

Portfolio Management

FN 4329

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American College of Greece

Spring Semester 2020

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 - Measures of central tendency
 - Measures of Variability
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 - correlation and covariance
 - beta
 - alpha
 - R-squared
 - Sharpe ratio
- 6 Question 6
- 7 Question 7

Todo

- fix contents (example: Intro, Theory, Results)

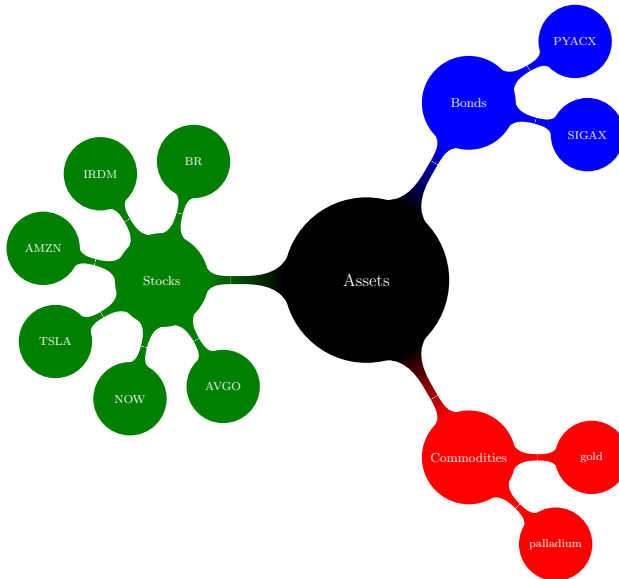
Asset allocation

- 70% Stocks
- 20% Bonds
- 10% Commodities

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Security Selection



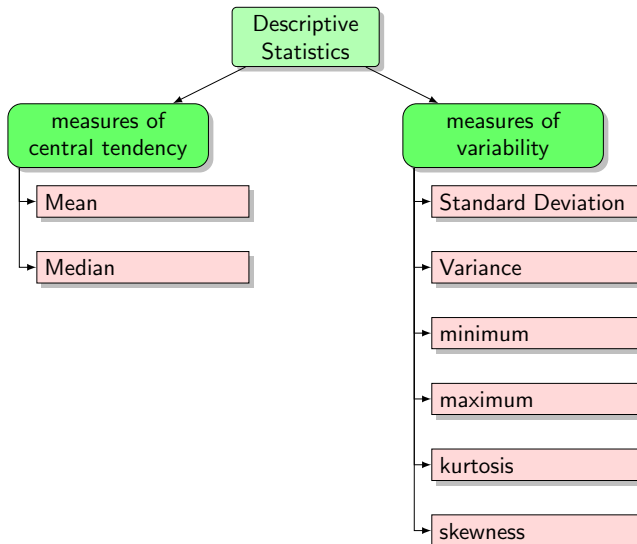
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Descriptive statistics Taxonomy



Measures of central tendency

Mean

Mean

$$\bar{x} = \frac{1}{n} \left(\sum_{i=1}^n x_i \right) = \frac{x_1 + x_2 + \cdots + x_n}{n}$$

Measures of central tendency

Median

- i.e. the middle value

Measures of central tendency

Median

- i.e. the middle value
- Why?

Measures of central tendency

Median

- i.e. the middle value
- Why? robust w.r.t. outliers

Measures of central tendency

Median

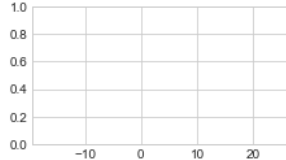
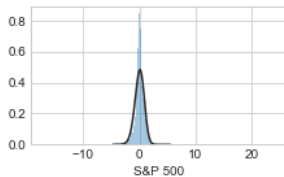
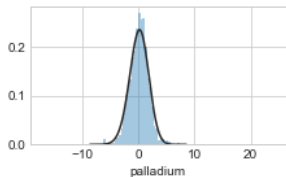
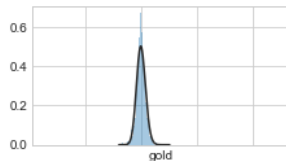
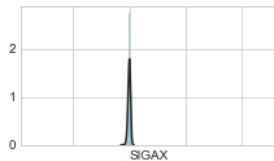
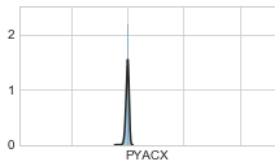
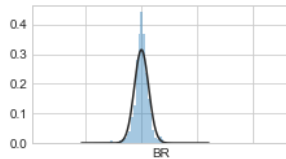
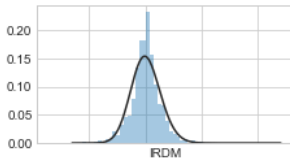
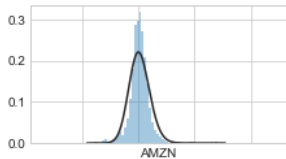
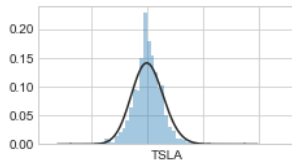
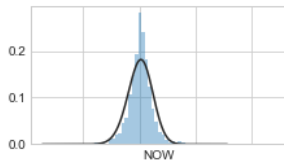
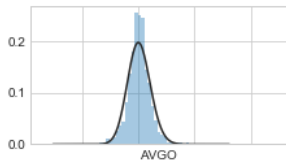
- i.e. the middle value
- Why? robust w.r.t. outliers
- indicates whether returns are positive or negative on most time instances.

Measures of Variability

Standard Deviation

$$\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^N (x_i - \bar{x})^2}$$

- how "spread out" are the data around the mean
- measures confidence in statistics \implies risk in finance



Measures of Variability

Minimum & Maximum

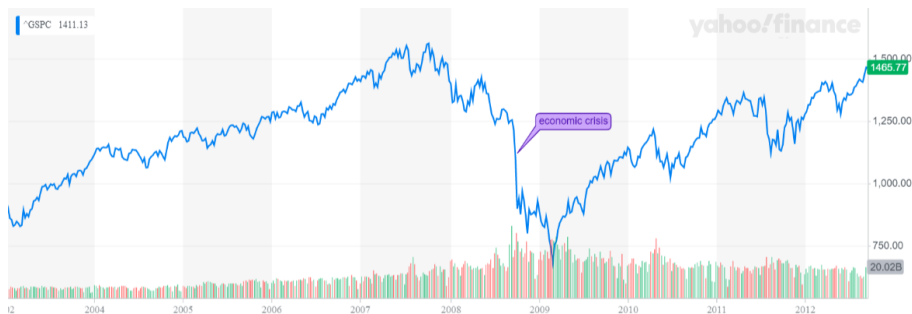


Figure: The minimum of the S&P500 returns would occur on the day of the economic crisis for this period.

Measures of Variability

Minimum & Maximum

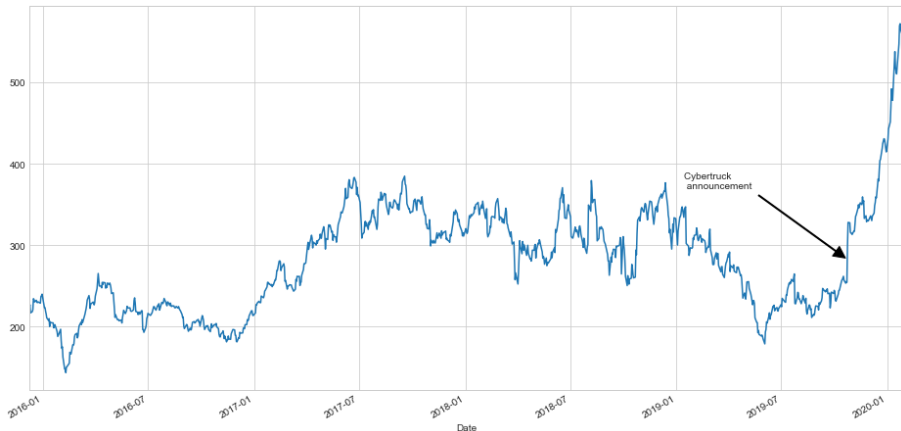


Figure: Tesla's announcement of the Cybertruck resulted in a steep price increase.

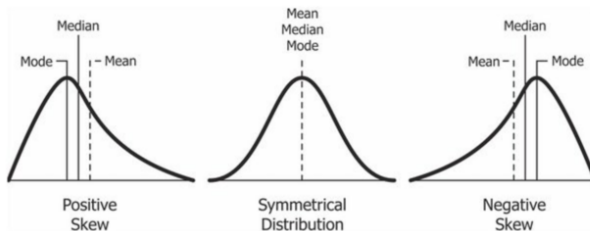
Measures of Variability

Skewness

Definition

$$\tilde{\mu}_3 = \mathbb{E} \left[\left(\frac{X - \bar{x}}{\sigma} \right)^3 \right]$$

Skewness is a measure of asymmetry that indicates if the tail of the distribution is on the left or the right.



Measures of Variability

Kurtosis

Definition

$$\text{Kurt}(X) = \tilde{\mu}_4 = \mathbb{E} \left[\left(\frac{X - \bar{x}}{\sigma} \right)^4 \right]$$

Kurtosis measures whether the distribution is heavy- or light-tailed relative to a normal distribution

- high kurtosis \rightarrow heavy tails (**outliers**)
- low kurtosis \rightarrow no outliers

Measures of Variability

An overview

Moments

- $\tilde{\mu}_2$ standard deviation σ
- $\tilde{\mu}_3$ skewness
- $\tilde{\mu}_4$ kurtosis

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Covariance Definition

Let X and Y be two random variables. Then the covariance is a measure of the joint variability of these two random variables:

$$\text{cov}(X, Y) = \mathbb{E}[(X - \bar{x})(Y - \bar{y})]$$

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- not so helpful!

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- not so helpful! → correlation

Correlation

Definition

The correlation is the normalization of the covariance.

$$\rho_{X,Y} = \frac{\text{cov}(X,Y)}{\sigma_X \cdot \sigma_Y}$$

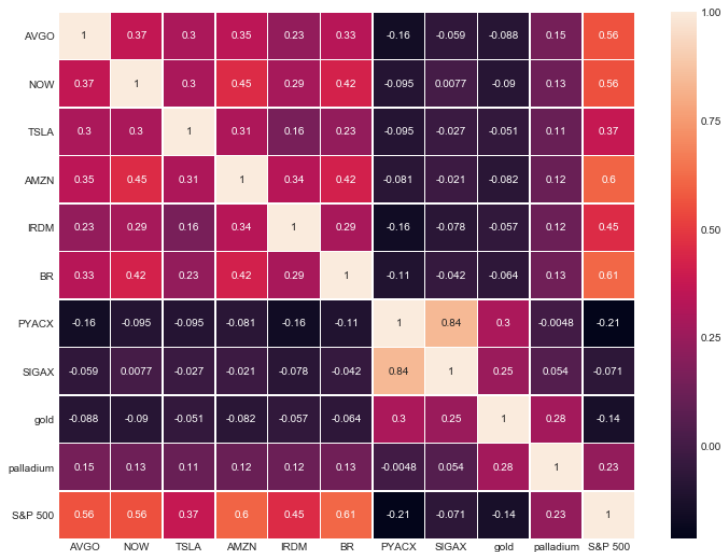
$$\rho_{X,Y} \begin{cases} = -1, & \text{perfect decreasing (inverse) linear relationship} \\ \in (-1, 1), & \text{indicating the degree of linear dependence} \\ = 1, & \text{perfect (increasing) linear relationship} \end{cases}$$

A closer look at correlation

todo

add regression plots to show the difference

Correlation Matrix



Definition

The beta coefficient measures the systematic risk of an individual stock compared to the market risk, also called unsystematic risk.

$$\beta = \frac{\text{cov}(R_e, R_m)}{\text{var}(R_m)}$$

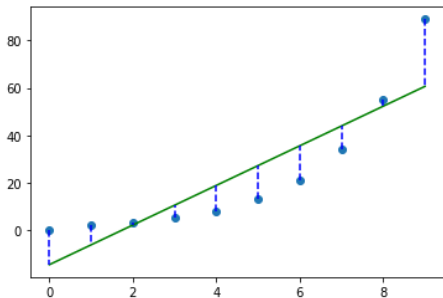
Definition

Alpha is the difference between the realised returns and the expected returns:

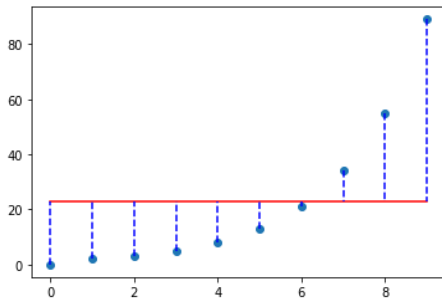
$$\alpha = \bar{R} - \mathbb{E}(R)$$
$$\stackrel{\text{CAPM}}{\implies} \alpha = \bar{R} - \left\{ R_f + \beta(\mathbb{E}(R_m) - R_f) \right\}$$

R-squared

$$R^2 = 1 - \frac{\text{Explained Variation}}{\text{Total Variation}}$$



(a) Explained Variation



(b) Total Variation

Sharpe Ratio

$$\text{Sharpe Ratio} = \frac{R_p - R_f}{\sigma_p}$$

where

- R_p = return of mutual fund
- R_f = risk-free rate
- σ_p = standard variation of the portfolio's excess return

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Risk and return

Return

$$R_p = \vec{w}^\top \cdot \mathbb{E}(\mathcal{R})$$

Risk

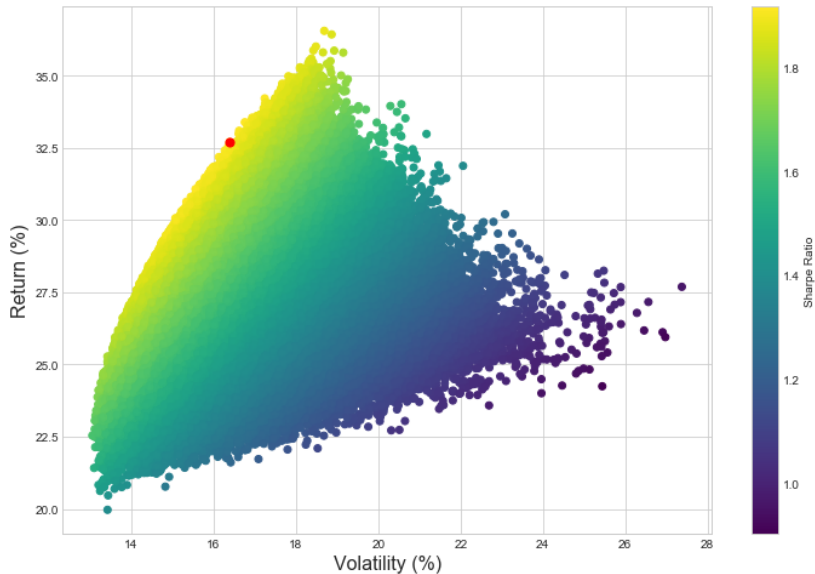
$$\sigma_p = \sqrt{\vec{w}^\top K \vec{w}}$$

$$= \sqrt{\begin{bmatrix} w_1 & w_2 & \dots & w_n \end{bmatrix} \begin{bmatrix} \sigma_1^2 & \text{COV}_{1,2} & \dots & \text{COV}_{1,n} \\ \text{COV}_{2,1} & \sigma_2^2 & \dots & \text{COV}_{2,n} \\ \vdots & \vdots & \ddots & \vdots \\ \text{COV}_{n,1} & \text{COV}_{n,2} & \dots & \sigma_n^2 \end{bmatrix} \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_n \end{bmatrix}}$$

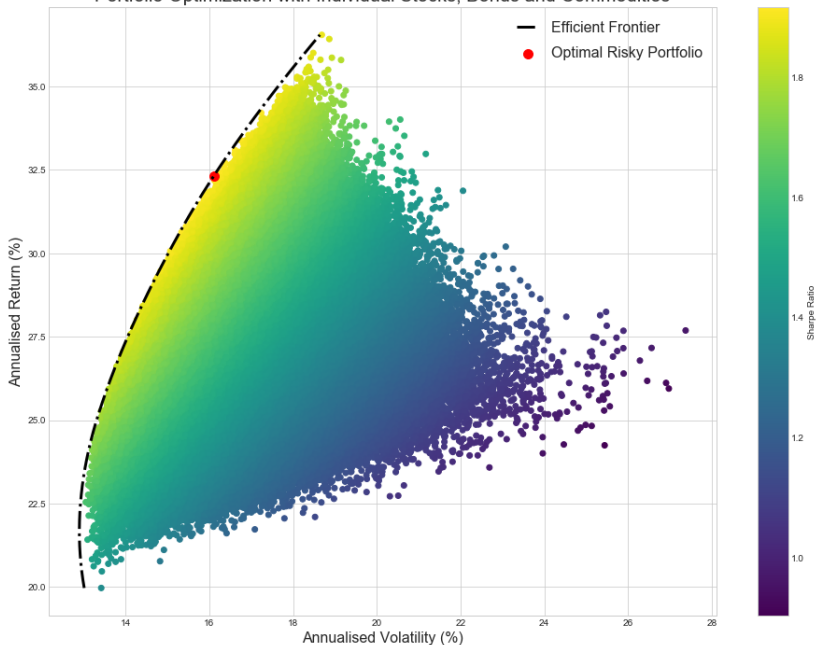
$$= \sqrt{\sum_{i=1}^n w_i^2 \sigma_i^2 + \sum_{i=1}^n \sum_{j=1}^n w_i w_j \text{COV}_{ij}}$$

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Portfolio Optimization with Individual Stocks, Bonds and Commodities



Optimal portfolio

Optimization problem formulation

$$\begin{aligned} \max \quad & \frac{\vec{w}^\top \cdot \mathbb{E}(\mathcal{R}) - r_f}{\sqrt{\vec{w}^\top K \vec{w}}} \\ \text{s.t.} \quad & \mathbf{1}^\top \vec{w} = 1 \\ & \mathbf{1}^\top \vec{w}_S = w_s \\ & \mathbf{1}^\top \vec{w}_B = w_b \\ & \mathbf{1}^\top \vec{w}_C = w_c \\ & w_s + w_b + w_c = 1 \\ & w_i \geq 0 \quad i = 1, \dots, n \end{aligned}$$

Optimal portfolio

Optimization problem formulation

Sharpe Ratio

max

$$\frac{\vec{w}^\top \cdot \mathbb{E}(\mathcal{R}) - r_f}{\sqrt{\vec{w}^\top K \vec{w}}}$$

s.t.

$$\mathbf{1}^\top \vec{w} = 1$$

$$\mathbf{1}^\top \vec{w}_S = w_s$$

$$\mathbf{1}^\top \vec{w}_B = w_b$$

$$\mathbf{1}^\top \vec{w}_C = w_c$$

$$w_s + w_b + w_c = 1$$

$$w_i \geq 0 \quad i = 1, \dots, n$$

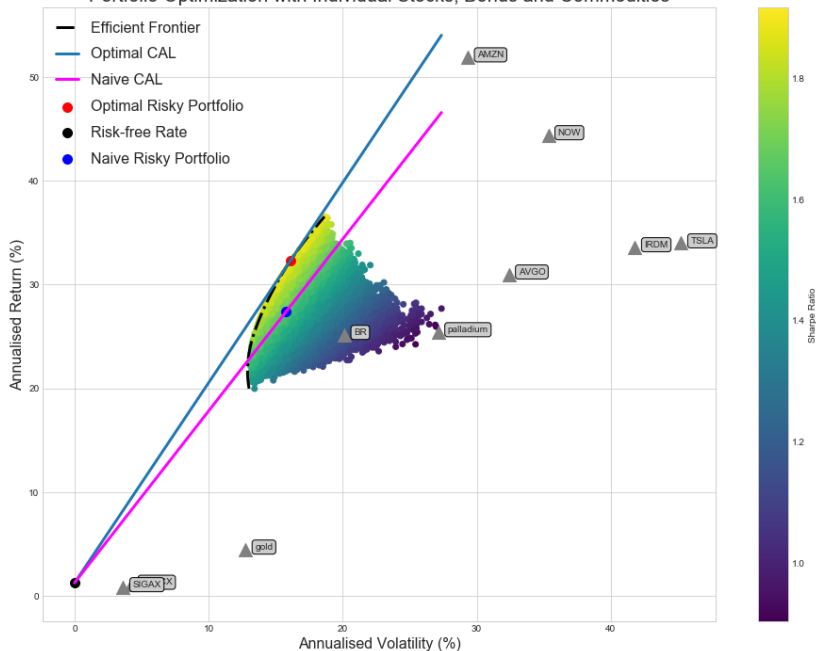
Capital Allocation Line

$$\left\{ \begin{array}{l} (0, r_f) \in \epsilon_{\text{CAL}} \\ (\sigma_{\text{OPT}}, r_{\text{OPT}}) \in \epsilon_{\text{CAL}} \end{array} \right\}$$

Capital Allocation Line

$$\left\{ \begin{array}{l} (0, r_f) \in \epsilon_{\text{CAL}} \\ (\sigma_{\text{OPT}}, r_{\text{OPT}}) \in \epsilon_{\text{CAL}} \end{array} \right\} \Rightarrow \epsilon_{\text{CAL}} : y = \underbrace{\frac{r_{\text{OPT}} - r_f}{\sigma_{\text{OPT}}}}_{\text{max Sharpe ratio}} \cdot x + r_f$$

Portfolio Optimization with Individual Stocks, Bonds and Commodities



References



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The end!