Niharika Dalal

UX DESIGNER

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EXPERIENCE

Clairvoyant AI / UX Designer

AUG '21 - PRESENT

- Working on 4 projects for a client in the education industry, related to submission, reviewing and awarding of scholarship applications, and evaluation of transfer credits for students.
- <u>Positive impact</u> after release of the Transfer Credits Evaluation project users were able to complete 1.7x more evaluations than before.
- Independently created <u>user journeys</u>, <u>lo-fidelity and hi-fidelity wireframes</u> and <u>prototypes</u> in <u>Figma</u> while <u>working closely with different product</u> <u>owners</u>. Involved in <u>ideation of new features</u> and <u>design QA</u>.
- Worked in <u>cross-cultural</u> and <u>cross-functional teams</u> which followed an <u>Agile (SCRUM)</u> approach.
- Worked with another client in the insurance industry to <u>redesign</u> a tool to make it functionally efficient & visually intuitive.
- Built a <u>design system</u> to set the typography, colors and components.

Clairvoyant AI / Front-end Engineer

JUN '20 - AUG '21

- Developed the <u>user interface</u> for an internal tool for a client in the financial tech industry using <u>ReactJS</u> for viewing reports and transactions.
- Worked in a <u>cross-cultural team</u> and followed agile practices (<u>SCRUM</u>) for well-ordered project management.

PERSONAL PROJECTS

FemHealth / Platform for Women to get access to Health Resources FIGMA

- FemHealth provides women with access to blog articles related to women's health. They can also anonymously ask questions in a forum which can only be answered by verified doctors, promoting reliability.
- Conducted <u>user research</u> and created <u>personas</u> and <u>information</u> <u>architecture</u>. Designed <u>low-fidelity wireframes</u> and <u>high-fidelity prototypes</u> for the mobile app, and tablet and desktop views for the <u>responsive website</u>.

Swift Bikes / Online solution to buying Custom Bikes

ADOBEXD

- Swift Bikes is an online platform where users can customize bikes for work
 or leisure purposes before buying. Selecting specific bike parts from a
 variety gives them control over the kind of bike they can have. Users could
 also take a quiz to help them get bike recommendations based on their
 responses.
- Designed <u>personas</u>, created a <u>sitemap/information architecture</u>, <u>wireframes</u> <u>and prototypes</u> for a <u>responsive website</u> for desktop and mobile devices.

Svaasthya / Support Chatbot for a Hospital in India

FIGMA

- Svaasthya is a chatbot for an Indian hospital to help users with hospital related questions and services. The bot can assist in making medical emergency calls, booking appointments online and avoiding long wait times on phones and at the hospital which can mitigate stress and save time.
- Designed the <u>user experience</u>, <u>personas</u>, <u>low fidelity wireframes</u> and <u>high</u> <u>fidelity prototypes</u> for the <u>mobile app</u>.

SKILLS

Figma Adobe XD Invision Balsamiq Photoshop

Product design UX design Interaction design Userflow creation Persona creation Wireframing Prototyping

ReactJS Javascript HTML/CSS

EDUCATION

Google UX Design Certificate

Coursera (Online) APR '21 - NOV '21

Empathizing with users, defining their pain points, ideating design solutions, creating wireframes and prototypes, and conducting usability studies for feedback.

Rochester Institute of Technology

New York, USA MS in Software Engineering AUG '17 - MAY '20

Narsee Monjee Institute of Management Studies

Mumbai, India B Tech in Computer Engineering JUL '13 - MAY '17