

## **Case Study-37 System Design Handling High Traffic & Scaling Bottlenecks**

### **Problem**

Applications fail under heavy traffic because:

- Monolithic architecture becomes slow
- Single database becomes a choke point
- Lack of caching leads to high latency
- No load balancing across servers

This results in outages, slow response time, and poor user experience.

### **Solution**

Use a scalable system design approach:

- Break monolith into microservices for independent scaling
- Add CDN + caching layers (Redis/Memcached)
- Use Load Balancers to distribute traffic
- Introduce Horizontal Scalability with auto-scaling groups
- Opt for sharded or replicated databases

This builds a system that can gracefully handle millions of users without performance drops. Scalable system design improves performance by introducing microservices, caching, load balancing, and database sharding to handle high traffic efficiently.

**#SystemDesign #Architecture #Scalability #LoadBalancing #Caching #Microservices  
#HighTraffic #DistributedSystems**