# Niharika Dalal

**UX DESIGNER** 

niharika95.github.io 585.729.3306 niharika13dalal@gmail.com

#### **EXPERIENCE**

## Clairvoyant AI / UX Designer

AUG '21 - PRESENT

- Working on <u>four UX projects</u> for a client in the education industry submission, reviewing and awarding of scholarship applications, and evaluation of transfer credits for students.
- <u>Positive impact</u> after release of the Transfer Credits Evaluation project users were able to complete 1.7x more evaluations than before.
- Independently created <u>user journeys</u>, <u>low-fidelity</u> and <u>high-fidelity</u> wireframes and <u>prototypes</u> in <u>Figma</u> while <u>working closely with different product owners</u>.
- Involved in ideation of new features, usability testing and design QA.
- Worked in <u>cross-cultural</u> and <u>cross-functional teams</u> which followed an <u>Agile (SCRUM)</u> approach.
- Worked with a client in the insurance industry <u>redesigned</u> a tool to make it functionally efficient & visually intuitive.
- Built a <u>design system</u> to set the typography, colors and components.

#### Clairvoyant AI / Front-end Engineer

JUN '20 - AUG '21

 Developed the <u>user interface</u> for an internal tool for a client in the financial tech industry using <u>ReactJS</u> for viewing reports and transactions, while working in a <u>cross-cultural team</u> and followed agile practices (<u>SCRUM</u>) for well-ordered project management.

# PERSONAL PROJECTS

FemHealth / Platform for Women to get access to Health Resources

FIGMA

- FemHealth provides women a <u>platform</u> to ask questions <u>anonymously</u> in a forum which can only be answered by verified doctors, <u>promoting reliability</u>.
- Conducted <u>user research</u> and created <u>personas</u> and <u>information</u> <u>architecture</u>. Designed <u>low-fidelity wireframes</u> and <u>high-fidelity prototypes</u> for the mobile app, and tablet and desktop views for the <u>responsive website</u>.

Swift Bikes / Online solution to buying Custom Bikes

ADORE XD

- Swift Bikes is an online platform where users can <u>customize</u> bikes for work or leisure purposes before buying. Selecting specific bike parts from a variety gives them <u>control</u> over the kind of bike they can have. Users could also take a quiz to help them get bike recommendations based on their responses.
- Designed <u>personas</u>, created a <u>sitemap/information architecture</u>, <u>wireframes</u> <u>and prototypes</u> for a <u>responsive website</u> for desktop and mobile devices.

#### Svaasthya / Support Chatbot for a Hospital in India

FIGMA

- Svaasthya is a chatbot for an Indian hospital to help users with hospital related questions and services. The bot can assist in making medical <u>emergency calls</u>, booking appointments online and avoiding long wait times on phones and at the hospital which can mitigate stress and save time.
- Designed the <u>user experience</u>, <u>personas</u>, <u>low fidelity wireframes</u> and <u>high fidelity prototypes</u> for the <u>mobile app</u>.

#### **SKILLS**

Figma Adobe XD Invision Balsamiq Photoshop

Product design
UX design
Interaction design
Userflow creation
Persona creation
Wireframing
Prototyping

ReactJS Javascript HTML/CSS

#### **EDUCATION**

### Google UX Design Certificate

Coursera (Online)
APR '21 - NOV '21
Empathizing with
users, defining their
pain points, ideating
design solutions,
creating wireframes
and prototypes, and
conducting usability
studies for feedback.

# Rochester Institute of Technology

New York, USA MS in Software Engineering AUG '17 - MAY '20

# Narsee Monjee Institute of Management Studies

Mumbai, India B Tech in Computer Engineering JUL '13 - MAY '17