# Niharika Dalal

**UX DESIGNER** 

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#### **EXPERIENCE**

# Clairvoyant AI / UX Designer

AUG '21 - PRESENT

- Grand Canyon University (client)
  - Working on 4 projects Scholarship Application, Scholarship Review, Scholarship Awarding, Transfer Credits Evaluation.
  - <u>Positive impact</u> after release of the Transfer Credits Evaluation project was that the users were able to complete 1.7 times more evaluations.
  - Independently created <u>user journeys</u>, <u>lo-fidelity and hi-fidelity</u> <u>wireframes</u> and <u>prototypes</u> in <u>Figma</u> while <u>working closely with different</u> <u>product owners</u>. <u>Involved in ideation of new features</u> and <u>design QA</u>.
  - Worked in <u>cross-cultural</u> and <u>cross-functional teams</u> which followed an <u>Agile (SCRUM)</u> approach.
- Westcor (client)
  - Redesigning a tool to make it <u>functionally efficient</u> & <u>visually intuitive</u>.
  - Built a <u>design system</u> to set the typography, colors, and components.
  - Worked with designers to create wireframes & prototypes in Figma.

#### Clairvoyant AI / Front-end Engineer

JUN '20 - AUG '21

- Developed the <u>user interface</u> for an internal tool for PayPal using <u>ReactJS</u> for viewing reports and transactions carried out by clients.
- Worked in a <u>cross-cultural team</u> and followed agile practices (<u>SCRUM</u>) for well-ordered project management.

# **PERSONAL PROJECTS**

FemHealth / Platform for Women to get access to Health Resources FIGMA

- FemHealth provides women with access to blog articles related to women's health. They can also anonymously ask questions in a forum which can only be answered by verified doctors, promoting reliability.
- Conducted <u>user research</u> and created <u>personas</u> and <u>information</u> <u>architecture</u>. Designed <u>low-fidelity wireframes</u> and <u>high-fidelity prototypes</u> for the mobile app, and tablet and desktop views for the <u>responsive website</u>.

**Swift Bikes** / Online solution to buying Custom Bikes

**ADOBEXD** 

- Swift Bikes is an online platform where users can customize bikes for work
  or leisure purposes before buying. Selecting specific bike parts from a
  variety gives them control over the kind of bike they can have. Users could
  also take a quiz to help them get bike recommendations based on their
  responses.
- Designed <u>personas</u>, created a <u>sitemap/information architecture</u>, <u>wireframes</u> <u>and prototypes</u> for a <u>responsive website</u> for desktop and mobile devices.

## Svaasthya / Support Chatbot for a Hospital in India

FIGMA

- Svaasthya is a chat bot for an Indian hospital to help users with hospital
  related questions and services. The bot can assist in making medical
  emergency calls, booking appointments online and avoiding long wait times
  on phones and at the hospital which can mitigate stress and save time.
- Designed the <u>user experience</u>, <u>personas</u>, <u>low fidelity wireframes</u> and <u>high fidelity prototypes</u> for the <u>mobile app</u>.

#### **SKILLS**

Figma Adobe XD Invision Balsamiq Photoshop

Product design UX design Interaction design Userflow creation Persona creation Wireframing Prototyping

ReactJS Javascript HTML/CSS

## **EDUCATION**

# Google UX Design Certificate

Coursera (Online) APR '21 - NOV '21

Empathizing with users, defining their pain points, ideating design solutions, creating wireframes and prototypes, and conducting usability studies for feedback.

# Rochester Institute of Technology

New York, USA MS in Software Engineering AUG '17 - MAY '20

# Narsee Monjee Institute of Management Studies

Mumbai, India B Tech in Computer Engineering JUL '13 - MAY '17