

25K

ALL Orders

\$24.91M

Total Revenue

Sales dashboard

1/1/2015

6/30/2017

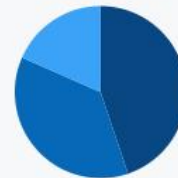
\$14.46M

Total Cost

\$10.46M

Total Profit

Total Orders by Category



CategoryName

- Accessories
- Bikes
- Clothing

Total Revenue by Continent

North America

Europe

Pacific

ProductName	Total Orders	% of All Orders
Water Bottle - 30 oz.	3,983	15.83%
Patch Kit/8 Patches	2,952	11.73%
Mountain Tire Tube	2,846	11.31%
Road Tire Tube	2,173	8.64%
Sport-100 Helmet, Red	2,099	8.34%
AWC Logo Cap	2,062	8.19%
Sport-100 Helmet, Blue	1,995	7.93%
Fender Set - Mountain	1,975	7.85%
Sport-100 Helmet, Black	1,940	7.71%
Mountain Bottle Cage	1,896	7.53%
Road Bottle Cage	1,668	6.63%
Touring Tire Tube	1,364	5.42%
HL Mountain Tire	1,305	5.19%
ML Mountain Tire	1,059	4.21%
LL Road Tire	957	3.80%
ML Road Tire	868	3.45%
Touring Tire	863	3.43%
Bike Wash - Dissolver	850	3.38%
HL Road Tire	795	3.16%
LL Mountain Tire	700	2.73%
Total	25,164	100.00%

Total Orders by Year



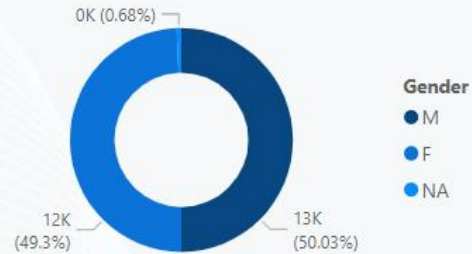
Total Revenue and Total Profit by Year



Microsoft Bing

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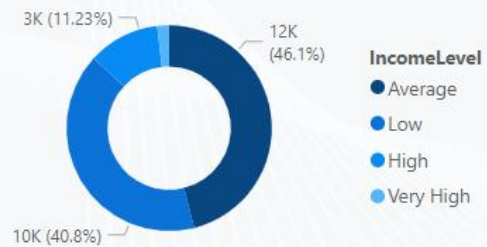
Orders by Gender



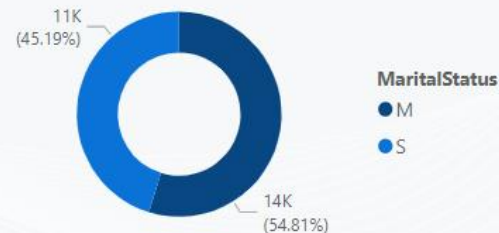
Orders & Revenue by Month



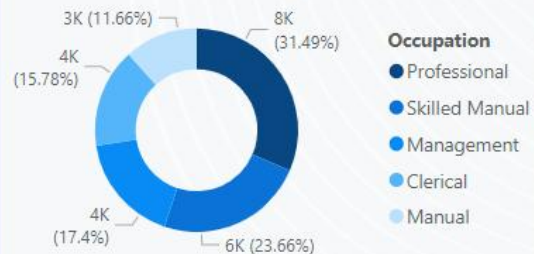
Orders by Income Level



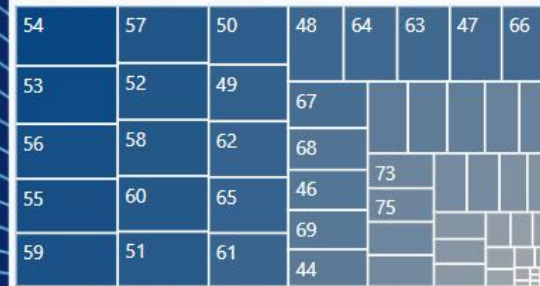
Orders by Income Level



Orders by Occupation



Total Orders by Current Age



FullName	Total Orders	Total Revenue	Quantity Sold
Mr. Jordan Turner	7	\$11,022.38	23
Mr. Larry Munoz	7	\$10,852.04	14
Mrs. Lacey Zheng	7	\$11,085.74	26
Mrs. Lisa Cai	7	\$11,330.44	33
Mr. Franklin Xu	6	\$10,863.44	20
Mr. Marco Lopez	6	\$10,289.68	24
Mr. Maurice Shan	6	\$12,407.95	13
Mrs. Ariana Gray	6	\$10,391.42	22
Mrs. Dominique Prasad	6	\$9,180.93	23
Mrs. Janet Munoz	6	\$12,015.39	19
Mr. Willie Xu	5	\$9,424.97	9
Adriana Gonzalez	4	\$9,195.69	12
Mr. Aaron Wright	4	\$10,329.22	12
Mr. Brad She	4	\$9,161.01	16
Mr. Bryant Garcia	4	\$9,687.36	14
Mr. Clarence Anand	4	\$10,065.01	7
Mr. Clarence Gao	4	\$10,331.73	17
Mr. Cole Stewart	4	\$8,895.48	11
Mr. Ethan Bryant	4	\$10,308.52	17
Mr. Francisco Sara	4	\$9,125.54	17
Total	373	\$885,306.56	1264