Case Study-39 Cloud

Rising Cloud Costs & Wasted Resources

🚨 The Problem:

As companies scale on cloud, they often face:
❌ Unexpected monthly bills
❌ Idle resources running 24/7
❌ Over-provisioned instances
❌ Lack of tagging or visibility

This leads to uncontrolled cloud spend.

💡 The Solution:

A strategic Cloud + FinOps approach keeps costs predictable:
✔ Rightsizing based on real usage metrics
✔ Auto-scaling and serverless adoption
✔ Resource tagging for accountability
✔ Cost dashboards + alerts for anomalies
✔ Use of Spot instances, Savings Plans, and cold storage

Outcome: Cloud bills drop while performance stays strong.

#FinOps #CloudCostOptimization #CloudComputing #AWS #Azure #GCP #CloudFinance