

# College of Commerce & Management

Enhance your  
social visibility  
by contributing  
towards one's  
livelihood



Friends Union For Energising Lives (FUEL)  
Enabling Students to Excel



Shri. Narendra Modi Hon'ble Prime Minister of India awarded Ketan Deshpande and Santosh Huralikoppi from FUEL as "Champions of Change".



Shri. Ram Nath Kovind Hon'ble Former President of India with CEO Ketan Deshpande, Chief Mentor Santosh Huralikoppi and the FUEL Team

A project envisioned to impact 2640 disadvantaged students  
to uplift the underserved community under CSR initiative

Concept by **Friends Union for Energising Lives (FUEL)**



Launch of Digital Academy in Partnership with Capgemini at FUEL Future Skills Institute, Pune

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# Message and letter from PM



“ I am pleased to learn about the Bhoomi Poojan of FUEL Center of Excellence campus at Bhugaon, Pune. The creation of a new infrastructure brings with it fresh energy and inspiration. This initiative of FUEL to provide career guidance and impact skills to the youth is a noble one. May the endeavour to provide guidance to the youth reach out, in particular, to the poor, needy, and disadvantaged sections of the society. ”

Shri Narendra Modi Ji  
Hon'ble Prime Minister of India  
Via letter on 6<sup>th</sup> Nov. 2020  
to FUEL Chairman Shri. Ketan Deshpande



प्रधान मंत्री

Prime Minister

## MESSAGE

I am pleased to learn about the online *Bhoomi Poojan* of FUEL Center of Excellence campus at Bhugaon, Pune. The creation of a new infrastructure brings with it fresh energy and inspiration.

Today's world is driven by technology and innovation. Leveraging the role of technology as a force multiplier in providing solutions and opportunities, we have taken concrete measures with integrated approach to pave the way for intent, intellect and energy of our Yuva Shakti.

Our emphasis to equip our large workforce with latest skills and our constant endeavour towards creating an ecosystem of enterprise and innovation is powering the nation's resolve of *Aatmanirbhar Bharat*, more so in a post-COVID world. Efforts of stakeholders like FUEL further and strengthen this vision with their valued contribution.

This initiative of FUEL to provide career guidance and impart skills to the youth is a noble one. May the endeavour to provide guidance to the youth reach out, in particular, to the poor, needy and disadvantaged sections of the society.

May the auspicious occasion of *Bhoomi Poojan* provide inspiration to everyone associated with the Fuel Centre of Excellence to work with renewed dedication for the betterment of the society and the nation.

With best wishes,

(Narendra Modi)

New Delhi  
कार्तिक 15, शक संवत् , 1942  
06<sup>th</sup> November, 2020

Shri Ketan Deshpande  
Founder Chairman and CEO  
FUEL B-School & Future Skills Institute  
Forest Trails Township, Paranjape Schemes  
Mulshi Road, Near Manas Lake  
Bhugaon, Pune  
Maharashtra - 412115

# Our Inspiration

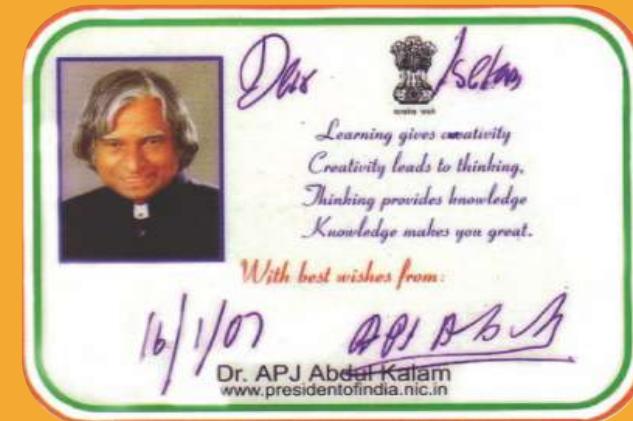


## Dr. A. P. J. Abdul Kalam

Former President of India &  
A world-renowned Space Scientist

FUEL should work to reduce the gap between the urban and rural students to make them the flag bearers of tomorrow.

- A message by Dr. Abdul Kalam Sir to the FUEL team



“ I come from a modest economic background. I was selected for FUEL's scholarship after completing 10th grade in 2019. The scholarship supported my education by way of academic coaching and skilling. I did the FUEL Junior Dr. Kalam Fellowship. This helped me to hone my technical as well as industry skills. I have been able to step into the corporate world at a very young age. As a result, I was selected for the HCL TechBee Programme to work as a Software Testing Intern which is now converted into full-time employment.



Harshita Rane  
Beneficiary of FUEL, Placed in HCL

# About FUEL

- Established in 2007 as a Trust with a PAN India presence
- Certified under 80G/ 12A & FCRA
- Touched & changed lives of more than 1 million students



## Impact created



Future Skills Development  
1,00,127+ Youth Impacted

Placement Support to **75,629+** Youth

Vocational & Entrepreneurial Training For two Wheeler to **5575+** Mechanics & Women

STEM Learning Academic Coaching & Lab  
**76,819+** students impacted

**10,000+** Underserved Children Supported With Different Scholarships

Career Counselling For **10,00,000+** Aspiring Students

## FUEL Journey Plan

2012-2017  
FUEL Organisation

2018-2023  
FUEL Future Skills Institute

2023-2025  
College of Commerce & Management (BBA-CA / BBA-IB)

2026-2030  
FUEL Skilltech and Entrepreneurship University

# Appreciation from Policy Makers & Corporate World



CNN tweets about FUEL as ChangeMakers in the CSR domain



Hon'ble Shri. Devendra Fadnavis DCM, Maharashtra tweets about FUEL



Capgemini tweets about FUEL & its partnership initiative



Tweet from NITI Aayog about SOI signing with FUEL

## *Message from the Founder*

“ Quality education is the key to solving the problems of social inequality. With this understanding, I initiated my quest for supporting one of the most vulnerable sections of the society - Youth. As a socially motivated person, I desired to set up a University where education incorporates all shades of human values and provides skills for the underserved youth of India. ”

### **Ketan Deshpande**

Founder Chairman & CEO FUEL  
Ashoka Fellow  
Pavate Fellow (JBS)  
University of Cambridge, UK



## *Message from the Chief Mentor*

“ I always believe better skilling with better education will create a better society. That helps me to visualize a university where quality education will be available to everyone without any barriers. ”

### **Santosh Huralikoppi**

Chief Mentor - FUEL  
Pavate Fellow (JBS)  
University of Cambridge, UK



# Core Programs of FUEL



## Future Skills Training

Training disadvantaged youth in Future skills domains

**Partners :** HDFC Bank, YES Foundation, Standard Chartered GBS, Capgemini, HSBC Technology, DBS Bank, AU Foundation, GIZ, LTIMindtree, ANZ

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**Reach :** 1,00,000+ youth in Maharashtra, Punjab, Karnataka, Tamil Nadu, Telangana & Gujarat with 75% youth employed



## Aptitude Training, Career Counselling, Academic Coaching and Scholarships

Career Counselling to Defence School Students & STEM Tutoring

**Partners :** Concord Biotech, Wells Fargo, Lumax, Dell Technologies, OTIS, Eaton

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**Reach :** 75,067 students from 137 Defence schools across India, and scholarship beneficiaries from Maharashtra, Karnataka & Gujarat



## Vocational Skills Training

Training disadvantaged mechanics in Life Skill and Entrepreneurship Training along with digital skills, Banking and Financial Services.

**Partners :** Castrol, Mahindra and Mahindra Finance Ltd, YES Foundation, HDB Financials, Tata Capital

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**Reach :** 7000+ Mechanics trained and 5000+ Youth skilled under BFSI from Maharashtra, Gujarat, Madhya Pradesh, Karnataka & Punjab

# Our Supporters



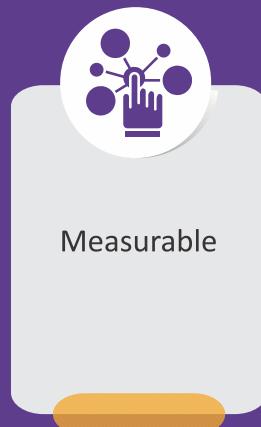
U.S. Consulate General, Mumbai



# Key features of the program

- ▶ Support to underserved students for higher education
- ▶ Social cause to empower the underrepresented community
- ▶ Minimum 45% girl beneficiaries
- ▶ 21st century skills
- ▶ Industry ready youth
- ▶ Earn & Learn model
- ▶ Improved livelihood
- ▶ Industry mentoring

## Pillars of the college



### Vision:

To create equity amongst the youth by supporting the education of underserved students & helping for better livelihood



### Mission:

Making the youth future-ready by introducing & equipping students with futuristic skills

## Advantages For Partners

Positive Business Reputation

Better Financial Performance

Better ability to attract and retain talent

Better Brand Recognition

Being considered as knowledge enhancers in perpetuity

Perpetual presence in the education domain

# Proposed programs

## Academics & synchronous learning



Bachelor of Business Administration in Computer Application



Bachelor of Business Administration in International Business

## Industry Connect

- Industry Mapping
- Industry visits
- Internships
- Employee volunteering programs
- Industry conclaves/Guest sessions
- Placements

## Students to be impacted

Particulars	Year 1	Year 2	Year 3	Year 4	Year 5
Divisions	2	5	8	9	9
Students	160	400	640	720	720

- All beneficiaries will be from economically weaker sections of society
- The students will be enrolled for the program based on the entrance test
- Students' aspiration to pursue higher education & aptitude will be mapped

## Asynchronous learning:



Access to the world class E-learning content



Enhancement of employability skills



Social projects



Domain specific certification courses



Internships & projects



Employability mapping

# Impact in 5 Years

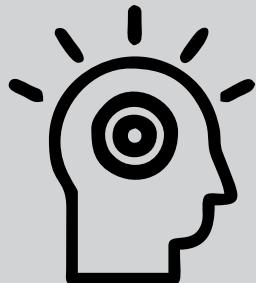
Impacting 2640 underserved youth in 5 years



10560 beneficiaries will be impacted indirectly



Awareness of own aptitude & skills



Increase in skills & aptitude of students

Access to education to the deprived community

Opportunities & support to girls



100% employable youth

Access to Digital Library with internet



Skills, Potential & Aptitude mapping



Industry endorsed practical training



Future ready youth



Job placements



Sustainability & livelihood



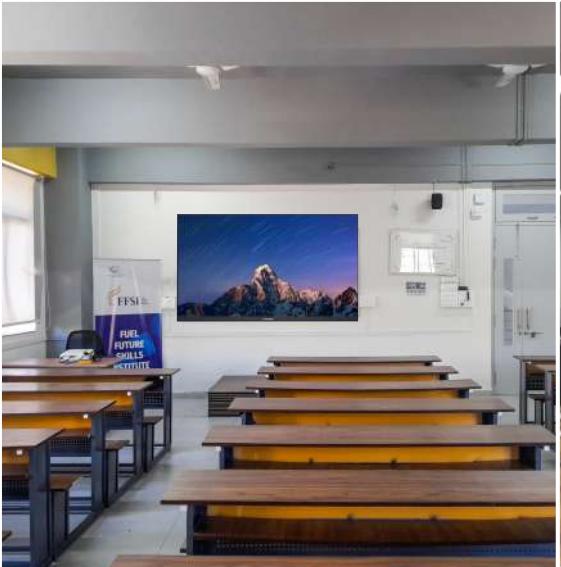
Social impact

# Partnership Options and Benefits

Title	Edu Patron	Growth Innovator	Progress Partner
<b>Funding Amount</b>	INR 5 Cr/Year USD = 6,25,000/Year	INR 3Cr/Year USD = 3,75,000/Year	INR 2 Cr/Year USD = 2,50,000/Year
Name for the Building block and campus branding	✓		
Name for the floor/floors	✓		
Name for the classroom/classrooms	✓	✓	
Name for lab/labs (Computer)	✓	✓	✓
Name for the seminar hall	✓	✓	✓
Name for the Library	✓	✓	✓
Logo integration for Courseware & consumables/ program kit	✓	✓	
Social Media/Website/Media Coverage /Online & Offline events	✓	✓	✓
Logo presence on the website	✓	✓	✓
Internship & staffing	✓	✓	
Logo integration (Courseware & consumables)	✓	✓	✓
Testimonial Showcase	✓	✓	
Advertisement video	✓		
Participation in institute events	✓	✓	
Employee volunteering	✓	✓	✓

# Branding Avenues

(Actual photographs of current campus)



Digital Classrooms



Computer Lab



College Building



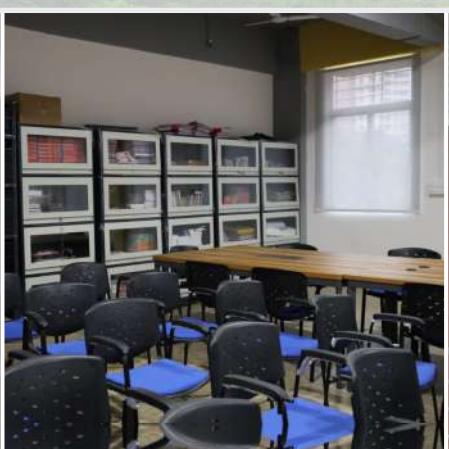
Placement Counselling  
Cell



Auditorium



Staff Room



Library



Floor

# Options for Collaboration

Funding Amount (INR ₹)	Scholarship Amount (USD \$) (approximate)	Number of beneficiaries graduating degree course (3 years)
25 Lakh	31250	8
50 Lakh	62500	17
1 Cr	125000	33
2 Cr	250000	67
3 Cr	375000	100
4 Cr	500000	133
5 Cr	625000	167

Partners may opt for above mentioned support category aligned with their CSR Policy

# 5 Years Expenditure Plan

Application of funds	Year 1	Year 2	Year 3	Year 4	Year 5
Employee costs	105	135	176	218	229
Program cost	142	142	179	178	179
Facility & Lab Expenses	144	158	174	192	211
Technology Cost	4	4	4	4	4
Admin Expenses	20	22	27	30	31
<b>Total Expenditure</b>	<b>415</b>	<b>462</b>	<b>560</b>	<b>622</b>	<b>654</b>

**Total five year project cost visualised is 2713 Lakhs**

**(Rs. In Lakhs)**

# Photo Gallery



'FUEL for Nation' Program Launch by Hon'ble Defence Minister of India Shri. Rajnath Singh and Hon'ble MoS Railways Late Shri. Suresh Angadi



Deputy CM Shri. Devendra Fadnavis Felicitating Ketan Deshpande (Founder FUEL)



FUEL has been awarded by Hon'ble CM of Karnataka Shri. Basavaraj Bommai along with Kapil Dev Ji at TiE Hubli

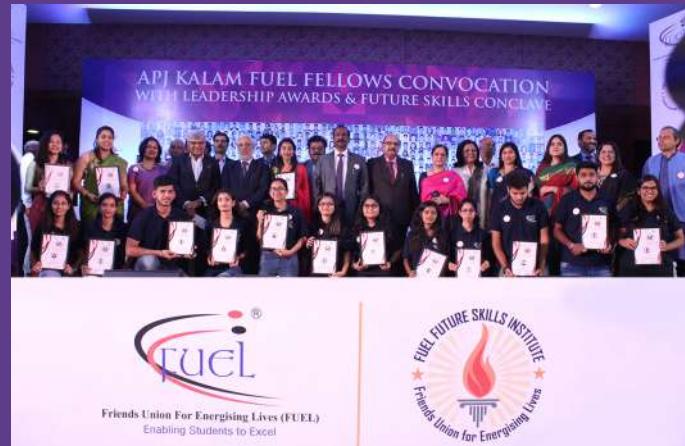


Mr. Ketan Deshpande, Ashoka Fellow & Founder (FUEL) has received the prestigious Mahatma Award

# Event Gallery



Hon'ble President of India with FUEL Delegation at Rashtrapati Bhavan New Delhi



Convocation of a Future Skills Training program batch by FUEL in the presence of Hon'ble Shri. Anil Sahasrabudhe, Chairman, AICTE



Hon'ble Union Minister Shri. Nitin Gadkari Ji Awarded FUEL “Change-Maker in Skill Development” at CSR Journal Excellence Awards



Launch of Digital Academy with Capgemini at FUEL Future Skills Institute, Pune



HSBC Technology India inaugurates Future Skill Center at FUEL Future Skills Institute, Pune



FUEL received “CSR” Implementation Partner of the year Award at CSR Summit Award 2022 (4<sup>th</sup> edition)



"I congratulate the entire FUEL team for the remarkable work done by them over the years. Since inception FUEL has been the guiding light for the future of our youth with the vision to empower youth & enable them to become the torch bearers of tomorrow."

**Hon'ble Shri Piyush Goyal  
Cabinet Minister, GOI,  
at the Launch of  
FUEL Future Skills Institute  
6 Feb 2022**



"I appreciate the unique initiative of FUEL and the entire team. This innovative model of career guidance and skilling centre bringing together all stakeholders will definitely be helpful for the youth. I wish all success to FUEL."

**Hon'ble Shri Devendra Fadnavis  
Deputy Chief Minister, Maharashtra  
at the Launch of Career Guidance &  
Skilling centre, Nagpur**



"I congratulate FUEL for touching millions of lives over a decade through their work in education & skill development. I salute the efforts made by FUEL. I strongly urge FUEL that they continue to work towards a better tomorrow creating better leaders, enabling everyone to rise & the mission of FUEL to reach 10 million lives is really notable."

**Shri C.P. Gurnani  
Managing Director &  
Chief Executive Officer  
Tech Mahindra**

**Message to FUEL Future Skill Institute**



"You have impacted over 1 million young people since inception & are on your way to setting up the FUEL tech & entrepreneurship University. I feel overwhelmed & proud that I had the opportunity to join you along this journey. I would like to emphasize that I will always stay closely relate to FUEL & assure you my continuous support in your further journey."

**Ms Martina Merz  
Chief Executive Officer  
thyssenkrupp AG**  
**Message to FUEL Future Skill Institute**

# Contact Us



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