

Portfolio Management

FN 4329

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2 Question 2

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4 Question 4

- Measures of central tendency
- Measures of Variability

5 Question 5

- correlation and covariance
- beta
- alpha
- R-squared
- Sharpe ratio

6 Question 6

7 Question 7

Todo

- fix contents (example: Intro, Theory, Results)

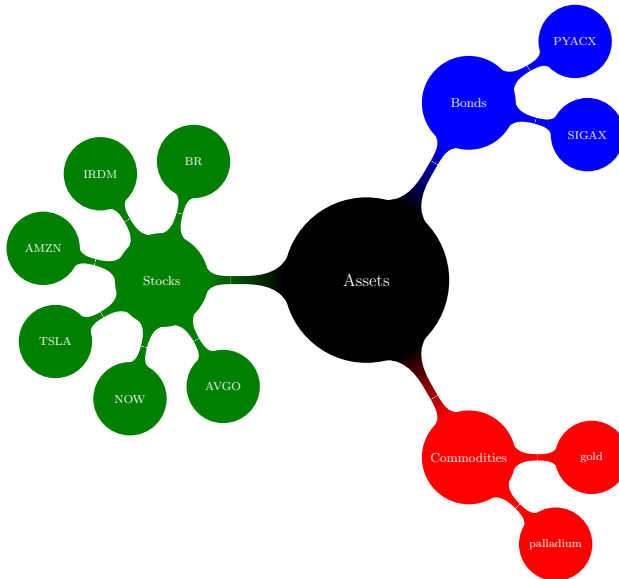
Asset allocation

- 70% Stocks
- 20% Bonds
- 10% Commodities

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Security Selection



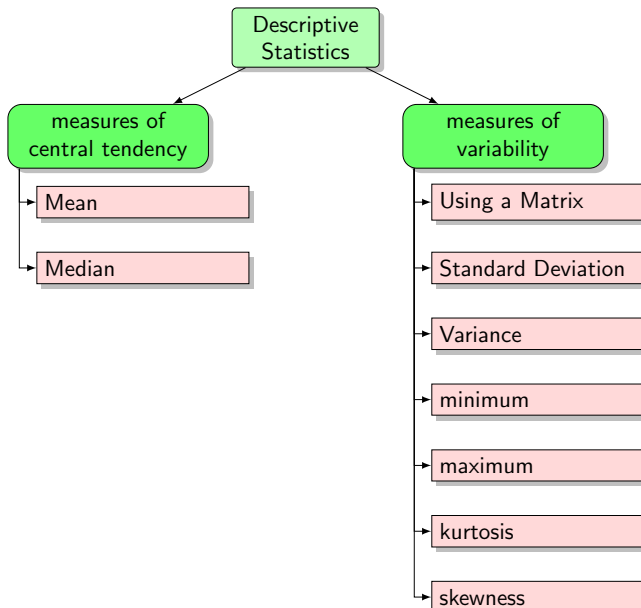
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Descriptive statistics Taxonomy



Measures of central tendency

Mean

$$\bar{x} = \frac{1}{n} \left(\sum_{i=1}^n x_i \right) = \frac{x_1 + x_2 + \cdots + x_n}{n}$$

Median

The median of data sample can be thought as the middle value of dataset, separating the higher from the lower half. It is a more robust measure than the mean, since it is not affected by outliers. The median can inform the investor on whether the returns are positive or negative on most time instances.

Measures of Variability

Standard Deviation

$$\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^N (x_i - \bar{x})^2}$$

- how "spread out" are the data around the mean
- measure confidence in statistics \implies risk in finance

Measures of Variability

Minimum & Maximum

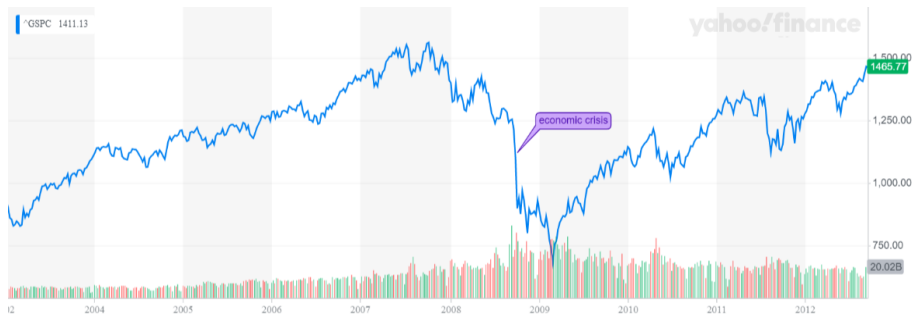


Figure: The minimum of the S&P500 returns would occur on the day of the economic crisis for this period.

Measures of Variability

Minimum & Maximum



Figure: Tesla's announcement of the Cybertruck resulted in a steep price increase.

Measures of Variability

Kurtosis

Definition

$$\text{Kurt}(X) = \tilde{\mu}_4 = \mathbb{E} \left[\left(\frac{X - \bar{x}}{\sigma} \right)^4 \right]$$

Kurtosis measures whether the distribution is heavy- or light-tailed relative to a normal distribution

- high kurtosis \rightarrow heavy tails (**outliers**)
- low kurtosis \rightarrow no outliers

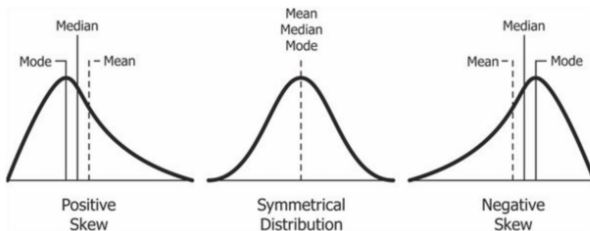
Measures of Variability

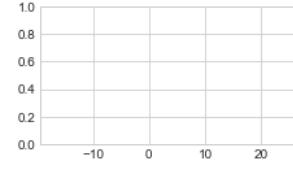
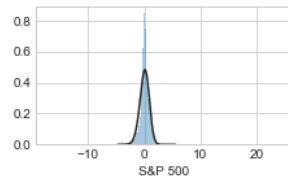
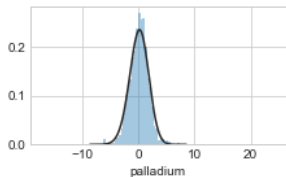
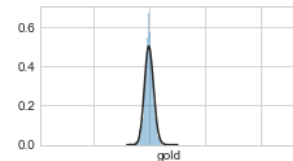
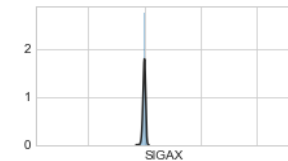
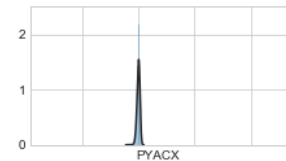
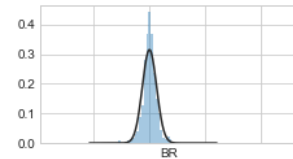
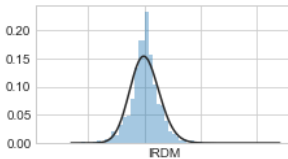
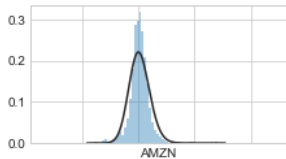
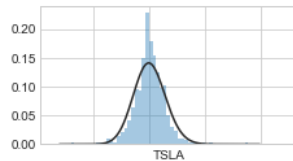
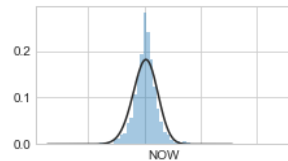
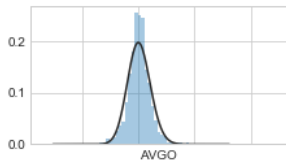
Skewness

Definition

$$\tilde{\mu}_3 = \mathbb{E} \left[\left(\frac{X - \bar{x}}{\sigma} \right)^3 \right]$$

Skewness is a measure of asymmetry that indicates if the tail of the distribution is on the left or the right.





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Correlation and covariance

Covariance Definition

Let X and Y be two random variables. Then the covariance is a measure of the joint variability of these two random variables:

$$\text{cov}(X, Y) = \mathbb{E}[(X - \bar{x})(Y - \bar{y})]$$

Correlation Definition

The correlation is the normalization of the covariance.

$$\rho_{X,Y} = \frac{\text{cov}(X, Y)}{\sigma_X \cdot \sigma_Y}$$

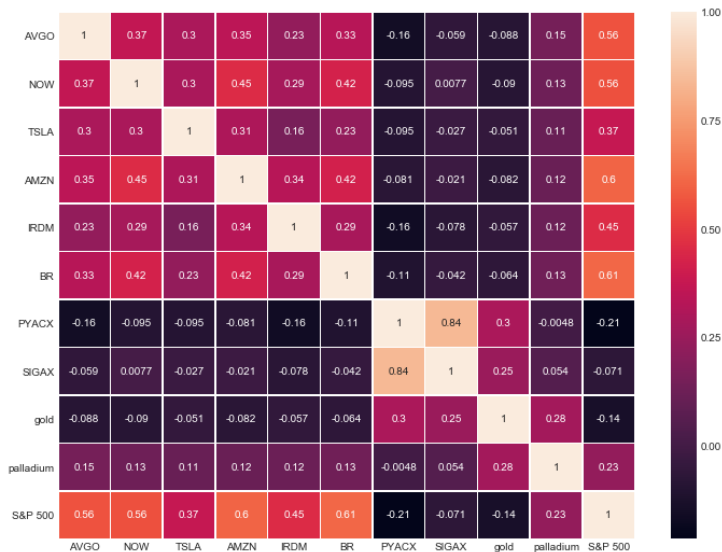
A closer look at correlation

$$\rho_{X,Y} \begin{cases} = -1, & \text{perfect decreasing (inverse) linear relationship} \\ \in (-1, 1), & \text{indicating the degree of linear dependence} \\ = 1, & \text{perfect (increasing) linear relationship} \end{cases}$$

todo

add regression plots to show the difference

Correlation Matrix



Definition

The beta coefficient measures the systematic risk of an individual stock compared to the market risk, also called unsystematic risk.

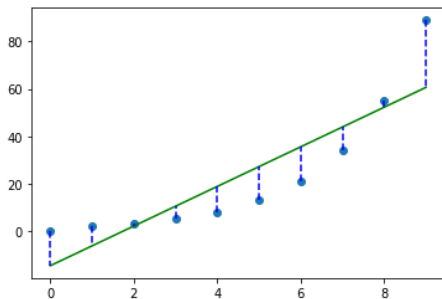
$$\beta = \frac{\text{cov}(R_e, R_m)}{\text{var}(R_m)}$$

$$\mathbb{E}(R_i) = R_f + \beta_i(\mathbb{E}(R_m) - R_f) \quad (1)$$

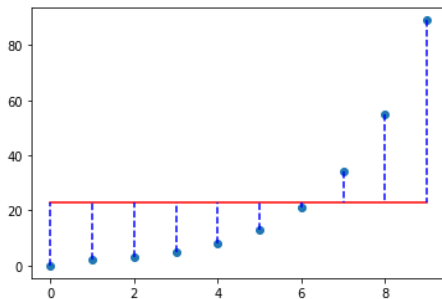
$$\alpha = \bar{R} - \mathbb{E}(R) \quad (2)$$

R-squared

$$R^2 = 1 - \frac{\text{Explained Variation}}{\text{Total Variation}}$$



(a) Explained Variation



(b) Total Variation

Sharpe Ratio

$$\text{Sharpe Ratio} = \frac{R_p - R_f}{\sigma_p} \quad (3)$$

where

- R_p = return of mutual fund
- R_f = risk-free rate
- σ_p = standard variation of the portfolio's excess return

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Risk and return

Return

$$R_p = \vec{w}^\top \cdot \mathbb{E}(\mathcal{R})$$

Risk

$$\sigma_p = \sqrt{\vec{w}^\top K \vec{w}}$$

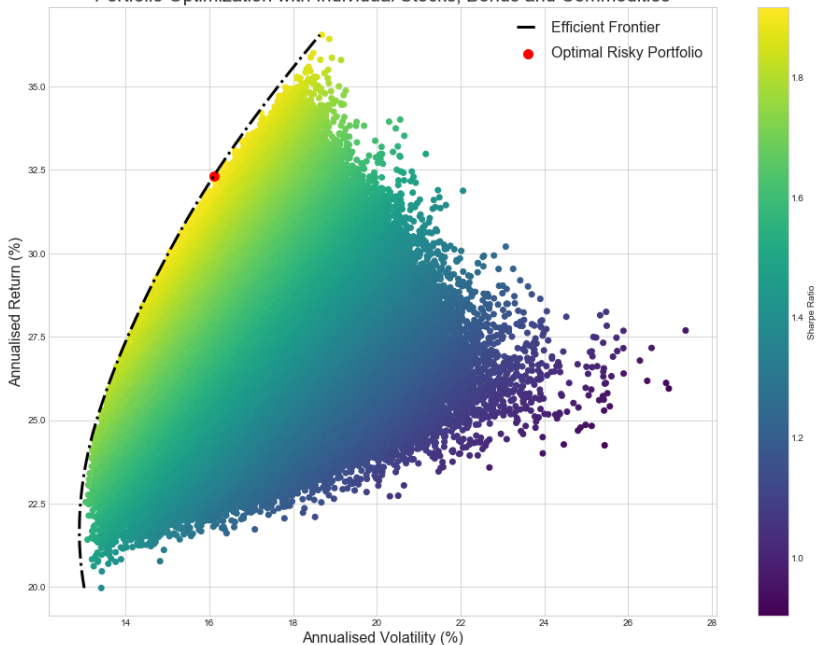
$$= \sqrt{\begin{bmatrix} w_1 & w_2 & \dots & w_n \end{bmatrix} \begin{bmatrix} \sigma_1^2 & \text{COV}_{1,2} & \dots & \text{COV}_{1,n} \\ \text{COV}_{2,1} & \sigma_2^2 & \dots & \text{COV}_{2,n} \\ \vdots & \vdots & \ddots & \vdots \\ \text{COV}_{n,1} & \text{COV}_{n,2} & \dots & \sigma_n^2 \end{bmatrix} \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_n \end{bmatrix}}$$

$$= \sqrt{\sum_{i=1}^n w_i^2 \sigma_i^2 + \sum_{i=1}^n \sum_{j=1}^n w_i w_j \text{COV}_{ij}}$$

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Portfolio Optimization with Individual Stocks, Bonds and Commodities



Optimal portfolio

Optimization problem formulation

$$\begin{aligned} \max \quad & \frac{\vec{w}^\top \cdot \mathbb{E}(\mathcal{R}) - r_f}{\sqrt{\vec{w}^\top K \vec{w}}} \\ \text{s.t.} \quad & \mathbf{1}^\top \vec{w} = 1 \\ & \mathbf{1}^\top \vec{w}_S = w_s \\ & \mathbf{1}^\top \vec{w}_B = w_b \\ & \mathbf{1}^\top \vec{w}_C = w_c \\ & w_s + w_b + w_c = 1 \\ & w_i \geq 0 \quad i = 1, \dots, n \end{aligned}$$

Optimal portfolio

Optimization problem formulation

Sharpe Ratio

max

$$\frac{\vec{w}^\top \cdot \mathbb{E}(\mathcal{R}) - r_f}{\sqrt{\vec{w}^\top K \vec{w}}}$$

s.t.

$$\mathbf{1}^\top \vec{w} = 1$$

$$\mathbf{1}^\top \vec{w}_S = w_s$$

$$\mathbf{1}^\top \vec{w}_B = w_b$$

$$\mathbf{1}^\top \vec{w}_C = w_c$$

$$w_s + w_b + w_c = 1$$

$$w_i \geq 0 \quad i = 1, \dots, n$$

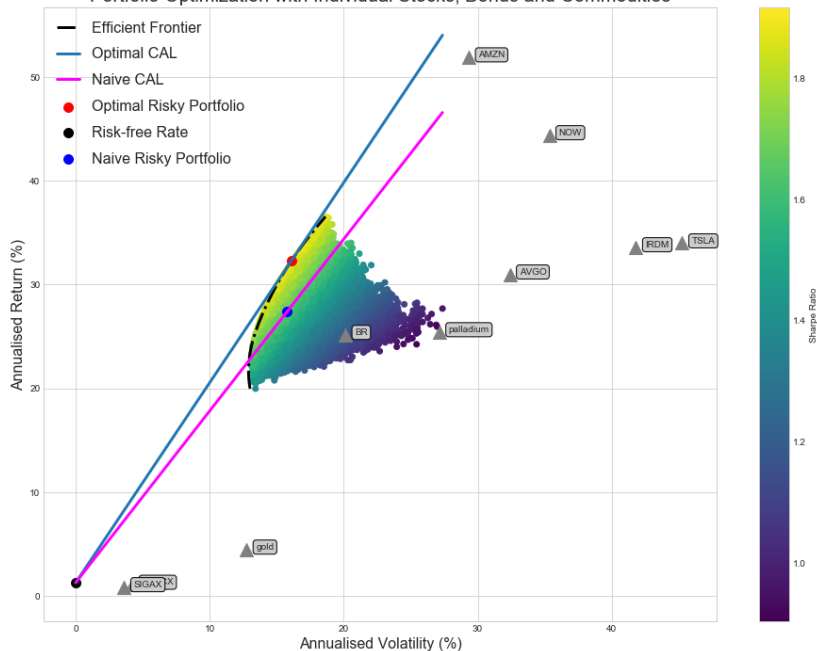
Capital Allocation Line

$$\left\{ \begin{array}{l} (0, r_f) \in \epsilon_{\text{CAL}} \\ (\sigma_{\text{OPT}}, r_{\text{OPT}}) \in \epsilon_{\text{CAL}} \end{array} \right\}$$

Capital Allocation Line

$$\left\{ \begin{array}{l} (0, r_f) \in \epsilon_{\text{CAL}} \\ (\sigma_{\text{OPT}}, r_{\text{OPT}}) \in \epsilon_{\text{CAL}} \end{array} \right\} \Rightarrow \epsilon_{\text{CAL}} : y = \underbrace{\frac{r_{\text{OPT}} - r_f}{\sigma_{\text{OPT}}}}_{\text{max Sharpe ratio}} \cdot x + r_f$$

Portfolio Optimization with Individual Stocks, Bonds and Commodities



References



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Routledge, 2012.



Yahoo finance.



Morning star.



Us news money.



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Charles schwab.



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The end!