Niharika Varshney
Communication Designer

Contact

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Education

College
Banasthali Vidyapith
2022-2026

School
Ryan International School
Noida Extention

Key Skills

Sketch and Storyboarding

Photography

Wireframing

Basic Coding

Marketing

Communication

Software Skills

Adobe Photoshop

Adobe Premiere Pro

Adobe Illustrator

Blender

Figma

Adobe Audition

Adobe Indesign

Adobe After Effects

Profile

Creative and detail-oriented Communication Designer with expertise in branding, UI/UX, and advertising. Expert at coordination and communication. Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

Work Experience

Swacchalaya: Graphic Designer (12 sep 2023 - 12 october 2023)
. created visual designs for product, campaign and social media and incresed the comapny's social media engagement.

Mahika Mishra Foundation: Graphic Designer (27 oct '23 - 27 jan '24)
. created visual designs for campaign, programs and social media and helped in increasing the social media engagement of the firm.
. designed and created the layout of the documents like brand guidelines, even conducted research among fellow mates regarding the already existing documents and creatives and made necessary changes to them.

KRPRO Learning: Graphic Designer (03 may 2024 - 03 aug 2024)
. designed brochure and certificates along with the visual designs for campaigns, courses and social media.
. designed a character for the company's brand identity along with its 3D model.

KRPRO Learning: Graphic Designer (02 march 2025 - 02 may 2025)
. designed brochure and creatives for the latest campaign of the brand.

Katsquare: Graphic Designer (26 may 2025 - Ongoing)
. junior editorial designer at the Society Achievers and Society Interior Design magazine.
. designed advertisement website and table magazine for Gulshan Grover
. designed visuals for product, campaign and social media for diverse clients

Workshop

Game Asset Design (a 5-days hand-on workshop)
At Banasthali Vidyapith
. software used Maya, Adobe Photoshop, Zbrush.

Stop Motion Animation (a 6-days hand-on workshop)
At Banasthali Vidyapith
. software used Adobe Premiere Pro, Stopmotion Studio

Z-Brush (Character Design) (a 5-days hand-on workshop)
At Banasthali Vidyapith
. software used Adobe Photoshop, Zbrush.

Achievements

1. First position in 1st Year of College (Banasthali Institute of Design)
2. First position in 2nd Year of College (Banasthali Institute of Design)
3. First position (Inter-college competition) Product Design

Certificate

1. Google UX Design Course (Coursera)
2. Graphic Design Specilization course
3. Photography (HOW, at Banasthali Institute of Design)