

# Portfolio Management

## FN 4329

Dimitriadis Nikolaos      Kyratzis Apostolos

American College of Greece

Spring Semester 2020

# Contents

- 1 Question 1
- 2 Question 2
- 3 Question 3
- 4 Question 4
  - Measures of central tendency
  - Measures of Variability
- 5 Question 5
  - correlation and covariance
  - beta
  - alpha
  - R-squared
  - Sharpe ratio
- 6 Question 6
- 7 Question 7

## Todo

- fix contents (example: Intro, Theory, Results)
- better resolution on images

# Asset allocation

- 70% Stocks
- 20% Bonds
- 10% Commodities

# Contents

1 Question 1

2 Question 2

3 Question 3

4 Question 4

- Measures of central tendency
- Measures of Variability

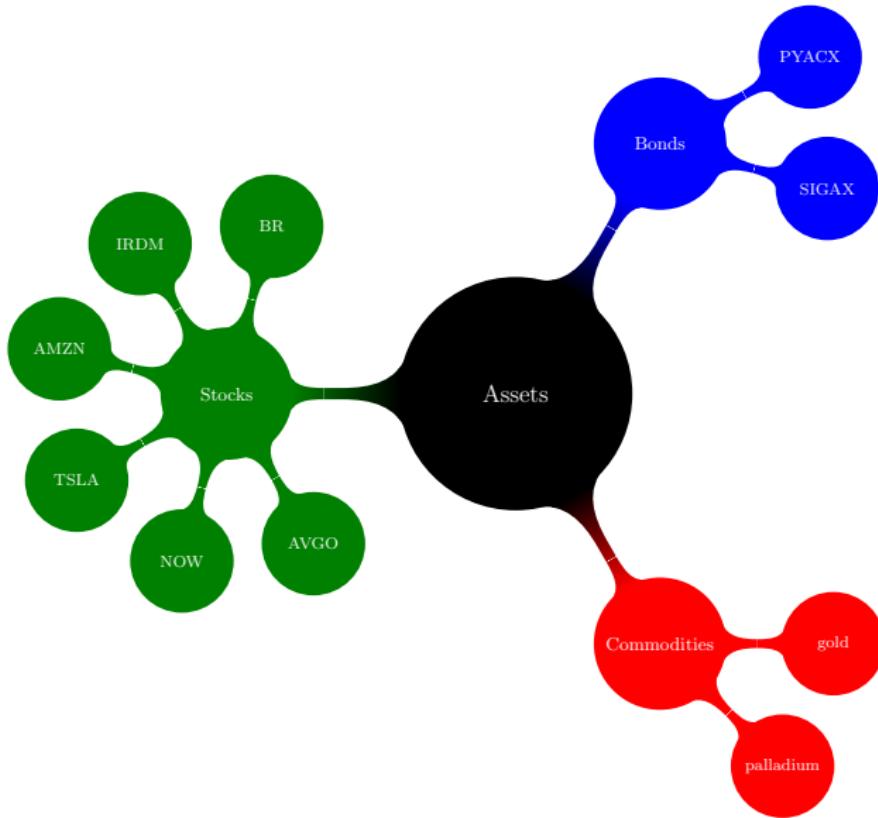
5 Question 5

- correlation and covariance
- beta
- alpha
- R-squared
- Sharpe ratio

6 Question 6

7 Question 7

# Security Selection



# Contents

1 Question 1

2 Question 2

3 Question 3

4 Question 4

- Measures of central tendency
- Measures of Variability

5 Question 5

- correlation and covariance
- beta
- alpha
- R-squared
- Sharpe ratio

6 Question 6

7 Question 7

# Contents

1 Question 1

2 Question 2

3 Question 3

4 Question 4

- Measures of central tendency
- Measures of Variability

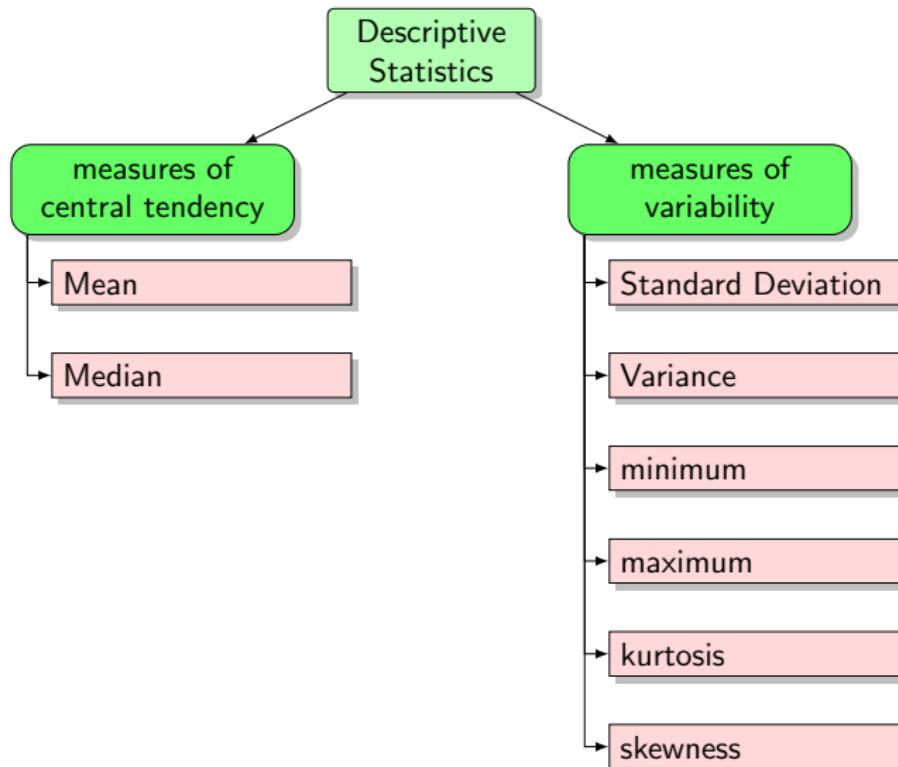
5 Question 5

- correlation and covariance
- beta
- alpha
- R-squared
- Sharpe ratio

6 Question 6

7 Question 7

# Descriptive statistics Taxonomy



# Measures of central tendency

## Mean

### Mean

$$\bar{x} = \frac{1}{n} \left( \sum_{i=1}^n x_i \right) = \frac{x_1 + x_2 + \cdots + x_n}{n}$$

# Measures of central tendency

## Median

- i.e. the middle value

# Measures of central tendency

## Median

- i.e. the middle value
- Why?

# Measures of central tendency

## Median

- i.e. the middle value
- Why? robust w.r.t. outliers

# Measures of central tendency

## Median

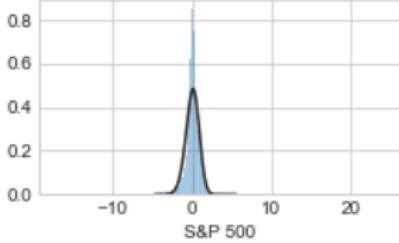
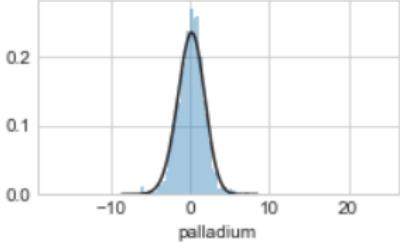
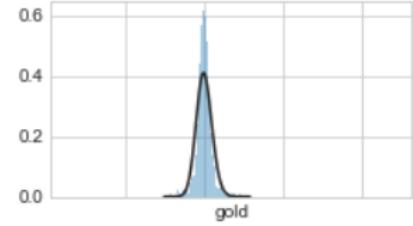
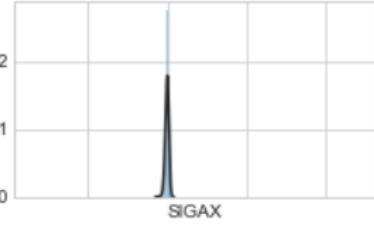
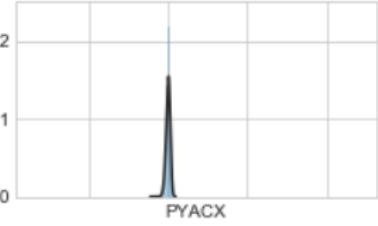
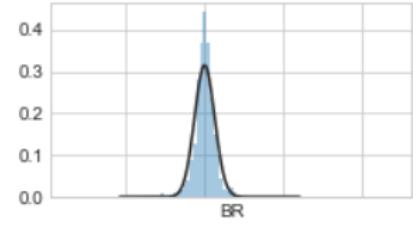
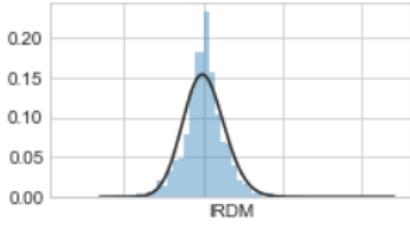
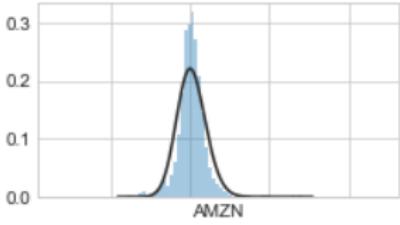
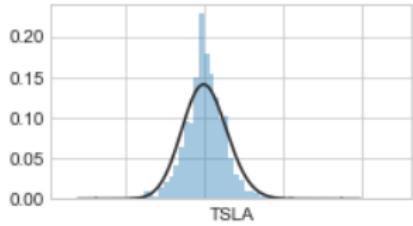
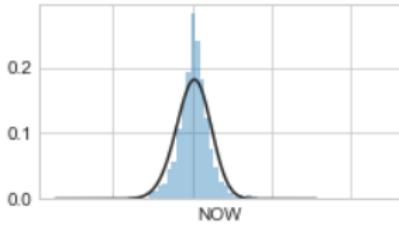
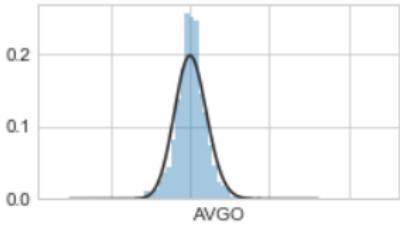
- i.e. the middle value
- Why? robust w.r.t. outliers
- indicates whether returns are positive or negative on most time instances.

# Measures of Variability

## Standard Deviation

$$\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^N (x_i - \bar{x})^2}$$

- how "spread out" are the data around the mean
- measures confidence in statistics  $\implies$  risk in finance



# Measures of Variability

## Minimum & Maximum



Figure: The minimum of the S&P500 returns would occur on the day of the economic crisis for this period.

# Measures of Variability

## Minimum & Maximum

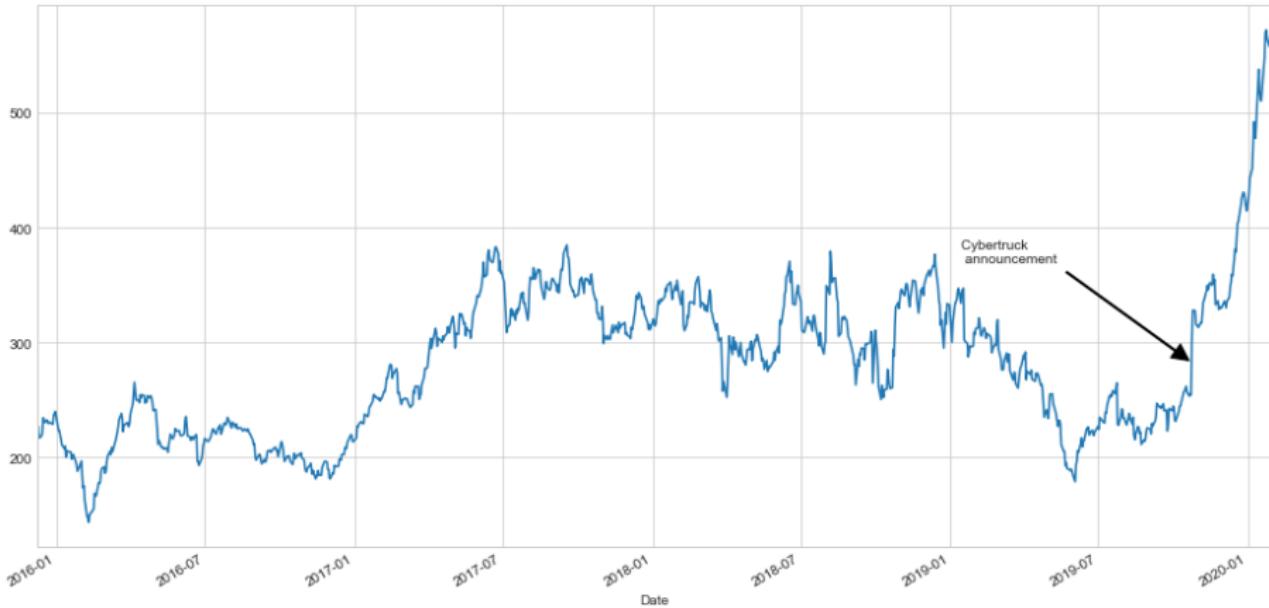


Figure: Tesla's announcement of the Cybertruck resulted in a steep price increase.

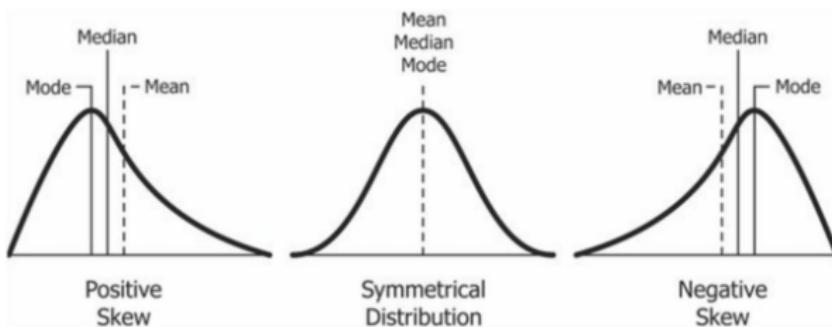
# Measures of Variability

## Skewness

### Definition

$$\tilde{\mu}_3 = \mathbb{E} \left[ \left( \frac{X - \bar{x}}{\sigma} \right)^3 \right]$$

Skewness is a measure of asymmetry that indicates if the tail of the distribution is on the left or the right.



# Measures of Variability

## Kurtosis

### Definition

$$\text{Kurt}(X) = \tilde{\mu}_4 = \mathbb{E} \left[ \left( \frac{X - \bar{x}}{\sigma} \right)^4 \right]$$

Kurtosis measures whether the distribution is heavy- or light-tailed relative to a normal distribution

- high kurtosis → heavy tails (**outliers**)
- low kurtosis → no outliers

# Measures of Variability

An overview

## Moments

- $\tilde{\mu}_2$  standard deviation  $\sigma$
- $\tilde{\mu}_3$  skewness
- $\tilde{\mu}_4$  kurtosis

# Contents

1 Question 1

2 Question 2

3 Question 3

4 Question 4

- Measures of central tendency
- Measures of Variability

5 Question 5

- correlation and covariance
- beta
- alpha
- R-squared
- Sharpe ratio

6 Question 6

7 Question 7

# Covariance

## Covariance Definition

Let  $X$  and  $Y$  be two random variables. Then the covariance is a measure of the joint variability of these two random variables:

$$\text{cov}(X, Y) = \mathbb{E}[(X - \bar{x})(Y - \bar{y})]$$

# Covariance

## Covariance Definition

Let  $X$  and  $Y$  be two random variables. Then the covariance is a measure of the joint variability of these two random variables:

$$\text{cov}(X, Y) = \mathbb{E}[(X - \bar{x})(Y - \bar{y})]$$

- not so helpful!

# Covariance

## Covariance Definition

Let  $X$  and  $Y$  be two random variables. Then the covariance is a measure of the joint variability of these two random variables:

$$\text{cov}(X, Y) = \mathbb{E}[(X - \bar{x})(Y - \bar{y})]$$

- not so helpful!  $\rightarrow$  correlation

# Correlation

## Definition

The correlation is the normalization of the covariance.

$$\rho_{X,Y} = \frac{\text{cov}(X, Y)}{\sigma_X \cdot \sigma_Y}$$

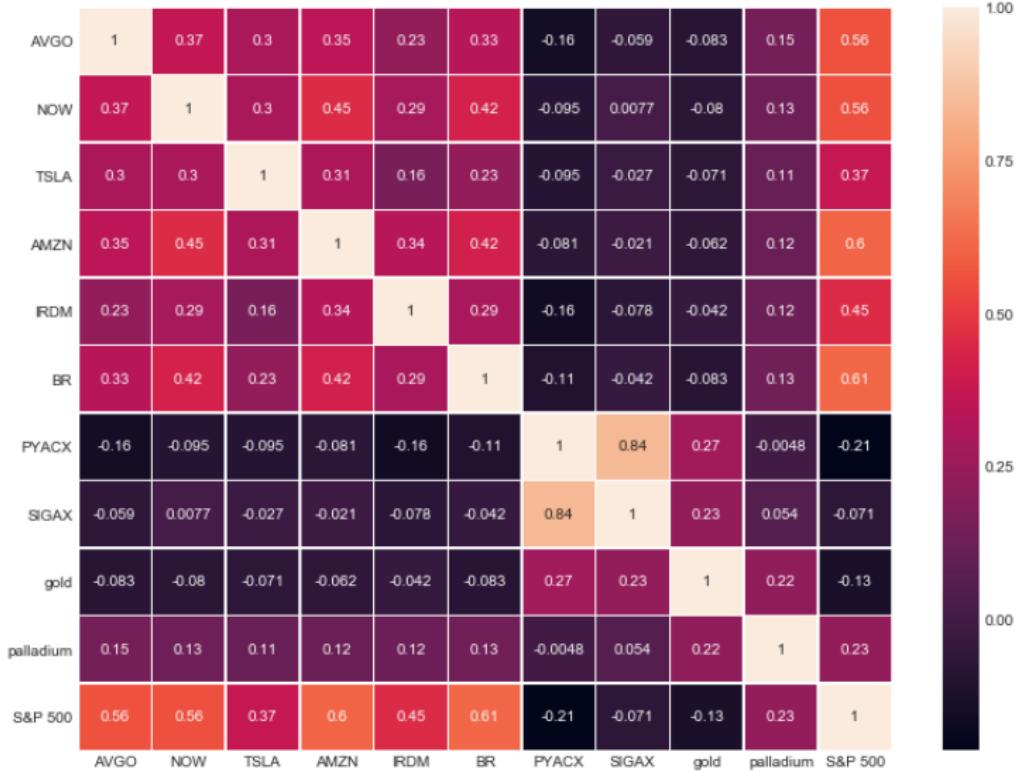
$$\rho_{X,Y} \begin{cases} = -1, & \text{perfect decreasing (inverse) linear relationship} \\ \in (-1, 1), & \text{indicating the degree of linear dependence} \\ = 1, & \text{perfect (increasing) linear relationship} \end{cases}$$

# A closer look at correlation

todo

add regression plots to show the difference

# Correlation Matrix



# Beta

## Definition

The beta coefficient measures the systematic risk of an individual stock compared to the market risk, also called unsystematic risk.

$$\beta = \frac{\text{cov}(R_e, R_m)}{\text{var}(R_m)}$$

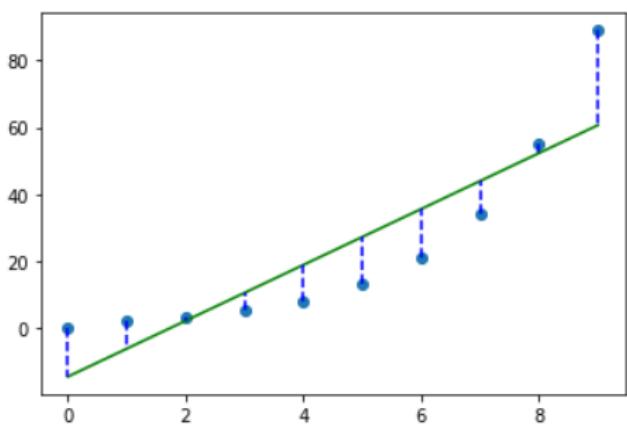
## Definition

Alpha is the difference between the realised returns and the expected returns:

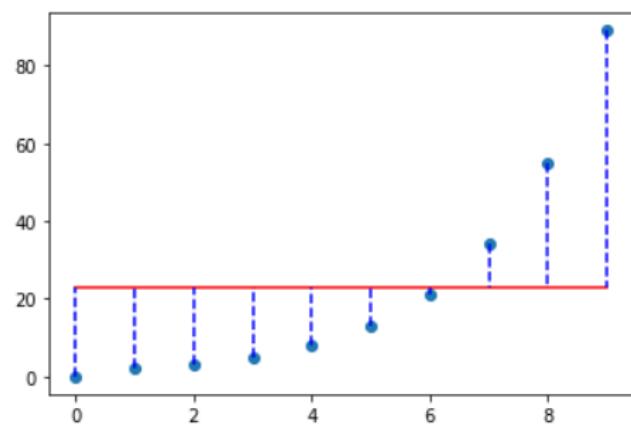
$$\begin{aligned}\alpha &= \bar{R} - \mathbb{E}(R) \\ \xrightarrow{\text{CAPM}} \alpha &= \bar{R} - \left\{ R_f + \beta(\mathbb{E}(R_m) - R_f) \right\}\end{aligned}$$

# R-squared

$$R^2 = 1 - \frac{\text{Explained Variation}}{\text{Total Variation}}$$



(a) Explained Variation



(b) Total Variation

# Sharpe Ratio

$$\text{Sharpe Ratio} = \frac{R_p - R_f}{\sigma_p}$$

where

- $R_p$  = return of mutual fund
- $R_f$  = risk-free rate
- $\sigma_p$  = standard variation of the portfolio's excess return

# Contents

1 Question 1

2 Question 2

3 Question 3

4 Question 4

- Measures of central tendency
- Measures of Variability

5 Question 5

- correlation and covariance
- beta
- alpha
- R-squared
- Sharpe ratio

6 Question 6

7 Question 7

# Risk and return

## Return

$$R_p = \vec{w}^\top \cdot \mathbb{E}(\mathcal{R})$$

## Risk

$$\sigma_p = \sqrt{\vec{w}^\top K \vec{w}}$$

$$\begin{aligned} &= \sqrt{\begin{bmatrix} w_1 & w_2 & \dots & w_n \end{bmatrix} \begin{bmatrix} \sigma_1^2 & \text{cov}_{1,2} & \dots & \text{cov}_{1,n} \\ \text{cov}_{2,1} & \sigma_2^2 & \dots & \text{cov}_{2,n} \\ \vdots & \vdots & \ddots & \vdots \\ \text{cov}_{n,1} & \text{cov}_{n,2} & \dots & \sigma_n^2 \end{bmatrix} \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_n \end{bmatrix}} \\ &= \sqrt{\sum_{i=1}^n w_i^2 \sigma_i^2 + \sum_{i=1}^n \sum_{j=1}^n w_i w_j \text{cov}_{ij}} \end{aligned}$$

# Contents

1 Question 1

2 Question 2

3 Question 3

4 Question 4

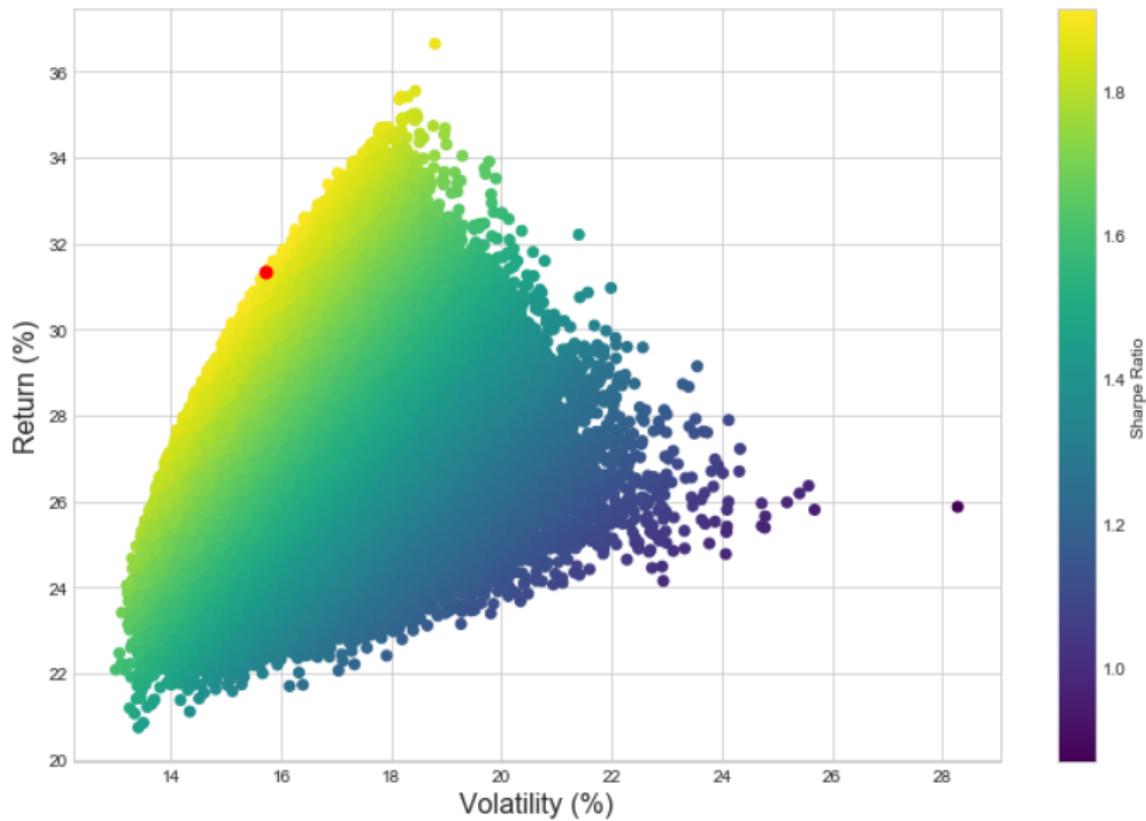
- Measures of central tendency
- Measures of Variability

5 Question 5

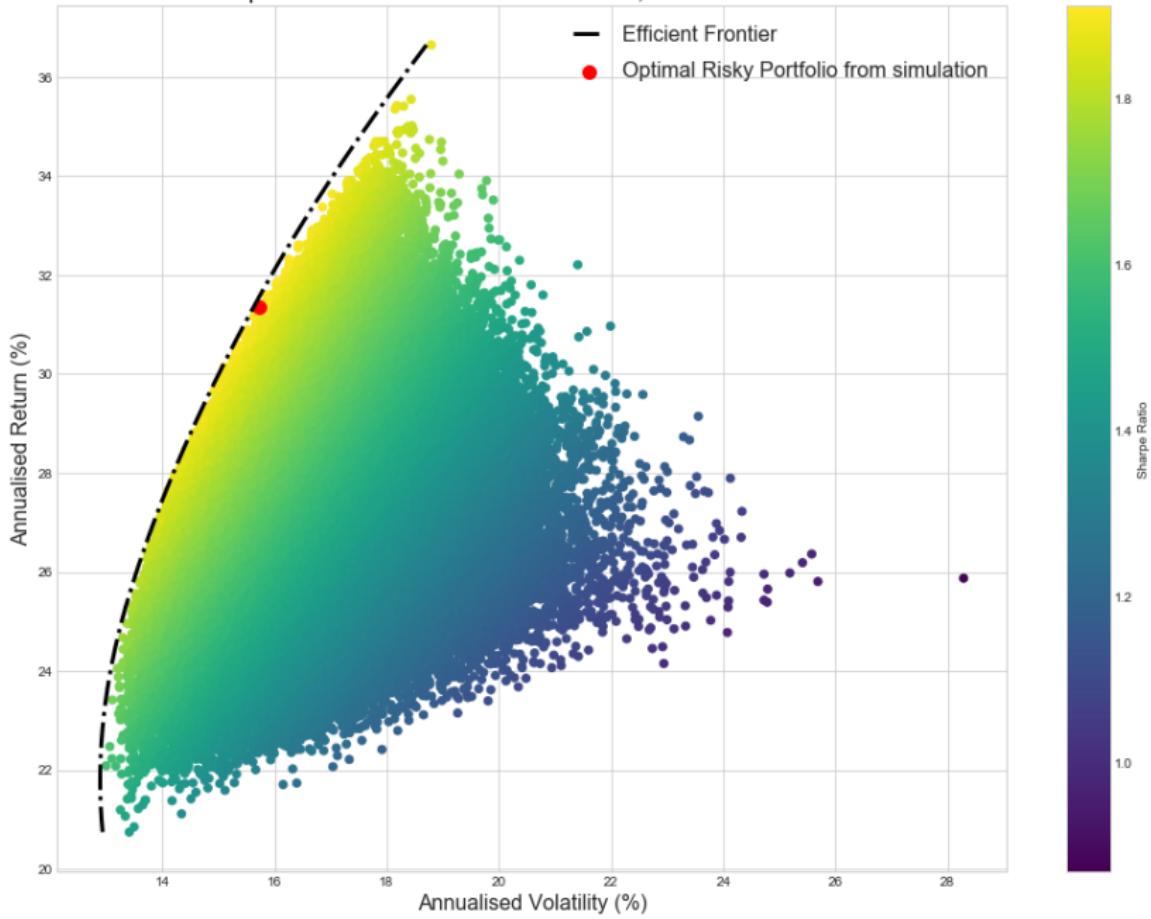
- correlation and covariance
- beta
- alpha
- R-squared
- Sharpe ratio

6 Question 6

7 Question 7



## Portfolio Optimization with Individual Stocks, Bonds and Commodities



# Optimal portfolio

## Optimization problem formulation

$$\begin{aligned} \max \quad & \frac{\vec{w}^\top \cdot \mathbb{E}(\mathcal{R}) - r_f}{\sqrt{\vec{w}^\top K \vec{w}}} \\ \text{s.t.} \quad & \mathbf{1}^\top \vec{w} = 1 \\ & \mathbf{1}^\top \vec{w}_{\mathcal{S}} = w_s \\ & \mathbf{1}^\top \vec{w}_{\mathcal{B}} = w_b \\ & \mathbf{1}^\top \vec{w}_{\mathcal{C}} = w_c \\ & w_s + w_b + w_c = 1 \\ & w_i \geq 0 \quad i = 1, \dots, n \end{aligned}$$

# Optimal portfolio

## Optimization problem formulation

Sharpe Ratio

$$\begin{aligned} & \max \quad \frac{\vec{w}^\top \cdot \mathbb{E}(\mathcal{R}) - r_f}{\sqrt{\vec{w}^\top K \vec{w}}} \\ \text{s.t.} \quad & \mathbf{1}^\top \vec{w} = 1 \\ & \mathbf{1}^\top \vec{w}_S = w_s \\ & \mathbf{1}^\top \vec{w}_B = w_b \\ & \mathbf{1}^\top \vec{w}_C = w_c \\ & w_s + w_b + w_c = 1 \\ & w_i \geq 0 \quad i = 1, \dots, n \end{aligned}$$

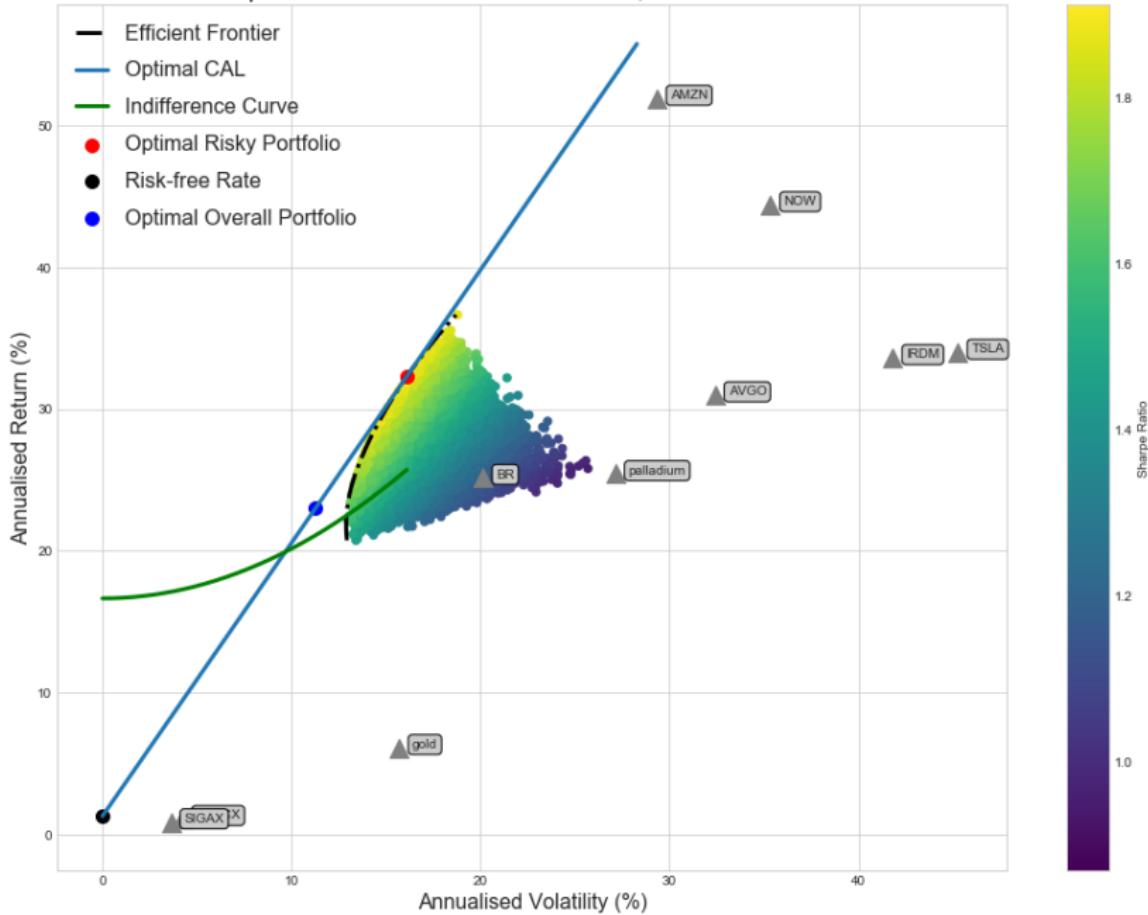
# Capital Allocation Line

$$\left\{ \begin{array}{l} (0, r_f) \in \epsilon_{\text{CAL}} \\ (\sigma_{\text{OPT}}, r_{\text{OPT}}) \in \epsilon_{\text{CAL}} \end{array} \right\}$$

# Capital Allocation Line

$$\left\{ \begin{array}{l} (0, r_f) \in \epsilon_{CAL} \\ (\sigma_{OPT}, r_{OPT}) \in \epsilon_{CAL} \end{array} \right\} \implies \epsilon_{CAL} : y = \underbrace{\frac{r_{OPT} - r_f}{\sigma_{OPT}}}_{\text{max Sharpe ratio}} \cdot x + r_f$$

## Portfolio Optimization with Individual Stocks, Bonds and Commodities



# References



Nikiforos Laopodis.

*Understanding investments: Theories and strategies.*  
Routledge, 2012.



Yahoo finance.



Morning star.



Us news money.



Fidelity.



Charles schwab.



Vanguard advisors.



Morgan stanley investment management.

# The end!