

# Niharika Singh

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## Professional Summary

I am a skilled Full Stack Developer with 3+ years of experience with a variety of corporate clients.

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## Experience

### Software Developer

JiffleNow, Bangalore, September 2016 - present

1. Integrations:

- Working closely with integration team to incorporate and integrate various third party API namely Marketo, Lanyon, Etouches, Batch Scan, SFDC etc. to promote better product growth and onboarding of new customers.
- Worked on Integrating Lanyon API to pull all the users for user meeting feed.
- Built the platform for onboarding Marketo and implemented push and pull of Marketo leads.

### Ruby On Rails Developer (Remote Position)

Ecocompanion, United Kingdom, January 2017 - February 2017

- Worked remotely for building the workflow and structure of Ecocompanion Website.
- Worked on various API integrations like Mail chimp, Zendesk, Gridler (for Mail integration and chat ), Rails-admin (for admin Panel) and Github.
- Implemented the frontend layer for booking tours and vacation lodges listings.

### Software Developer

Bewakoof.com, Mumbai, December 2015 - June 2016

1. Recommendation System for Campaign Segmentation:

- Leveraging legacy data and utilising current event pools on the website to generate meaningful data segments.
- Worked single handedly in developing the recommendation engine.

2. Payment Gateway Integration:

- Integrated Paytm payment gateway to the website.

3. Contact Us feature:

- Developed ContactUs feature that enabled users to track transaction history, launch product related queries and feedback via email channel.

### Software Engineer

Tinyowl Pvt.Ltd., Mumbai, May 2015 - December 2015

1. Restaurant Offers web product:

- Developed offer service to enable marketing team to create/edit/schedule offers and discounts on the go.
- Created backend architecture and restful API for the same.

2. Notification, SMS and Email Service:

- Developed using Parse and Google Cloud messaging(GCM) for sending bulk notifications to large number of users.

3. Restaurant Promotions and Banner:

- Developed restful apis that enabled tinyowl restaurant product to create content rich and location specific promotional banners.

### Associate Software Developer

SAPLABS India, Bangalore, August 2013 - April 2015

- Worked as associate developer in Platform team aimed at integrating metadata framework with SAP ERP solutions.

### Intern

SAPLABS India, Bangalore, January 2013 - June 2013

- Worked as an intern in Quality Analysis team and developed a reporting cockpit using Xcelsious graphs to demonstrate product KPI.
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## Projects

### SABRE DIGITAL DUCHESS HACKATHON

- Got selected in top 27 teams from 1700 teams at all India level for showcasing prototype and pitch for the idea.
  - Built a demo app to curate all the nearby restrooms available and listed them on google maps based on key metrics of their ratings, comments and safety.
  - The app focuses on Women, Children, Elderly and Differently Abled folks.
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## Education

### **BTech. Information Technology**

Indian Institute Of Information Technology • Allahabad, India • 2013 • 8.23/10 GPA GPA

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## Skills

**SQL** • CQL • **CASSANDRA** • NEO4J • **MYSQL** • POSTGRESS • **MONGODB** • JQUERY • **REDIS** • GOOGLE API • **REST** • CSS • **RSPEC** • JASMINE • **KARMA** • FIREBASE • **BACKBONE JS** • ANGULAR JS • **JAVASCRIPT** • RUBY • **RUBY ON RAILS** • JAVA • **C** • C++ • **APACHE** • JBOSS • **HEROKU** • GIT • **SVN** • AGILE • **ABAP** • HAML • **HTML** • YAML • **XML** • GOOGLE API • **GITHUB API**