VCC Project Code Documentation

Harnessing Cloud Computing for Fraud Detection in Online Payments

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Under the Supervision of

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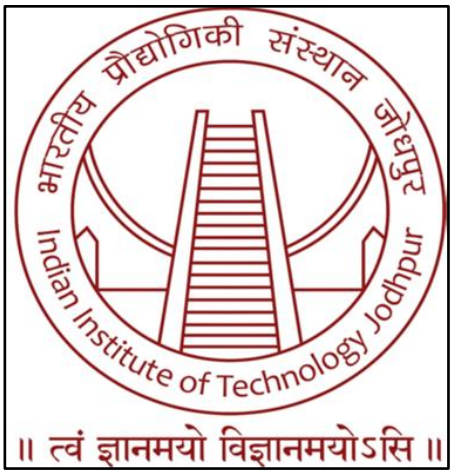

PG DIPLOMA in DATA ENGINEERING

DEPARTMENT OF AIDE

INDIAN INSTITUTE OF TECHNOLOGY JODHPUR

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Project Description:

Harnessing Cloud Computing for Fraud Detection in Online Payment using Google Cloud Platform.

Problem Statement:

The rise of online payment fraud is a growing concern in the rapidly evolving digital transaction landscape. It presents significant risks to both financial institutions and consumers, resulting in monetary losses and diminishing trust in online payment systems. The goal of this project is to develop an advanced machine learning solution capable of detecting fraudulent transactions in real time, helping safeguard the integrity of online payment systems.

Technologies:

- Cloud Platform: Google Cloud Platform (GCP)
- Machine Learning Framework: Random Forest Classifier
- Libraries: NumPy, Pandas, Matplotlib, Seaborn
- Programming language: Python
- Application: Flask
- UI: Html
- Deployment Tools: GCP services, Google App Engine

Code Overview

1. Preprocessing and Exploratory Data Analysis (EDA)

Steps:

- Import Libraries: Core libraries like numpy, pandas, matplotlib, and seaborn were imported to handle data manipulation and visualization.
- Handling Missing Data: The dataset is cleansed by dropping null values, ensuring data quality and reliability.
- Duplicate Removal: Duplicate rows and columns are identified and removed to avoid data redundancy.
- Range Checks: Minimum and maximum values of key features are inspected for potential outliers or anomalies.

2. Data Visualization

Univariate Data Visualization:

Univariate visualizations provide insight into the distribution of individual features. Techniques like histograms and box plots are used to highlight the central tendency, spread, and presence of outliers.

Bivariate Data Visualization:

Bivariate visualizations reveal relationships between two variables, essential for detecting interactions between transaction amounts and other factors like location or time. Techniques like scatter plots and heatmaps help uncover these relationships.

Multivariate Data Visualization:

Advanced visualizations are employed to understand relationships across multiple dimensions. Scatter plot matrices and heatmaps reveal intricate patterns and interactions between features.

3. Random Forest Model for Fraud Detection

The Random Forest model is a powerful ensemble-based algorithm used to detect fraudulent transactions. By training multiple decision trees on random subsets of data, the model achieves high accuracy and robustness.

Steps:

1. Data Preparation: Features are selected, and the data is split into training and test sets.
2. Model Training: The Random Forest classifier is trained on the data, using bootstrapped samples and random feature selection to reduce overfitting.
3. Model Evaluation: Metrics such as accuracy, precision, recall, and F1-score are computed to evaluate the model's effectiveness.
4. Feature Importance Analysis: Insights into key variables are drawn by analyzing feature importance scores from the Random Forest model.

Deployment on GCP

The model is deployed on Google Cloud Platform (GCP), leveraging cloud-based scalability for handling large transaction datasets and performing real-time fraud detection. Services such as Google AI Platform, Cloud Storage, and BigQuery are utilized to host the model and store transaction data.

Key Components:

Google Cloud SDK: Google Cloud SDK is a set of command-line tools and libraries that allow developers to interact with Google Cloud Platform (GCP) services and manage resources. It provides a comprehensive toolkit for building, testing, and deploying applications on GCP. Google Cloud SDK is commonly used to deploy applications from your local directory to Google Cloud Platform.

Google App Engine: Google App Engine is a fully managed platform that allows developers to build, deploy, and scale web applications without having to worry about managing infrastructure.
It provides a scalable environment for running applications in a variety of programming languages.

Google Cloud Storage: It is a massively scalable object storage service offered by Google Cloud Platform. It allows to store and retrieve data of any size from anywhere on the web. It is a cloud-based

file storage system that can handle enormous amounts of data, making it ideal for storing images, videos, documents, and other digital assets.

Advantages of Google Cloud App Engine over traditional methods of hosting web applications:

Fully Managed: App Engine handles infrastructure management tasks like server provisioning, load balancing, and scaling, allowing developers to focus on writing code.

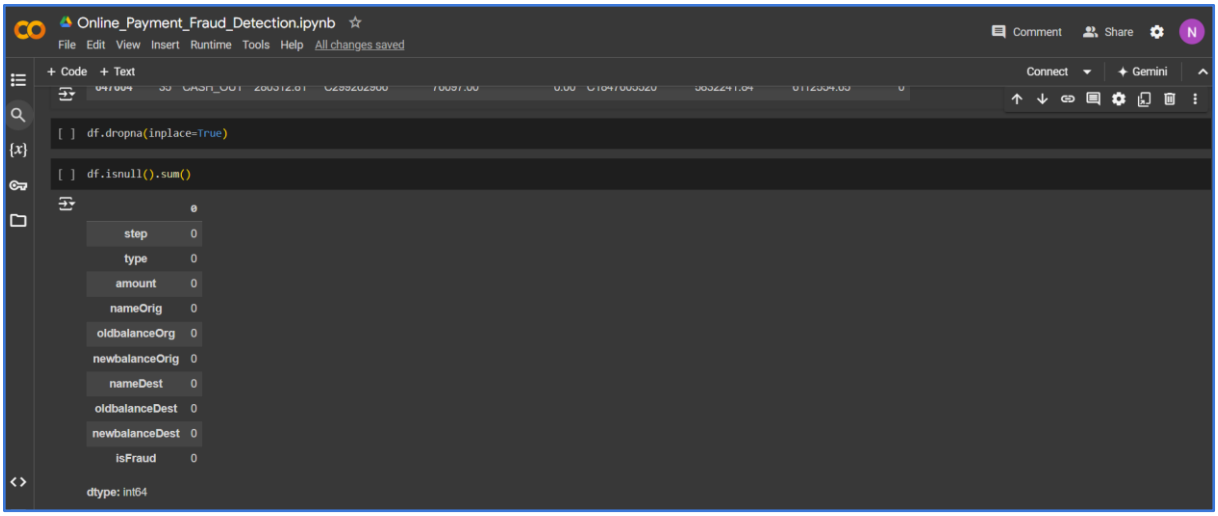
Scalability: App Engine automatically scales resources based on demand, ensuring optimal performance and cost-efficiency.

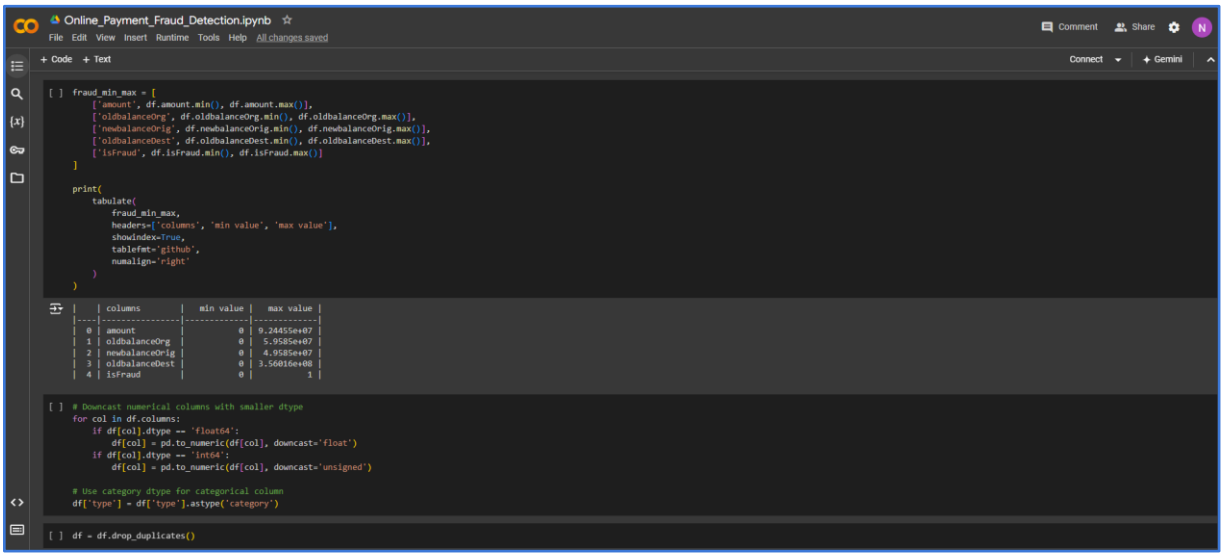
Reliability: Google's infrastructure provides high availability and reliability, minimizing downtime and ensuring consistent performance.

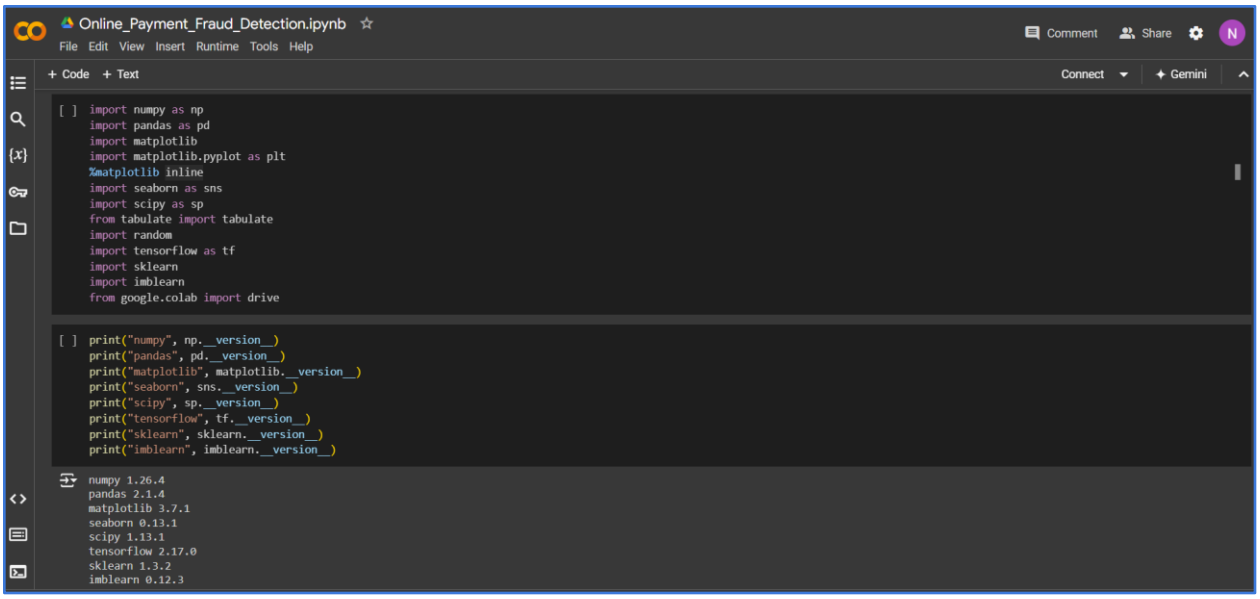
Cost-Effective: App Engine's pay-as-you-go pricing model makes it cost-effective for various application sizes.

Integration: It seamlessly integrates with other Google Cloud Platform services, offering a comprehensive solution for building and deploying applications.

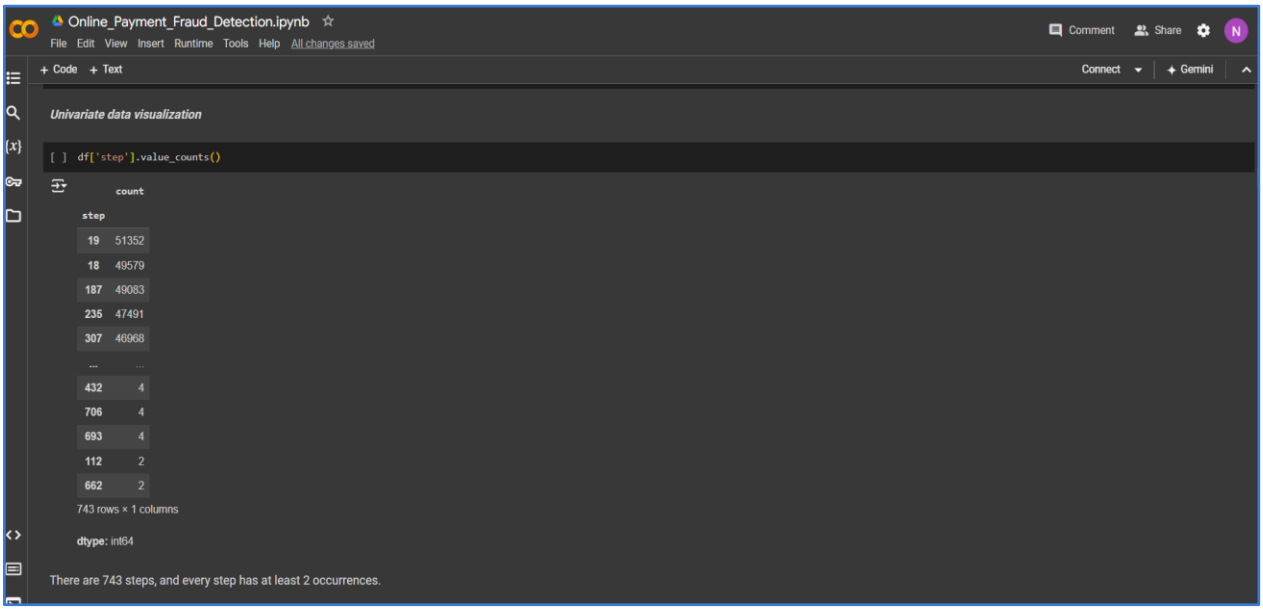
Code snippets and screenshots







Univariate Data Visualization



Online_Payment_Fraud_Detection.ipynb

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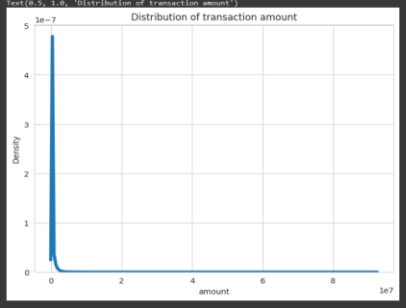
Cash out is the most numerous transaction type, followed by payment, cash in, transfer and debit types.

```
sns.kdeplot(df['amount'], linewidth=4)
plt.title('Distribution of transaction amount')
```

```
Text(0.5, 1.0, 'Distribution of transaction amount')
```



- The distribution of transaction amounts is right skewed.
- This indicates that most values are clustered around the left tail of the distribution, with the longer right tail.
- (mode < median < mean)

Online_Payment_Fraud_Detection.ipynb

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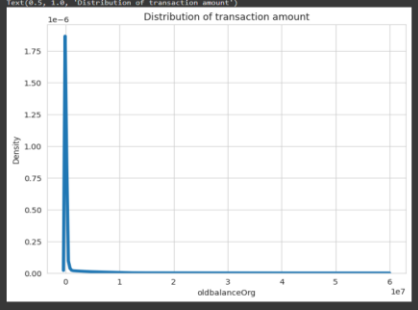
There are 6353307 initial customers, and every step has at least 1 occurrence.

```
sns.kdeplot(df['oldbalanceOrg'], linewidth=4)
plt.title('Distribution of transaction amount')
```

```
Text(0.5, 1.0, 'Distribution of transaction amount')
```



The distribution of pre-transaction balances of the initial customers is right skewed.

Online_Payment_Fraud_Detection.ipynb

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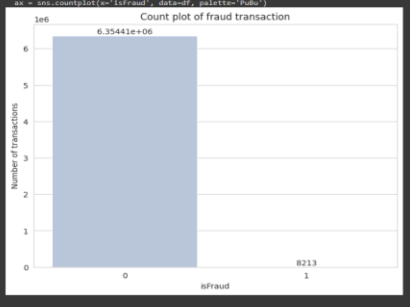
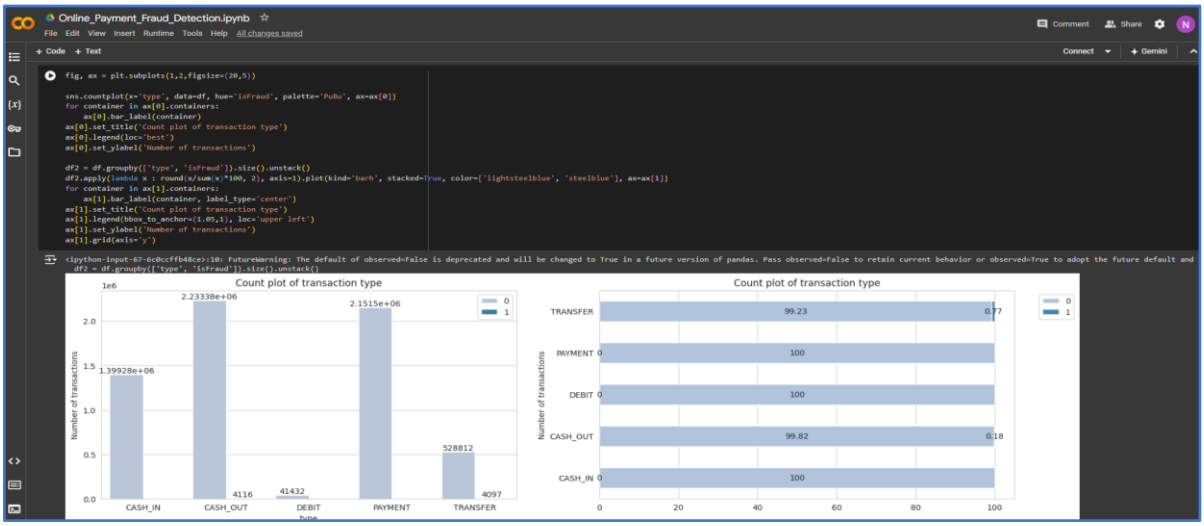
```
ax = sns.countplot(x='isFraud', data=df, palette='PuBu')
for container in ax.containers:
    ax.bar_label(container)
plt.title('Count plot of fraud transaction')
plt.ylabel('Number of transactions')

del ax
```

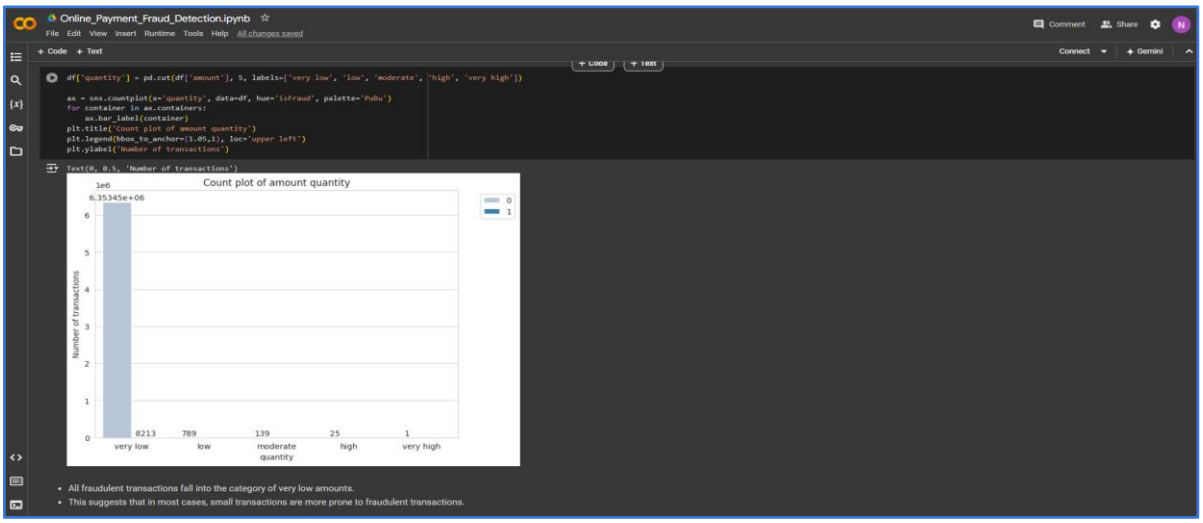
```
<ipython-input-66-d174391ea540>:1: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

  ax = sns.countplot(x='isFraud', data=df, palette='PuBu')
```

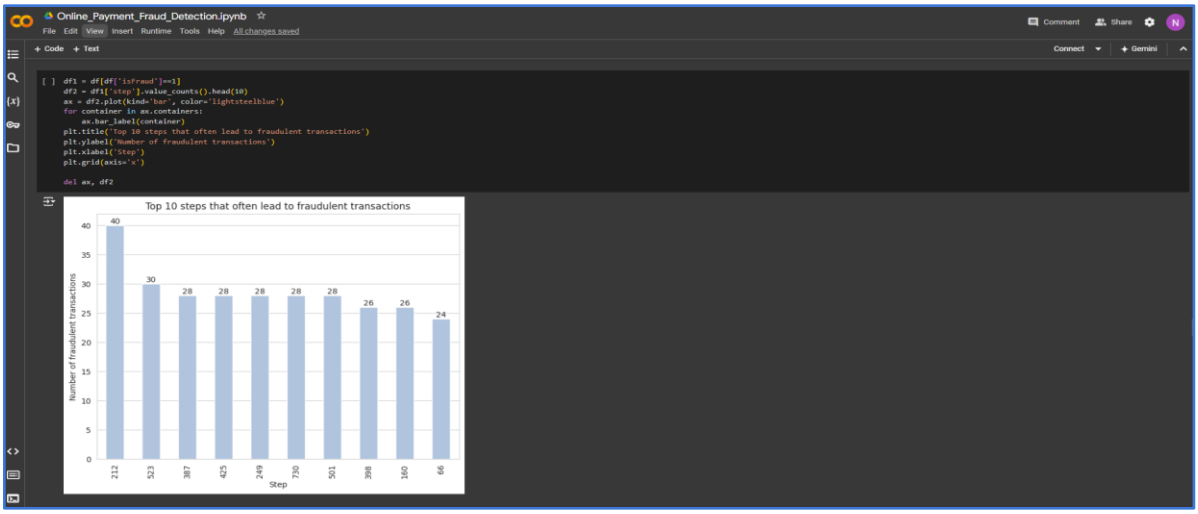


There are much more non-fraudulent transactions than fraudulent transactions.

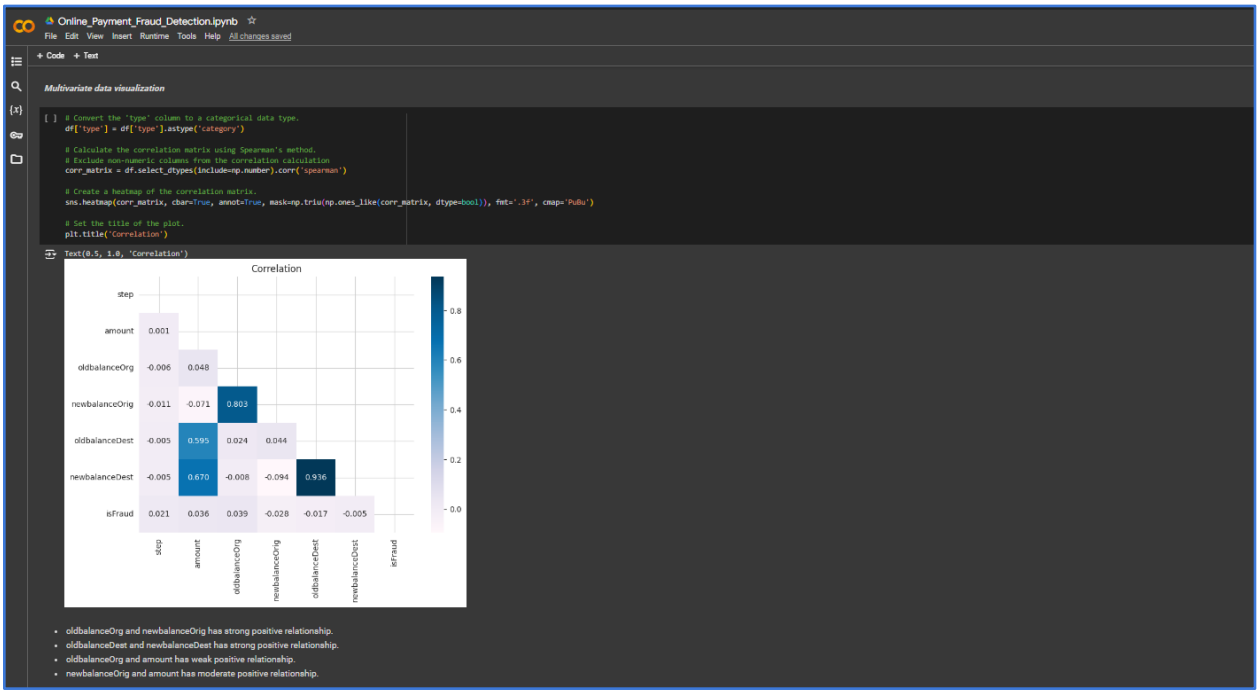
Bivariate Data Visualization



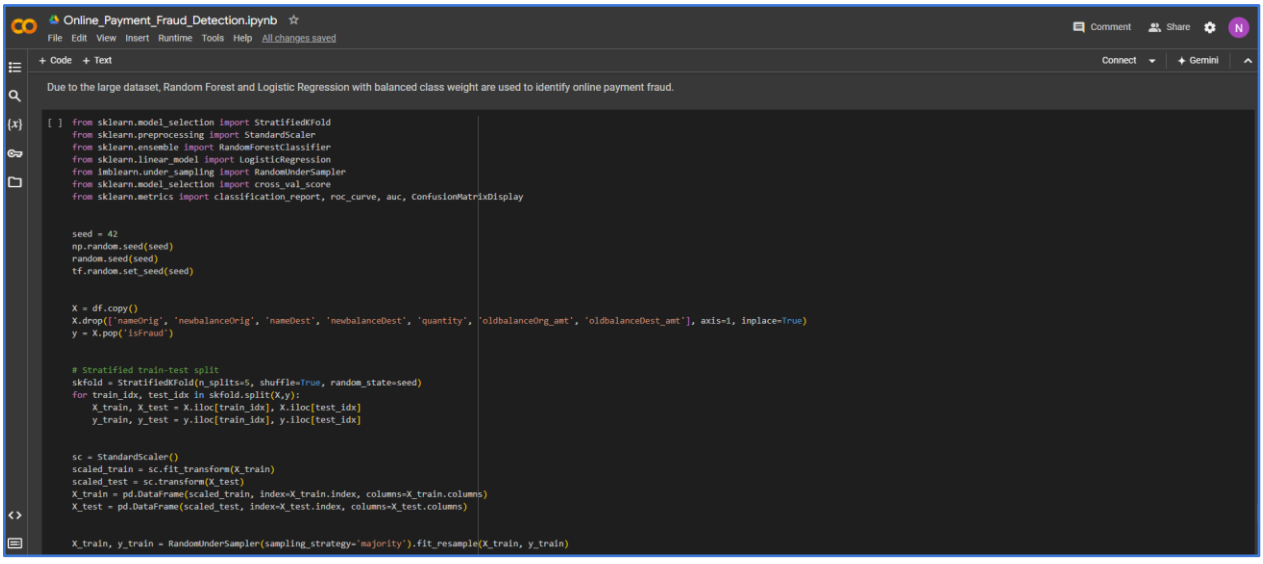


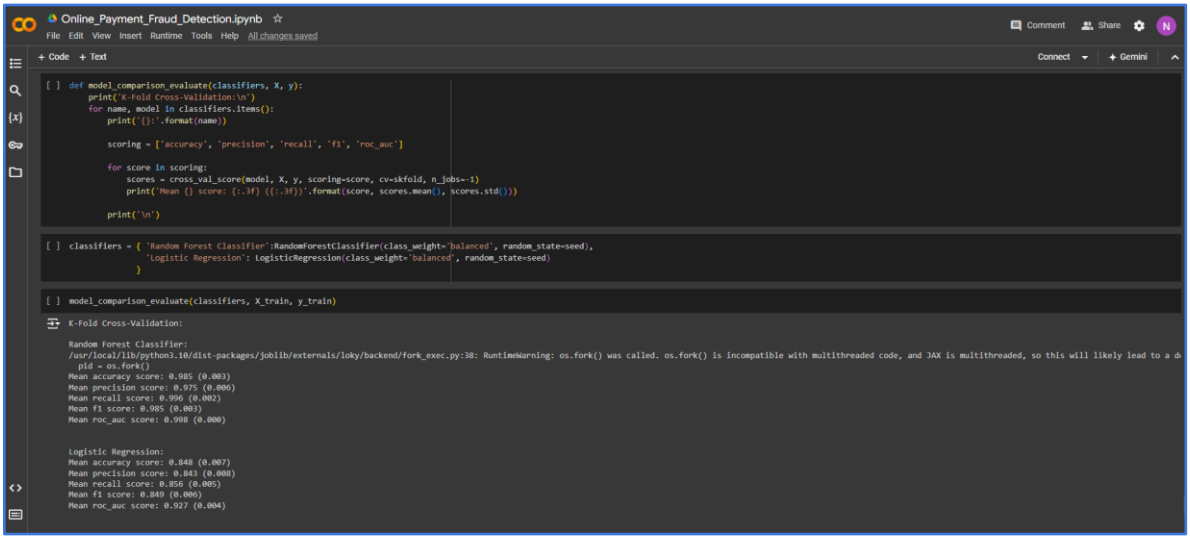


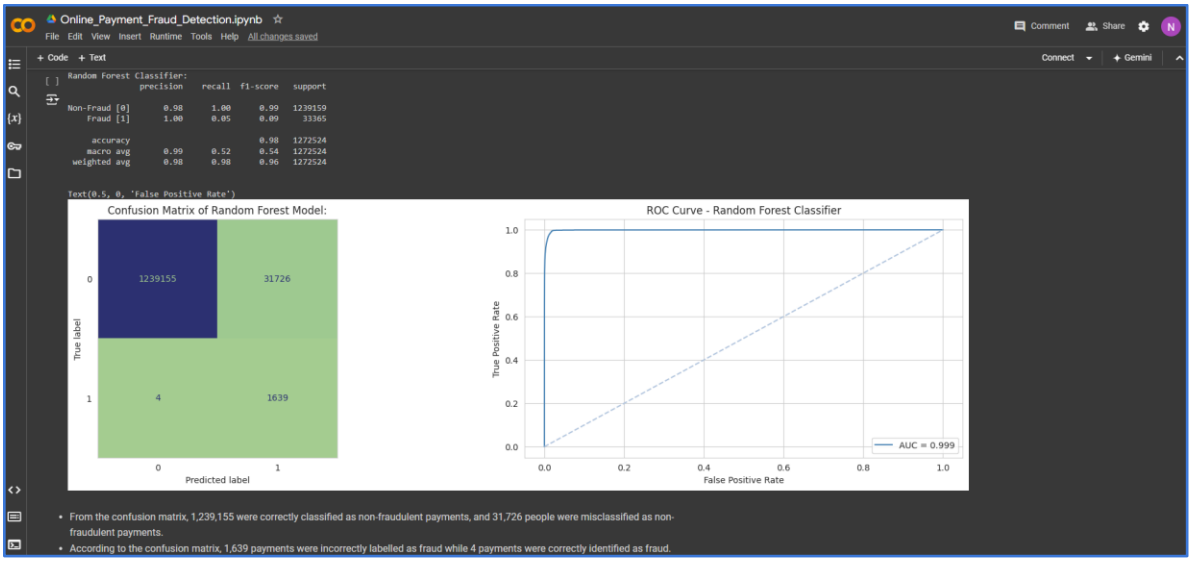
Multivariate Data Visualization



Random Forest Model







Flask Application Code

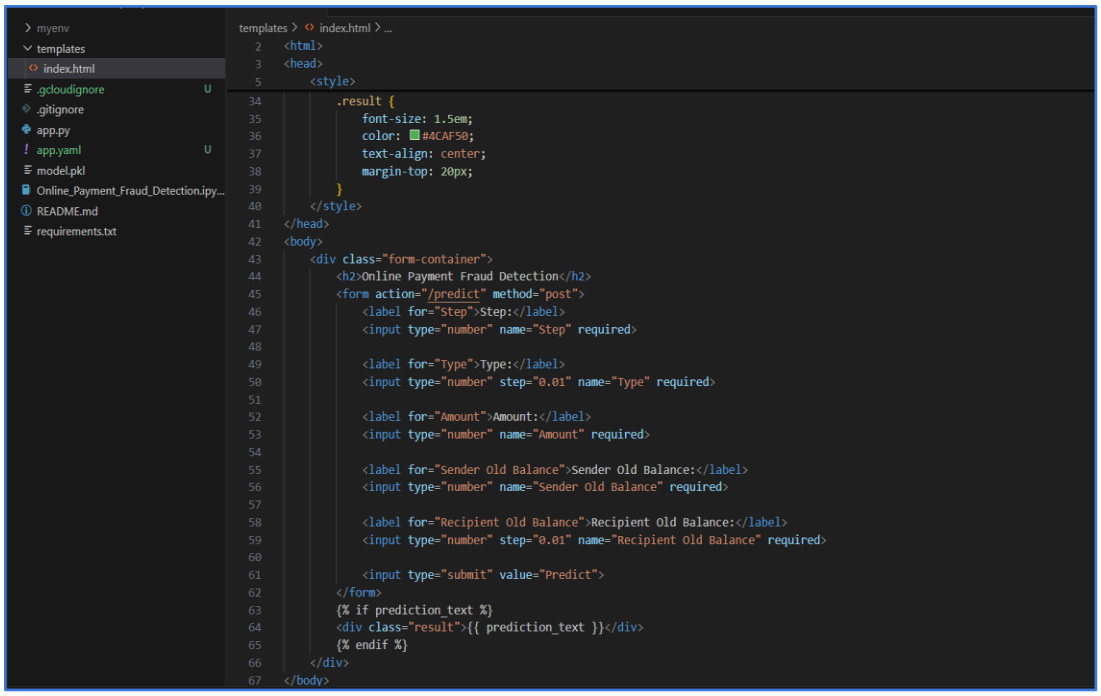
app.py > ...

```python
# app.py

from flask import Flask, request, jsonify, render_template
import pickle
import numpy as np

# Load the trained model
model_path = 'model.pkl'
with open(model_path, 'rb') as file:
    model = pickle.load(file)

app = Flask(__name__)

@app.route('/')
def home():
    return render_template('index.html')

@app.route('/predict', methods=['POST'])
def predict():
    # Extract data from form
    int_features = [int(x) for x in request.form.values()]
    final_features = [np.array(int_features)]

    # Make prediction
    prediction = model.predict(final_features)

    if prediction[0] == 0:
        output ="Not a Fraud Transaction"
    elif prediction[0] == 1:
        output ="Fraud Transaction"


    return render_template('index.html', prediction_text='Prediction: {}'.format(output))

if __name__ == "__main__":
    app.run(debug=True)

```

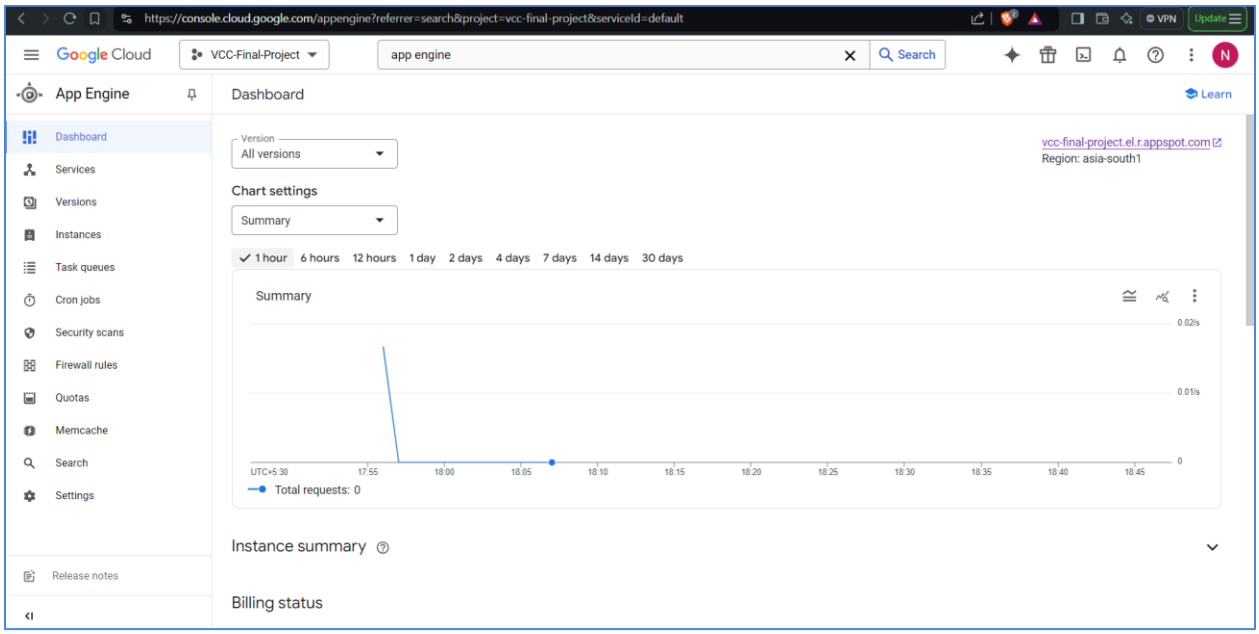
HTML Script for UI

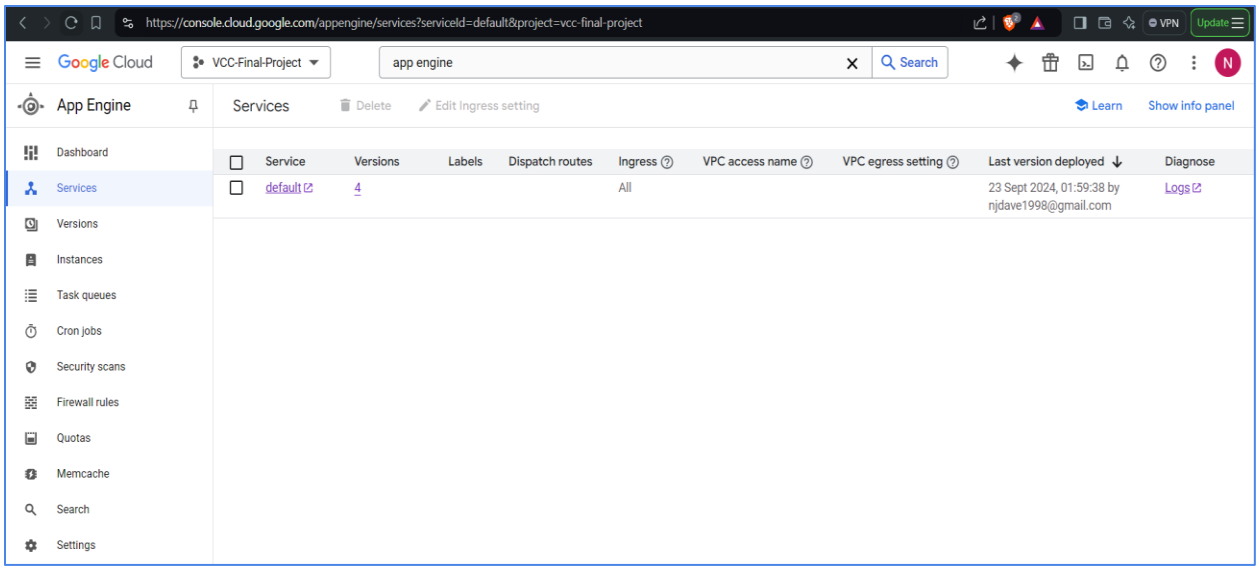
templates > index.html > ...

```html
<!DOCTYPE html>
<html>
<head>
    <title>Online Payment Fraud Detection</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            margin: 50px;
        }
        .form-container {
            max-width: 500px;
            margin: auto;
            padding: 20px;
            border: 1px solid #ccc;
            border-radius: 10px;
        }
        .form-container input {
            width: 100%;
            padding: 10px;
            margin: 5px 0 20px 0;
            display: inline-block;
            border: 1px solid #ccc;
            border-radius: 5px;
            box-sizing: border-box;
        }
        .form-container input[type="submit"] {
            background-color: #4CAF50;
            color: white;
            border: none;
        }
        .form-container input[type="submit"]:hover {
            background-color: #45a049;
        }
        .result {
            font-size: 1.5em;
            color: #4CAF50;
            text-align: center;
```

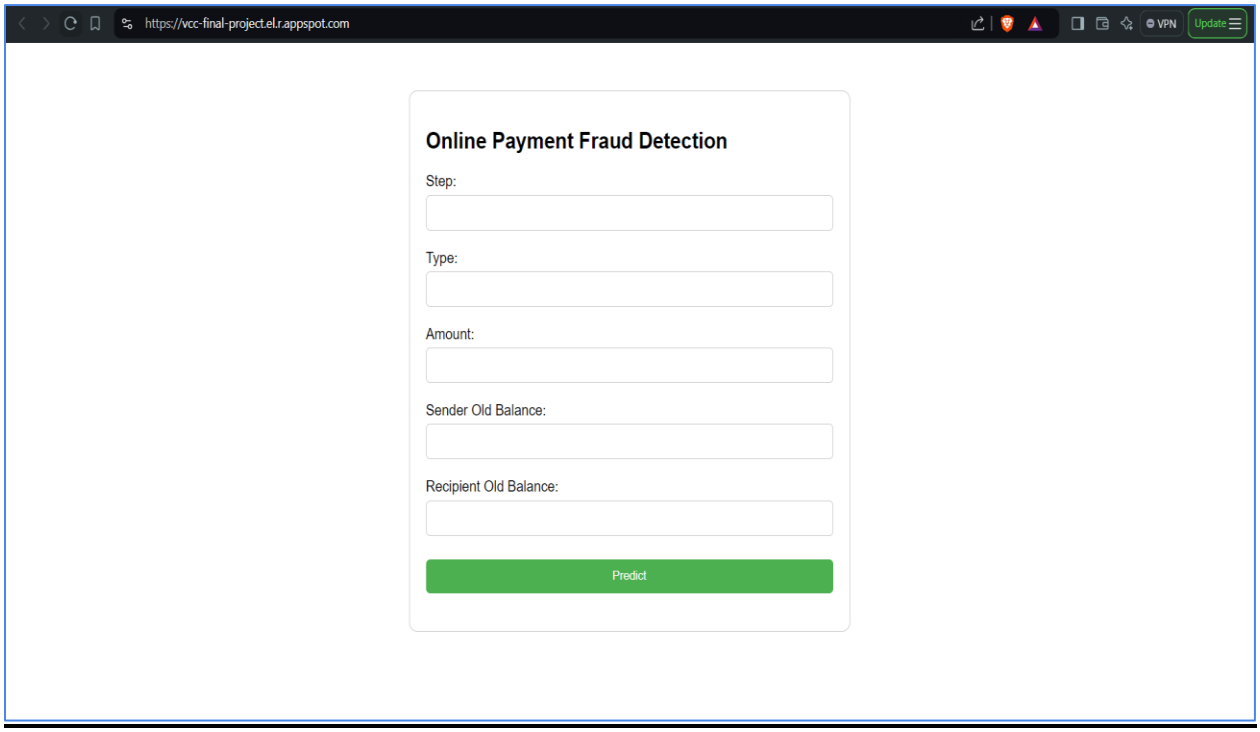


Google Cloud App Engine Deployment





App UI



Thank You