Analytics, Trello, Jira, WordPress, Visual Basic, Salesforce (basic)

**Languages:** English (fluent), Hindi (native), German (B2) (Enrolled)

### Professional Experience

#### Marketing Intern

Acpoco GmbH — Berlin, Germany

September 2025 - November 2025

- Supported social media and content planning for brand growth initiatives
- Conducted market and competitor scans to assist in positioning and strategic planning
- Contributed to campaign coordination, performance monitoring, and workflow organization

#### Student Worker (170 Assignments)

Studiwork — Berlin, Germany

January 2023 - September 2025

- Completed over 170 assignments with a 100 percent completion rate and a 4.8 out of 5 client rating
- Gained experience in customer interaction, logistics, events, photography, and problem solving
- Demonstrated adaptability and reliability across diverse operational tasks

#### Service and Operations Assistant

The Circus Group — Berlin, Germany

February 2024 - October 2024

- Supported daily operations and coordinated front-of-house and kitchen workflow in a high-volume environment
- Assisted international guests and maintained a welcoming customer experience
- Ensured operational standards through stocking, organization, and attention to detail

### Marketing and Sales Executive

Soha Plastic Industries — Hubli, India

April 2019 - September 2022

- Executed multi-channel marketing campaigns for plastic household and biodegradable product lines, strengthening brand visibility
  - Conducted market and competitor analysis to identify customer needs and product opportunities
  - Produced brochures, product documentation, and sales presentations in collaboration with design and sales teams
  - Increased revenue through targeted cross-selling strategies and digital promotions
  - Maintained customer satisfaction above 95 percent through consistent communication and relationship building
  - Reduced stock shortages by 25 percent through improved inventory coordination and process optimization
  - Tracked campaign and sales KPIs to support planning of future marketing initiatives
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## Education

Master of Arts in International Management

January 2023 – June 2025

IU International University of Applied Sciences — Berlin, Germany

Focus areas: Marketing, strategy, sustainability analysis, research methods, international operations

Bachelor of Business Administration (Marketing and Research)

Oxford College of Business Administration — Hubli, India

January 2016 – July 2019

Studied: Advertising, consumer behavior, and digital marketing with practical exposure to branding and market research.

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## Projects

AI and Society

December 2024

- Researched risks and societal impacts of unregulated AI technologies using real-world case studies
- Analyzed bias, privacy concerns, deepfakes, and regulatory gaps with reference to global AI frameworks
- Evaluated policy recommendations for responsible AI adoption in business and public environments

Master's Thesis: Balancing Sustainability and Profitability; International Management Practices for Growth in the Plastic Recycling Industry

January 2025 – June 2025

- Conducted cross-sector research and business model analysis for circular product systems
  - Evaluated technology adoption, investment risks, policy gaps, and market opportunities
  - Integrated insights from field visits, expos, and interviews with recycling technology firms
  - Developed strategy recommendations for product lifecycle optimization and market scaling
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## Interests

Travel, classic electronics, running, collecting vintage cameras and currencies