

Niharika Singh

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Professional Summary

I am a skilled Ruby on Rails Developer with 3+ years of experience in software development for a variety of corporate clients.

Experience

Software Developer

JiffleNow, Bangalore, September 2016

1. Integrations:

- Working closely with integration team to incorporate and integrate various third party Api namely Marketo, Lanyon, Etouches, SFDC etc. to promote better product growth and onboarding of newer customers.
- Worked on Integrating Lanyon Api to pull all the users for user meeting feed.
- Built the platform for onboarding Marketo and implemented push and pull of Marketo leads from JiffleNow.

Software Developer

Bewakoof.com, Mumbai, December 2015 to June 2016

1. Recommendation System for Campaign Segmentation:

- Leveraging legacy data and utilising current event pools on the website to generate meaningful data segments.
- Worked single handedly in developing the recommendation engine.

2. Payment Gateway Integration:

- Integrated Paytm payment gateway to the website.

3. ContactUs feature:

- Developed ContactUs feature that enabled users to track transaction history, launch product related queries and feedback via email channel.

Software Engineer

Tinyowl Pvt. Ltd., Mumbai, May 2015 to December 2015

1. Restaurant Offers web product:

- Developed offer service to enable marketing team to create/edit/schedule offers and discounts on the go.
- Created backend architecture and restful apis for the same.

2. Notification, SMS and Email Service:

- Developed using Parse and Google Cloud messaging(GCM) for sending bulk notifications to large number of users.

3. Restaurant Promotions and Banner:

- Developed restful apis that enabled tinyowl restaurant product to create content rich and location specific promotional banners.

Associate Software Developer

SAP LABS India, Bangalore, August 2013 to April 2015

Worked as associate developer in Platform team aimed at integrating metadata framework with SAP ERP solutions.

Intern

SAP LABS India, Bangalore, January 2013 to June 2013

Worked as an intern in Quality Analysis team and developed a reporting cockpit using Xcelsious graphs to demonstrate product kpi.

Education

BTech. Information Technology

Indian Institute Of Information Technology • Allahabad, India • 2013 • 8.23 GPA

Skills

RubyOnRails • CoreJava • **Javascript** • Angularjs • **c** • c++ • **sql** • cql • **backbonejs** • css • **ABAP** • Jquery • **GIT** • SVN • **Agile** • Cassandra • **Mongo** • postgres • **Neo4j** • Karma • **Jasmine** • Apache • **Jboss** • FileZila • **Firebase**