Project Report Template

1   INTRODUCTION

    1.1 Overview

       A brief description about your project

    1.2 Purpose

       The use of this project. What can be achieved using this.

2   Problem Definition & Design Thinking

    2.1 Empathy Map

       Paste the empathy map screenshot

    2.2 Ideation & Brainstorming Map

       Paste the Ideation & brainstorming map screenshot

3   RESULT

Final findings (Output) of the project along with screenshots.

4   ADVANTAGES & DISADVANTAGES

List of advantages and disadvantages of the proposed solution

5   APPLICATIONS

The areas where this solution can be applied

6   CONCLUSION

Conclusion summarizing the entire work and findings.

7   FUTURE SCOPE

Enhancements that can be made in the future.

8   APPENDIX

    A. Source Code

       Attach the code for the solution built.
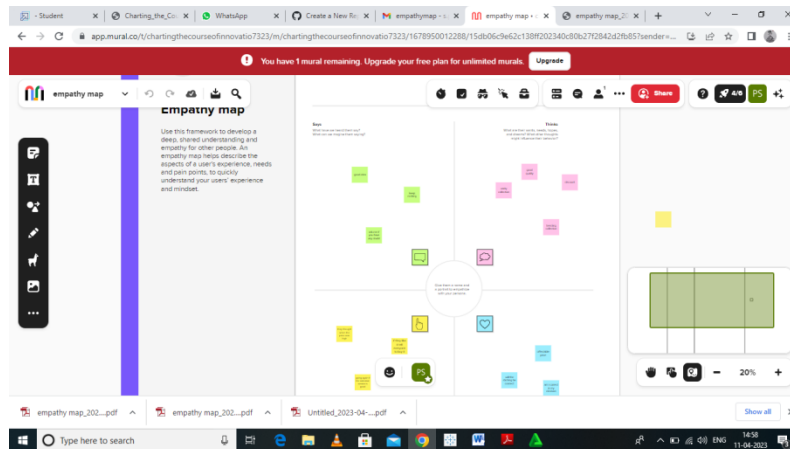
1. INTRODUCTION

1.1 <u>Overview</u>

Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis. Conducting a thorough analysis of these areas can help you identify potential challenges and opportunities, and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions.
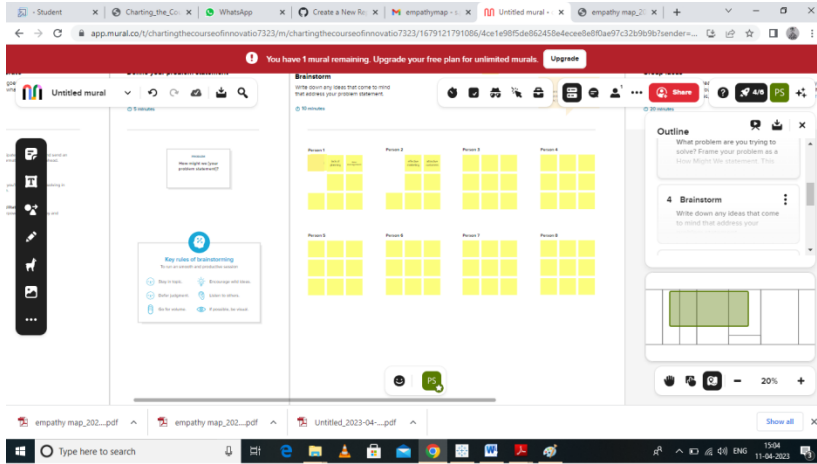
1.2 <u>Purpose</u>

The purpose of this project is to analyse reasons and boostup our business to next level

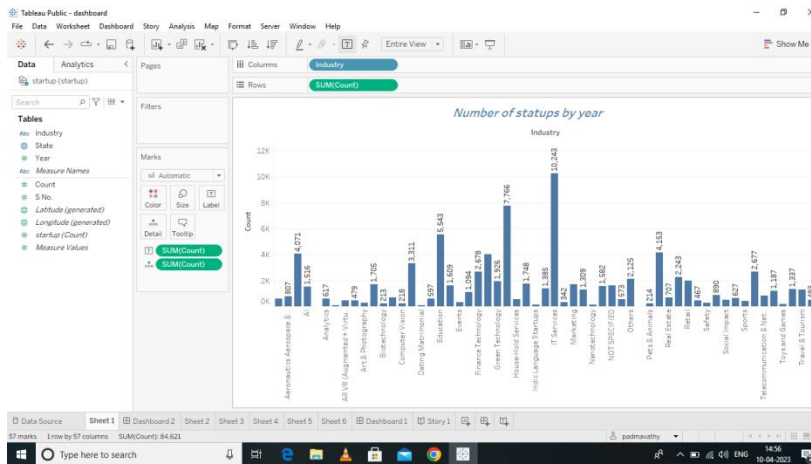# 2. Problem definition & design thinking

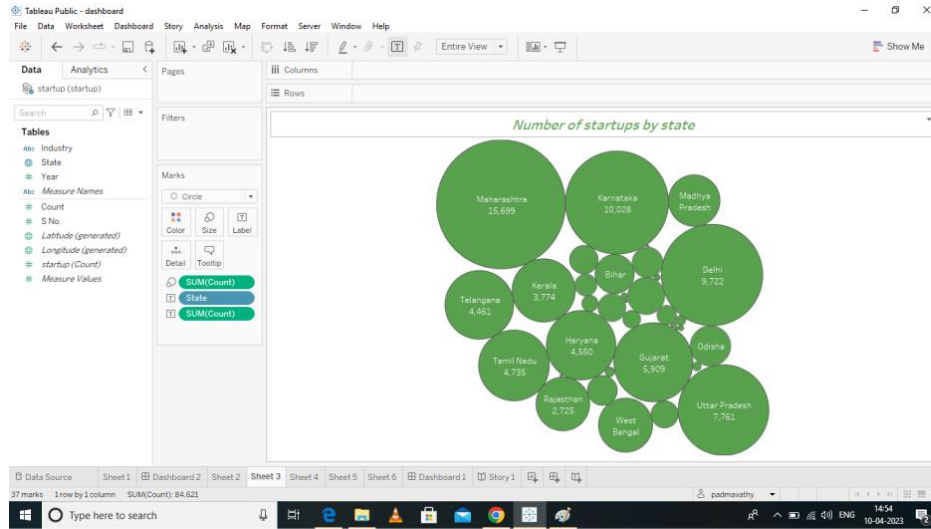### 2.1 <u>Empathy Map</u>

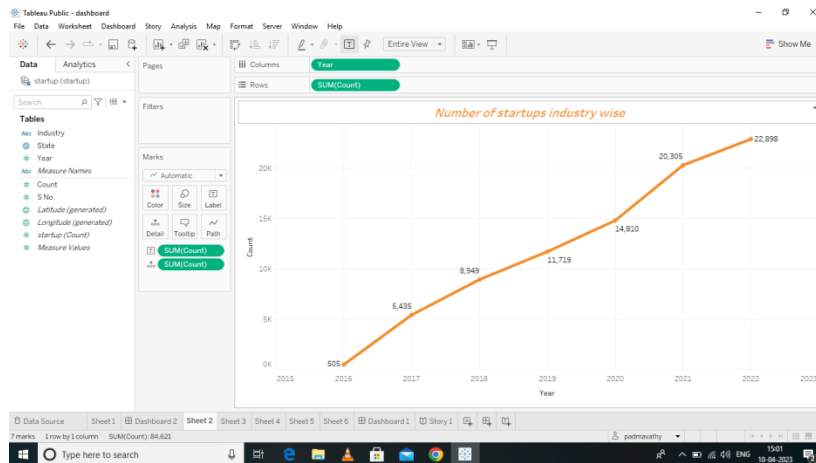## 2.2 Ideation & brainstorming map

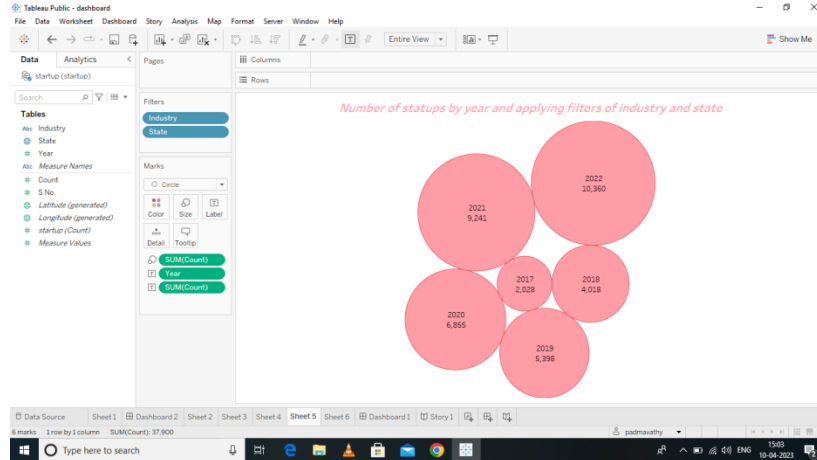## 3. Result

Number of startups by year wise
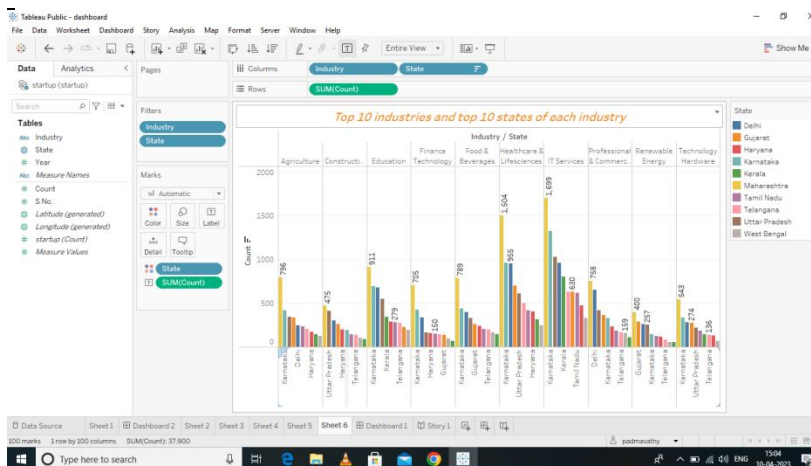
Number of startups by state wise

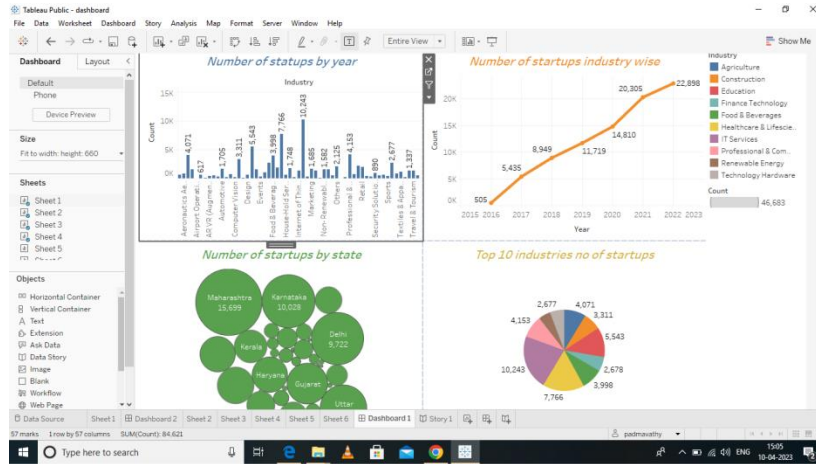## Number of startups industry wise

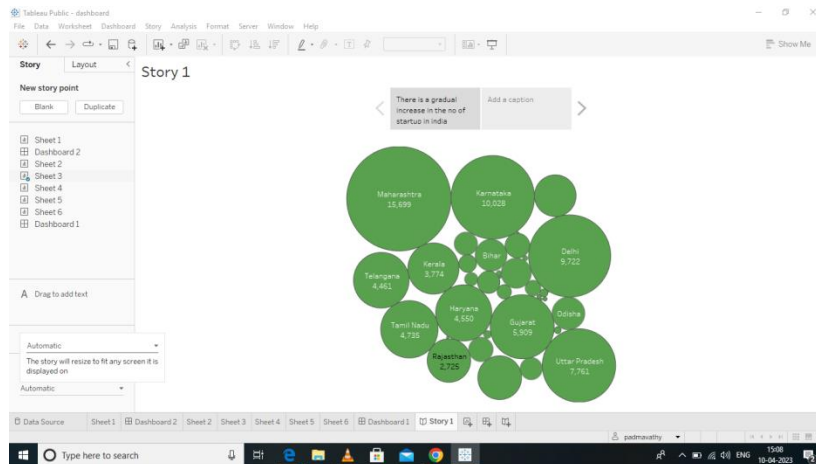**Number of statups by year and applying filters of industries and states**

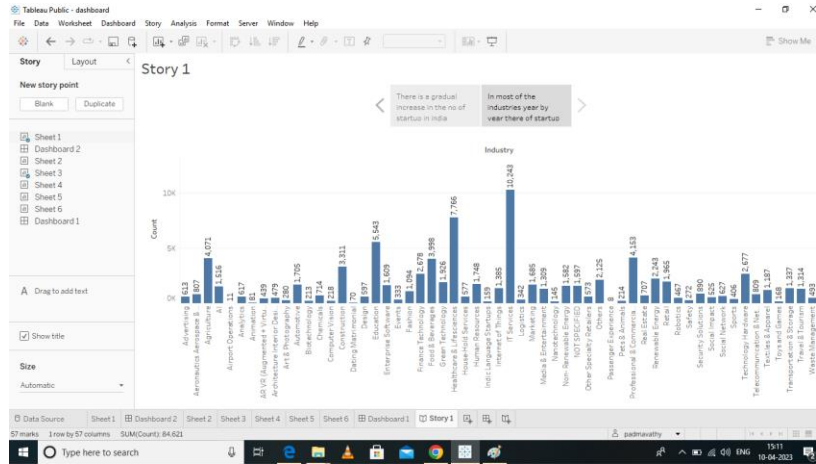**Top 10 industries and top 10 states of each industry**
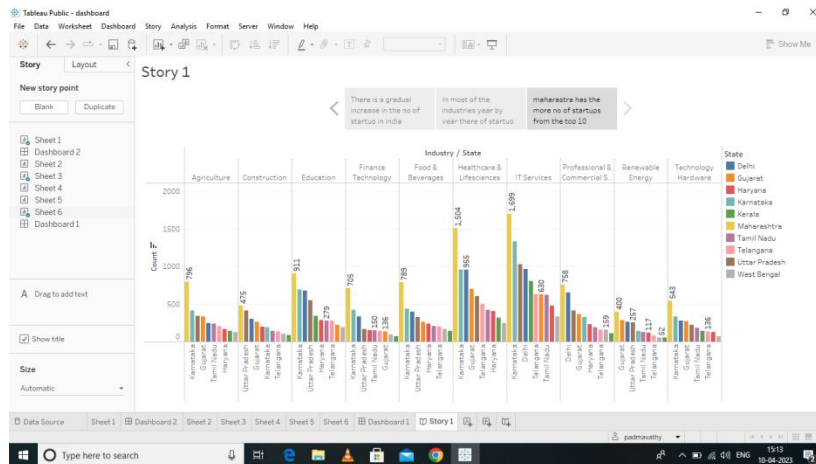
Dash board

Story-1

Story-2

Story-3

4. **Advantages & Disadvantages**

❖ *Advantages*

- It helps to understand the data
- It helps to analyse & visualize the data
- It helps to make decision better

❖ *Disadvantages*

- Someone can easily misuse the data

5. **Applications**

We can apply these data in many industrial sectors as well as business.
With the help of these data we can find out the factors affecting our business.

6. **Conclusion**

This project "charting the course of innovation: A startup analysis'' took a unique approaches for a startup. overall the project has achieved its objectives. It can help you identify potential challenges and developed strategies to address them.

7. **Future scope**

There is scope for future development of this project. The technology which is famous today becomes outdated the very next day. To keep abstract of technical improvements and market conditions the system may be further refined. Thus the project is flexible and can be enhanced at any time with more advanced features.