

# NIHA YADAV

Irving, TX 75063 | (972) 215-8785 | [niha.yadav@utdallas.edu](mailto:niha.yadav@utdallas.edu)

<https://www.linkedin.com/in/nihayadav>

## EDUCATION

### Bachelor of Science in Computer Science

The University of Texas at Dallas | Richardson, TX

Graduation: August 2023

### Master of Science in Social Data Analytics and Research

The University of Texas at Dallas | Richardson, TX

Graduation: May 2026

## TECHNICAL SKILLS

Programming Languages: C++, Java, HTML, CSS, React.js, Node.js

Data Analytics: STATA, R, Python

Data Visualization: Tableau, ARCGIS

## PROFESSIONAL EXPERIENCE

Software Engineering Intern | Northwestern Mutual | Milwaukee, WI

June – August 2022

- Developed stable and maintainable codebases using react.js
- Collaborated with UI designers and developers to optimize functionality
- Conducted A/B tests on different interfaces to determine site performance.

Data Analyst Intern | Nameless Ministries | Tampa, FL

October 2024 – Current

- Analyzed and interpreted social media data to identify trends, patterns, and insights that drive outreach.
- Leveraged regression analysis to segment audiences and tailor content accordingly.
- Provided comprehensive competitor analysis to benchmark social media performance and identify areas for improvement.
- Technologies used: MS Excel, STATA, Google Analytics