

Custom

1 Jan 2025 - 23 June 2025

Company

Status

Tags

	Date	Status	Company	
r interes...	Jun 21, 2025	Opened	Techif	
n—let m...	Jun 08, 2025	Replied	Wavel	
ere's a q...	May 21, 2025	Opened	Innova	Hot Lead
he pricin...	Apr 26, 2025	Replied	Echo	Needs Revision
the tim...	Apr 12, 2025	Ignored	Dynamiq	Needs Revision
pen to a...	Apr 01, 2025	Opened	Vertex	Hot Lead
st of key...	Mar 29, 2025	Booked	Apexia	High Priority


- ☒ Hot Lead
- ☐ High Priority
- ☐ Call Scheduled
- ☐ Needs Revision

Notification

View All


Mentions

Archive




Jessie Joee comment in Facebook Campaign [In Progress]

12 minutes ago




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44 minutes ago

LezatikaFoods_MarketingAssets_Sept2024.zip

3.1 MB




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56 minutes ago


Deny

Approve




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1 hours ago


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1.31 MB




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Store

Shopcart

Dashboard

Analytics

Orders

Products

Customers

Finances

Marketing

Discounts

Help Center

Setting

Search

36 F

2

4

Erin Aminoff

Hi, Erin Amioff

Here's your business summary for this month

Customize

Add new

Total Sales

\$275.825,00

↑ 28% vs Last month

Total Product

\$275.825,00

↓ 28% vs Last month

Total Customer

\$275.825,00

↑ 28% vs Last month

Sales Performance

Revenue Sales

Yearly

2024 May

Revenue : \$254

Sales : 1267

Order & Fulfillment Tracking

Total Orders: 3210

Pending Orders: 264

Order Processing: 248

Shipped/In Transit: 863

Delivered: 1835

Top Selling

ProductCategoryPriceProduct Status

Running shoes H320

Footwear

\$440.00

Sold out

Windbreaker HJ2356

Sportwear

\$324.00

Sold out

Boom PRO Tennis Racquet

Accessories

\$389.00

In Stock

Activity

Today

You changed the status of Order processing to Shipped

2:45 PM

total revenue has been successfully transferred to your debit account

10:45 AM

24 of your Products are awaiting Shipment

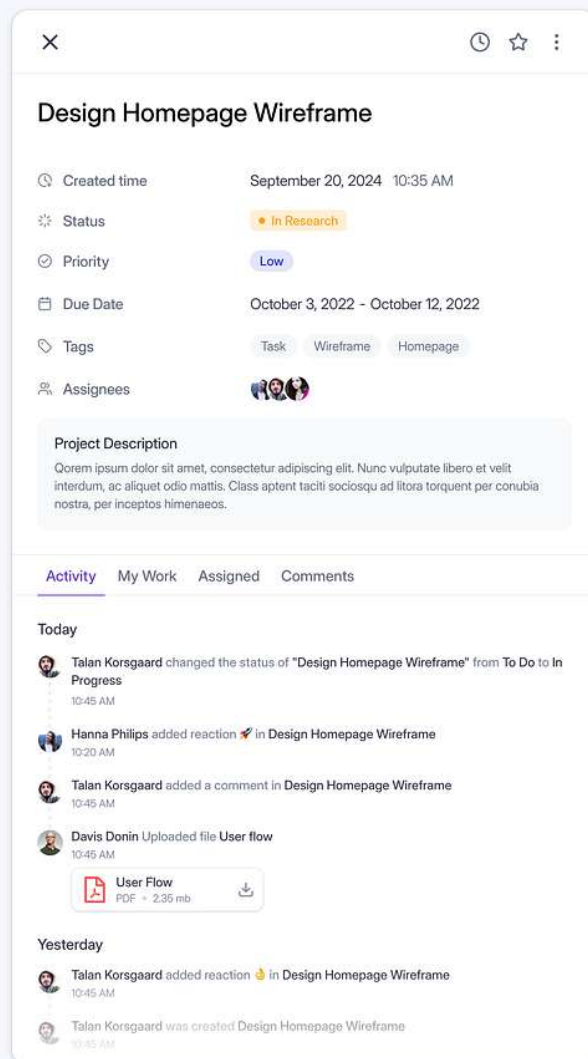
9:23 AM

Yesterday

You changed the status of 348 products

Order processing to Shipped

Yesterday 10:25 AM



Campaign Info

Campaign name

Taste the Future: Frozen Delights Delivered

Brand

Damory Food Indonesia

Channel

Instagram ×

Google Ads ×

▼

Description

A social media and Google Ads campaign showcasing Damory Food Indonesia's frozen product line, highlighting convenience, taste, and halal certification. Targeted at busy professionals and families, the campaign will feature visually appealing content of the products being prepared quickly.

Audience

Target customers

👤

10,000

Email only

✉

3,890

Sms only

📄

2,956

Customers

👤

All customers

▼

Time Manage

Check

Every hours

▼

Run length

📅

23 Dec 2024 - 23 Mar 2025

Start now

☐

All customers

✓

Professionals

College Students

Family

Create Rules

Spend

▼

=

▼

\$200

🗑

Increase budget

▼

\$

▼

30

🗑

+ Add new rules

Cancel

Create Campaign

Opportunities 40 Accounts 40 Contacts **Leads 21**

Leads

Who have shown interest in a product or service

Export **+ New leads**

<div>On hold</div> <div>8</div> <div>↘ 1.2% vs last month</div>	<div>Rejected</div> <div>17</div> <div>↘ 0.3% vs last month</div>	<div>Completed</div> <div>301</div> <div>↗ 2.9% vs last month</div>	<div>Canceled</div> <div>23</div> <div>↘ 0.1% vs last month</div>
---	---	---	---

28-30 September 2024 Filter Sort by Search

GreenTech Solar

greentech@example.com | (555) 123-4567

New York, NY

Renewable Energy 60% Progress

Show more

SmartHome Automation

smarthome@example.com | (555) 123-4567

Los Angeles, CA

IoT Solutions 97% Progress

Show more

Urban Green Spaces

urban.green@example.com | (555) 123-4567

Chicago, IL

Landscaping 45% Progress

Show more

Future Tech Labs

futurelabs@example.com | (555) 123-4567

Austin, TX

AI Development 70% Progress

Show more

Community Health Initiative

communityhealth@example.com | (555) 987-6543


Springfield, IL, USA

Mobile App Development

appdevelopment@example.com | (555) 567-8901

San Francisco, CA, USA

The image is a composite of two screenshots from a marketing dashboard. The left screenshot shows the main dashboard interface. At the top, there's a user profile for Benjamin Yang (benji@metricmap.co). Below it is a sidebar with navigation links: Summary of Key Metrics, Recent Campaigns (highlighted), Performance Snapshot, Ad Performance, Click-through Rate (CTR), Conversion Rates, Return on Ad Spend (ROAS), Integrations, Social Media Metrics, Platform Performance, Engagement by Channel, and Influencer Impact. The main content area features a 'Recent Campaigns' section with a bar chart showing performance for '203 Mail' (+6% from last week) and '18%' (+3% from last week). Below the chart are two campaign cards. The first is for Facebook, titled 'Protect What Matters Most: Insights from Cybersecurity Week', with an end date of 30 Dec 2024. The second is for WhatsApp, titled 'E-Learning Essentials: Boost Your Knowledge with the Best Tools', with an end date of 01 Oct 2024. The right screenshot shows the 'Campaign Info' configuration panel. It includes fields for Campaign name ('Taste the Future: Frozen Delights Delivered'), Brand ('Damory Food Indonesia'), and Channel ('Instagram' and 'Google Ads'). The Description field contains text about showcasing Damory Food Indonesia's frozen product line. The Audience section shows Target customers (10,000) and Email only (3,890). The Time Manage section shows a Run length from 23 Dec 2024 to 23 Mar 2025. The Create Rules section shows a rule for 'Spend' equal to '\$200'. At the bottom, there are 'Cancel' and 'Create Campaign' buttons.



James Robert Wilson

jamjames@pipeline.id

Search

⌘ + F

MAIN MENU

Dashboard

Milestone

Orders

Order

Inventory

Shipments

Supplies

TEAM MANAGEMENT

Product

Sales Center

Libraries

Sizes

Colors

Samples

Home

Sales Center

Overview

Opportunities 40

Accounts 40

Contacts


Leads 21

Accounts

Manage user roles and access.


↑ Export

↓ Do




Total members

236



New members

87



Active members

198

Filter

All status

<input type="checkbox"/>	Name	Opportunity	Status	Member ID
<input type="checkbox"/>	Alexander James Carter	Business Expansion Loan	<div><div>✓</div>Active</div>	#OM123AA
<input type="checkbox"/>	Michael Anthony Johnson	Social Media Campaign	<div><div>✗</div>Inactive</div>	#AT456BB
<input type="checkbox"/>	Sarah Miller Olivia	Website Redesign	<div><div>✓</div>Active</div>	#EA789CC
<input type="checkbox"/>	Alexander Thompson Anderson	CRM Implementation	<div><div>✗</div>Inactive</div>	#BH101DD
<input type="checkbox"/>	Benjamin Harrison Johnson	E-commerce Setup	<div><div>✓</div>Active</div>	#VJ234EE
<input type="checkbox"/>	Christopher Taylor Richardson	SEO Optimization	<div><div>✓</div>Active</div>	#CT567FF
<input type="checkbox"/>	Nicholas Thompson Peterson	Lead Generation Strategy	<div><div>✓</div>Active</div>	#SR890GG
<input type="checkbox"/>	Jonathan Martinez Thompson	Product Launch	<div><div>✗</div>Inactive</div>	#NT102HH
<input type="checkbox"/>	Theodore Harrison Williams	Cybersecurity Audit	<div><div>✗</div>Inactive</div>	#IP345II
<input type="checkbox"/>	Elijah Robinson	Branding and Rebranding	<div><div>✓</div>Active</div>	#JM678JJ

Benjamin Yang

benji@metricmap.co

Summary of Key Metrics

Recent Campaigns

Performance Snapshot

Ad Performance

Click-through Rate (CTR)

Conversion Rates

Return on Ad Spend (RO...)

Integrations

Social Media Metrics

Platform Performance

Engagement by Channel

Influencer Impact

Recent Campaign

Sent 203 Mail +6% from last week

Opened 18% +3% from last week

Clicked 6.9%

Total sends

Chosen Period

Last Period

18 Sep, 2

23 Oct, 2

Active 14

In Progress 3

Completed 8

Draft 3

Search

+ F

28-30 September 2024

Protect What Matters Most: Insights from Cybersecurity Week

In a world of increasing cyber threats, your personal data and privacy are more valuable tha...

End Date: 30 Dec 2024

Upgrade Your World: Next-Gen Tech a

Step into the future with cutting-edge d

designed to enhance your digital life. F

End Date: 15 Nov 2024

E-Learning Essentials: Boost Your Knowledge with the Best Tools

Ready to take your online learning experience to the next level? Whether you're a student or a pro...

End Date: 01 Oct 2024

Work from Anywhere: Tech Essentials

The world is your office! Equip yourself

best remote work tools, from high-perf

End Date: 23 Nov 2024

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