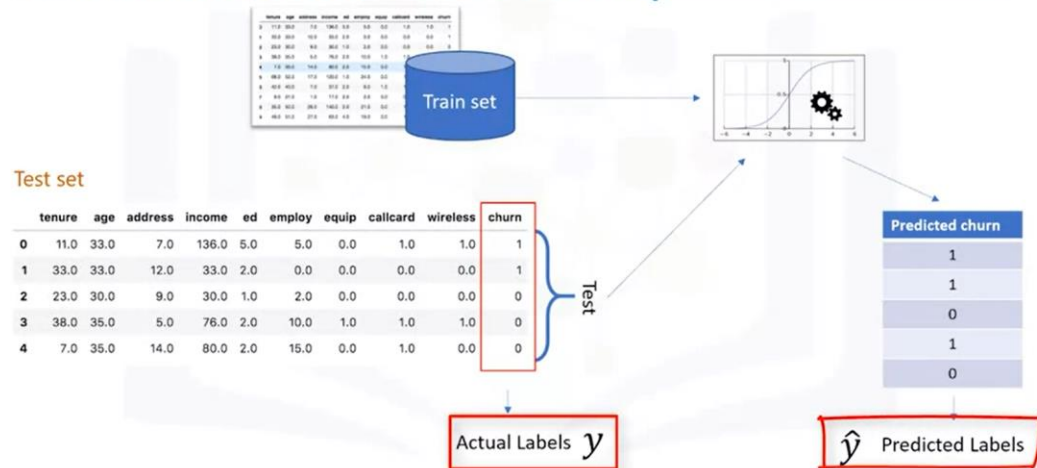


Evaluation Metrics in Classification

Classification accuracy



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Jaccard index

y : Actual labels

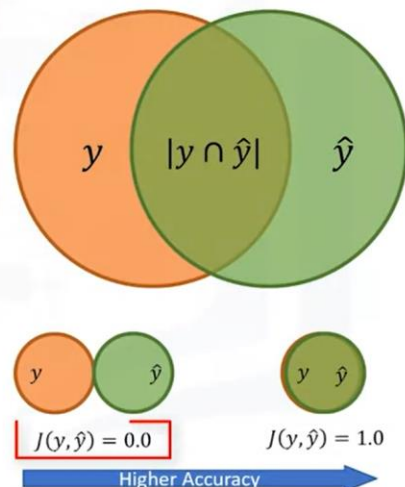
\hat{y} : Predicted labels

$$J(y, \hat{y}) = \frac{|y \cap \hat{y}|}{|y \cup \hat{y}|} = \frac{|y \cap \hat{y}|}{|y| + |\hat{y}| - |y \cap \hat{y}|}$$

y : [0, 0, 0, 0, 0, 1, 1, 1, 1, 1]

\hat{y} : [1, 1, 0, 0, 0, 1, 1, 1, 1, 1]

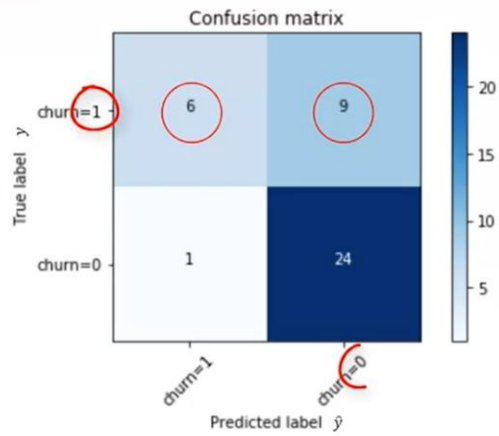
$$J(y, \hat{y}) = \frac{8}{10+10-8} = 0.66$$



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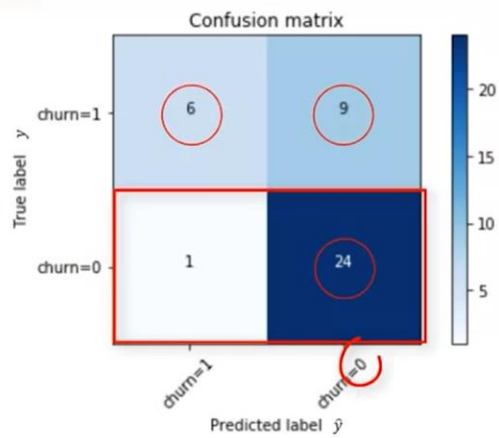
F1-score



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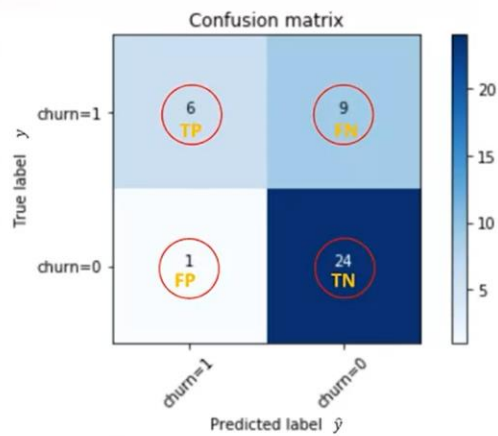
F1-score



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F1-score



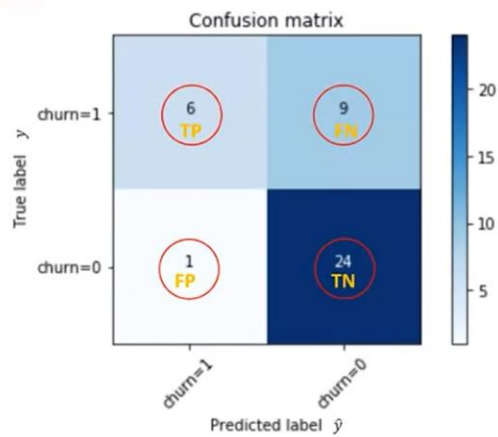
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F1-score

- Precision = $TP / (TP + FP)$
- Recall = $TP / (TP + FN)$

	precision	recall
Churn = 0	0.73	0.96
Churn = 1	0.86	0.40



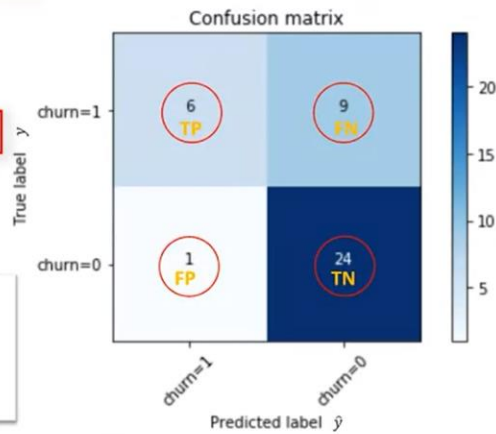
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F1-score

- Precision = $TP / (TP + FP)$
- Recall = $TP / (TP + FN)$
- F1-score = $2 \times (prc \times rec) / (prc + rec)$

	precision	recall	f1-score
Churn = 0	0.73	0.96	0.83
Churn = 1	0.86	0.40	0.55



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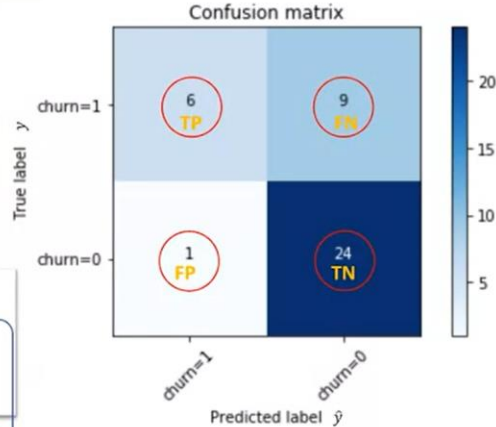
F1-score

- Precision = $TP / (TP + FP)$
- Recall = $TP / (TP + FN)$
- F1-score = $2 \times (prc \times rec) / (prc + rec)$

F1-score: 0.00 ... 0.20 ... 0.55 ... 0.83 ... 1.00
Higher Accuracy →

	precision	recall	f1-score
Churn = 0	0.73	0.96	0.83
Churn = 1	0.86	0.40	0.55

Avg Accuracy = 0.72



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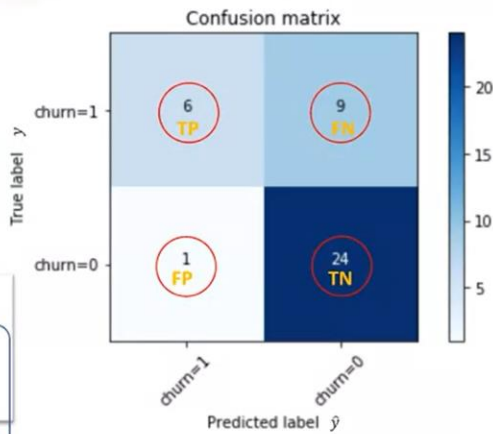
F1-score

- Precision = $TP / (TP + FP)$
- Recall = $TP / (TP + FN)$
- F1-score = $2 \times (prc \times rec) / (prc + rec)$

F1-score: 0.00 ... 0.20 ... 0.55 ... 0.83 ... 1.00

Higher Accuracy →

	precision	recall	f1-score
Churn = 0	0.73	0.96	0.83
Churn = 1	0.86	0.40	0.55
Avg Accuracy =			0.72



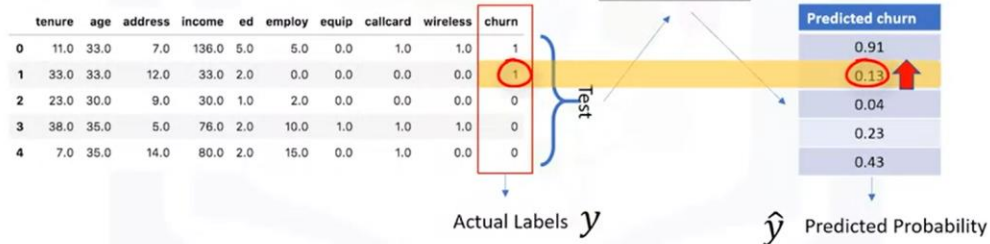
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Log loss

Performance of a classifier where the predicted output is a probability value between 0 and 1.

Test set



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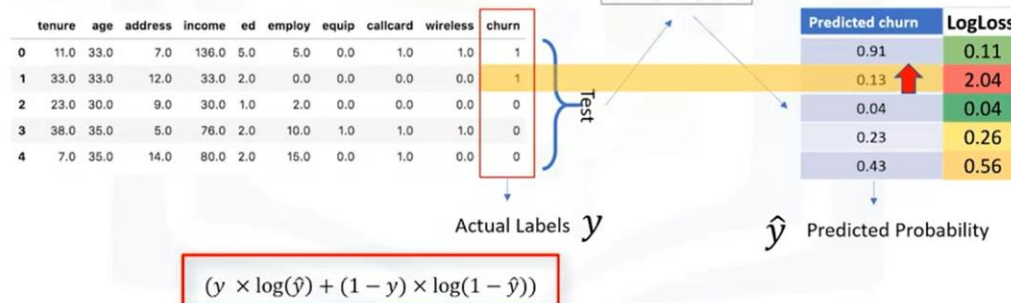
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This prediction would be bad

Log loss

Performance of a classifier where the predicted output is a probability value between 0 and 1.

Test set



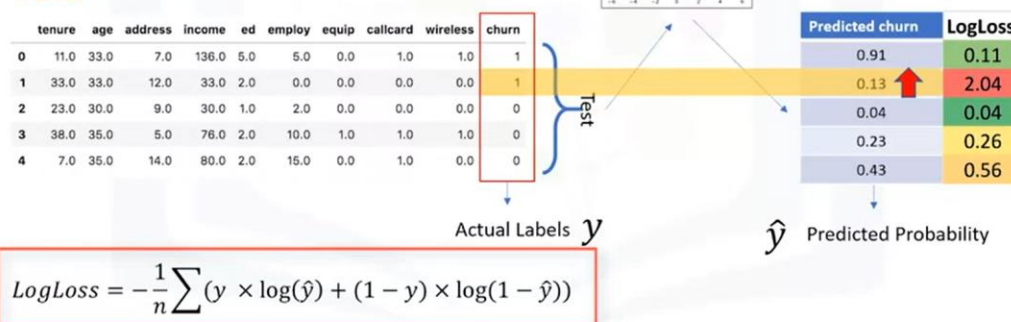
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Log loss

Performance of a classifier where the predicted output is a probability value between 0 and 1.

Test set



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