


# NIK DAMARELL

 nikdamarell@gmail.com

 www.linkedin.com/in/nik-damarell

 +44 7484 278409

 https://nikd.myportfolio.com

## Profile

I am a multi-national (English, Finnish & American), multi-disciplined graphic designer, who has a unique appreciation of design. I am currently in the second year of studying graphic design at the University of Leeds, and I have experience in a variety of design roles ranging from branding, advertising and motion design to packaging, UX and publication design, whilst displaying careful attention to detail in all projects. I am the current graphic design lead for a student magazine, and I am skilled at working in fast-paced, high-pressure environments as well as being a strong team member.

## Softwares

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier Pro
- Adobe After Effects
- Adobe Lightroom
- Adobe Acrobat
- Adobe Dimension
- Autodesk Maya
- Microsoft Office

## Languages

- English (Native)
- Finnish (Bilingual Proficiency)

## Skills

- Communication
- Cross-team collaboration
- Customer relations
- Branding
- Asset creation
- Advertising

## Experience

### Graphic Designer for LUUMC 'The Journal'

September 2023 - Present, Freelance/Volunteer.

- Current graphic design lead for the Leeds University Union Mountaineering Club's bi-annual magazine, having previously designed a 3-page layout for an article in a previous edition of the magazine, which has since been published.
- Drove sales and public engagement through social media content and speeches at club events.
- Currently managing the production of the 23/24 edition, involving organizing the project's finances, having successfully applied for grant funding, laying out project timelines, creating images and assets as well as designing the content of the magazine.

### Bartender and Waiter at The Jolly Cricketers

April 2021 - September 2023, Part Time.

- Experienced bartender and waiter with 2+ years experience in an award winning gastropub, providing a professional and friendly service with personal passion for mixology.
- Experience in shift management, cashing up, stock-taking, opening and closing & staff training.
- Skilled in catering over 50 guests in both private and public events such as weddings and wakes. Displayed excellent communication and customer service skills working as part of a larger team, as well as showing autonomy when working independently during smaller events.

### Freelance Projects

Illustration, photography and graphic design.

- Created poster designs for both print and digital mediums for various clients. One project consisted of producing a poster for print — advertising an original student theatre production. Another project was to create branding, posters and digital assets for a South London based cover band to use for (primarily) social media promotion.
- Photographer for an amateur theatre company's production of 'The Addams Family' (2019), and for a school's production of 'The Tempest' (2021). Photos from both shows were used in the promotion of the respective plays, and photos from 'The Tempest' were later used in a school magazine's article on the drama department.

## Education

### Bachelor of Arts, University of Leeds

September 2022 - June 2025.

- Current student on the BA (Hons) Graphic and Communication Design program.
- Familiar with a large range of software, which have been used in a variety of university projects focusing on branding, advertising, marketing, typography, UX design, editorial design and presentation design.

### Dr Challoners Grammar School

September 2015 - June 2022.

- A-levels: Maths (A\*), Graphics (A\*), Physics (A) & EPQ (A\*).
- 10 GCSEs including: Maths (8), English (7), Graphics (8), Music (9) & Physics (9).
- During VI-form, responsibilities included being a prefect, as well as a deputy house captain (DHC). As DHC, I worked alongside the house captain to support over 200 students by organising, supervising and attending a variety of co-curricular competitions and events. In addition to this, I created interactive & engaging assemblies each term.
- Displayed proficiency in branding, packaging design, illustration, 3D design and retail space design throughout the graphics A-level course and created successful presentations as a DHC.

## Awards

### Academic

- Senior school colours award, Graphics (2022).
- School colours award, Music (2020).
- BPhO, Gold Award (2019).

### Extra-Curricular

- Duke of Edinburgh's Award, Gold (2022).
- Level 3 Certificate, Grade 7 Piano (2022).
- Employee of the month, The Jolly Cricketers (March 2022).