**Guitar Tab Central** 

Short Pitch:

Guitar Tab Central is a website that allows guitar players to sell and/or buy guitar tablature.

Long Pitch:

Guitar Tab Central provides a way for guitar players of all levels of experience to sell and buy

guitar tablature. Our goal is to give our users a simple website that is solely focused on guitar

tablature. Experienced guitar players can create tablature and sell it on the website while people

who want to learn guitar can purchase them. However, we know that some people like to provide

tablature for free. Due to this, users also can set a zero price for the tablature but link a method to

receive payment for donations.

Personas:

Experienced guitarists: Guitar players who have knowledge of tablature and have the ability to

create arrangements to sell them

Intermediate guitarists: People who are experienced in guitar and want to purchase tablature to

learn new arrangements but do not necessarily have the ability to create tabs themselves

Novice guitarists: Beginners who want to purchase tablature to learn guitar

Comparative Websites:

Ultimate Guitar

Chordify